Sid Zins Collection

National Audio-Visual Conservation Center, Library of Congress
Washington, D.C.
2022

Contact information: https://hdl.loc.gov/loc.mbrsmi/mbrsmi.contact

Catalog Record: https://lccn.loc.gov/2022621501

Additional search options available at: https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi022002

Prepared by David Jackson

Finding aid encoded by David Jackson, April 2022
Revised March 2023
Collection Summary
Title: Sid Zins collection
Inclusive Dates: 1928-1986
Bulk Dates: 1944-1981
Creator: Zins, Sid
Extent: approximately 10,850 items
Extent: 31 containers
Extent: 12.9 linear feet
Language: Collection material in English
LC Catalog record: https://lccn.loc.gov/2022621501
Summary: The Sid Zins Collection consists of reports, correspondence, photographs, tear sheets, and various other documents relating to his over 30 year career working as a motion picture exploiter for Columbia Pictures and other film studios.
Location: A1689-A1719 (boxes 1-31)

Provenance

Accruals
No further accruals are expected.

Processing History
The Sid Zins Collection was processed by David Jackson in 2021-2022.

Copyright Status
Restrictions may exist on copying, quoting, or publishing material included in the collection. For additional information, contact a reference librarian in the Moving Image Research Center, National Audio-Visual Conservation Center, Library of Congress, Washington, DC, 20540-4690; (202) 707-8572.

Access and Restrictions
The Sid Zins Collection is open to research. Advance notice is required; contact a reference librarian in the Moving Image Research Center, National Audio-Visual Conservation Center, Library of Congress, Washington, DC, 20540-4690; (202) 707-8572.

Preferred Citation
Researchers wishing to cite this collection should include the following information: [Container number, eg., Box 3], Sid Zins Collection, National Audio-Visual Conservation Center, Library of Congress
Biographical Note


Scope and Content Note

The Sid Zins Collection consists of reports, correspondence, photographs, tear sheets, and various other documents relating to his over 30 year career working as a motion picture exploiter for Columbia Pictures and other film studios.

As a motion picture exploiter in the Washington, D.C. area, Sid Zins organized promotional events and activities to raise public awareness and interest in the films produced by his employers (generally Columbia Pictures during the period 1944-1974). Sid would arrange for radio, television and newspaper advertising, contests, parades, fashion shows, merchandising tie-ins, V.I.P. screenings (including military and Congressional leaders, ambassadors, and even First Ladies), and actor appearances. The materials, particularly the photographs included in the collection, provide a fascinating ground level peek into mid-20th century moviegoers and moviegoing experiences.

Series 1, Exploitation Campaigns, consists of files for film campaigns that Sid Zins worked on for Columbia and other film studios. In general, each file contains the materials for a single film campaign in a single city, e.g. Washington, D.C. or Baltimore, Md. Most files include a field exploitation report which summarizes all of the activities that Zins exploited to promote films within the market. Many files will also include correspondence, photographs, and tear sheets from newspapers which were used as evidence of Zins activities. Additional documents that occasion include advertising contracts and schedules, guest or contact lists, and notes. The files are arranged alphabetically by movie and then by city.

Series 2, Personal Appearances, contains files for actor and filmmaker appearances, generally for the purpose of promoting recent films. Typical documents in these files include itineraries, photographs, correspondence, and tear sheets. Of particular note are the extensive series of files for multi-city tours by actors Charlotte Austin, Jerome Courtland, Terry Moore, and Aldo Ray in the Carolina, Florida, Ohio Valley, and Virginia/Maryland regions respectively. Files are arranged by personal name and then by city.

Series 3, Subject Files, consists of miscellaneous files related to Zins' business activities.

Series 4, Theatre Logs and Schedules, consists of materials from Zins' early career in motion picture theatre management in New York City.

Series 5, Sid Zins Personal Files, contain biographical and other personal materials.

Arrangement

The Sid Zins Collection is organized in 5 series:

- **Series 1. Exploitation Campaigns, 1944-1983**
- **Series 2. Personal Appearances, 1945-1981**
- **Series 3. Subject Files, 1944-1986**
- **Series 4. Theatre Logs and Schedules, 1928-1935**
- **Series 5. Sid Zins Personal Files, 1931-1980**

Selected Search Terms

The following terms have been used to index the description of this collection in the LC Catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically.

**People**

Austin, Charlotte, 1933-
Courtland, Jerome, 1926-2012.
Moore, Terry, 1929-
Ray, Aldo.
Zins, Sid--Archives.
Zins, Sid.

**Organizations**
Columbia Pictures Corporation.

**Subjects**
Motion picture audiences.
Motion pictures--Marketing
Motion pictures--United States.

**Titles**
*Sid Zins papers*

**Form/Genre**
Clippings (Information artifacts).
Correspondence.
Itineraries.
Memorandums.
Photographs.
Press releases.
Promotional materials.
Description of Series

<table>
<thead>
<tr>
<th>Container</th>
<th>Series</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Series I. Exploitation Campaigns, 1944-1983</td>
</tr>
<tr>
<td></td>
<td>Series II. Personal Appearances, 1945-1981</td>
</tr>
<tr>
<td></td>
<td>Series III. Subject Files, 1944-1986</td>
</tr>
<tr>
<td></td>
<td>Series IV. Theatre Logs and Schedules, 1928-1935</td>
</tr>
<tr>
<td></td>
<td>Series V. Sid Zins Personal Files, circa 1931-1980</td>
</tr>
</tbody>
</table>
Container List

Series I. Exploitation Campaigns, 1944-1983

<table>
<thead>
<tr>
<th>Container</th>
<th>Contents</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Correspondence, invitation, and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 1/2</td>
<td>Abandon Ship!, Baltimore, Md. campaign, [1957?]</td>
</tr>
<tr>
<td></td>
<td>Includes: 1 photographic print: 8 x 10 inches ; black and white</td>
</tr>
<tr>
<td></td>
<td>Includes: 4 photographic prints: 8 x 10 inches ; black and white</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, photographs, newspaper tear sheets, and viewer feedback cards.</td>
</tr>
<tr>
<td></td>
<td>Correspondence, press releases, invitations, notes, newspaper and magazine tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, correspondence.</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Includes: 1 photographic print: 7 x 9 inches ; black and white</td>
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<tr>
<td></td>
<td>Correspondence, contact list, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Includes: 8 photographic prints: black and white</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 1/9</td>
<td>All Ashore, Richmond, Va. campaign, 1953, Mar.</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report.</td>
</tr>
<tr>
<td>BOX-FOLDER 1/10</td>
<td>All the King’s Men, Baltimore, Md. campaign, 1950, Jan.-Feb.</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 1/11</td>
<td>All the King’s Men, Cincinnati opening, 1950, Jan.</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 1/12</td>
<td>All the King’s Men, Columbus, Oh. campaign, 1950, Jan.-Feb.</td>
</tr>
<tr>
<td></td>
<td>Newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 1/13</td>
<td>All the King’s Men, Dayton, Oh. campaign, 1950, Jan.</td>
</tr>
<tr>
<td></td>
<td>Notes, and newspaper tear sheet.</td>
</tr>
<tr>
<td>BOX-FOLDER 1/14</td>
<td>All the King’s Men, Norfolk and Portsmouth, Va. campaign, 1950, Jan.</td>
</tr>
<tr>
<td></td>
<td>Correspondence.</td>
</tr>
<tr>
<td>BOX-FOLDER 1/15</td>
<td>All the King’s Men, Washington, D.C. Campaign, 1949, Nov.-Dec.</td>
</tr>
<tr>
<td></td>
<td>Includes: 4 photographic prints: 8 x 10 inches ; black and white</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, photographs, captions, and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 1/16</td>
<td>All the Young Men, Washington, D.C. opening, 1960, Sept.</td>
</tr>
<tr>
<td></td>
<td>Schedule and newspaper tear sheets.</td>
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<tr>
<td></td>
<td>Includes: 3 photographic prints: 7 x 9 inches ; black and white</td>
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<tr>
<td></td>
<td>Brochure, photographs, and newspaper tear sheet.</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, and correspondence.</td>
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</tbody>
</table>

Sid Zins collection
### Series I. Exploitation Campaigns, 1944-1983

<table>
<thead>
<tr>
<th>Container</th>
<th>Contents</th>
</tr>
</thead>
</table>
Correspondence. |
**Includes:** 7 photographic prints: black and white  
Field exploitation reports, correspondence, press releases, schedules, invitation lists, business card, notes, photographs, and newspaper tear sheets. |
**Includes:** 2 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, photographs, and newspaper tear sheets. |
**Includes:** 1 photographic print: 7 x 9 inches; black and white  
Field exploitation report, card, photographs, and newspaper tear sheets. |
**Includes:** 5 photographic prints: 8 x 10 inches; black and white  
Correspondence, handbills, photographs, and captions. |
**Includes:** 1 photographic print: 8 x 10 inches; black and white  
Field exploitation report, photographs, newspaper tear sheets, and promotional cards. |
| BOX-FOLDER 1/25 | *Anna Lucasta*, Dayton, Oh. campaign, [1949?] Aug.  
Field exploitation report. |
| BOX-FOLDER 1/26 | *Anna Lucasta*, Indianapolis, Ind. campaign, 1949, Aug.  
Field exploitation report, cards, and newspaper tear sheets. |
Notes, and newspaper tear sheet. |
Newspaper tear sheets. |
**Includes:** 24 photographic prints: black and white.  
Talent search casting log, press kit, press release, notes, photographs, and newspaper tear sheets. |
Field exploitation report, and correspondence. |
**Includes:** 2 photographic prints: 7 x 9 inches; black and white  
Field exploitation report, cooperative advertising agreement, correspondence, handbills, press releases, photographs, and captions. |
| BOX-FOLDER 2/5 | *Baa Baa Black Shop*, Washington, D.C. campaign, 1959, Apr.-May  
**Includes:** 2 photographic prints: 7 x 9 inches; black and white  
Correspondence, brochures, business card, table tent, notes, photographs, and newspaper tear sheets. |
| BOX-FOLDER 2/6 | *Babette Goes to War*, Baltimore, Md. campaign, 1960, Mar.-Apr.  
**Includes:** 12 photographic prints: black and white  
Field exploitation report, correspondence, bulletin, and photographs. |
Newspaper tear sheets. |
**Includes:** 1 photographic print: 8 x 10 inches; black and white  
Field exploitation report, photograph, and newspaper tear sheets. |

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Sid Zins collection
Series I. Exploitation Campaigns, 1944-1983

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*Includes*: 2 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, photographs, and newspaper tear sheets. |
*Includes*: 7 photographic prints: 8 x 10 inches; black and white  
Postcards, photographs, and newspaper tear sheets. |
*Includes*: 1 photographic print: 8 x 10 inches; black and white  
Correspondence, radio schedule, bulletin, notes, and photograph. |
| BOX-FOLDER 2/12 | *Battle of the Coral Sea* campaign, 1959, Oct.  
Correspondence, and magazine tear sheet. |
Campaign report. |
Field exploitation report. |
| BOX-FOLDER 2/15 | *Bell, Book and Candle*, Baltimore, Md. campaign, 1959, Jan.  
*Includes*: 2 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, card, and photographs. |
*Includes*: 1 photographic print: 8 x 10 inches; black and white  
Field exploitation report, photograph, and newspaper tear sheets. |
Note, and newspaper tear sheet. |
Correspondence, and newspaper tear sheets. |
Field exploitation report, and newspaper tear sheet. |
Field exploitation report, and newspaper tear sheets. |
Correspondence. |
*Includes*: 1 photographic prints: 7 x 9 inches; black and white  
Photograph, and newspaper tear sheet. |
| BOX-FOLDER 2/23 | *The Black Knight*, Washington, D.C. campaign, [1954?]  
*Includes*: 1 photographic print: 8 x 10 inches; black and white  
Press releases, and photograph. |
Correspondence, and advertising agreement. |
| BOX-FOLDER 2/25 | *The Blue Lagoon*, 1980 |
Field exploitation report. |
*Includes*: 5 photographic prints: black and white  
Field exploitation report, correspondence, press releases, photographs, and newspaper tear sheets. |
| BOX-FOLDER 2/28 | *Born Yesterday*, Baltimore, Md. campaign, 1951, Jan.  
*Includes*: 2 photographic prints: 8 x 10 inches; black and white |
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</table>
*Includes*: 4 photographic prints: 7 x 9 inches; black and white  
Field exploitation report, press release, photographs, and newspaper tear sheets. |
*Includes*: 5 photographic prints: black and white  
Photographs, and newspaper tear sheets. |
*Includes*: 33 photographic prints: black and white  
Correspondence, press release, guest list, photographs, and newspaper tear sheets. |
Field exploitation report, and correspondence. |
*Includes*: 9 photographic prints: 8 x 10 inches; black and white  
Correspondence, advertising agreement, photographs, and newspaper tear sheets. |
Field exploitation report, and lobby display. |
*Includes*: 2 photographic prints: 7 x 9 inches; black and white  
Correspondence, photographs, and captions. |
| **BOX-FOLDER 3/7** | *Butterflies Are Free* campaign, 1972, Jun.  
Correspondence. |
*Includes*: 6 photographic prints: 7 x 9 inches; black and white  
Photographs and captions. |
Field exploitation report, and newspaper tear sheets. |
Field exploitation report. |
Campaign report, and newspaper tear sheet. |
Correspondence. |
Field exploitation report, and newspaper tear sheets. |
*Includes*: 12 photographic prints: black and white.  
Field exploitation reports, cooperative advertising agreement, notes, contest flyer, bookmark, photographs, and newspaper tear sheets. |
*Includes*: 2 photographic prints: 7 x 9 inches; black and white  
Photographs, and newspaper tear sheets. |
*Includes*: 5 photographic prints: black and white  
Field exploitation report, photographs, and newspaper tear sheets. |
*Includes*: 10 photographic prints: 7 x 9 inches; black and white  
*Includes*: 1 photographic print: 3 x 4 inches; color |
Correspondence, notes, handbill, tickets, business card, photographs, captions, and newspaper tear sheets.

