

# Sid Zins Collection



**National Audio-Visual Conservation Center, Library of Congress  
Washington, D.C.  
2022**

Contact information: <https://hdl.loc.gov/loc.mbrsmi/mbrsmi.contact>

Catalog Record: <https://lcn.loc.gov/2022621501>

Additional search options available at: <https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi022002>

Prepared by David Jackson

Finding aid encoded by David Jackson, April 2022

Revised October 2024

## Collection Summary

**Title:** Sid Zins collection

**Inclusive Dates:** 1928-1986

**Bulk Dates:** 1944-1981

**Creator:** Zins, Sid

**Extent:** approximately 10,850 items

**Extent:** 31 containers

**Extent:** 12.9 linear feet

**Language:** Collection material in English

**Location:** Moving Image Research Center, National Audio-Visual Conservation Center, Library of Congress, Washington, D.C.

**LC Catalog record:** <https://lccn.loc.gov/2022621501>

**Summary:** The Sid Zins Collection consists of reports, correspondence, photographs, tear sheets, and various other documents relating to his over 30 year career working as a motion picture exploiter for Columbia Pictures and other film studios.

**Location:** A1692-A1722 (boxes 1-31)

## Provenance

Gift (Allan Zins), 1997.

## Accruals

No further accruals are expected.

## Processing History

The Sid Zins Collection was processed by David Jackson in 2021-2022.

## Copyright Status

Restrictions may exist on copying, quoting, or publishing material included in the collection. For additional information, contact a reference librarian in the Moving Image Research Center, National Audio-Visual Conservation Center, Library of Congress, Washington, DC, 20540-4690; (202) 707-8572.

## Access and Restrictions

The Sid Zins Collection is open to research. Advance notice is required; contact a reference librarian in the Moving Image Research Center, National Audio-Visual Conservation Center, Library of Congress, Washington, DC, 20540-4690; (202) 707-8572.

## Preferred Citation

Researchers wishing to cite this collection should include the following information: [Container number, eg., Box 3], Sid Zins Collection, National Audio-Visual Conservation Center, Library of Congress

## Biographical Note

Born Dec. 17, 1907, in Brooklyn, New York, theater employee and manager at numerous New York City motion picture theaters beginning in 1925. From 1944-1974, worked for Columbia Pictures exploitation department in the Washington, D.C., Baltimore, Richmond, and Norfolk markets. Continued in similar role for some years after, working for various studios.

## Scope and Content Note

The Sid Zins Collection consists of reports, correspondence, photographs, tear sheets, and various other documents relating to his over 30 year career working as a motion picture exploiter for Columbia Pictures and other film studios.

As a motion picture exploiter in the Washington, D.C. area, Sid Zins organized promotional events and activities to raise public awareness and interest in the films produced by his employers (generally Columbia Pictures during the period 1944-1974). Sid would arrange for radio, television and newspaper advertising, contests, parades, fashion shows, merchandising tie-ins, V.I.P. screenings (including military and Congressional leaders, ambassadors, and even First Ladies), and actor appearances. The materials, particularly the photographs included in the collection, provide a fascinating ground level peek into mid-20th century moviegoers and moviegoing experiences.

Series 1, Exploitation Campaigns, consists of files for film campaigns that Sid Zins worked on for Columbia and other film studios. In general, each file contains the materials for a single film campaign in a single city, e.g. Washington, D.C. or Baltimore, Md. Most files include a field exploitation report which summarizes all of the activities that Zins exploited to promote films within the market. Many files will also include correspondence, photographs, and tear sheets from newspapers which were used as evidence of Zins activities. Additional documents that occasion include advertisig contracts and schedules, guest or contact lists, and notes. The files are arranged alphabetically by movie and then by city.

Series 2, Personal Appearances, contains files for actor and filmmaker appearances, generally for the purpose of promoting recent films. Typical documents in these files include itineraries, photographs, correspondedence, and tear sheets. Of particular note are the extensive series of files for multi-city tours by actors Charlotte Austin, Jerome Courtland, Terry Moore, and Aldo Ray in the Carolina, Florida, Ohio Valley, and Virginia/Maryland regions respectively. Files are arranged by personal name and then by city.

Series 3, Subect Files, consists of miscellaneous files related to Zins' business activities.

Series 4, Theatre Logs and Schedules, consists of materials from Zins' early career in motion picture theatre management in New York City.

Series 5, Sid Zins Personal Files, contain biographical and other personal materials.

## Arrangement

The Sid Zins Collection is organized in 5 series:

- [Series 1. Exploitation Campaigns, 1944-1983](#)
- [Series 2. Personal Appearances, 1945-1981](#)
- [Series 3. Subject Files, 1944-1986](#)
- [Series 4. Theatre Logs and Schedules, 1928-1935](#)
- [Series 5. Sid Zins Personal Files, 1931-1980](#)

## Selected Search Terms

The following terms have been used to index the description of this collection in the LC Catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically.

### People

Austin, Charlotte, 1933-

Courtland, Jerome, 1926-2012.  
Moore, Terry, 1929-  
Ray, Aldo.  
Zins, Sid--Archives.  
Zins, Sid.

**Organizations**

Columbia Pictures Corporation.

**Subjects**

Motion picture audiences.  
Motion pictures--Marketing  
Motion pictures--United States.

**Titles**

*Sid Zins papers*

**Form/Genre**

Clippings (Information artifacts).  
Correspondence.  
Itineraries.  
Memorandums.  
Photographs.  
Press releases.  
Promotional materials.

## Description of Series

Container

Series

Series I. Exploitation Campaigns, 1944-1983

Series II. Personal Appearances, 1945-1981

Series III. Subject Files, 1944-1986

Series IV. Theatre Logs and Schedules, 1928-1935

Series V. Sid Zins Personal Files, circa 1931-1980

# Container List

Container	Contents
<b>Series I. Exploitation Campaigns, 1944-1983</b>	
BOX-FOLDER 1/1	<i>Aaron Loves Angela</i> , Washington D.C. campaign, 1975, Oct.-Dec. Correspondence, invitation, and newspaper tear sheets.
BOX-FOLDER 1/2	<i>Abandon Ship!</i> , Baltimore, Md. campaign, [1957?] <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white
BOX-FOLDER 1/3	<i>Abandon Ship!</i> , Washington, D.C. opening, 1957, May <b>Includes:</b> 4 photographic prints: 8 x 10 inches ; black and white Field exploitation report, photographs, newspaper tear sheets, and viewer feedback cards.
BOX-FOLDER 1/4	<i>Absence of Malice</i> , Kennedy Center, Washington, D.C., 1981, Sept.-Nov. Correspondence, press releases, invitations, notes, newspaper and magazine tear sheets.
BOX-FOLDER 1/5	<i>Advise and Consent</i> , Baltimore, Md. campaign, 1962, May-Jun. Field exploitation report, correspondence.
BOX-FOLDER 1/6	<i>Advise and Consent</i> , Richmond, Va. campaign, 1962, Jun.-Jul. Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 1/7	<i>Advise and Consent</i> , Washington, D.C. campaign, 1962, May-Jul. <b>Includes:</b> 1 photographic print: 7 x 9 inches ; black and white Correspondence, contact list, and newspaper tear sheets.
BOX-FOLDER 1/8	<i>Affair in Trinidad</i> , Washington, D.C. campaign, 1952, Jul.-Aug. <b>Includes:</b> 8 photographic prints: black and white Field exploitation report, photographs, and newspaper tear sheets.
BOX-FOLDER 1/9	<i>All Ashore</i> , Richmond, Va. campaign, 1953, Mar. Field exploitation report.
BOX-FOLDER 1/10	<i>All the King's Men</i> , Baltimore, Md. campaign, 1950, Jan.-Feb. Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 1/11	<i>All the King's Men</i> , Cincinnati opening, 1950, Jan. Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 1/12	<i>All the King's Men</i> , Columbus, Oh. campaign, 1950, Jan.-Feb. Newspaper tear sheets.
BOX-FOLDER 1/13	<i>All the King's Men</i> , Dayton, Oh. campaign, 1950, Jan. Notes, and newspaper tear sheet.
BOX-FOLDER 1/14	<i>All the King's Men</i> , Norfolk and Portsmouth, Va. campaign, 1950, Jan. Correspondence.
BOX-FOLDER 1/15	<i>All the King's Men</i> , Washington, D.C. Campaign, 1949, Nov.-Dec. <b>Includes:</b> 4 photographic prints: 8 x 10 inches ; black and white. Field exploitation report, photographs, captions, and newspaper tear sheets.
BOX-FOLDER 1/16	<i>All the Young Men</i> , Washington, D.C. opening, 1960, Sept. Schedule and newspaper tear sheets.
BOX-FOLDER 1/17	<i>The Ambushers</i> , Washington, D.C. campaign, 1967, Dec. <b>Includes:</b> 3 photographic prints: 7 x 9 inches ; black and white Brochure, photographs, and newspaper tear sheet.
BOX-FOLDER 1/18	<i>Anatomy of a Murder</i> , Philadelphia, Pa. campaign, [1959] Jul. Field exploitation report, and correspondence.
BOX-FOLDER 1/19	<i>Anatomy of a Murder</i> , Richmond, Va. campaign, 1959, Jun. Correspondence.