**BOX-FOLDER 3/18**  
**Includes:** 16 photographic prints: black and white  
Field exploitation report, activity schedule, list of Washington area rabbis, photographs, and captions.

**BOX-FOLDER 3/19**  
*Cargo to Capetown*, Baltimore, Md. campaign, 1950, Apr.  
**Includes:** 1 photographic print: 8 x 10 inches; black and white  
Field exploitation report, photographs, and newspaper tear sheets.

**BOX-FOLDER 3/20**  
Field exploitation report.

**BOX-FOLDER 3/21**  
*Carmen*, Columbus, Oh. campaign, 1948, Sept.  
Reports, photograph, and newspaper tear sheets.

**BOX-FOLDER 3/22**  
*Carmen*, Louisville, Ky. campaign, 1948, Sept.  
Activity report.

**BOX-FOLDER 3/23**  
Newspaper tear sheets.

**BOX-FOLDER 3/24**  
**Includes:** 28 photographic prints: black and white  
Correspondence, program itinerary, notes, photographs, captions, and newspaper tear sheets.

**BOX-FOLDER 3/25**  
Correspondence, list of radio station contacts.

**BOX-FOLDER 3/26**  
**Includes:** 13 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, press release, notes, photographs, and captions.

**BOX-FOLDER 3/27**  
*Cell 2455 Death Row*, Baltimore, Md. campaign, 1955, May  
Correspondence, and press releases.

**BOX-FOLDER 4/1**  
*The Cockleshell Heroes*, Baltimore, Md. campaign, 1956, May  
Newspaper tear sheet.

**BOX-FOLDER 4/2-4**  
**Includes:** approximately 57 photographic prints: black and white  
Cooperative advertising agreement, correspondence, notes, photographs, and newspaper tear sheets.

**BOX-FOLDER 4/5**  
Correspondence.

**BOX-FOLDER 4/6**  
Field exploitation reports.

**BOX-FOLDER 4/7**  
Correspondence.

**BOX-FOLDER 4/8**  
*Coroner Creek*, Cleveland, Ohio campaign, 1948, Jun.  
Correspondence.

**BOX-FOLDER 4/9**  
**Includes:** 5 photographic prints: 8 x 10 inches; black and white  
Press release, brochure, photographs, captions, and newspaper tear sheets. Includes correspondence on Congressional stationary from Representative Barbara Jordan.

**BOX-FOLDER 4/10**  
*Counter-Attack*, Cincinnati opening, [1945?], May  
Field exploitation report.

**BOX-FOLDER 4/11**  
*Counter-Attack*, Pittsburgh, Pa. campaign, 1945, May  
Exploitation report.
Advertisement.

Includes: 6 photographic prints: black and white
Field exploitation report, correspondence, brochure, photographs, and menu.

Cruisin' Down the River, Charlotte, N.C. campaign, 1953, Jul.
Correspondence, and itinerary.

Cry for Happy, Baltimore, Md. campaign, [1961?]
Includes: 3 photographic prints: 8 x 10 inches; black and white
Field exploitation report, correspondence, photograph, and newspaper tear sheet.

Includes: 1 photographic print: 7 x 9 inches; black and white
Field exploitation report, correspondence, photograph, and newspaper tear sheet.

Daddy Goodness, National Theatre, 1979

Includes: 1 photographic print: 7 x 9 inches; black and white
Field exploitation report, correspondence, and newspaper tear sheets.

A Dandy in Aspic, Washington, D.C. campaign, 1968, May
Includes: 1 photographic print: 7 x 9 inches; black and white
Photograph, and newspaper tear sheets.

Includes: 3 photographic prints: 7 x 9 inches; black and white
Field exploitation report, correspondence, handbill, photographs, and newspaper tear sheets.

Includes: 1 photographic print: 7 x 9 inches; black and white
Field exploitation report, correspondence, and photograph.

Dead Reckoning, Baltimore, Md. campaign, 1947, Feb.-Mar.
Field exploitation report, and newspaper tear sheet.

Dead Reckoning, Cincinnati opening, 1947, Feb.
Includes: 2 photographic prints: 8 x 10 inches; black and white
Field exploitation report, photographs, and newspaper tear sheets.

Death of a Salesman, Charlottesville, Va. campaign, 1952, Mar.-Apr.
Correspondence, tickets.

Includes: 6 photographic prints: 8 x 10 inches; black and white
Field exploitation report, correspondence, postcard, handbills, photographs, and newspaper tear sheets.

Death of a Salesman, Richmond, Va. campaign, 1952, Mar.
Newspaper tear sheet.

Press release, telegram, bookmark, and newspaper tear sheet.

Correspondence.

Radio and television promotion report, and correspondence.

Includes: 7 photographic prints: black and white
Field exploitation report, itineraries, biography, photographs, and newspaper tear sheets.
<table>
<thead>
<tr>
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</table>
**Includes:** 2 photographic prints: 7 x 9 inches; black and white  
Correspondence and photographs. |
Print ad copy and newspaper tear sheet. |
Field exploitation report, correspondence, notes, and newspaper tear sheets. |
Field exploitation report, theater list, and advertising agreement. |
**Includes:** 4 photographic prints: 8 x 10 inches; black and white  
Trailer copy, promotion materials, and photographs. |
| BOX-FOLDER 4/36 | *Down to Earth*, Baltimore, Md. campaign, 1947, Aug.  
**Includes:** 1 photographic print: 8 x 10 inches; black and white  
Photograph, and newspaper tear sheets. |
Field exploitation report, and newspaper tear sheets. |
**Includes:** 6 photographic prints: 8 x 10 inches; black and white  
Poster, card, photographs, and newspaper and magazine tear sheets. |
Field exploitation report, and newspaper tear sheets. |
Correspondence. |
Status report, correspondence, caption, and newspaper tear sheets. |
**Includes:** 1 photographic print: 8 x 10 inches; black and white  
Field exploitation report, card, photograph, and newspaper tear sheet. |
| BOX-FOLDER 5/2 | *The Eddy Duchin Story*, Richmond, Va. campaign, [1956?]  
Notes. |
**Includes:** 1 photographic prints: 7 x 9 inches; black and white  
Photograph, captions, and newspaper tear sheet. |
Field exploitation report, and newspaper tear sheets. |
Newspaper tear sheets. |
Correspondence, and newspaper tear sheet. |
| BOX-FOLDER 5/7 | *The Final Option* campaign, 1983, Sept.  
Correspondence, screening program, review, and newspaper tear sheets. |
**Includes:** 13 photographic prints: 7 x 9 inches; black and white  
Correspondence, schedules, invitation lists, RSVP card, list of V.I.P. acceptances, program, photographs, and newspaper tear sheets. |
**Includes:** 20 photographic prints: black and white |
<table>
<thead>
<tr>
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</table>
Field exploitation report. |
Press releases, handbill, and newspaper tear sheets. |
Newspaper tear sheets. |
Newspaper tear sheets. |
| BOX-FOLDER 5/14 | *Five Easy Pieces*, 1970, Dec  
Visual ad copy. |
**Includes:** 2 photographic prints: 7 x 9 inches; black and white  
Field exploitation report, correspondence, program, photographs, and newspaper tear sheets. |
| BOX-FOLDER 5/16 | *5 Fingers*, Baltimore, Md. campaign, [1952?]  
Notes. |
**Includes:** 3 photographic prints: 7 x 9 inches; black and white  
Field exploitation report, photographs, and newspaper tear sheets. |
Field exploitation report, correspondence, and newspaper tear sheets. |
**Includes:** 10 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, photographs, and newspaper tear sheets. |
**Includes:** 16 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, banner, handbill, photographs, and newspaper tear sheets. Includes official publication of the United States Naval Receiving Station at Norfolk - The Seabag, vol. XXVIII, no. 1, January 25, 1951. |
**Includes:** 3 photographic prints: 7 x 9 inches; black and white |
Print ad. |
Field exploitation report, press release, and newspaper tear sheets. |
**Includes:** 12 photographic prints: 7 x 9 inches; black and white  
Newspaper ad schedule, photographs, and newspaper tear sheets. |
Correspondence, and newspaper tear sheets. |
Field exploitation report, correspondence, brochure, card, and newspaper tear sheet. |
| BOX-FOLDER 5/27 | *From Here to Eternity*, Baltimore, Md. campaign, 1953, Sept.  
Field exploitation report. |
Field exploitation report, and newspaper tear sheet. |
| BOX-FOLDER 5/29 | *From Here to Eternity*, Richmond, Va. campaign, 1953, Sept.  
Field exploitation report, and newspaper tear sheets. |
Series I. Exploitation Campaigns, 1944-1983

<table>
<thead>
<tr>
<th>Container</th>
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</table>
Newspaper tear sheets. |
Includes: 1 photographic print: 7 x 9 inches; black and white  
Correspondence, and photograph. |
Field exploitation report, press release, newsletter, and newspaper tear sheets. |
Press releases, and newspaper tear sheet. |
| BOX-FOLDER 5/34 | *The Fuller Brush Girl*, Richmond, Va. campaign, [1950?]  
Includes: 2 photographic prints: black and white  
Correspondence, press releases, and photographs. |
Includes: 1 photographic print: 8 x 10 inches; black and white  
Field exploitation report, press release, and photograph. |
Field exploitation report. |
| BOX-FOLDER 5/37 | *The Fuller Brush Man*, Cincinnati, Ohio campaign, 1948, May  
Includes: 1 photographic print: 8 x 10 inches; black and white  
Field exploitation report, photograph, and newspaper tear sheets. |
Field exploitation report, correspondence, press release. |
Field exploitation report. |
Field exploitation report. |
Includes: 2 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, door tag, photographs, and newspaper tear sheets. |
| BOX-FOLDER 6/1 | *Funny Girl*, Baltimore, Md. campaign, 1968, Nov.  
Includes: 8 photographic prints: 8 x 10 inches; black and white  
Mayoral proclamation of Barbra Streisand Day, photographs, and newspaper tear sheets. |
Includes: 25 photographic prints: 7 x 9 inches; black and white  
Report, itinerary, photographs, captions, and newspaper tear sheets. |
Includes: 2 photographic prints: 7 x 9 inches; black and white  
Includes: 1 photograpgic negative: 2 1/4 x 4 inches; black and white  
Correspondence, invitation, press release, folder, notes, photographs, and newspaper tear sheets. |
Includes: 3 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, photographs, and newspaper tear sheets. |
| BOX-FOLDER 6/6 | *Game of Death* campaign, 1979, May  
Includes: 3 photographic prints: 7 x 9 inches; black and white  
Correspondence, gift certificates, captions, notes, photographs, and newspaper tear sheets. |
Correspondence, and newspaper tear sheets. |
<table>
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</table>
Includes: 1 photographic print: 7 x 9 inches; black and white  
Field exploitation report, promotion outline, correspondence, photographs, and newspaper tear sheets. |
Correspondence and report. |
Includes: 6 photographic prints: black and white  
Correspondence, advertising agreements, and photographs. |
Correspondence, and notes. |
Correspondence, cooperative advertising agreement, and newspaper tear sheet. Includes newspaper article about Kathy Kohner, the inspiration for the Gidget character. |
Includes: 21 photographic prints: black and white  
Field exploitation report, correspondence, photographs, and newspaper tear sheets. |
Newspaper tear sheet. |
Field exploitation report, and newspaper tear sheets. |
| BOX-FOLDER 6/16 | *Gilda*, Cleveland, Oh. campaign, 1946, Apr.-May  
Includes: 4 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, photographs, and newspaper tear sheets. |
Includes: 7 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, photographs, and newspaper tear sheets. |
| BOX-FOLDER 6/18 | *The Go-Between screening*, [1971?]  
Includes: 2 photographic prints: 7 x 9 inches; black and white  
Handbill. |
| BOX-FOLDER 6/19 | *The Goddess*, Baltimore, Md. campaign, 1958, May  
Includes: 2 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, photographs, and newspaper tear sheets. |
Field exploitation report, and newspaper tear sheets. |
Includes: 1 photographic print: 7 x 9 inches  
Correspondence, and newspaper tear sheet. |
Includes: 3 photographic prints: 8 x 10 inches; black and white  
Report, photographs, and newspaper tear sheets. |
Field exploitation report, campaign status report, correspondence, and itinerary. |
Correspondence, and notes. |
Correspondence, notes, and newspaper tear sheets. |
Includes: 10 photographic prints: 7 x 9 inches; black and white |
<table>
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<tbody>
<tr>
<td>BOX-FOLDER 6/27</td>
<td>Biography of director Yuri Ozerov, acceptance list, photographs, and newspaper tear sheet.</td>
</tr>
<tr>
<td></td>
<td>Correspondence, and notes.</td>
</tr>
<tr>
<td></td>
<td>Newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Includes: 12 photographic prints: black and white</td>
</tr>
<tr>
<td></td>
<td>Correspondence, invitation, photographs, captions, magazine and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Includes tearsheets from the Beacon, 1946-1947.</td>
</tr>
<tr>
<td>BOX-FOLDER 7/4</td>
<td>Gunfighters, Toledo, Oh. campaign, 1947, Jul.</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Includes: 1 photographic print: 8 x 10 inches ; black and white</td>
</tr>
<tr>
<td></td>
<td>Correspondence, and photograph.</td>
</tr>
<tr>
<td></td>
<td>Press releases, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, correspondence, TV schedule, business card, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, and newspaper tear sheet.</td>
</tr>
<tr>
<td></td>
<td>Correspondence, notes, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report.</td>
</tr>
<tr>
<td></td>
<td>Includes: 4 photographic prints: 7 x 9 inches ; black and white</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, correspondence, press releases, notes, invitation, guest lists, radio</td>
</tr>
<tr>
<td></td>
<td>schedule, notes, pressbook, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 7/14</td>
<td>Hangman's Knot, Buffalo, N.Y. campaign, [1952], Nov.</td>
</tr>
<tr>
<td></td>
<td>Includes: 2 photographic prints: 8 x 10 inches ; black and white</td>
</tr>
<tr>
<td></td>
<td>Report, photograph and lottery card.</td>
</tr>
<tr>
<td></td>
<td>Correspondence, and exploitation bulletin.</td>
</tr>
<tr>
<td>BOX-FOLDER 7/16</td>
<td>The Happy Time, Buffalo, N.Y. campaign, 1953, Jan.</td>
</tr>
<tr>
<td></td>
<td>Includes: 2 photographic prints: 8 x 10 inches ; black and white</td>
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<td></td>
<td>Photographs, and newspaper tear sheets.</td>
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<tr>
<td></td>
<td>Includes: 7 photographic prints: 8 x 10 inches ; black and white</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 7/18</td>
<td>The Harder They Fall, Washington, D.C. campaign, 1956, Apr.</td>
</tr>
<tr>
<td></td>
<td>Correspondence, cards, notes, and newspaper tear sheets.</td>
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<tr>
<td>Container</td>
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</tr>
</tbody>
</table>
Field exploitation report, press copy, handbills, and newspaper tear sheets |
| BOX-FOLDER 7/20 | *Harriet Craig*, Baltimore, Md. campaign, 1950, Nov.  
Field exploitation report, and newspaper tear sheet. |
Field exploitation report, and newspaper tear sheets. |
**Includes**: 2 photographic prints: 7 x 9 inches; black and white  
Field exploitation report, bookmark, photographs, and newspaper tear sheets. |
Correspondence, press kit, captions, and newspaper tear sheet. |
**Includes**: 2 photographic prints: 7 x 9 inches; black and white  
Field exploitation report, correspondence, photographs, captions, and newspaper tear sheets. |
**Includes**: 5 photographic prints: black and white  
Photographs, and newspaper tear sheets. |
Newspaper tear sheets. |
**Includes**: 41 photographic prints: 8 x 10 inches; black and white  
Correspondence, press releases, proclamation, brochures, notes, photographs, captions, and newspaper and magazine tear sheets. |
**Includes**: 2 photographic prints: 7 x 9 inches; black and white  
Photographs, and newspaper tear sheets. |
**Includes**: 1 photographic print: 8 x 10 inches; black and white  
Field exploitation report, photograph, and newspaper tear sheets. |
Newspaper tear sheets. |
**Includes**: 1 photographic print: 7 x 9 inches; black and white  
Field exploitation report, postcard, photograph, and newspaper tear sheets. |
Correspondence, notes, newspaper tear sheets, and lists of theatres and college newspapers. |
| BOX-FOLDER 8/5 | *The Heroes of Telemark*, Washington, D.C. campaign, 1966, Jan  
**Includes**: 2 photographic prints: 7 x 9 inches; black and white  
Field exploitation report, correspondence, newsletter, photographs, and captions. |
Contract, and newspaper tear sheet. |
**Includes**: 5 photographic prints: 8 x 10 inches; black and white  
Correspondence, memorandums, notes, press releases, photographs, newspaper tear sheets, and other promotion papers. |
<table>
<thead>
<tr>
<th>Container</th>
<th>Contents</th>
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<tbody>
<tr>
<td></td>
<td>Newspaper tear sheet.</td>
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<tr>
<td>BOX-FOLDER 8/10</td>
<td><em>Homicidal</em>, Youngstown, Oh. campaign, 1961, Apr.-May</td>
</tr>
<tr>
<td></td>
<td>Permission form, magazine and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Correspondence, and poster.</td>
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<td></td>
<td>Newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Correspondence and advertising agreement.</td>
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<tr>
<td></td>
<td><strong>Includes</strong>: 49 photographic prints; black and white</td>
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<td></td>
<td>Correspondence, program, fact sheet, press list, photographs, and newspaper tear sheets.</td>
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<td></td>
<td>Advertising agreement, radio spot schedule, press release, and biography.</td>
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<td></td>
<td>Correspondence and advertisement.</td>
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<td></td>
<td>Exploitation bulletins, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report.</td>
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<tr>
<td></td>
<td>Press release, and handbills.</td>
</tr>
<tr>
<td></td>
<td>Correspondence and newspaper tear sheets.</td>
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<tr>
<td></td>
<td><strong>Includes</strong>: 2 photographic prints: 7 x 9 inches; black and white</td>
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<tr>
<td></td>
<td>Field exploitation report, photograph, business cards, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report.</td>
</tr>
<tr>
<td></td>
<td><strong>Includes</strong>: 7 photographic prints: black and white</td>
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<td></td>
<td>Correspondence, biographies, notes, photographs, and newspaper tear sheets.</td>
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<tr>
<td></td>
<td><strong>Includes</strong>: 2 photographic prints: 7 x 9 inches; black and white</td>
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<td></td>
<td>Field exploitation reports, correspondence, invitations, and photographs.</td>
</tr>
<tr>
<td></td>
<td><strong>Includes</strong>: 2 photographic prints: 8 x 10 inches; black and white</td>
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<td>Field exploitation report, mayoral proclamation of Prevent Invasion Week, photographs, and newspaper tear sheets.</td>
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<td>Correspondence.</td>
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<td>Correspondence.</td>
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<tr>
<td>BOX-FOLDER 8/30</td>
<td><em>Invasion, U.S.A.</em>, New Haven, Conn. campaign, [1952?]</td>
</tr>
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<td></td>
<td>Newspaper.</td>
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<td>Container</td>
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</table>
Includes: 10 photographic prints: black and white  
Field exploitation report, photographs, and newspaper tear sheets. |
Correspondence, radio spot schedule, and approved billing for advertising purposes. |
| BOX-FOLDER 8/33 | *It Had to Be You*, Baltimore, Md. campaign, 1947, Nov.  
Field exploitation report, and newspaper tear sheet. |
Field exploitation report and newspaper tear sheets. |
Includes: 2 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, photograph, and newspaper tear sheets. |
Includes: 1 photographic print: 8 x 10 inches; black and white  
Field exploitation report, photograph, and newspaper tear sheets. |
Includes: 9 photographic prints: black and white  
Field exploitation report, correspondence, photographs, and newspaper tear sheets. |
Field exploitation report, and newspaper tear sheet. |
Includes: 1 photographic print: 8 x 10 inches; black and white  
Field exploitation report, photograph, and newspaper tear sheets. |
Correspondence, notes, press release, advertising agreement, and newspaper tear sheets. |
Includes: 3 photographic prints: 8 x 10 inches; black and white  
Brochure, raffle ticket, photographs, and newspaper tear sheets. |
Includes: 4 photographic prints: black and white  
Field exploitation report, press release, card, photographs, and newspaper tear sheets. |
Field exploitation report, press releases, and newspaper tear sheets. |
| BOX-FOLDER 9/5 | *Johnny Allegro*, Columbus, Oh. campaign, 1949, Jun.-Jul.  
Includes: 2 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, outline, photographs, and newspaper tear sheets. |
| BOX-FOLDER 9/6 | *Johnny Allegro*, Dayton, Oh. campaign, 1949, Jun.  
Field exploitation report, and newspaper tear sheets. |
| BOX-FOLDER 9/7 | *Johnny O'Clock*, Baltimore, Md. campaign, 1947, Apr.  
Includes: 2 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, photographs, and newspaper tear sheets. |
Field exploitation report, and newspaper tear sheet. |
Includes: 10 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, presskits, bumper sticker, photographs, and newspaper and magazine tear sheets. |
<table>
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<th>Container</th>
<th>Contents</th>
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</table>
Field exploitation report, card, and newspaper tear sheets. |
**Includes:** 5 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, poster, handbill, program, photographs, and newspaper tear sheets. |
**Includes:** 7 photographic prints: black and white  
Field exploitation report, photographs, and newspaper tear sheets. Includes a copy of *The Hecht Tick*, v.23 n.41, September 30, 1949. |
**Includes:** 4 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, photographs, and newspaper and magazine tear sheets. |
| BOX-FOLDER 9/14-15 | *The Jolson Story*, Cincinnati, Oh. campaign, 1946, Nov.  
**Includes:** 46 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, proclamation, handbill, photographs, magazine and newspaper tear sheets. |
| BOX-FOLDER 9/16 | *The Jolson Story*, Cleveland, Oh. campaign, 1947, Jan.  
**Includes:** 3 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, and photographs. |
Field exploitation report, and newspaper tear sheets. |
Field exploitation report, and newspaper tear sheets. |
**Includes:** 4 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, ticket, photographs, and newspaper tear sheets. |
| BOX-FOLDER 9/20 | *The Jolson Story* re-run, with stereophonic sound, Washington, D.C. campaign, 1954, Apr.-May  
Field exploitation report, correspondence, handbill, and newspaper tear sheets. |
Correspondence. |
Newspaper tear sheets. |
Newspaper tear sheets. |
| BOX-FOLDER 10/1 | *The Key*, Baltimore, Md. campaign, 1958, Jul.-Aug.  
**Includes:** 5 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, ticket, photographs, and newspaper tear sheets. |
Correspondence. |
**Includes:** 4 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, correspondence, banners, notes, promotional props, posters, photographs, and newspaper tear sheets. |
Field exploitation report. |
| BOX-FOLDER 10/5 | *Kiss and Tell*, Baltimore, Md. campaign, 1945, Oct.  
**Includes:** 1 photographic print: 8 x 10 inches; black and white  
Field exploitation report, photograph, and newspaper tear sheet. |

Sid Zins collection
<table>
<thead>
<tr>
<th>Container</th>
<th>Contents</th>
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</table>
Field exploitation reports, and newspaper tear sheets. |
| BOX-FOLDER 10/7 | *Kiss and Tell*, Pittsburgh, Pa. campaign, 1945, Nov.  
*Includes*: 1 photographic print: 8 x 10 inches ; black and white  
Field exploitation report, photograph, and newspaper tear sheets. |
*Includes*: 2 photographic prints: 8 x 10 inches ; black and white  
Field exploitation report, and photographs. |
*Includes*: 1 photographic print: 8 x 10 inches ; black and white  
Field exploitation report, photograph, and newspaper tear sheets. |
| BOX-FOLDER 10/10 | *Knock on Any Door*, Baltimore, Md. campaign, [1949?]  
Field exploitation report. |
| BOX-FOLDER 10/11 | *Knock on Any Door*, Norfolk and Portsmouth, Va. campaign, [1949?] May  
Field exploitation report, card, brochure, and poster. |
| BOX-FOLDER 10/12 | *Knock on Any Door*, Pittsburgh, Pa. campaign, 1949, Apr.  
*Includes*: 3 photographic prints: 8 x 10 inches ; black and white  
Field exploitation report, press release, handbill, photographs, and newspaper tear sheets. |
| BOX-FOLDER 10/13 | *Knock on Any Door*, St. Louis, Mo. campaign, 1949, Mar.  
*Includes*: 3 photographic prints: 8 x 10 inches ; black and white  
Field exploitation report, card, photographs, and newspaper tear sheets. |
Field exploitation report. |
Correspondence, advertising schedule, and captions. |
| BOX-FOLDER 10/16 | *The Lady from Shanghai*, Baltimore, Md. campaign, [1948?] Apr.  
Field exploitation report. |
| BOX-FOLDER 10/17 | *The Lady from Shanghai*, Cincinnati, Ohio campaign, 1948, Apr.  
Newspaper tear sheets. |
Field exploitation report, ticket. |
| BOX-FOLDER 10/19 | *The Lady from Shanghai*, Washington, D.C. campaign, 1948, Apr.-May  
Field exploitation report, newspaper tear sheets. |
*Includes*: 5 photographic prints: 7 x 9 inches ; black and white  
Field exploitation reports, correspondence, cooperative advertising agreement, notes,  
photographs, and newspaper and magazine tear sheets. |
*Includes*: 1 photographic print: 7 x 9 inches ; black and white |
Newspaper tear sheets. |
*Includes*: 4 photographic prints: 8 x 10 inches ; black and white  
Photograph, and newspaper tear sheets. |
*Includes*: 1 photographic print: 7 x 9 inches ; black and white  
Photograph and newspaper tear sheet. |
Series I. Exploitation Campaigns, 1944-1983