## Series I. Exploitation Campaigns, 1944-1983

Container	Contents
BOX-FOLDER 1/20	<i>Anatomy of a Murder</i> , Washington, D.C. campaign, 1959, May-Sept. <b>Includes:</b> 7 photographic prints: black and white Field exploitation reports, correspondence, press releases, schedules, invitation lists, business card, notes, photographs, and newspaper tear sheets.
BOX-FOLDER 1/21	<i>And Baby Makes Three</i> , Baltimore, Md. campaign, 1949, Nov.-Dec. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Field exploitation report, photographs, and newspaper tear sheets.
BOX-FOLDER 1/22	<i>And Baby Makes Three</i> , Washington, D.C. campaign, 1949, Dec. <b>Includes:</b> 1 photographic print: 7 x 9 inches ; black and white Field exploitation report, card, photographs, and newspaper tear sheets.
BOX-FOLDER 1/23	<i>The Anderson Tapes</i> , Washington, D.C. campaign, 1971, May-Jun. <b>Includes:</b> 5 photographic prints: 8 x 10 inches; black and white Correspondence, handbills, photographs, and captions.
BOX-FOLDER 1/24	<i>Anna Lucasta</i> , Cincinnati opening, 1949, Jul.-Aug. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Field exploitation report, photographs, newspaper tear sheets, and promotional cards.
BOX-FOLDER 1/25	<i>Anna Lucasta</i> , Dayton, Oh. campaign, [1949?] Aug. Field exploitation report.
BOX-FOLDER 1/26	<i>Anna Lucasta</i> , Indianapolis, Ind. campaign, 1949, Aug. Field exploitation report, cards, and newspaper tear sheets.
BOX-FOLDER 1/27	<i>Anna Lucasta</i> , Richmond, Va. campaign, 1949, Aug. Notes, and newspaper tear sheet.
BOX-FOLDER 1/28	<i>Anna Lucasta</i> , Washington, D.C. campaign, 1949, Aug. Newspaper tear sheets.
BOX-FOLDER 2/1-2	<i>Annie</i> , 1980-1981 <b>Includes:</b> 24 photographic prints: black and white. Talent search casting log, press kit, press release, notes, photographs, and newspaper tear sheets.
BOX-FOLDER 2/3	<i>Anzio</i> , Washington, D.C. campaign, 1968, May-Jun. Field exploitation report, and correspondence.
BOX-FOLDER 2/4	<i>Autumn Leaves</i> , Washington, D.C. campaign, 1956, May-Jun. <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white Field exploitation report, cooperative advertising agreement, correspondence, handbills, press releases, photographs, and captions.
BOX-FOLDER 2/5	<i>Baa Baa Black Shop</i> , Washington, D.C. campaign, 1959, Apr.-May <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white Correspondence, brochures, business card, table tent, notes, photographs, and newspaper tear sheets.
BOX-FOLDER 2/6	<i>Babette Goes to War</i> , Baltimore, Md. campaign, 1960, Mar.-Apr. <b>Includes:</b> 12 photographic prints: black and white Field exploitation report, correspondence, bulletin, and photographs.
BOX-FOLDER 2/7	<i>Babette Goes to War</i> , Washington D.C. campaign, 1960, Jun. Newspaper tear sheets.
BOX-FOLDER 2/8	<i>The Bandit of Sherwood Forest</i> , Baltimore, Md. campaign, 1946, Mar.-Apr. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Field exploitation report, photograph, and newspaper tear sheets.
BOX-FOLDER 2/9	<i>The Bandit of Sherwood Forest</i> , Cleveland opening, 1946, Feb.-Mar. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Field exploitation report, photographs, and newspaper tear sheets.
BOX-FOLDER 2/10	<i>The Bandit of Sherwood Forest</i> , Washington, D.C. campaign, 1946, Apr.

## Series I. Exploitation Campaigns, 1944-1983

### Container

### Contents

---

	<b>Includes:</b> 7 photographic prints: 8 x 10 inches ; black and white Postcards, photographs, and newspaper tear sheets.
BOX-FOLDER 2/11	<i>The Bandit of Zhobe</i> , Washington, D.C. campaign, 1959, Apr. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white
BOX-FOLDER 2/12	Correspondence, radio schedule, bulletin, notes, and photograph. <i>Battle of the Coral Sea</i> campaign, 1959, Oct. Correspondence, and magazine tear sheet.
BOX-FOLDER 2/13	<i>Because They're Young</i> , Washington, D.C. campaign, 1960, Jun. Campaign report.
BOX-FOLDER 2/14	<i>Behold a Pale Horse</i> , Washington, D.C. campaign, 1964, Aug. Field exploitation report.
BOX-FOLDER 2/15	<i>Bell, Book and Candle</i> , Baltimore, Md. campaign, 1959, Jan. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Field exploitation report, card, and photographs.
BOX-FOLDER 2/16	<i>Bell, Book and Candle</i> , Washington, D.C. campaign, 1958, Dec. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Field exploitation report, photograph, and newspaper tear sheets.
BOX-FOLDER 2/17	<i>Beyond Mombasa</i> , Washington, D.C. campaign, 1957, May Note, and newspaper tear sheet.
BOX-FOLDER 2/18	<i>The Big Gundown</i> campaign, 1968, Sept. Correspondence, and newspaper tear sheets.
BOX-FOLDER 2/19	<i>The Big Heat</i> , Baltimore, Md. campaign, 1953, Oct. Field exploitation report, and newspaper tear sheet.
BOX-FOLDER 2/20	<i>The Big Heat</i> , Washington, D.C. campaign, 1953, Oct.-Nov. Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 2/21	<i>Birds Do It</i> , Washington, D.C. campaign, 1966, Sept. Correspondence.
BOX-FOLDER 2/22	<i>The Black Bird</i> , Washington, D.C. campaign, 1975, Nov. <b>Includes:</b> 1 photographic prints: 7 x 9 inches ; black and white Photograph, and newspaper tear sheet.
BOX-FOLDER 2/23	<i>The Black Knight</i> , Washington, D.C. campaign, [1954?] <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Press releases, and photograph.
BOX-FOLDER 2/24	<i>Bless the Beasts and Children</i> , Washington, D.C. campaign, 1971, Oct.-Nov. Correspondence, and advertising agreement.
BOX-FOLDER 2/25	<i>The Blue Lagoon</i> , 1980
BOX-FOLDER 2/26	<i>Bob &amp; Carol &amp; Ted &amp; Alice</i> , Washington, D.C. campaign, 1969, Dec. Field exploitation report.
BOX-FOLDER 2/27	<i>Bonjour Tristesse</i> , Washington, D.C. campaign, 1958, Jan. <b>Includes:</b> 5 photographic prints: black and white Field exploitation report, correspondence, press releases, photographs, and newspaper tear sheets.
BOX-FOLDER 2/28	<i>Born Yesterday</i> , Baltimore, Md. campaign, 1951, Jan. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Field exploitation report, card, photographs, and newspaper tear sheets.
BOX-FOLDER 2/29	<i>Born Yesterday</i> , Washington, D.C. campaign, 1951, Feb. <b>Includes:</b> 4 photographic prints: 7 x 9 inches ; black and white Field exploitation report, press release, photographs, and newspaper tear sheets.
BOX-FOLDER 2/30	<i>The Brave Bulls</i> , Washington, D.C. campaign, 1951, Jun. <b>Includes:</b> 5 photographic prints: black and white