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<thead>
<tr>
<th>Container</th>
<th>Contents</th>
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</table>
*Includes:* 6 photographic prints: black and white  
Itinerary, and photographs. |
*Includes:* 2 photographic prints: black and white  
Field exploitation report, photographs and caption. |
Correspondence. |
| BOX-FOLDER 10/28 | *Lawrence of Arabia*, Baltimore, Md. campaign, 1963, May  
*Includes:* 4 photographic prints: 8 x 10 inches ; black and white  
Field exploitation reports, photographs, and newspaper tear sheet. |
Newspaper tear sheets. |
| BOX-FOLDER 10/30 | *Lawrence of Arabia*, Richmond, Va. campaign, 1963, May  
Newspaper tear sheets. |
*Includes:* 15 photographic prints: 7 x 9 inches ; black and white  
Field exploitation reports, correspondence, photographs, captions, and newspaper tear sheets. |
Promotion activity highlights report, and table tents. |
| BOX-FOLDER 11/5 | *Lawrence of Arabia* screenings, 1971, Apr.-May  
Correspondence, advertising agreement, and ad mats. |
*Includes:* 2 photographic prints: 8 x 10 inches ; black and white  
Correspondence, press release, photographs, and newspaper tear sheets. |
*Includes:* 2 photographic prints: 7 x 9 inches ; black and white  
Field exploitation report, promotion report, advertising schedule, photographs, and newspaper tear sheets. |
Invocation and invitation lists, schedules, and newspaper tear sheets. |
*Includes:* 8 photographic prints: black and white  
Field exploitation report, correspondence, bookmark, and photographs. |
Newspaper tear sheets. |
Newspaper and magazine tear sheets. |
*Includes:* 73 photographic prints: black and white  
Exploitation plan, correspondence, press releases, program, photographs, and newspaper tear sheets. |
Report, press release, and puzzle pictures. |
*Includes:* 42 photographic prints: black and white  
Correspondence, invitations, photographs, captions, and newspaper tear sheets. |
<table>
<thead>
<tr>
<th>Container</th>
<th>Contents</th>
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</table>
Poster, newspaper tear sheets. |
**Includes**: 1 photographic print: 8 x 10 inches; black and white  
Correspondence, and photograph. |
| BOX-FOLDER 12/4 | *Lost Horizon* campaign, 1973, Apr.-May  
**Includes**: 4 photographic prints: 8 x 10 inches; black and white  
Contract, invitation, and photographs. |
**Includes**: 12 photographic prints: 7 x 9 inches; black and white  
Field exploitation report, correspondence, and photographs. |
**Includes**: 6 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, handbill, photographs, and newspaper tear sheets. |
**Includes**: 1 photographic print: 8 x 10 inches; black and white  
Field exploitation report, photograph, and newspaper tear sheets. |
**Includes**: 1 photographic print: 8 x 10 inches; black and white  
Field exploitation report, table tent, press releases, photograph, and newspaper tear sheets. |
| BOX-FOLDER 12/9 | *Lust for Gold*, Baltimore opening, [1949?], May  
Field exploitation report and agenda. |
Newspaper tear sheets. |
**Includes**: 1 photographic print: 7 x 9 inches; black and white |
**Includes**: 6 photographic prints: 8 x 10 inches; black and white  
Report, press release, photographs, and newspaper tear sheets. |
Campaign status report. |
Field exploitation report. |
Correspondence, advertising schedule, list of theatres, and newspaper tear sheets. |
**Includes**: 3 photographic prints: 7 x 9 inches; black and white  
Field exploitation report, guest list, bookmark, photographs, captions, and newspaper tear sheets. |
Field exploitation report, table tent, and newspaper tear sheets. |
Field exploitation report, and cart. |
Field exploitation report, press material, and newspaper tear sheets. |
| BOX-FOLDER 12/20 | *The Man from Laramie*, Baltimore, Md. campaign, [1955?]  
**Includes**: 2 photographic prints: 8 x 10 inches; black and white |
<table>
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<tr>
<th>Container</th>
<th>Contents</th>
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</table>
| BOX-FOLDER 12/21 | *The Man from Laramie*, Norfolk, Va. campaign, [1955?]  
Notes, posters, and contest fliers. |
Cooperative advertising agreement. |
Includes: 1 photographic print: 7 x 9 inches; black and white  
Field exploitation report, photograph, and newspaper tear sheets. |
Correspondence, phone number list, and newspaper tear sheets. December 1959 correspondence concerns repeating the stunt to promote *Who Was That Lady?* |
Includes: 2 photographic prints: 8 x 10 inches; black and white  
Correspondence, photographs, captions, and newspaper tear sheets. |
Correspondence, and newspaper tear sheet. |
Newspaper tear sheets. |
Field exploitation report, correspondence, contest ticket, and newspaper tear sheets. |
Includes: 5 photographic prints: black and white  
Includes: 1 photographic negative: 3 x 5 inches; black and white  
Field exploitation report, correspondence, Boris Morros interview transcript, press releases, photographs, negative, and newspaper tear sheets. |
Includes: 29 photographic prints: black and white  
Field exploitation report, correspondence, notes, brochure, reservation card, photographs, captions, and newspaper tear sheets. |
| BOX-FOLDER 13/1 | *The Marrying Kind*, Baltimore opening, ca. 1952  
Includes: 1 photographic print: 8 x 10 inches; black and white  
1 photographic print: 8 x 10 inches; black and white |
Includes: 3 photographic prints: 7 x 9 inches; black and white  
Photographs and newspaper tear sheets. 1965 material is an article about Patricia White, nee Finegan, wife of astronaut Ed White, who featured in the 1952 promotional photographs. |
Correspondence and newspaper tear sheets. |
Includes: 1 photographic print: 8 x 10 inches; black and white  
Correspondence, photograph, newspaper tear sheet. |
| BOX-FOLDER 13/5 | *The Mating of Millie*, Indianapolis, Ind. campaign, 1948, Mar.  
Correspondence, and newspaper tear sheet. |
| BOX-FOLDER 13/6 | *The Mating of Millie*, Washington, D.C. campaign, [1948], May  
Handbill. |
| BOX-FOLDER 13/7 | *Me and the Colonel*, Baltimore opening, 1958, Oct.  
Field exploitation report. |
Correspondence. |
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<th>Container</th>
<th>Contents</th>
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</table>
  **Includes:** 11 photographic prints: black and white  
  Field exploitation report, correspondence, poster, photographs, and newspaper tear sheets. |
| BOX-FOLDER 13/10 | *Mein Kampf*, Washington, D.C. campaign, 1961, Apr.-May  
  **Includes:** 1 photographic print: 8 x 10 inches; black and white  
  Field exploitation report, correspondence, photograph, and newspaper tear sheets. |
  Newspaper tear sheets. |
| BOX-FOLDER 13/12 | *The Miami Story*, Richmond, Va. campaign, 1954, May  
  Field exploitation report, and newspaper. |
  Correspondence, press release, and notes. |
  **Includes:** 5 photographic prints: black and white  
  Field exploitation report, correspondence, bulletins, advertising schedule, notes, tag, photographs, and newspaper tear sheets. |
  Correspondence, note, and newspaper advertising schedule. |
| BOX-FOLDER 13/16 | *Miss Sadie Thompson*, Baltimore, Md. campaign, 1954, Jan.  
  Field exploitation report, and newspaper tear sheets. |
  Field exploitation report, and newspaper tear sheets. |
  Field exploitation report, tag, and newspaper tear sheets. |
  **Includes:** 4 photographic prints: 8 x 10 inches; black and white  
  Field exploitation report, correspondence, photographs, card, and newspaper tear sheets. |
| BOX-FOLDER 13/20 | *Mission Over Korea*, Washington, D.C. campaign, ca. 1953  
  Contest promotional materials for the 50th anniversary of powered flight. |
| BOX-FOLDER 13/21 | *Mr. Winkle Goes to War*, Cleveland, Oh. Campaign, 1944, Sept.  
  Field exploitation report. |
  **Includes:** 2 photographic prints: black and white  
  Correspondence, photographs, and captions. |
  Correspondence and notes, |
  Correspondence, press release, and newspaper tear sheets. |
  Newspaper tear sheets. |
  **Includes:** 7 photographic prints: 8 x 10 inches; black and white  
  Memorandums, telegrams, photos with captions, and newspaper tear sheets. |
| BOX-FOLDER 13/28 | *My Dog Buddy* presskit, 1960  
  **Includes:** 2 photographic prints: black and white  
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<th>Container</th>
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<tbody>
<tr>
<td>BOX-FOLDER 13/29</td>
<td>Field exploitation report, correspondence, press release, posters, brochures, and photographs.</td>
</tr>
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<td><em>My Six Convicts</em>, Baltimore opening, 1952, May</td>
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<td><strong>Includes</strong>: 1 photographic print: 8 x 10 inches; black and white</td>
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<td></td>
<td>Correspondence and photographs.</td>
</tr>
<tr>
<td>BOX-FOLDER 13/30</td>
<td>Field exploitation report, correspondence, notes, photographs, and newspaper tear sheets.</td>
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<td>Correspondence, and newspaper tear sheet.</td>
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<td></td>
<td><strong>Includes</strong>: 6 photographic prints: 7 x 9 inches; black and white</td>
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<td></td>
<td>Field exploitation report, correspondence, notes, photographs, and newspaper tear sheets.</td>
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<td>BOX-FOLDER 13/32</td>
<td>Field exploitation report, correspondence, itinerary, photographs, and newspaper tear sheets.</td>
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<td>Campaign status report, local government decree.</td>
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<td>BOX-FOLDER 13/33</td>
<td>Correspondence, and notes.</td>
</tr>
<tr>
<td>BOX-FOLDER 14/1</td>
<td>Field exploitation report, correspondence, photographs, and newspaper tear sheets.</td>
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<td></td>
<td><em>Night of the Generals</em> premier, [1967?]</td>
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<td><strong>Includes</strong>: 30 photographic prints: 7 x 9 inches; black and white</td>
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<tr>
<td>BOX-FOLDER 14/2</td>
<td>Field exploitation report, correspondence, photographs, and newspaper tear sheets.</td>
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<td></td>
<td><strong>Includes</strong>: 5 photographic prints: black and white</td>
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<td>BOX-FOLDER 14/3</td>
<td>Field exploitation report, photographs, and newspaper tear sheets.</td>
</tr>
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<td><em>No Sad Songs for Me</em>, Washington, D.C. campaign, 1950, May</td>
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<td></td>
<td><strong>Includes</strong>: 2 photographic prints: 8 x 10 inches; black and white</td>
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<tr>
<td>BOX-FOLDER 14/4</td>
<td>Field exploitation report, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Correspondence, R.S.V.P. card, and invitation lists.</td>
</tr>
<tr>
<td>BOX-FOLDER 14/5</td>
<td>Field exploitation report, entry blank, card, photograph, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td><strong>Includes</strong>: 1 photographic print: 7 x 9 inches; black and white</td>
</tr>
<tr>
<td>BOX-FOLDER 14/6</td>
<td>Field exploitation report, correspondence, press kit, and notes.</td>
</tr>
<tr>
<td>BOX-FOLDER 14/7</td>
<td>Correspondence, list of broadcast personalities, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td><strong>Includes</strong>: 2 photographic prints: 7 x 9 inches; black and white</td>
</tr>
<tr>
<td>BOX-FOLDER 14/8</td>
<td>Correspondence, notes, and photographs.</td>
</tr>
<tr>
<td></td>
<td><em>Oklahoma Crude</em> campaign, [1973?]</td>
</tr>
<tr>
<td></td>
<td><strong>Includes</strong>: 1 photographic print: 8 x 10 inches; black and white</td>
</tr>
<tr>
<td>BOX-FOLDER 14/9</td>
<td>Cast and credit list, and poster print on photographic paper.</td>
</tr>
<tr>
<td>BOX-FOLDER 14/10</td>
<td>Field exploitation report, campaign book, photographs, caption, and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 14/11</td>
<td>Correspondence, list of broadcast personalities, and newspaper tear sheet.</td>
</tr>
<tr>
<td></td>
<td><strong>Includes</strong>: 3 photographic prints: 7 x 9 inches; black and white</td>
</tr>
<tr>
<td>BOX-FOLDER 14/12</td>
<td>Field exploitation report, correspondence, press release, ticket, business cards, notes, photographs, and newspaper tear sheets.</td>
</tr>
</tbody>
</table>

**Sid Zins collection**
<table>
<thead>
<tr>
<th>Container</th>
<th>Contents</th>
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</thead>
</table>
  **Includes:** 7 photographic prints: 7 x 9 inches; black and white  
  **Includes:** 1 photographic negative: 4 x 5 inches; black and white  
  Correspondence, publicity materials, radio contract, schedule, and program log, photographs, and newspaper and magazine tear sheets. |
| BOX-FOLDER 14/14 | *One on One* campaign, 1977, Jul.-Oct. |
| BOX-FOLDER 14/15 | 1001 *Arabian Nights* parade float, Richmond, Va. campaign, 1959, Nov.  
  **Includes:** 9 photographic prints: 8 x 10 inches; black and white  
  Correspondence, photographs, and newspaper tear sheets. |
  **Includes:** 6 photographic prints: 8 x 10 inches; black and white  
  Biographies, photographs, and newspaper tear sheet. |
  **Includes:** Field exploitation report, correspondence, press releases, photographs, handbill, and newspaper tear sheets. Includes full copy of Fort Myer Post for November 1, 1957. |
  Correspondence, advertising schedules, and print ads. |
| BOX-FOLDER 14/20 | *Our Man in Havana*, Baltimore, Md. campaign, 1960, Mar.  
 Correspondence. |
  **Includes:** 6 photographic prints: black and white  
  Field exploitation report, correspondence, bulletin, notes, photographs, and newspaper tear sheets. |
| BOX-FOLDER 14/22 | *Over 21*, Baltimore, Md. campaign, 1945, Sept.  
  Field exploitation report. |
| BOX-FOLDER 14/23 | *Over 21*, Cincinnati, Ohio campaign, 1945, Aug.  
  Field exploitation report, and newspaper tear sheets. |
  **Includes:** 1 photographic print: 8 x 10 inches; black and white  
  Field exploitation report, notes, photograph, and newspaper tear sheets. |
  **Includes:** 11 photographic prints: black and white  
  Field exploitation report, correspondence, photographs, movie pass, and newspaper tear sheets. |
 Correspondence. |
  **Includes:** 3 photographic prints: black and white  
  Field exploitation report, press release, business card, handbill, table tent, record label, photographs, and newspaper tear sheets. |
| BOX-FOLDER 14/28 | *Paratrooper*, Norfolk and Portsmouth, Va. campaign, [1954?]  
 Recruitment posters and handbills. |
 Field exploitation report, and newspaper tear sheets. |
 Field exploitation report. |
 Newspaper tear sheets. |
Series I. Exploitation Campaigns, 1944-1983