## Series I. Exploitation Campaigns, 1944-1983

Container	Contents
	Photographs, and newspaper tear sheets.
BOX-FOLDER 3/1-2	<i>The Bridge on the River Kwai</i> , Washington, D.C. campaign, 1958, Mar. <b>Includes:</b> 33 photographic prints: black and white
	Correspondence, press release, guest list, photographs, and newspaper tear sheets.
BOX-FOLDER 3/3	<i>The Bridge on the River Kwai</i> , Washington, D.C. campaign, 1964, May-Jun. Field exploitation report, and correspondence.
BOX-FOLDER 3/4	<i>Buck and the Preacher</i> , Washington, D.C. campaign, 1972, Mar.-May, 1972, Jul.-Aug. <b>Includes:</b> 9 photographic prints: 8 x 10 inches ; black and white
	Correspondence, advertising agreement, photographs, and newspaper tear sheets.
BOX-FOLDER 3/5	<i>Bunny Lake is Missing</i> , Washington, D.C. campaign, 1965, Dec. Field exploitation report, and lobby display.
BOX-FOLDER 3/6	<i>The Burglar</i> campaign, 1972, Jun.-Jul. <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white
	Correspondence, photographs, and captions.
BOX-FOLDER 3/7	<i>Butterflies Are Free</i> campaign, 1972, Jun. Correspondence.
BOX-FOLDER 3/8	<i>Bye Bye Birdie</i> , Washington, D.C. campaign, [1963?] Apr. <b>Includes:</b> 6 photographic prints: 7 x 9 inches ; black and white
	Photographs and captions.
BOX-FOLDER 3/9	<i>Cactus Flower</i> , Washington, D.C. campaign, 1969, Dec. Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 3/10	<i>The Caine Mutiny</i> , Atlanta, Ga. campaign, 1954, Sept. Field exploitation report.
BOX-FOLDER 3/11	<i>The Caine Mutiny</i> , Charlotte, N.C. campaign, 1954, Sept. Campaign report, and newspaper tear sheet.
BOX-FOLDER 3/12	<i>The Caine Mutiny</i> , Norfolk, Va. campaign, 1954, Sept. Correspondence.
BOX-FOLDER 3/13	<i>The Caine Mutiny</i> , Richmond, Va. campaign, 1954, Aug. Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 3/14	<i>The Caine Mutiny</i> , Washington, D.C.. campaign, 1954, Jun.-Jul. <b>Includes:</b> 12 photographic prints: black and white.
	Field exploitation reports, cooperative advertising agreement, notes, contest flier, bookmark, photographs, and newspaper tear sheets.
BOX-FOLDER 3/15	<i>California Conquest</i> , Washington, D.C. campaign, 1952, Jul. <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white
	Photographs, and newspaper tear sheets.
BOX-FOLDER 3/16	<i>Captain Video</i> serial, Washington, D.C. campaign, 1952, Jan. <b>Includes:</b> 5 photographic prints: black and white
	Field exploitation report, photographs, and newspaper tear sheets.
BOX-FOLDER 3/17	<i>Car Wash</i> , Washington, D.C. campaign for Universal, 1976, Aug-Oct. <b>Includes:</b> 10 photographic prints: 7 x 9 inches ; black and white
	<b>Includes:</b> 1 photographic print: 3 x 4 inches ; color
	Correspondence, notes, handbill, tickets, business card, photographs, captions, and newspaper tear sheets.
BOX-FOLDER 3/18	<i>The Cardinal</i> , Washington, D.C. campaign, 1963, Dec. <b>Includes:</b> 16 photographic prints: black and white
	Field exploitation report, activity schedule, list of Washington area rabbis, photographs, and captions.
BOX-FOLDER 3/19	<i>Cargo to Capetown</i> , Baltimore, Md. campaign, 1950, Apr. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white

## Series I. Exploitation Campaigns, 1944-1983

Container	Contents
BOX-FOLDER 3/20	Field exploitation report, photographs, and newspaper tear sheets. <i>Cargo to Capetown</i> , Washington, D.C. campaign, 1950, Apr.
BOX-FOLDER 3/21	Field exploitation report. <i>Carmen</i> , Columbus, Oh. campaign, 1948, Sept.
BOX-FOLDER 3/22	Reports, photograph, and newspaper tear sheets. <i>Carmen</i> , Louisville, Ky. campaign, 1948, Sept.
BOX-FOLDER 3/23	Activity report. <i>Carmen</i> , Nashville, Tenn. campaign, 1948, Sept.-Oct.
BOX-FOLDER 3/24	Newspaper tear sheets. <i>Casino Royale</i> , Washington, D.C. campaign, 1967, Apr. <b>Includes:</b> 28 photographic prints: black and white
BOX-FOLDER 3/25	Correspondence, program itinerary, notes, photographs, captions, and newspaper tear sheets. <i>Castle Keep</i> , Washington, D.C. campaign, 1969, Jul.
BOX-FOLDER 3/26	Correspondence, list of radio station contacts. <i>Cat Ballou</i> , Washington, D.C. campaign, 1965, Jun. <b>Includes:</b> 13 photographic prints: 8 x 10 inches ; black and white
BOX-FOLDER 3/27	Field exploitation report, press release, notes, photographs, and captions. <i>Cell 2455 Death Row</i> , Baltimore, Md. campaign, 1955, May
BOX-FOLDER 4/1	Correspondence, and press releases. <i>The Cockleshell Heroes</i> , Baltimore, Md. campaign, 1956, May
BOX-FOLDER 4/2-4	Newspaper tear sheet. <i>The Cockleshell Heroes</i> , Washington, D.C. campaign, 1956, Apr. <b>Includes:</b> approximately 57 photographic prints: black and white
BOX-FOLDER 4/5	Cooperative advertising agreement, correspondence, notes, photographs, and newspaper tear sheets. <i>The Collector</i> , Dell Publishing paperback book tie-in, 1964, Jul.
BOX-FOLDER 4/6	Correspondence. <i>The Collector</i> , Washington, D.C. campaign, 1965, Jul.
BOX-FOLDER 4/7	Field exploitation reports. <i>The Comic</i> , Washington, D.C. campaign, 1969, Oct.
BOX-FOLDER 4/8	Correspondence. <i>Coroner Creek</i> , Cleveland, Ohio campaign, 1948, Jun.
BOX-FOLDER 4/9	Correspondence. <i>Countdown at Kusini</i> , Washington, D.C. opening, 1976, Mar. <b>Includes:</b> 5 photographic prints: 8 x 10 inches ; black and white
BOX-FOLDER 4/10	Press release, brochure, photographs, captions, and newspaper tear sheets. Includes correspondence on Congressional stationery from Representative Barbara Jordan. <i>Counter-Attack</i> , Cincinnati opening, [1945?], May
BOX-FOLDER 4/11	Field exploitation report. <i>Counter-Attack</i> , Pittsburgh, Pa. campaign, 1945, May
BOX-FOLDER 4/12	Exploitation report. <i>Creatures the World Forgot</i> , 1971, Oct.
BOX-FOLDER 4/13	Advertisement. <i>Cromwell</i> , Washington, D.C. campaign, 1970, Oct.-1971, Feb. <b>Includes:</b> 6 photographic prints: black and white
BOX-FOLDER 4/14	Field exploitation report, correspondence, brochure, photographs, and menu. <i>Cruisin' Down the River</i> , Charlotte, N.C. campaign, 1953, Jul.
BOX-FOLDER 4/15	Correspondence, and itinerary. <i>Cry for Happy</i> , Baltimore, Md. campaign, [1961?] <b>Includes:</b> 3 photographic prints: 8 x 10 inches ; black and white