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<tr>
<td></td>
<td><strong>Includes:</strong> 5 photographic prints: black and white</td>
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<tr>
<td></td>
<td>Notes, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td><strong>Includes:</strong> 8 photographic prints: black and white</td>
</tr>
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<td></td>
<td>Itinerary, photographs, captions, and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 15/2</td>
<td><em>Pendulum</em> campaign, 1969, Jan.</td>
</tr>
<tr>
<td></td>
<td>Correspondence, photo captions, and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 15/3</td>
<td><em>Pepe</em> campaign, 1961, Jan.-Feb.</td>
</tr>
<tr>
<td></td>
<td><strong>Includes:</strong> 21 photographic prints: 7 x 9 inches ; black and white</td>
</tr>
<tr>
<td></td>
<td>Activity report, publicity materials, and photographs.</td>
</tr>
<tr>
<td></td>
<td><strong>Includes:</strong> 28 photographic prints: black and white</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, and photographs.</td>
</tr>
<tr>
<td>BOX-FOLDER 15/5</td>
<td><em>Phffft</em>, Baltimore, Md. campaign, 1954, Nov.</td>
</tr>
<tr>
<td></td>
<td><strong>Includes:</strong> 2 photographic prints: 8 x 10 inches ; black and white</td>
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<tr>
<td></td>
<td>Field exploitation report, handbills, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td><strong>Includes:</strong> 3 photographic prints: black and white</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, handbills, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 15/7</td>
<td><em>Pickup</em>, Richmond, Va. campaign, 1951, Oct.</td>
</tr>
<tr>
<td></td>
<td><strong>Includes:</strong> 2 photographic prints: black and white</td>
</tr>
<tr>
<td></td>
<td>Correspondence, and photographs.</td>
</tr>
<tr>
<td></td>
<td>Newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 15/9</td>
<td><em>Picnic</em>, Baltimore, Md. campaign, 1956, Feb.</td>
</tr>
<tr>
<td></td>
<td><strong>Includes:</strong> 2 photographic prints: 8 x 10 inches ; black and white</td>
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<tr>
<td></td>
<td>Print ad copy, photographs, and newspaper tear sheets.</td>
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<tr>
<td></td>
<td>Cooperative advertising agreement.</td>
</tr>
<tr>
<td></td>
<td>Correspondence, and cooperative advertising agreement.</td>
</tr>
<tr>
<td></td>
<td><strong>Includes:</strong> 1 photographic print: 8 x 10 inches ; black and white</td>
</tr>
<tr>
<td></td>
<td>Correspondence, posters, photographs, newspaper and magazine tear sheets.</td>
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<tr>
<td></td>
<td>Includes 2 copies of The Ad Clubber, vol. 12, no. 23, February 21, 1952.</td>
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<tr>
<td></td>
<td><strong>Includes:</strong> 5 photographic prints: black and white</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, correspondence, exploitation bulletin, advertising schedule, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 15/14</td>
<td><em>The Prisoner</em>, Cleveland, Oh. Campaign, 1956, Jan.</td>
</tr>
<tr>
<td></td>
<td>Newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td><strong>Includes:</strong> 1 photographic print: 8 x 10 inches ; black and white</td>
</tr>
<tr>
<td></td>
<td>Correspondence, pressbook, and photograph.</td>
</tr>
<tr>
<td>BOX-FOLDER 15/16</td>
<td><em>A Prize of Gold</em>, Baltimore, Md. campaign, ca. 1955</td>
</tr>
<tr>
<td></td>
<td>Exploitation plan.</td>
</tr>
<tr>
<td></td>
<td><strong>Includes:</strong> 4 photographic prints: 8 x 10 inches ; black and white</td>
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</table>
Series I. Exploitation Campaigns, 1944-1983

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<tr>
<th>Container</th>
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<tbody>
<tr>
<td>BOX-FOLDER 15/18</td>
<td>Correspondence, handbills, poster, contest entry form, and photographs.</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report.</td>
</tr>
<tr>
<td>BOX-FOLDER 15/19</td>
<td><em>Pushover</em>, Baltimore, Md. campaign, [1954, Oct.]</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report.</td>
</tr>
<tr>
<td></td>
<td>Advertising agreement, correspondence, ticket stubs, and photocopies.</td>
</tr>
<tr>
<td></td>
<td>Cooperative advertising agreement, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Includes: 2 photographic prints: 8 x 10 inches ; black and white</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Includes: 2 photographic prints: 8 x 10 inches ; black and white</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, form, handbill, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Includes: 10 photographic prints: 8 x 10 inches ; black and white</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, and program.</td>
</tr>
<tr>
<td></td>
<td>Includes: 2 photographic prints: 8 x 10 inches ; black and white</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 15/27</td>
<td><em>Renegades</em>, Cleveland, Oh. campaign, 1946, Apr.-May, 1946, Sept.</td>
</tr>
<tr>
<td></td>
<td>Includes: 8 photographic prints: 8 x 10 inches ; black and white</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, program, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Includes: 9 photographic prints: 8 x 10 inches ; black and white</td>
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<tr>
<td></td>
<td>Field exploitation report, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Includes: 2 photographic prints: 8 x 10 inches ; black and white</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Includes: 7 photographic prints: 8 x 10 inches ; black and white</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, label, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, and correspondence.</td>
</tr>
<tr>
<td>BOX-FOLDER 15/32</td>
<td><em>Robin and Marian</em> campaign, 1976, Mar.</td>
</tr>
<tr>
<td></td>
<td>Correspondence, press releases, programs, and notes.</td>
</tr>
<tr>
<td></td>
<td>Correspondence, advertisement.</td>
</tr>
<tr>
<td>BOX-FOLDER 15/34</td>
<td><em>The Running Man</em> campaign, [1963?]</td>
</tr>
<tr>
<td></td>
<td>Includes: 3 photographic prints: black and white</td>
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<tr>
<td></td>
<td>Correspondence, promotional copy, campaign agenda, magazine and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, correspondence, notes, and newspaper tear sheets.</td>
</tr>
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<td>Container</td>
<td>Contents</td>
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<tr>
<td>BOX-FOLDER 16/1</td>
<td><em>Salome</em>, Baltimore, Md. campaign, 1953, May</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 16/2</td>
<td><em>Salome</em>, Norfolk, Va. campaign, 1953, May</td>
</tr>
<tr>
<td></td>
<td>Promotional materials, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 16/4</td>
<td><em>Salome</em>, Richmond, Va. campaign, 1953, May</td>
</tr>
<tr>
<td></td>
<td><strong>Includes:</strong> 1 photographic print: 8 x 10 inches; black and white</td>
</tr>
<tr>
<td></td>
<td>Correspondence, photograph, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td><strong>Includes:</strong> 2 photographic prints: 7 x 9 inches; black and white</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, biography, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 16/6</td>
<td><em>Saturday's Hero</em>, Buffalo, N.Y. campaign, 1951, Oct.</td>
</tr>
<tr>
<td></td>
<td><strong>Includes:</strong> 1 photographic print: 8 x 10 inches; black and white</td>
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<tr>
<td></td>
<td>Field exploitation report, photograph, bookmark, magazine and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 16/7</td>
<td><em>Scott Joplin</em>, campaign, 1977, Jan.-Feb.</td>
</tr>
<tr>
<td></td>
<td><strong>Includes:</strong> 4 photographic prints: 8 x 10 inches; black and white</td>
</tr>
<tr>
<td></td>
<td>Report, correspondence, press release, program, statements, notes, photographs, and captions.</td>
</tr>
<tr>
<td>BOX-FOLDER 16/8</td>
<td><em>See No Evil</em>, 1971, Oct.</td>
</tr>
<tr>
<td></td>
<td>Advertisement, and advertising agreement.</td>
</tr>
<tr>
<td>BOX-FOLDER 16/9</td>
<td><em>711 Ocean Drive</em>, Baltimore, Md. campaign, 1950, Jul.-Aug.</td>
</tr>
<tr>
<td></td>
<td>Newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Correspondence, press release, card, and handbill.</td>
</tr>
<tr>
<td></td>
<td><strong>Includes:</strong> 1 photographic print: 8 x 10 inches; black and white</td>
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<tr>
<td></td>
<td>Field exploitation report, press release, photograph, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Advertising agreement, and brochures.</td>
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<tr>
<td></td>
<td><strong>Includes:</strong> 1 photographic print: 8 x 10 inches; black and white</td>
</tr>
<tr>
<td></td>
<td>Correspondence, press release, photograph, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Newspaper tear sheet.</td>
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<tr>
<td></td>
<td>List of theaters.</td>
</tr>
<tr>
<td>BOX-FOLDER 16/16</td>
<td><em>She Wouldn't Say Yes</em>, Baltimore, Md. campaign, 1945, Nov.-Dec.</td>
</tr>
<tr>
<td></td>
<td><strong>Includes:</strong> 1 photographic print: 8 x 10 inches; black and white</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, photograph, and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 16/17</td>
<td><em>She Wouldn't Say Yes</em>, Cincinnati opening, 1945, Nov.</td>
</tr>
<tr>
<td></td>
<td>Newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 16/18</td>
<td><em>She Wouldn't Say Yes</em>, Cleveland, Oh. campaign, [1946?] Jan.</td>
</tr>
<tr>
<td></td>
<td><strong>Includes:</strong> 4 photographic prints: 8 x 10 inches; black and white</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, and photographs.</td>
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<tr>
<td>BOX-FOLDER 16/19</td>
<td><em>Shockproof</em>, Louisville, Ky. campaign, 1949, Jan.</td>
</tr>
<tr>
<td></td>
<td>Field exploitation report, correspondence, copy, and newspaper tear sheets.</td>
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</tbody>
</table>
Field exploitation report, and newspaper tear sheets. |
Correspondence, and newspaper tear sheet. |
| BOX-FOLDER 16/22 | The Sign of the Ram, Cleveland, Oh. campaign, [1948?] Mar.  
Field exploitation report, and newspaper tear sheet. |
| BOX-FOLDER 16/23 | The Sign of the Ram, Indianapolis, Ind. campaign, 1948, Mar.  
Field exploitation report, and newspaper tear sheets. |
Advertising report. |
Includes: 1 photographic print: 8 x 10 inches ; black and white  
Field exploitation report, brochure, sticker, and newspaper tear sheets. |
Includes: 2 photographic prints: 7 x 9 inches ; black and white  
Includes: 2 photographic negatives  
Correspondence, photographs, negatives, and newspaper tear sheets. |
Includes: 24 photographic prints: black and white  
Correspondence, program, photographs, and newspaper tear sheets. |
Correspondence and budget. |
Includes: 7 photographic prints: black and white  
Field exploitation report, quiestionnaire, release form, print copy, decal, photographs, and newspaper tear sheets. |
| BOX-FOLDER 16/30 | A Song to Remember, Akron, Oh. campaign, [1945?] Mar.-Apr.  
Field exploitation report. |
| BOX-FOLDER 16/31 | A Song to Remember, Cleveland, Oh. campaign, 1945, Mar.-Apr.  
Includes: 1 photographic print: 8 x 10 inches ; black and white  
Photograph, and newspaper tear sheets. |
| BOX-FOLDER 16/32 | A Song to Remember, Pittsburgh, Pa. campaign, 1945, Apr.  
Includes: 2 photographic prints: 8 x 10 inches ; black and white  
Field exploitation report, photographs, and newspaper tear sheets. |
| BOX-FOLDER 16/33 | A Song to Remember, Wheeling, W.V. campaign, 1945, Apr.-May  
Field exploitation report, and newspaper tear sheets. |
| BOX-FOLDER 16/34 | A Song to Remember, Wilmington, Del. campaign, [1945, Jan.?]  
Field exploitation report. |
Includes: 15 photographic prints: black and white  
Correspondence, exploitation report, photographs, press releases, program, notes, and newspaper tear sheets. |
| BOX-FOLDER 17/1 | Sound Off; Baltimore, Md. campaign, 1952, Apr.  
Includes: 9 photographic prints: 8 x 10 inches ; black and white  
Photographs and newspaper tear sheets. |
| BOX-FOLDER 17/2 | Sound Off, Washington, D.C. campaign, 1952, May  
Includes: 2 photographic prints: 7 x 9 inches ; black and white  
Event script, schedule, press release, certificate, photographs, and newspaper tear sheets. |
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| BOX-FOLDER 17/3 | *Stand Up and Be Counted*, 1972, Feb.-Jul.  
Correspondence, and newspaper tear sheets. |
Field exploitation report, and newspaper tear sheet. |
| BOX-FOLDER 17/5 | *Stir Crazy*  
Press release, captions, notes, and brochure. |
| BOX-FOLDER 17/6 | *Stop, Look and Laugh* and *Battle in Outer Space*, Baltimore openings, 1960, July  
Correspondence. |
| BOX-FOLDER 17/7 | *Storm Center*, Baltimore, Md. campaign, 1956, Sept.  
Correspondence. |
| BOX-FOLDER 17/8 | *Storm Center*, Cleveland, Oh. campaign, 1956, Jul.-Sept.  
Newspaper tear sheets. |
**Includes:** 17 photographic prints: black and white  
Field exploitation report, correspondence, photographs, and newspaper tear sheets. |
**Includes:** 2 photographic prints: 7 x 9 inches; black and white  
Field exploitation report, photographs, table tent, and newspaper tear sheets. |
**Includes:** 1 photographic print: 7 x 9 inches; black and white  
Photograph, press release, and newspaper tear sheets. |
Field exploitation report, correspondence, schedule, and newspaper tear sheets. |
**Includes:** 1 photographic print: 7 x 9 inches; black and white  
Itinerary, notes, and photograph. |
| BOX-FOLDER 17/14 | *Such a Gorgeous Kid Like Me* campaign, 1973, Apr.  
Advertising agreement, copy, and caption. |
| BOX-FOLDER 17/15 | *Suddenly, Last Summer*, Baltimore, Md. campaign, 1960, Jan.  
Correspondence, and advertising schedule. |
**Includes:** 8 photographic prints: black and white  
Field exploitation report, correspondence, invitation list, photographs, and newspaper tear sheets. |
Press release, and newspaper tear sheets. |
**Includes:** 3 photographic prints: black and white  
Correspondence, press releases, photographs, newspaper tear sheets, and other materials. |
**Includes:** 2 photographic prints: 7 x 9 inches; black and white  
Field exploitation report, correspondence, press releases, notes, invitation, guest lists, programs, photographs, and newspaper and magazine tear sheets. |
Newspaper tear sheets. |
**Includes:** 1 photographic print: 8 x 10 inches; black and white  
Field exploitation report, photograph, and newspaper tear sheets. |
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</table>
**Includes:** 2 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, press releases, pamphlet, photograph, and newspaper tear sheets.  
Correspondence. |
Correspondence, and advertising schedule. |
**Includes:** 9 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, parade roster, photographs, and newspaper tear sheets. |
| BOX-FOLDER 17/26-27 | *Tars and Spars*, Cleveland, Oh. campaign, 1946, Jan.-Mar.  
**Includes:** 13 photographic prints: black and white  
Field exploitation report, mayoral proclamations, photographs, and newspaper tear sheets. |
**Includes:** 33 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, photographs, and newspaper tear sheets. |
Correspondence. |
**Includes:** 1 photographic print: 7 x 9 inches; black and white  
Field exploitation report, photograph, and newspaper tear sheets. |
| BOX-FOLDER 18/4 | *Ten Tall Men*, Baltimore, Md. campaign, 1951, Nov.  
Field exploitation report, and newspaper tear sheets. |
**Includes:** 2 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, photographs, and newspaper tear sheets. |
Newspaper tear sheets. |
Television spot schedule and advertisement. |
Field exploitation report, correspondence, press releases, notes, and newspaper tear sheets.  
Includes a complete issue of Salute to the President, vol. 1, no. 3, July 29, 1959. |
Correspondence and actor biographies. |
Correspondence and note. |
| BOX-FOLDER 18/12 | *A Thousand and One Nights*, Cincinnati opening, 1945, Jul.  
Field exploitation report, photographs, and newspaper tear sheets. |
| BOX-FOLDER 18/13 | *A Thousand and One Nights*, Cleveland, Oh. campaign, 1945, Jul.  
Newspaper tear sheets. |
| BOX-FOLDER 18/14 | *A Thousand and One Nights*, Dayton, Oh. campaign, 1945, Jul.  
Activity report, and newspaper tear sheet. |
**Includes:** 1 photographic print: 8 x 10 inches; black and white  
Field exploitation report, photograph, and newspaper tear sheets. |
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<th>Container</th>
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</table>
| BOX-FOLDER 18/16 | *Three for the Show* campaign, 1955, Apr.  
*Includes:* 2 photographic prints: 8 x 10 inches; black and white  
Correspondence, press release form, and photograph. |
Correspondence, advertising envelope, and newspaper tear sheet. |
*Includes:* 1 photographic print: 7 x 9 inches; black and white  
Correspondence, photograph, and newspaper and magazine tear sheets. |
Correspondence, ad mat, and advertising agreement. |
Field exploitation report and newspaper tear sheets. |
*Includes:* 1 photographic print: 8 x 10 inches; black and white  
List of officials, photograph, and newspaper tear sheets. |
| BOX-FOLDER 18/22 | *Tokyo Joe*, St. Louis, Mo. campaign, 1949, Oct.  
*Includes:* 2 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, photographs, and newspaper tear sheet. |
*Includes:* 1 photographic print: 7 x 9 inches; black and white  
Photograph, and newspaper tear sheets. |
Newspaper tear sheets. |
| BOX-FOLDER 18/25 | *The Trial of Billy Jack* campaign, [1974?]  
Correspondence, and notes. |
| BOX-FOLDER 18/26 | *Triple Threat*, Columbus, Oh. campaign, 1948, Sept.  
Correspondence. |
Newspaper tear sheets. |
| BOX-FOLDER 18/28 | *The True Glory*, Baltimore, Md. campaign, 1945, Sept.  
Newspaper tear sheets. |
Invitation card, and newspaper tear sheets. |
| BOX-FOLDER 19/1 | *Twist Around the Clock*, Baltimore, Md. campaign, [1961?]  
Notes. |
*Includes:* 5 photographic prints: black and white  
Correspondence, card, photographs, and newspaper tear sheets. |
Newspaper tear sheet. |
Field exploitation report, correspondence, and newspaper tear sheets. |
| BOX-FOLDER 19/5 | *The Undercover Man*, Baltimore, Md. campaign, 1949, Apr.-May  
Field exploitation report, and newspaper tear sheets. |
| BOX-FOLDER 19/6 | *The Undercover Man*, Norfolk and Portsmouth, Va. campaign, [1949?] May  
Field exploitation report, and brochure. |
Field exploitation report, biography, fact sheets, and newspaper tear sheets. |
<table>
<thead>
<tr>
<th>Container</th>
<th>Contents</th>
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</thead>
</table>
Newspaper tear sheets. |
| BOX-FOLDER 19/9 | *Valentino*, Cincinnati, Oh. campaign, 1951, Feb.  
**Includes**: 9 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, photographs, and newspaper tear sheets. |
| BOX-FOLDER 19/10 | *Valentino*, Cleveland, Oh. campaign, 1951, Mar.  
Field exploitation report, handbills, newspaper and magazine tear sheets. |
**Includes**: 6 photographic prints: 7 x 9 inches; black and white  
Field exploitation report, handbill, banner, photographs, and newspaper tear sheets. |
**Includes**: 4 photographic prints: black and white  
Field exploitation report, correspondence, cards, photographs, captions, and newspaper tear sheets. |
**Includes**: 5 photographic prints: 8 x 10 inches; black and white  
Correspondence, photographs, and photocopies. |
Correspondence. |
Correspondence, press releases, photographs, newspaper tear sheets, and other materials. |
| BOX-FOLDER 19/16 | *Walk a Crooked Mile* and *Triple Threat*, Buffalo, N.Y. campaign, [1948], Oct.  
Field exploitation report, and handbill. |
**Includes**: 1 photographic print: 8 x 10 inches; black and white  
Field exploitation report, and photograph. |
Newspaper tear sheet. |
Newspaper tear sheet. |
**Includes**: 5 photographic prints: black and white  
Field exploitation report, correspondence, handbill, photographs, and newspaper tear sheets. |
| BOX-FOLDER 19/21 | *A Walk in the Spring Rain* campaign, 1970, Apr.-May  
Correspondence, and print ad. |
**Includes**: 3 photographic prints: 8 x 10 inches; black and white  
Field exploitation report, activity report, photographs with captions, and newspaper tear sheets. |
**Includes**: 8 photographic prints: black and white  
Field exploitation report, photographs, and newspaper tear sheets. |
Field exploitation report, and newspaper tear sheets. |
| BOX-FOLDER 19/25 | *The Warrior and the Slave Girl*, Baltimore, Md. campaign  
Notes. |
Correspondence, and proof sheet. |
<table>
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<th>Container</th>
<th>Contents</th>
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</table>
Correspondence. |
*Includes:* 26 photographic prints: 7 x 9 inches; black and white  
Correspondence, advertising agreement, program, photographs, and newspaper tear sheets. |
*Includes:* 10 photographic prints: 8 x 10 inches; black and white  
Ticket, RSVP card, photographs, and newspaper tear sheets. |
| BOX-FOLDER 19/30 | *We Were Strangers*, Washington, D.C. campaign, 1949, May  
Field exploitation report, and newspaper tear sheet. |
Newspaper tear sheet. |
Field exploitation report, correspondence, bulletin, and notes. |
*Includes:* 20 photographic prints: black and white  
*Includes:* 1 photographic negative: 4 x 5 inches; black and white  
Field exploitation report, correspondence, notes, schedules, press releases, list of Capitol Records distributors, poster, photographs, negative, and newspaper tear sheets. |
Notes, newspaper tear sheets. |
| BOX-FOLDER 20/4 | *Winged Victory* campaign, 1944, Nov.  
*Includes:* 1 photographic print: 8 x 10 inches; black and white  
Correspondence, and photograph. |
Notes |
| BOX-FOLDER 20/6 | *A Woman of Distinction*, Baltimore, Md. campaign, 1950, Mar.  
Field exploitation report, card, posters, and newspaper tear sheets. |
| BOX-FOLDER 20/7 | *Women's Prison*, Baltimore, Md. campaign, 1955, Mar.  
*Includes:* 4 photographic prints: 8 x 10 inches; black and white  
Press release, photographs, and newspaper tear sheets. |
*Includes:* 1 photographic print: 8 x 10 inches; black and white  
Press release and photograph. |
Correspondence, and newspaper tear sheet. |
Field exploitation report, business card, notes, and newspaper tear sheets. |
*Includes:* 1 photographic print: 8 x 10 inches; black and white  
Correspondence, notes, photograph, and newspaper tear sheets. |
| BOX-FOLDER 20/12 | *Young Americans* campaign, 1967, Dec.  
Pressbook insert, and distribution list. |
| BOX-FOLDER 20/13 | *Young Winston* campaign, 1972, Oct.  
*Includes:* 15 photographic prints: 7 x 9 inches; black and white  
Press release, cast list, ticket and RSVP card, photographs, and newspaper tear sheets. |
*Includes:* 11 photographic prints: black and white |
Correspondence, notes, poster, photographs, and newspaper tear sheets. Includes 2 copies of The Ad Clubber, vol. 13, no. 17, January 4, 1957.