## Series I. Exploitation Campaigns, 1944-1983

Container	Contents
BOX-FOLDER 4/16	<i>Cry for Happy</i> , Washington, D.C. campaign, 1961, Feb.-Mar. <b>Includes:</b> 1 photographic print: 7 x 9 inches ; black and white Field exploitation report, correspondence, photograph, and newspaper tear sheet.
BOX-FOLDER 4/17	<i>Daddy Goodness</i> , National Theatre, 1979
BOX-FOLDER 4/18	<i>Damn the Defiant</i> , Washington, D.C. campaign, 1962, Sept. <b>Includes:</b> 1 photographic print: 7 x 9 inches ; black and white Field exploitation report, correspondence, photograph, and newspaper tear sheets.
BOX-FOLDER 4/19	<i>A Dandy in Aspic</i> , Washington, D.C. campaign, 1968, May <b>Includes:</b> 1 photographic print: 7 x 9 inches ; black and white Photograph, and newspaper tear sheets.
BOX-FOLDER 4/20	<i>A Day with the F.B.I.</i> , Washington, D.C. campaign, 1951, Apr.-Jun. <b>Includes:</b> 3 photographic prints: 7 x 9 inches ; black and white Field exploitation report, correspondence, handbill, photographs, and newspaper tear sheets.
BOX-FOLDER 4/21	<i>Dead Heat on a Merry-Go-Round</i> , Washington D.C. campaign, 1966, Oct. <b>Includes:</b> 1 photographic print: 7 x 9 inches ; black and white Field exploitation report, correspondence, and photograph.
BOX-FOLDER 4/22	<i>Dead Reckoning</i> , Baltimore, Md. campaign, 1947, Feb.-Mar. Field exploitation report, and newspaper tear sheet.
BOX-FOLDER 4/23	<i>Dead Reckoning</i> , Cincinnati opening, 1947, Feb. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Field exploitation report, photographs, and newspaper tear sheets.
BOX-FOLDER 4/24	<i>Death of a Salesman</i> , Charlottesville, Va. campaign, 1952, Mar.-Apr. Correspondence, tickets.
BOX-FOLDER 4/25	<i>Death of a Salesman</i> , New Orleans, La. campaign, 1952, Jan.-Feb. <b>Includes:</b> 6 photographic prints: 8 x 10 inches ; black and white Field exploitation report, correspondence, postcard, handbills, photographs, and newspaper tear sheets.
BOX-FOLDER 4/26	<i>Death of a Salesman</i> , Richmond, Va. campaign, 1952, Mar. Newspaper tear sheet.
BOX-FOLDER 4/27	<i>The Deep</i> , 1976, Jun.-Jul. Press release, telegram, bookmark, and newspaper tear sheet.
BOX-FOLDER 4/28	<i>The Detective</i> , Washington, D.C. [Baltimore?] campaign, 1954, Dec. Correspondence.
BOX-FOLDER 4/29	<i>The Devil at 4 O'Clock</i> , Washington, D.C. campaign, 1961, Oct. Radio and television promotion report, and correspondence.
BOX-FOLDER 4/30	<i>Diamond Head</i> tour, Washington, D.C., 1962, Nov., and 1963, Feb. <b>Includes:</b> 7 photographic prints: black and white Field exploitation report, itineraries, biography, photographs, and newspaper tear sheets.
BOX-FOLDER 4/31	<i>Dirty Little Billy</i> , Washington, D.C. screening, 1973, Apr. <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white Correspondence and photographs.
BOX-FOLDER 4/32	<i>Divorce American Style</i> , Washington, D.C. and Marlow Heights, Md. campaign, 1967, May Print ad copy and newspaper tear sheet.
BOX-FOLDER 4/33	<i>Dr. Strangelove</i> , Washington D.C. campaign, 1964, Feb.-Mar. Field exploitation report, correspondence, notes, and newspaper tear sheets.
BOX-FOLDER 4/34	<i>Doctor's Wives</i> , Washington, D.C. area campaign, 1971, Feb., 1971, Jun. Field exploitation report, theater list, and advertising agreement.
BOX-FOLDER 4/35	<i>Don't Knock the Rock</i> , Washington, D.C. campaign, [1957?] Feb. <b>Includes:</b> 4 photographic prints: 8 x 10 inches ; black and white Trailer copy, promotion materials, and photographs.

## Series I. Exploitation Campaigns, 1944-1983

Container	Contents
BOX-FOLDER 4/36	<i>Down to Earth</i> , Baltimore, Md. campaign, 1947, Aug. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Photograph, and newspaper tear sheets.
BOX-FOLDER 4/37	<i>Down to Earth</i> , Norfolk and Portsmouth, Va. campaign, [1947?] Sept. Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 4/38	<i>Down to Earth</i> , Pittsburgh, Pa. campaign, 1947, Aug. <b>Includes:</b> 6 photographic prints: 8 x 10 inches ; black and white Poster, card, photographs, and newspaper and magazine tear sheets.
BOX-FOLDER 4/39	<i>Down to Earth</i> , Richmond, Va. campaign, 1947, Sept. Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 4/40	<i>Drive, He Said</i> , Washington, D.C. advance screening, 1971, Jul. Correspondence.
BOX-FOLDER 4/41	<i>Duffy</i> , Washington, D.C. campaign, 1968, Sept.-Oct. Status report, correspondence, caption, and newspaper tear sheets.
BOX-FOLDER 5/1	<i>Easy Rider</i> , Norfolk, Va. campaign, 1969, Sept. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Field exploitation report, card, photograph, and newspaper tear sheet.
BOX-FOLDER 5/2	<i>The Eddy Duchin Story</i> , Richmond, Va. campaign, [1956?] Notes.
BOX-FOLDER 5/3	<i>Enter Laughing</i> , Washington, D.C. campaign, 1967, Sept. <b>Includes:</b> 1 photographic prints: 7 x 9 inches ; black and white Photograph, captions, and newspaper tear sheet.
BOX-FOLDER 5/4	<i>Fail Safe</i> , Washington, D.C. campaign, 1964, Sept.-Oct. Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 5/5	<i>Fast and Sexy</i> , Washington, D.C. campaign, 1960, Oct. Newspaper tear sheets.
BOX-FOLDER 5/6	<i>Fat City</i> , 1972, Aug.-Sept. Correspondence, and newspaper tear sheet.
BOX-FOLDER 5/7	<i>The Final Option</i> campaign, 1983, Sept. Correspondence, screening program, review, and newspaper tear sheets.
BOX-FOLDER 5/8	<i>The Finest Hours</i> , Washington, D.C. campaign, 1964, May, 1964, Oct.-Dec. <b>Includes:</b> 13 photographic prints: 7 x 9 inches ; black and white Correspondence, schedules, invitation lists, RSVP card, list of V.I.P. acceptances, program, photographs, and newspaper tear sheets.
BOX-FOLDER 5/9	<i>Fire Down Below</i> , Washington, D.C. campaign, 1957, Jun.-Aug. <b>Includes:</b> 20 photographic prints: black and white Field exploitation report, correspondence, entry form, photographs, captions, and newspaper tear sheets.
BOX-FOLDER 5/10	<i>First Men in the Moon</i> , Washington, D.C. campaign, [1965?] Jan. Field exploitation report.
BOX-FOLDER 5/11	<i>The First Time</i> , Washington, D.C. campaign, 1952, May Press releases, handbill, and newspaper tear sheets.
BOX-FOLDER 5/12	<i>5 Against the House</i> , Richmond, Va. campaign, 1955, May-Jun. Newspaper tear sheets.
BOX-FOLDER 5/13	<i>5 Against the House</i> , Washington, D.C. campaign, 1955, Jun. Newspaper tear sheets.
BOX-FOLDER 5/14	<i>Five Easy Pieces</i> , 1970, Dec Visual ad copy.
BOX-FOLDER 5/15	<i>Five Finger Exercise</i> , Washington, D.C. campaign, 1962, Apr. <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white