Series II. Personal Appearances, 1945-1981


Includes: 8 photographic prints: black and white
Correspondence, biography, press release, itineraries, note, photographs, and newspaper tear sheets.


Includes: 3 photographic prints: 7 x 9 inches; black and white
Correspondence, itineraries, photographs, and newspaper tear sheets.

BOX-FOLDER 21/3 The All Ashore girls, Norfolk, 1953, Feb.

Includes: 3 photographic prints: 8 x 10 inches; black and white
Itinerary, photograph, and newspaper tear sheets.


Includes: 4 photographic prints: 7 x 9 inches; black and white
Correspondence, guest list, and photographs.


Includes: 1 photographic print: 8 x 10 inches; black and white
Correspondence, pamphlet, press release, photograph, and newspaper tear sheets.


Includes: 7 photographic prints: 8 x 10 inches; black and white
Correspondence, photographs, newspapers and magazine tear sheets.


Includes: 12 photographic prints: 8 x 10 inches; black and white
Correspondence, photographs, and newspapers.


Includes: 1 photographic print: 8 x 10 inches; black and white
Correspondence, photograph, and newspapers of Austin's visit to service personnel of the Fort Jackson community.


Includes: 3 photographic prints: 8 x 10 inches; black and white
Correspondence, photographs, and newspapers.


Includes: 10 photographic prints: 8 x 10 inches; black and white
Correspondence, photographs, and newspapers of Austin's visit to soldiers of the 82nd Airborne Division and 503rd Military Police Battalion. Photographs and newspapers depict soldiers and locations in Fort Bragg.

BOX-FOLDER 21/11 Charlotte Austin personal appearance, Greensboro (Fort Bragg), N.C., 1952, Sept.

Includes: 4 photographic prints: 8 x 10 inches; black and white
Itinerary, photographs, and newspaper tear sheets.

BOX-FOLDER 21/12 Charlotte Austin personal appearance promoting Rainbow 'Round My Shoulder, Greenville, N.C., [1952?]

Includes: 5 photographic prints: 8 x 10 inches; black and white
Correspondence, photographs, and newspapers.