## Series I. Exploitation Campaigns, 1944-1983

Container	Contents
BOX-FOLDER 5/16	Field exploitation report, correspondence, program, photographs, and newspaper tear sheets. <i>5 Fingers</i> , Baltimore, Md. campaign, [1952?] Notes.
BOX-FOLDER 5/17	<i>The 5,000 Fingers of Dr. T</i> , Washington, D.C. campaign, 1953, Jul. <b>Includes:</b> 3 photographic prints: 7 x 9 inches ; black and white Field exploitation report, photographs, and newspaper tear sheets.
BOX-FOLDER 5/18	<i>Flight of the Doves</i> , Washington, D.C. campaign, 1971, Mar.-Apr. Field exploitation report, correspondence, and newspaper tear sheets.
BOX-FOLDER 5/19	<i>The Flying Missile</i> , Baltimore, Md. campaign, 1950, Dec. <b>Includes:</b> 10 photographic prints: 8 x 10 inches ; black and white Field exploitation report, photographs, and newspaper tear sheets.
BOX-FOLDER 5/20	<i>The Flying Missile</i> , Norfolk, Va. campaign, 1951, Jan. <b>Includes:</b> 16 photographic prints: 8 x 10 inches ; black and white Field exploitation report, banner, handbill, photographs, ad newspaper tear sheets. Includes official publication of the United States Naval Receiving Station at Norfolk - The Seabag, vol. XXVIII, no. 1, January 25, 1951.
BOX-FOLDER 5/21	<i>The Flying Missile</i> , Washington, D.C. campaign, [1950?] <b>Includes:</b> 3 photographic prints: 7 x 9 inches ; black and white
BOX-FOLDER 5/22	<i>Fools' Parade</i> , Washington, D.C. campaign, [1971], Sept. Print ad.
BOX-FOLDER 5/23	<i>Fort Ti</i> , Washington, D.C. campaign, 1953, Jun.-Jul. Field exploitation report, press release, and newspaper tear sheets.
BOX-FOLDER 5/24	<i>40 Carats</i> campaign, 1973, Jun.-Jul. <b>Includes:</b> 12 photographic prints: 7 x 9 inches ; black and white Newspaper ad schedule, photographs, and newspaper tear sheets.
BOX-FOLDER 5/25	<i>40 Carats</i> , Mike Frankovich private screening, Washington, D.C., 1973, Jun. 22 Correspondence, and newspaper tear sheets.
BOX-FOLDER 5/26	<i>Framed</i> , Norfolk, Va. campaign, 1947, Jun. Field exploitation report, correspondence, brochure, card, and newspaper tear sheet.
BOX-FOLDER 5/27	<i>From Here to Eternity</i> , Baltimore, Md. campaign, 1953, Sept. Field exploitation report.
BOX-FOLDER 5/28	<i>From Here to Eternity</i> , Norfolk, Va. campaign, 1954, Mar. Field exploitation report, and newspaper tear sheet.
BOX-FOLDER 5/29	<i>From Here to Eternity</i> , Richmond, Va. campaign, 1953, Sept. Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 5/30	<i>From Here to Eternity</i> , Washington, D.C. campaign, 1953, Aug. Newspaper tear sheets.
BOX-FOLDER 5/31	<i>The Front</i> campaign, 1976, Oct. <b>Includes:</b> 1 photographic print: 7 x 9 inches ; black and white Correspondence, and photograph.
BOX-FOLDER 5/32	<i>Full of Life</i> , Washington, D.C. campaign, 1957, Jan. Field exploitation report, press release, newsletter, and newspaper tear sheets.
BOX-FOLDER 5/33	<i>The Fuller Brush Girl</i> , Norfolk, Va. campaign, 1950, Nov. Press releases, and newspaper tear sheet.
BOX-FOLDER 5/34	<i>The Fuller Brush Girl</i> , Richmond, Va. campaign, [1950?] <b>Includes:</b> 2 photographic prints: black and white Correspondence, press releases, and photographs.
BOX-FOLDER 5/35	<i>The Fuller Brush Girl</i> , Washington, D.C. campaign, 1950, Dec. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Field exploitation report, press release, and photograph.

## Series I. Exploitation Campaigns, 1944-1983

Container	Contents
BOX-FOLDER 5/36	<i>The Fuller Brush Man</i> , Baltimore, Md. campaign, 1948, Jun.-Jul. Field exploitation report.
BOX-FOLDER 5/37	<i>The Fuller Brush Man</i> , Cincinnati, Ohio campaign, 1948, May <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Field exploitation report, photograph, and newspaper tear sheets.
BOX-FOLDER 5/38	<i>The Fuller Brush Man</i> , Cleveland, Oh. campaign, 1948, May-Jun. Field exploitation report, correspondence, press release.
BOX-FOLDER 5/39	<i>The Fuller Brush Man</i> , Richmond, Va. campaign, [1948?] Jul. Field exploitation report.
BOX-FOLDER 5/40	<i>The Fuller Brush Man</i> , Toledo, Oh. campaign, [1948?] Jun. Field exploitation report.
BOX-FOLDER 5/41	<i>The Fuller Brush Man</i> , Washington, D.C. campaign, 1948, Jun. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Field exploitation report, door tag, photographs, and newspaper tear sheets.
BOX-FOLDER 6/1	<i>Funny Girl</i> , Baltimore, Md. campaign, 1968, Nov. <b>Includes:</b> 8 photographic prints: 8 x 10 inches ; black and white Mayoral proclamation of Barbra Streisand Day, photographs, and newspaper tear sheets.
BOX-FOLDER 6/2	<i>Funny Girl</i> , Washington, D.C. premiere, 1968, Oct. <b>Includes:</b> 25 photographic prints: 7 x 9 inches ; black and white Report, itinerary, photographs, captions, and newspaper tear sheets.
BOX-FOLDER 6/3-4	<i>Funny Lady</i> , Kennedy Center screening, Washington, D.C., 1974, Nov.--1975, Mar. <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white <b>Includes:</b> 1 photograpgic negative: 2 1/4 x 4 inches ; black and white Correspondence, invitation, press release, folder, notes, photographs, and newspaper tear sheets.
BOX-FOLDER 6/5	<i>Gallant Journey</i> , Washington, D.C. campaign, 1946, Oct. <b>Includes:</b> 3 photographic prints: 8 x 10 inches; black and white Field exploitation report, photographs, and newspaper tear sheets.
BOX-FOLDER 6/6	<i>Game of Death</i> campaign, 1979, May <b>Includes:</b> 3 photographic prints: 7 x 9 inches ; black and white Correspondence, gift certificates, captions, notes, photographs, and newspaper tear sheets.
BOX-FOLDER 6/7	<i>Garment Jungle</i> , Washington, D.C. campaign, 1957, May-Jun. Correspondence, and newspaper tear sheets.
BOX-FOLDER 6/8	<i>The Gene Krupa Story</i> , Washington, D.C. campaign, 1959, Dec. <b>Includes:</b> 1 photographic print: 7 x 9 inches ; black and white Field exploitation report, promotion outline, correspondence, photographs, and newspaper tear sheets.
BOX-FOLDER 6/9	<i>Genghis Khan</i> , Washington, D.C. campaign, 1965, May-Jun. Correspondence and report.
BOX-FOLDER 6/10	<i>Getting Straight</i> , Washington, D.C. screening, 1970, May-Jun. <b>Includes:</b> 6 photographic prints: black and white Correspondence, advertising agreements, and photographs.
BOX-FOLDER 6/11	<i>Gidget</i> , Baltimore, Md. campaign, 1959, Apr. Correspondence, and notes.
BOX-FOLDER 6/12	<i>Gidget</i> , Richmond, Va. campaign, 1959, Mar.-Apr. Correspondence, cooperative advertising agreement, and newspaper tear sheet. Includes newspaper article about Kathy Kohner, the inspiration for the Gidget character.
BOX-FOLDER 6/13	<i>Gidget</i> , Washington, D.C. campaign, 1959, Mar. <b>Includes:</b> 21 photographic prints: black and white Field exploitation report, correspondence, photographs, and newspaper tear sheets.

## Series I. Exploitation Campaigns, 1944-1983

Container	Contents
BOX-FOLDER 6/14	<i>Gidget Goes Hawaiian</i> , Baltimore, Md. campaign, 1961, Jun. Newspaper tear sheet.
BOX-FOLDER 6/15	<i>Gidget Goes Hawaiian</i> , Washington, D.C. campaign, 1961, Jun. Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 6/16	<i>Gilda</i> , Cleveland, Oh. campaign, 1946, Apr.-May <b>Includes:</b> 4 photographic prints: 8 x 10 inches ; black and white Field exploitation report, photographs, and newspaper tear sheets.
BOX-FOLDER 6/17	<i>Gilda</i> , Washington, D.C. campaign, 1946, May-Jun. <b>Includes:</b> 7 photographic prints: 8 x 10 inches ; black and white Field exploitation report, photographs, and newspaper tear sheets.
BOX-FOLDER 6/18	<i>The Go-Between</i> screening, [1971?] <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white Handbill.
BOX-FOLDER 6/19	<i>The Goddess</i> , Baltimore, Md. campaign, 1958, May <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Field exploitation report, photographs, and newspaper tear sheets.
BOX-FOLDER 6/20	<i>The Goddess</i> , Washington, D.C. campaign, 1958, May Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 6/21	<i>Godspell</i> , Washington, D.C. campaign, 1973, Apr.-Jul. <b>Includes:</b> 1 photographic print: 7 x 9 inches Correspondence, and newspaper tear sheet.
BOX-FOLDER 6/22	<i>The Good Humor Man</i> , Washington, D.C. campaign, 1950, Jun. <b>Includes:</b> 3 photographic prints: 8 x 10 inches ; black and white Report, photographs, and newspaper tear sheets.
BOX-FOLDER 6/23	<i>Good Neighbor Sam</i> , Washington, D.C. campaign, 1964, Apr.-Jul. Field exploitation report, campaign status report, correspondence, and itinerary.
BOX-FOLDER 6/24	<i>Gray Lady Down</i> press junket, San Diego, Calif., 1978, Jan.-Mar. Correspondence, and notes.
BOX-FOLDER 6/25	<i>Gray Lady Down</i> , Washington, D.C. campaign, 1955, Feb., 1978, Mar. Correspondence, notes, and newspaper tear sheets.
BOX-FOLDER 6/26	<i>The Great Battle</i> , special screening, Washington, D.C., [1973?] <b>Includes:</b> 10 photographic prints: 7 x 9 inches ; black and white Biography of director Yuri Ozerov, acceptance list, photographs, and newspaper tear sheet.
BOX-FOLDER 6/27	<i>The Greek Tycoon</i> junket, 1978, Feb. Correspondence, and notes.
BOX-FOLDER 7/1	<i>Guess Who's Coming to Dinner</i> campaign, 1946-1947, 1968, Feb. <b>Includes:</b> 12 photographic prints: black and white Correspondence, invitation, photographs, captions, magazine and newspaper tear sheets. Includes tearsheets from the Beacon, 1946-1947.
BOX-FOLDER 7/2	<i>The Guilt of Janet Ames</i> , Washington, D.C. campaign, 1947, Apr. Newspaper tear sheets.
BOX-FOLDER 7/3	<i>Gunfighters</i> , Baltimore, Md. campaign, 1947, Jun. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Field exploitation report, photographs, and newspaper tear sheets.
BOX-FOLDER 7/4	<i>Gunfighters</i> , Toledo, Oh. campaign, 1947, Jul. Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 7/5	<i>Gunfighters</i> , Washington, D.C. campaign, 1947, Jul. Newspaper tear sheets.
BOX-FOLDER 7/6	<i>Gunman's Walk</i> , Baltimore, Md. campaign, 1958, Oct. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white

## Series I. Exploitation Campaigns, 1944-1983

Container	Contents
	Correspondence, and photograph.
BOX-FOLDER 7/7	<i>Gunman's Walk</i> , Washington, D.C. campaign, 1958, Aug. Press releases, and newspaper tear sheets.
BOX-FOLDER 7/8	<i>The Guns of Navarone</i> , Norfolk, Va. campaign, 1961, Jul.-Aug. Field exploitation report, correspondence, TV schedule, business card, and newspaper tear sheets/
BOX-FOLDER 7/9	<i>The Guns of Navarone</i> , Richmond, Va. campaign, 1961, Jul.-Aug. Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 7/10	<i>The Guns of Navarone</i> , Washington, D.C. campaign, 1961, Jul. Field exploitation report, and newspaper tear sheet.
BOX-FOLDER 7/11	<i>The H-Man</i> , Washington, D.C. campaign, 1959, Jun.-Jul. Correspondence, notes, and newspaper tear sheets.
BOX-FOLDER 7/12	<i>Hammerhead</i> , Washington, D.C. area radio and TV campaign, 1968, Jul. Field exploitation report.
BOX-FOLDER 7/13	<i>Hand in Hand</i> , Washington, D.C. campaign, 1961, Feb.-Apr. <b>Includes:</b> 4 photographic prints: 7 x 9 inches ; black and white Field exploitation report, correspondence, press releases, notes, invitation, guest lists, radio schedule, notes, pressbook, photographs, and newspaper tear sheets.
BOX-FOLDER 7/14	<i>Hangman's Knot</i> , Buffalo, N.Y. campaign, [1952], Nov. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Report, photograph and lottery card.
BOX-FOLDER 7/15	<i>The Happening</i> , Washington D.C. campaign, 1967, Apr. Correspondence, and exploitation bulletin.
BOX-FOLDER 7/16	<i>The Happy Time</i> , Buffalo, N.Y. campaign, 1953, Jan. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Photographs, and newspaper tear sheets.
BOX-FOLDER 7/17	<i>The Happy Time</i> , Pittsburgh, Pa. campaign, 1953, Feb. <b>Includes:</b> 7 photographic prints: 8 x 10 inches ; black and white Field exploitation report, photographs, and newspaper tear sheets.
BOX-FOLDER 7/18	<i>The Harder They Fall</i> , Washington, D.C. campaign, 1956, Apr. Correspondence, cards, notes, and newspaper tear sheets.
BOX-FOLDER 7/19	<i>The Harlem Globetrotters</i> , Buffalo, N.Y. campaign, 1951, Oct. Field exploitation report, press copy, handbills, and newspaper tear sheets
BOX-FOLDER 7/20	<i>Harriet Craig</i> , Baltimore, Md. campaign, 1950, Nov. Field exploitation report, and newspaper tear sheet.
BOX-FOLDER 7/21	<i>Harriet Craig</i> , Richmond, Va. campaign, 1950, Oct. Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 7/22	<i>Harriet Craig</i> , Washington, D.C. campaign, 1950, Nov. <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white Field exploitation report, bookmark, photographs, and newspaper tear sheets.
BOX-FOLDER 7/23	<i>Harry and Walter Go to New York</i> campaign, 1976, Jun.-Jul. Correspondence, press kit, captions, and newspaper tear sheet.
BOX-FOLDER 7/24	<i>Have Rocket, Will Travel</i> , Washington, D.C. campaign, 1959, Jul.-Aug. <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white Field exploitation report, correspondence, photographs, captions, and newspaper tear sheets.
BOX-FOLDER 7/25	<i>Heavy Metal</i> , 1981, Jul.
BOX-FOLDER 7/26	<i>Hell Below Zero</i> , Washington, D.C. campaign, 1954, Jun. <b>Includes:</b> 5 photographic prints: black and white Photographs, and newspaper tear sheets.
BOX-FOLDER 7/27	<i>Hell is a City</i> , Washington, D.C. opening, 1960, Nov.