Includes: 5 photographic prints: 8 x 10 inches; black and white
Correspondence, photographs, and newspapers.
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<tr>
<th>Container</th>
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<tbody>
<tr>
<td></td>
<td>Correspondence, and newspapers.</td>
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<td></td>
<td>Correspondence, and newspapers.</td>
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<tr>
<td></td>
<td>Includes: 4 photographic prints: 8 x 10 inches ; black and white</td>
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<tr>
<td></td>
<td>Itinerary, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Includes: 4 photographic prints: 8 x 10 inches ; black and white</td>
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<tr>
<td></td>
<td>Correspondence, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 21/18</td>
<td>Frankie Avalon personal appearance tour promoting Sail a Crooked Ship,</td>
</tr>
<tr>
<td></td>
<td>Includes: 6 photographic prints: 7 x 9 inches ; black and white</td>
</tr>
<tr>
<td></td>
<td>Correspondence, telegrams, press releases, itineraries, notes, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Includes: 5 photographic prints: 8 x 10 inches ; black and white</td>
</tr>
<tr>
<td></td>
<td>Itinerary, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Includes: 3 photographic prints: black and white</td>
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<tr>
<td></td>
<td>Correspondence, itineraries, and photographs.</td>
</tr>
<tr>
<td></td>
<td>Includes: 1 photographic print: 8 x 10 inches ; black and white</td>
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<tr>
<td></td>
<td>Correspondence, press release, invitation, program, and photograph.</td>
</tr>
<tr>
<td>BOX-FOLDER 21/22</td>
<td>Brook Benton</td>
</tr>
<tr>
<td></td>
<td>Notes.</td>
</tr>
<tr>
<td></td>
<td>Includes: 2 photographic prints: 8 x 10 inches ; black and white</td>
</tr>
<tr>
<td></td>
<td>Correspondence, itineraries, newsletter, photographs, and captions.</td>
</tr>
<tr>
<td>BOX-FOLDER 21/24</td>
<td>Jerry Bresler, undated</td>
</tr>
<tr>
<td></td>
<td>Includes: 3 photographic prints: 8 x 10 inches ; black and white</td>
</tr>
<tr>
<td></td>
<td>Photographs and notes.</td>
</tr>
<tr>
<td>BOX-FOLDER 21/25</td>
<td>Jacqueline Briskin personal appearance for California Generation, ca. 1970</td>
</tr>
<tr>
<td></td>
<td>Includes: 2 photographic prints: 7 x 9 inches ; black and white</td>
</tr>
<tr>
<td></td>
<td>Photographs and newspaper tear sheet.</td>
</tr>
<tr>
<td>BOX-FOLDER 21/26</td>
<td>Albert R. &quot;Cubby&quot; Broccoli personal appearance promoting Hell Below Zero,</td>
</tr>
<tr>
<td></td>
<td>Washington, D.C., [1954?]</td>
</tr>
<tr>
<td></td>
<td>Includes: 3 photographic prints: 8 x 10 inches ; black and white</td>
</tr>
<tr>
<td>BOX-FOLDER 21/27</td>
<td>Richard Brooks personal appearance, [1975?]</td>
</tr>
<tr>
<td></td>
<td>Notes.</td>
</tr>
<tr>
<td>BOX-FOLDER 21/28</td>
<td>Sid Caesar personal appearance, Washington, D.C., 1947, Apr., and undated</td>
</tr>
<tr>
<td></td>
<td>Biographical materials, and photocopies.</td>
</tr>
<tr>
<td>BOX-FOLDER 21/29</td>
<td>Michael Callan personal appearances, 1959, Apr.</td>
</tr>
<tr>
<td></td>
<td>Includes: 3 photographic prints: 7 x 9 inches ; black and white</td>
</tr>
<tr>
<td></td>
<td>Correspondence, activity report, photographs, and newspaper tear sheets.</td>
</tr>
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<td>Container</td>
<td>Contents</td>
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<tr>
<td>BOX-FOLDER 21/31</td>
<td>Mary Castle tour, Cleveland, Ohio, 1952, Nov. Includes: 7 photographic prints: black and white Itinerary, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 22/1</td>
<td>Paddy Chayefsky personal appearance, Washington, D.C., 1958, Apr.-May Includes: 2 photographic prints: 7 x 9 inches; black and white Correspondence, itinerary, biography, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 22/3</td>
<td>Jerome Courtland tour, Daytona Beach, Fla., 1951, Nov. Newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 22/4</td>
<td>Jerome Courtland tour, Fort Lauderdale, Fla., 1951, Nov. Itinerary, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 22/5</td>
<td>Jerome Courtland tour, Fort Pierce, Fla., 1951, Nov. Includes: 1 photographic print: 8 x 10 inches; black and white Itinerary, photograph, handbill, and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 22/6</td>
<td>Jerome Courtland tour, Jacksonville, Fla., 1951, Nov. Includes: 15 photographic prints: 8 x 10 inches; black and white Photographs and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 22/7</td>
<td>Jerome Courtland tour, Miami Beach, Fla., 1951, Nov.-Dec. Includes: 10 photographic prints: 8 x 10 inches; black and white Correspondence, program, itineraries, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 22/8</td>
<td>Jerome Courtland tour, Orlando, Fla., [1951?] Includes: 5 photographic prints: 8 x 10 inches; black and white Itinerary and photographs.</td>
</tr>
<tr>
<td>BOX-FOLDER 22/9</td>
<td>Jerome Courtland tour, St. Petersburg, Fla., 1951, Nov. Includes: 4 photographic prints: 8 x 10 inches; black and white Itinerary, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 22/10</td>
<td>Jerome Courtland tour, Tampa, Fla., 1951, Nov.-Dec. Includes: 10 photographic prints: 8 x 10 inches; black and white Itinerary, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 22/11</td>
<td>Jerome Courtland tour, West Palm Beach, Fla., 1951, Nov.-Dec Includes: 6 photographic prints: 8 x 10 inches; black and white Itineraries, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 22/12</td>
<td>Broderick Crawford personal appearance, Baltimore, Md., 1950, Feb. Includes: 4 photographic prints: 8 x 10 inches; black and white Field exploitation report, photograph, and newspaper tear sheets.</td>
</tr>
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<td>Container</td>
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</tbody>
</table>
  **Includes:** 3 photographic prints: black and white  
  Correspondence, itineraries, press release, photographs, and newspaper tear sheets. |
| BOX-FOLDER 22/15 | Betty Davis personal appearance, Washington, D.C.  
  **Includes:** 12 photographic prints: black and white |
| BOX-FOLDER 22/16 | John Derek tour, Buffalo, N.Y., 1951, Jul.  
  **Includes:** 10 photographic prints: 8 x 10 inches; black and white  
| BOX-FOLDER 22/17 | John Derek publicity tour, Cleveland, 1951, July  
  **Includes:** 4 photographic prints: 8 x 10 inches; black and white  
  Correspondence, photographs, and newspaper tear sheets. |
| BOX-FOLDER 22/18 | Anthony Dexter and Pat Medina personal appearances, Cleveland, Oh., 1951, Mar.  
  **Includes:** 3 photographic prints: 8 x 10 inches; black and white  
  Correspondence, photographs, and newspaper tear sheets. |
  **Includes:** 1 photographic print: 4 x 5 inches; black and white  
  Press release, itinerary, photograph, and newspaper tear sheets. |
  **Includes:** 2 photographic prints: black and white  
  Itinerary, notes, photographs, and newspaper tear sheets. |
| BOX-FOLDER 22/21 | Felicia Farr personal appearance, Cleveland, Oh., 1957, Sept.  
  Correspondence and newspaper tear sheets. |
  Activity report, itinerary, and hotel reservation. |
  **Includes:** 4 photographic prints: black and white  
  Correspondence, campaign bulletin, itineraries, biography, photographs, and newspaper tear sheets. |
  Biography and newspaper tear sheets. |
  **Includes:** 1 photographic print: 8 x 10 inches; black and white  
  Correspondence, itinerary, biography, photograph, and newspaper tear sheets. |
  **Includes:** 6 photographic prints: 7 x 9 inches; black and white  
  Itineraries, and photographs. |
| BOX-FOLDER 22/27 | Carl Foreman personal appearance, [1972?]  
  Itineraries. |
  **Includes:** 2 photographic prints: 7 x 9 inches; black and white  
  Correspondence, and photographs. |
  Itinerary, press releases, and biography. |
  Press release and newspaper tear sheets. Author of the novel North Dallas Forty. |
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<td></td>
<td><strong>Includes</strong>: 2 photographic prints: 7 x 9 inches ; black and white</td>
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<td>Correspondence, biographical and production notes, photographs, and captions.</td>
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<td></td>
<td><strong>Includes</strong>: 2 photographic prints: 7 x 9 inches ; black and white</td>
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<td></td>
<td>Correspondence, actor biography, photographs, ad newspaper tear sheets.</td>
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<tr>
<td></td>
<td>Newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 23/5</td>
<td>Barbara Hale personal appearance promoting <em>Jolson Sings Again</em>, Baltimore, Md., [1949?]</td>
</tr>
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<td></td>
<td><strong>Includes</strong>: 9 photographic prints: 8 x 10 inches ; black and white</td>
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<tr>
<td></td>
<td><strong>Includes</strong>: 3 photographic prints: 7 x 9 inches ; black and white</td>
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<tr>
<td></td>
<td>Correspondence, press release, programs, and photographs.</td>
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<tr>
<td></td>
<td><strong>Includes</strong>: 1 photographic print: 8 x 10 inches ; black and white</td>
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<tr>
<td></td>
<td>Field exploitation report, photograph, and biography.</td>
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<td></td>
<td><strong>Includes</strong>: 1 photographic print: 8 x 10 inches ; black and white</td>
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<td></td>
<td>Correspondence, itinerary, photograph, captions, and newspaper tear sheet.</td>
</tr>
<tr>
<td></td>
<td>Newspaper tear sheets.</td>
</tr>
<tr>
<td>BOX-FOLDER 23/10</td>
<td>Barbara Hines personal appearance promoting <em>Who Was That Lady?</em>, Washington, D.C., 1960, Jan.-Feb</td>
</tr>
<tr>
<td></td>
<td><strong>Includes</strong>: 23 photographic prints: black and white</td>
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<td>Correspondence, press releases, business cards, photographs, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Correspondence, programs, press lists, forms, business cards, ticket</td>
</tr>
<tr>
<td></td>
<td><strong>Includes</strong>: 2 photographic prints: 8 x 10 inches ; black and white</td>
</tr>
<tr>
<td></td>
<td>Correspondence, photographs, and newspaper tear sheet.</td>
</tr>
<tr>
<td></td>
<td><strong>Includes</strong>: 3 photographic prints: 7 x 9 inches: black and white</td>
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<tr>
<td></td>
<td>Itinerary, photographs, captions, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td>Correspondence, itineraries, notes, and newspaper tear sheets.</td>
</tr>
<tr>
<td></td>
<td><strong>Includes</strong>: 2 photographic prints: 8 x 10 inches ; black and white</td>
</tr>
<tr>
<td></td>
<td>Correspondence, brochure, and photographs.</td>
</tr>
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<td></td>
<td>Press releases, biography, captions, and newspaper tear sheets.</td>
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<td>Correspondence.</td>
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<tr>
<td></td>
<td><strong>Includes</strong>: 2 photographic prints: black and white</td>
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<tr>
<td></td>
<td>Photographs, and newspaper tear sheets.</td>
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<td><strong>Includes</strong>: 10 photographic prints: 8 x 10 inches ; black and white</td>
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</tbody>
</table>

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Series II. Personal Appearances, 1945-1981

Container     Contents

BOX-FOLDER 23/20  Field exploitation report, correspondence, photographs, and newspaper tear sheets.

BOX-FOLDER 23/21  Evelyn Keyes personal appearance, Pittsburgh, Pa., 1945, Aug.


BOX-FOLDER 24/5  Marsha Metrinko personal appearances, Baltimore, Md. and Washington, D.C., 1972, May

BOX-FOLDER 24/6  Beveral Michaels personal appearance promoting *Pickup*, Buffalo, N.Y., [1951?] Sept.

Sid Zins collection
## Series II. Personal Appearances, 1945-1981

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<th>Container</th>
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</table>
Correspondence, and newspaper tear sheet. |
Includes: 7 photographic prints: black and white  
Correspondence, itinerary, notes, photographs, and newspaper tear sheets. |
| **BOX-FOLDER 24/9** | The Monkees tour promoting *Head*, 1968, Nov.  
Correspondence. |
| **BOX-FOLDER 24/10** | Terry Moore personal appearance, Buffalo, N.Y., 1948, Nov.  
Newspaper tear sheets. |
| **BOX-FOLDER 24/11** | Terry Moore personal appearance, Chicago, Ill., 1948, Nov.  
Includes: 4 photographic prints: 8 x 10 inches ; black and white  
Correspondence, photographs, and newspaper tear sheets. |
| **BOX-FOLDER 24/12** | Terry Moore personal appearance, Cleveland, Oh., 1948, Nov.  
Newspaper tear sheets. |
| **BOX-FOLDER 24/13** | Terry Moore tour, Columbus, Oh., 1948, Nov.  
Copy of the Lazarus Enthusiast, vol. XXXIII, no. 16 (Nov. 27, 1948). |
| **BOX-FOLDER 24/14** | Terry Moore personal appearance, Indianapolis, Ind., 1948, Nov.  
Correspondence, itinerary, and newspaper tear sheets. |
Correspondence. |
Includes: 1 photographic print: 8 x 10 inches ; black and white  
Correspondence, photograph, and newspaper tear sheets. |
Includes: 5 photographic prints: black and white  
Correspondence, itinerary, and photographs. |
Includes: 2 photographic prints: 7 x 9 inches ; black and white  
Press release, itinerary, photographs, captions, and newspaper tear sheets. |
Includes: 6 photographic prints: black and white  
Correspondence, itineraries, tour kit, press kit, biography, notes, photographs, and newspaper tear sheets. |
| **BOX-FOLDER 24/20** | Clarence Muse personal appearance, Washington, D.C., 1959, Jan.  
Includes: 1 photographic print: 7 x 9 inches ; black and white  
Correspondence, photograph, and newspaper tear sheet. |
| **BOX-FOLDER 24/21** | Anthony Newley personal appearance promoting *Summertree*, Washington, D.C., 1971, May  
Correspondence, and biography. |
Includes: 3 photographic prints: 7 x 9 inches ; black and white  
Correspondence, press release, itinerary, biography, and photographs. |
Correspondence, activity report, and newspaper tear sheets. |
Newspaper tear sheets. |
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<tr>
<th>Container</th>
<th>Contents</th>
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</table>
   Newspaper tear sheets. |
| BOX-FOLDER 24/26 | Anthony Nutting personal appearance promoting *Lawrence of Arabia*, M.P.A.A. (Motion Picture Association of America)  
   Press release, and biography. |
| BOX-FOLDER 24/27 | Stars of *Oliver* personal appearance, [1968?]  
   **Includes:** 3 photographic prints: 7 x 9 inches; black and white  
   Itinerary, and photographs. |
   **Includes:** 1 photographic print: 7 x 9 inches; black and white  
   Correspondence, itinerary, biography, photograph, and newspaper tear sheet. |
   Correspondence, biography, and newspaper tear sheet. |
   **Includes:** 5 photographic prints: black and white  
   **Includes:** 1 photographic negative: 2.5 x 3 inches; black and white  
   Correspondence, biographies, newsletters, notes, photographs, and negative. |
   **Includes:** 3 photographic prints: 7 x 9 inches; black and white  
   Report, correspondences, itineraries, photographs, and newspaper tear sheets. |
   **Includes:** 1 photographic print: 8 x 10 inches; black and white  
   Photograph, captions, and newspaper tear sheets. |
   **Includes:** 4 photographic prints: 8 x 10 inches; black and white  
   Activity report, photographs, and newspaper tear sheets. |
   **Includes:** 11 photographic prints: 8 x 10 inches; black and white  
   **Includes:** 7 photographic prints: 8 x 10 inches; black and white  
   Activity report, photographs, and newspaper tear sheets. |
   **Includes:** 5 photographic prints: 8 x 10 inches; black and white  
   Activity report, photographs, and newspaper tear sheets. |
   **Includes:** 5 photographic prints: 8 x 10 inches; black and white  
   Itinerary, photographs, and newspaper tear sheets. |
   Newspaper tear sheets. |
| BOX-FOLDER 25/7 | *The Petty Girl* tour, Richmond, Va., 1950, Sept.  
   **Includes:** 1 photographic print: 8 x 10 inches; black and white  
   Activity report, photograph, and newspaper tear sheets. |
   **Includes:** 1 photographic print: 8 x 10 inches; black and white |
<table>
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<tr>
<th>Container</th>
<th>Contents</th>
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<tbody>
<tr>
<td>BOX-FOLDER 25/14</td>
<td>Includes: Correspondence. Charles Powell correspondence, 1976</td>
</tr>
<tr>
<td>BOX-FOLDER 25/19</td>
<td>Includes: 4 photographic prints: 8 x 10 inches; black and white Itineraries, photographs, and newspaper tear sheets. Aldo Ray tour, Cumberland, Md., 1955, Nov.</td>
</tr>
<tr>
<td>BOX-FOLDER 25/21</td>
<td>Includes: 7 photographic prints: 8 x 10 inches; black and white Itineraries, photographs, and newspaper tear sheets. Aldo Ray tour, Newport News, Va., [1955], Nov.</td>
</tr>
<tr>
<td>BOX-FOLDER 25/22</td>
<td>Includes: 7 photographic prints: 8 x 10 inches; black and white Itineraries, photographs, and newspaper tear sheets. Aldo Ray tour, Norforkl and Portsmouth, Va., 1955, Nov.</td>
</tr>
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</table>