## Series I. Exploitation Campaigns, 1944-1983

Container	Contents
	Newspaper tear sheets.
BOX-FOLDER 7/28-29	<i>Hellcats of the Navy</i> , Norfolk, Va. campaign, 1957, Apr. <b>Includes:</b> 41 photographic prints: 8 x 10 inches ; black and white Correspondence, press releases, proclamation, brochures, notes, photographs, captions, and newspaper and magazine tear sheets.
BOX-FOLDER 7/30	<i>Hellcats of the Navy</i> , Washington, D.C. campaign, 1957, May <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white Photographs, and newspaper tear sheets.
BOX-FOLDER 8/1	<i>Her Husband's Affairs</i> , Baltimore, Md. campaign, 1947, Oct. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Field exploitation report, photograph, and newspaper tear sheets.
BOX-FOLDER 8/2	<i>Her Husband's Affairs</i> , Washington, D.C. campaign, 1947, Nov. Newspaper tear sheets.
BOX-FOLDER 8/3	<i>Her Wonderful Lie</i> , Washington, D.C. campaign, 1950, Feb. <b>Includes:</b> 1 photographic print: 7 x 9 inches ; black and white Field exploitation report, postcard, photograph, and newspaper tear sheets.
BOX-FOLDER 8/4	<i>Heroes</i> campaign, 1976, Aug., 1977, Oct. Correspondence, notes, newspaper tear sheets, and lists of theatres and college newspapers.
BOX-FOLDER 8/5	<i>The Heroes of Telemark</i> , Washington, D.C. campaign, 1966, Jan <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white Field exploitation report, correspondence, newsletter, photographs, and captions.
BOX-FOLDER 8/6	<i>Hey There, It's Yogi Bear</i> and <i>The Man Called Flintstone</i> , Washington, D.C. re-releases, 1969, Feb. Contract, and newspaper tear sheet.
BOX-FOLDER 8/7	<i>The Hollywood Knights</i> , Baltimore, Md. Campaign, 1980, May
BOX-FOLDER 8/8	<i>The Hollywood Knights</i> , Washington, D.C. campaign, 1980, Apr.-May <b>Includes:</b> 5 photographic prints: 8 x 10 inches ; black and white. Correspondence, memorandums, notes, press releases, photographs, newspaper tear sheets, and other promotion papers.
BOX-FOLDER 8/9	<i>Homicidal</i> , Washington, D.C. campaign, 1961, Jun. Newspaper tear sheet.
BOX-FOLDER 8/10	<i>Homicidal</i> , Youngstown, Oh. campaign, 1961, Apr.-May Permission form, magazine and newspaper tear sheets.
BOX-FOLDER 8/11	<i>Hook, Line, and Sinker</i> , 1969, Apr.-May Correspondence, and poster.
BOX-FOLDER 8/12	<i>Hot Blood</i> , Washington, D.C. campaign, 1956, May Newspaper tear sheets.
BOX-FOLDER 8/13	<i>Husbands</i> , Washington, D.C. campaign, 1971, Feb. Correspondence and advertising agreement.
BOX-FOLDER 8/14-16	<i>I Aim at the Stars</i> , Washington, D.C. campaign, 1960, Aug.-Oct. <b>Includes:</b> 49 photographic prints ; black and white Correspondence, program, fact sheet, press list, photographs, and newspaper tear sheets.
BOX-FOLDER 8/17	<i>I Never Sang for My Father</i> , Washington, D.C. campaign, 1971, Jan., 1971, May Advertising agreement, radio spot schedule, press release, and biography.
BOX-FOLDER 8/18	<i>I Walk the Line</i> , Washington, D.C., 1970, Sept., 1970, Dec. Correspondence and advertisement.
BOX-FOLDER 8/19	<i>I'm All Right Jack</i> , Washington, D.C. campaign, 1960, Jun.-Jul. Exploitation bulletins, and newspaper tear sheets.
BOX-FOLDER 8/20	<i>The Impatient Years</i> , Detroit, Mich. campaign, 1944, Oct. Field exploitation report.

## Series I. Exploitation Campaigns, 1944-1983

Container	Contents
BOX-FOLDER 8/21	<i>In a Lonely Place</i> , Washington, D.C. campaign, [1950?] Jul. Press release, and handbills.
BOX-FOLDER 8/22	<i>In Cold Blood</i> , Washington, D.C. campaign, 1968, Feb.-Mar. Correspondence and newspaper tear sheets.
BOX-FOLDER 8/23	<i>In the French Style</i> , Washington, D.C. campaign, 1963, Sept. <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white Field exploitation report, photograph, business cards, and newspaper tear sheets.
BOX-FOLDER 8/24	<i>Interlude</i> , Washington, D.C. campaign, 1968, Jul. Field exploitation report.
BOX-FOLDER 8/25	<i>The Interns</i> , Washington, D.C. campaign, 1960, May-Jul. <b>Includes:</b> 7 photographic prints: black and white Correspondence, biographies, notes, photographs, and newspaper tear sheets.
BOX-FOLDER 8/26	<i>The Interns</i> , and <i>The New Interns</i> , Washington, D.C. openings, [1962?], Aug., and [1964?], Aug. <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white Field exploitation reports, correspondence, invitations, and photographs.
BOX-FOLDER 8/27	<i>Invasion, U.S.A.</i> , Buffalo, N.Y. campaign, 1953, Jan. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Field exploitation report, mayoral proclamation of Prevent Invasion Week, photographs, and newspaper tear sheets.
BOX-FOLDER 8/28	<i>Invasion, U.S.A.</i> , Charleston, W. Va. campaign, 1952, Dec. Correspondence.
BOX-FOLDER 8/29	<i>Invasion, U.S.A.</i> , Hartford, Conn. campaign, 1952, Dec. Correspondence.
BOX-FOLDER 8/30	<i>Invasion, U.S.A.</i> , New Haven, Conn. campaign, [1952?] Newspaper.
BOX-FOLDER 8/31	<i>Invasion, U.S.A.</i> , Washington, D.C. campaign, 1952, Dec. <b>Includes:</b> 10 photographic prints: black and white Field exploitation report, photographs, and newspaper tear sheets.
BOX-FOLDER 8/32	<i>Investigation of a [Private] Citizen [Above Suspicion]</i> (Indagine su un cittadino al di sopra di ogni sospetto), Washington, D.C. campaign, 1971, Feb. Correspondence, radio spot schedule, and approved billing for advertising purposes.
BOX-FOLDER 8/33	<i>It Had to Be You</i> , Baltimore, Md. campaign, 1947, Nov. Field exploitation report, and newspaper tear sheet.
BOX-FOLDER 8/34	<i>It Had to Be You</i> , Cincinnati opening, 1947, Oct.-Nov. Field exploitation report and newspaper tear sheets.
BOX-FOLDER 8/35	<i>It Had to Be You</i> , Indianapolis, Ind. campaign, 1947, Oct. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Field exploitation report, photograph, and newspaper tear sheets.
BOX-FOLDER 8/36	<i>It Had to Be You</i> , Washington, D.C. campaign, 1947, Nov.-Dec. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Field exploitation report, photograph, and newspaper tear sheets.
BOX-FOLDER 8/37	<i>It Happened to Jane</i> , Washington, D.C. campaign, 1949, May <b>Includes:</b> 9 photographic prints: black and white Field exploitation report, correspondence, photographs, and newspaper tear sheets.
BOX-FOLDER 8/38	<i>It Should Happen to You</i> , Baltimore, Md. campaign, 1954, Mar. Field exploitation report, and newspaper tear sheet.
BOX-FOLDER 8/39	<i>It Should Happen to You</i> , Washington, D.C. campaign, 1954, Apr. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Field exploitation report, photograph, and newspaper tear sheets.