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<thead>
<tr>
<th>Container</th>
<th>Contents</th>
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</thead>
</table>
| BOX-FOLDER 25/25 | Aldo Ray tour, Richmond, Va., 1952, May  
  **Includes:** 9 photographic prints: black and white  
  Itinerary, photographs, and newspaper tear sheets. |
| BOX-FOLDER 26/1 | Aldo Ray tour, Richmond, Va., 1955, Nov.  
  Itineraries, photographs, and newspaper tear sheets. |
| BOX-FOLDER 26/2 | Aldo Ray tour, Roanoke, Va., 1955, Nov.  
  **Includes:** 1 photographic print: 8 x 10 inches; black and white  
  Itinerary, photograph, and newspaper tear sheets. |
  **Includes:** 4 photographic prints: 8 x 10 inches; black and white  
  Itineraries, photographs, and newspaper tear sheets. |
| BOX-FOLDER 26/4 | Aldo Ray tour, Washington, D.C., 1952, May  
  **Includes:** 8 photographic prints: 7 x 9 inches; black and white  
  Correspondence, photographs, and newspaper tear sheets. |
  **Includes:** 10 photographic prints: 7 x 9 inches; black and white  
  Correspondence, calendar, itineraries, photographs, and newspaper tear sheets. |
  **Includes:** 1 photographic print: 7 x 9 inches; black and white  
  Itinerary, photograph, and captions. |
  **Includes:** 2 photographic prints: black and white  
  Telegram, notes, photographs, and newspaper tear sheets. |
  **Includes:** 6 photographic prints: 7 x 9 inches; black and white  
  Press release, itineraries, photographs, and newspaper tear sheets. |
| BOX-FOLDER 26/9 | Mickey Rooney personal appearance, Baltimore, Md.  
  **Includes:** 6 photographic prints: 8 x 10 inches; black and white  
  Itineraries, photographs, and photographs. |
  **Includes:** 2 photographic prints: 8 x 10 inches; black and white  
  Itineraries, and photographs. |
  **Includes:** 1 photographic print: 7 x 9 inches; black and white  
  Correspondence, and photograph. |
  **Includes:** 3 photographic prints: 7 x 9 inches; black and white  
  Correspondence, photographs, and captions. |
| BOX-FOLDER 26/13 | Stirling Silliphant personal appearance, Washington, D.C., 1970, Apr.-May  
  **Includes:** 3 photographic prints: black and white  
  Correspondence, photographs, captions, and newspaper tear sheets. |
  **Includes:** 22 photographic prints: 8 x 10 inches; black and white  
  The Slaygirls include Dale Brown, Lucy Ann Cook, Dee Duffy, Dee Gardner, Lynn Hartoch,  
  Karen Joy, Mary Jane Mangler, Marilyn Tindall, and Jann Watson.  
  Correspondence, holiday and thank you cards, biographies, itineraries, interview transcript,  
  Photographer. |
Series II. Personal Appearances, 1945-1981

<table>
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<tr>
<th>Container</th>
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</table>
Correspondence and newspaper tear sheets. |
**Includes:** 7 photographic prints: 7 x 9 inches; black and white  
Correspondence, itinerary, photographs, captions, and newspaper tear sheets. |
| BOX-FOLDER 26/17 | Jan Sterling personal appearance, [1956?]  
Itinerary. |
**Includes:** 3 photographic prints: black and white  
Correspondence, itinerary, press release, note, and photographs. |
| BOX-FOLDER 26/19 | Jan-Michael Vincent personal appearance, Washington, D.C., ca. 1974  
Biography and notes. |
**Includes:** 11 photographic prints: black and white  
Wacky was a wallaby.  
Correspondence, itinerary, notes, business card, photographs, and newspaper tear sheets. |
**Includes:** 1 photographic print: 5 x 7 inches; black and white  
Itinerary, photograph, and newspaper tear sheet. |
Newspaper tear sheets. |
| BOX-FOLDER 26/23 | Oskar Werner personal appearance, Washington, D.C.  
**Includes:** 4 photographic prints: black and white  
Itinerary and photographs. |
**Includes:** 17 photographic prints: black and white  
Correspondence, itinerary, invitation card, photographs, and newspaper tear sheets. Whalen was technical advisor for *The Sniper*. |
**Includes:** 2 photographic prints: 7 x 9 inches; black and white  
Correspondence, itineraries, biography, and photographs. Winikus was publicity chief for *Lord Jim*. |
**Includes:** 4 photographic prints: 7 x 9 inches; black and white  
Correspondence, itineraries, and newspaper tear sheets. |
**Includes:** 5 photographic prints: black and white  
Press releases, and photographs. |
**Includes:** 15 photographic prints: black and white  
Correspondence, press releases, schedules, concert program, photographs, captions, and newspaper tear sheet. |
Series II. Personal Appearances, 1945-1981

Container | Contents
---|---
BOX-FOLDER 26/29 | Fred Zinnemann tour promoting *Behold a Pale Horse*, 1964, Jul.-Aug.
Correspondence.

Series III. Subject Files, 1944-1986

BOX-FOLDER 27/1 | Academy Awards, 1954, Mar.
Correspondence, press releases, and newspaper tear sheets.

Includes: 2 photographic prints: 7 x 9 inches; black and white
Correspondence, and photograph.

BOX-FOLDER 27/3-6 | Ad Club (Advertising Club of Metropolitan Washington, Inc.)
Correspondence, poetry, rosters, newsletters, photographs, newspaper tear sheets, event, campaign and other material relating to the Advertising Club of Metropolitan Washington.

BOX-FOLDER 27/7 | Ad Club stunts, 1968-1976
Correspondence, newsletters, cutouts.

BOX-FOLDER 27/8 | Andersonville Week, Washington D.C., 1956, May
Includes: 1 photographic print: 7 x 9 inches; black and white
Photograph, and newspaper tear sheet.

BOX-FOLDER 27/9 | Baseball, 1954

BOX-FOLDER 27/10 | Copies of campaign reports, miscellaneous cities

BOX-FOLDER 27/11 | Central casting
Includes: 3 photographic prints: black and white

BOX-FOLDER 27/12 | Charlie Chaplin exploitation
Includes: 38 photographic prints: 8 x 10 inches; black and white
Caption sheets, ad mats, biography, exploitation outlines, and photographs.

Correspondence, newsletters, programs, membership roster, movie ticket, photographs, and newspaper tear sheets.

BOX-FOLDER 27/14 | Congrats, but no money department

BOX-FOLDER 28/1 | Dick Clark stunt, 1959, Apr.-May
Correspondence.

BOX-FOLDER 28/2 | Jack Cohn drive
Includes: 5 photographic prints: 7 x 9 inches; black and white

BOX-FOLDER 28/3 | Columbia Beacon, 1946-1972
Includes: 1 photographic print: 8 x 10 inches; black and white
Includes: 1 photographic negatives: 4 x 5 inches; black and white
Correspondence, newsletters, photograph, negative, and newsletter.

BOX-FOLDER 28/4 | Columbia Pictures Corporation silver anniversary, 1946
Includes: 3 photographic prints: 8 x 10 inches; black and white

BOX-FOLDER 28/5 | Congressional Recod, vol. 121, no. 155, 1975, Oct. 22

BOX-FOLDER 28/7 | Contacts

BOX-FOLDER 28/8 | Contacts-Names

BOX-FOLDER 28/9 | Contacts-Territory

BOX-FOLDER 28/10 | Contacts-V.I.P.'s

BOX-FOLDER 28/11 | Contest trip, Mexico, 1961, Mar.
Correspondence.

BOX-FOLDER 28/12 | Expense vouchers, 1973-1974

Sid Zins collection 48
<table>
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<tr>
<th>Container</th>
<th>Contents</th>
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</thead>
</table>
| BOX-FOLDER 28/13 | *The First Deadly Sin* book purchases, 1973  
  Correspondence. |
  Newspaper tear sheets. |
  Correspondence, invitation, handbill, and notes. |
| BOX-FOLDER 28/16 | Inaugural parade footage, 1953, Jan.  
  Newspaper tear sheet. |
  Newspaper tear sheets. |
| BOX-FOLDER 28/18-20 | Lions International  
  **Includes:** 3 photographic prints: 8 x 10 inches; black and white  
  Correspondence, newsletters, programs, certificates, photographs, and newspaper tear sheets |
| BOX-FOLDER 28/21 | Mid-Atlantic NATO (National Association of Theatre Owners) Convention, Virginia Beach, Va., 1980  
  Program, notes. |
| BOX-FOLDER 29/1 | Miscellaneous correspondence, 1946-1949 |
| BOX-FOLDER 29/2 | Miscellaneous correspondence, 1950-1959 |
| BOX-FOLDER 29/3 | Miscellaneous correspondence, 1960-1969 |
| BOX-FOLDER 29/5 | Miscellaneous newspaper tear sheets, 1944-1949 |
| BOX-FOLDER 29/6 | Miscellaneous newspaper tear sheets, 1950-1955 |
| BOX-FOLDER 29/7 | Miscellaneous newspaper tear sheets, 1958-1959 |
| BOX-FOLDER 29/8 | Miscellaneous newspaper tear sheets, 1960-1968 |
| BOX-FOLDER 29/9 | Miscellaneous newspaper tear sheets, 1970-1980 |
| BOX-FOLDER 29/10 | Miscellaneous notes |
| BOX-FOLDER 29/11 | Miscellaneous receipts |
| BOX-FOLDER 29/12 | New Orleans meeting  
  Calendar. |
| BOX-FOLDER 29/13 | Philadelphia exchange, 1977  
  Correspondence, notes, and news bulletin. |
| BOX-FOLDER 29/14 | Photos to be mailed  
  **Includes:** 8 photographic prints: 8 x 10 inches; black and white  
  **Includes:** 2 photographic prints: 7 x 9 inches; black and white |
  Correspondence, press release, program, brochure, and minutes. |
| BOX-FOLDER 29/16 | Lester (Les) Sand file  
  **Includes:** 7 photographic prints: black and white  
  Correspondence, notes, radio continuities, photographs, and newspaper tear sheets. |
| BOX-FOLDER 29/17 | Screenings |
| BOX-FOLDER 30/1 | Jim Skouras, NATO (National Association of Theatre Owners), 1969, Oct.-Nov. |
| BOX-FOLDER 30/2 | Sport stories |
| BOX-FOLDER 30/3 | Summer Entertainment and Arts Task Force for Youth, 1967  
  Correspondence. |
| BOX-FOLDER 30/4 | Talent file  
  **Includes:** 3 photographic prints: black and white  
  Resumes, itineraries, notes, photographs, and newspaper tear sheets. |
### Series III. Subject Files, 1944-1986

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<tr>
<th>Container</th>
<th>Contents</th>
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<tbody>
<tr>
<td>BOX-FOLDER 30/5</td>
<td>Theatres seating capacity, Washington, D.C. area, undated</td>
</tr>
<tr>
<td>BOX-FOLDER 30/6</td>
<td><em>A Time for Love</em> television special</td>
</tr>
<tr>
<td></td>
<td>Press kit, with photographs and notes.</td>
</tr>
<tr>
<td></td>
<td>Correspondence, and notes.</td>
</tr>
<tr>
<td>BOX-FOLDER 30/8</td>
<td>Unidentified photographs</td>
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<tr>
<td></td>
<td><strong>Includes:</strong> 43 photographic prints: black and white</td>
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<tr>
<td>BOX-FOLDER 30/9</td>
<td>Unidentified slides</td>
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<tr>
<td></td>
<td><strong>Includes:</strong> 6 photographic slides: 2 x 2 inches ; color</td>
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<tr>
<td>BOX-FOLDER 30/10-14</td>
<td>Unions</td>
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<tr>
<td></td>
<td><strong>Includes:</strong> 12 photographic prints: 8 x 10 inches ; black and white</td>
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<tr>
<td></td>
<td>Correspondence, programs, notes, photographs, and newspaper tear sheets.</td>
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<tr>
<td>BOX-FOLDER 30/16</td>
<td>Melvin J. Worthington</td>
</tr>
</tbody>
</table>

### Series IV. Theatre Logs and Schedules, 1928-1935

<table>
<thead>
<tr>
<th>Container</th>
<th>Contents</th>
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<tbody>
<tr>
<td>BOX-FOLDER 31/2</td>
<td>Harris Theatre Vitaphone log, [1929] Mar. 11 to [1929] Apr. 21</td>
</tr>
<tr>
<td>BOX-FOLDER 31/3</td>
<td>Radio City Music Hall schedules and show layouts, 1935, Sept.-Nov.</td>
</tr>
</tbody>
</table>

### Series V. Sid Zins Personal Files, circa 1931-1980

<table>
<thead>
<tr>
<th>Container</th>
<th>Contents</th>
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</thead>
<tbody>
<tr>
<td>BOX-FOLDER 31/4</td>
<td>Sid Zins biographical materials, circa 1931-1980</td>
</tr>
<tr>
<td>BOX-FOLDER 31/5</td>
<td>Sid Zins personal file</td>
</tr>
<tr>
<td>BOX-FOLDER 31/6</td>
<td>Jokes, humor, poetry, song</td>
</tr>
<tr>
<td>BOX-FOLDER 31/7</td>
<td>Miscellany</td>
</tr>
</tbody>
</table>