## Series I. Exploitation Campaigns, 1944-1983

Container	Contents
BOX-FOLDER 9/1	<i>J. W. Coop</i> , Washington, D.C. campaign, 1972, May-Jun. Correspondence, notes, press release, advertising agreement, and newspaper tear sheets.
BOX-FOLDER 9/2	<i>Jack Armstrong</i> serial, Washington, D.C. campaign, 1947, Apr. <b>Includes:</b> 3 photographic prints: 8 x 10 inches ; black and white Brochure, raffle ticket, photographs, and newspaper tear sheets.
BOX-FOLDER 9/3	<i>Jeanne Eagels</i> , Washington, D.C. campaign, 1957, Aug. <b>Includes:</b> 4 photographic prints: black and white Field exploitation report, press release, card, photographs, and newspaper tear sheets.
BOX-FOLDER 9/4	<i>Johnny Allegro</i> , Cincinnati, Ohio campaign, 1949, Jun. Field exploitation report, press releases, and newspaper tear sheets.
BOX-FOLDER 9/5	<i>Johnny Allegro</i> , Columbus, Oh. campaign, 1949, Jun.-Jul. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Field exploitation report, outline, photographs, and newspaper tear sheets.
BOX-FOLDER 9/6	<i>Johnny Allegro</i> , Dayton, Oh. campaign, 1949, Jun. Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 9/7	<i>Johnny O'Clock</i> , Baltimore, Md. campaign, 1947, Apr. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Field exploitation report, photographs, and newspaper tear sheets.
BOX-FOLDER 9/8	<i>Johnny O'Clock</i> , Washington, D.C. campaign, 1947, Mar. Field exploitation report, and newspaper tear sheet.
BOX-FOLDER 9/9	<i>Jolson Sings Again</i> , Baltimore, Md. campaign, 1949, Sept. <b>Includes:</b> 10 photographic prints: 8 x 10 inches ; black and white Field exploitation report, presskits, bumper sticker, photographs, and newspaper and magazine tear sheets.
BOX-FOLDER 9/10	<i>Jolson Sings Again</i> , Charleston, W. Va. campaign, 1950, Jan. Field exploitation report, card, and newspaper tear sheets.
BOX-FOLDER 9/11	<i>Jolson Sings Again</i> , Norfolk and Portsmouth, Va. campaign, 1949, Nov. <b>Includes:</b> 5 photographic prints: 8 x 10 inches ; black and white Field exploitation report, poster, handbill, program, photographs, and newspaper tear sheets.
BOX-FOLDER 9/12	<i>Jolson Sings Again</i> , Washington, D.C. Campaign, 1949, Sept.-Oct. <b>Includes:</b> 7 photographic prints: black and white. Field exploitation report, photographs, and newspaper tear sheets. Includes a copy of The Hecht Tick, v.23 n.41, September 30, 1949.
BOX-FOLDER 9/13	<i>The Jolson Story</i> , Baltimore, Md. campaign, 1947, Jan. <b>Includes:</b> 4 photographic prints: 8 x 10 inches ; black and white Field exploitation report, photographs, and newspaper and magazine tear sheets.
BOX-FOLDER 9/14-15	<i>The Jolson Story</i> , Cincinnati, Oh. campaign, 1946, Nov. <b>Includes:</b> 46 photographic prints: 8 x 10 inches ; black and white Field exploitation report, proclamation, handbill, photographs, magazine and newspaper tear sheets.
BOX-FOLDER 9/16	<i>The Jolson Story</i> , Cleveland, Oh. campaign, 1947, Jan. <b>Includes:</b> 3 photographic prints: 8 x 10 inches ; black and white Field exploitation report, and photographs.
BOX-FOLDER 9/17	<i>The Jolson Story</i> , Richmond, Va. campaign, 1947, Jan. Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 9/18	<i>The Jolson Story</i> , Toledo, Oh. campaign, 1947, Jan.-Feb. Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 9/19	<i>The Jolson Story</i> , Washington, D.C. campaign, 1947, Feb. <b>Includes:</b> 4 photographic prints: 8 x 10 inches ; black and white Field exploitation report, ticket, photographs, and newspaper tear sheets.

## Series I. Exploitation Campaigns, 1944-1983

Container	Contents
BOX-FOLDER 9/20	<i>The Jolson Story</i> re-run, with stereophonic sound, Washington, D.C. campaign, 1954, Apr.-May Field exploitation report, correspondence, handbill, and newspaper tear sheets.
BOX-FOLDER 9/21	<i>The Jolson Story</i> , Youngstown, Oh. campaign, 1947, Jan.-Feb. Correspondence.
BOX-FOLDER 9/22	<i>Jubal</i> , Washington, D.C. campaign, 1956, Apr. Newspaper tear sheets.
BOX-FOLDER 9/23	<i>The Juggler</i> , Washington, D.C. campaign, 1953, Jul. Newspaper tear sheets.
BOX-FOLDER 10/1	<i>The Key</i> , Baltimore, Md. campaign, 1958, Jul.-Aug. <b>Includes:</b> 5 photographic prints: 8 x 10 inches ; black and white Field exploitation report, ticket, photographs, and newspaper tear sheets.
BOX-FOLDER 10/2	<i>The Key</i> , Richmond, Va. campaign, 1958, Jul. Correspondence.
BOX-FOLDER 10/3	<i>The Key</i> , Washington, D.C. campaign, 1958, Jun.-Jul. <b>Includes:</b> 4 photographic prints: 8 x 10 inches ; black and white Field exploitation report, correspondence, banners, notes, promotional props, posters, photographs, and newspaper tear sheets.
BOX-FOLDER 10/4	<i>King Rat</i> , Washington, D.C. opening, 1965, Nov. Field exploitation report.
BOX-FOLDER 10/5	<i>Kiss and Tell</i> , Baltimore, Md. campaign, 1945, Oct. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Field exploitation report, photograph, and newspaper tear sheet.
BOX-FOLDER 10/6	<i>Kiss and Tell</i> , Norfolk and Portsmouth, Va. campaign, 1945, Oct. Field exploitation reports, and newspaper tear sheets.
BOX-FOLDER 10/7	<i>Kiss and Tell</i> , Pittsburgh, Pa. campaign, 1945, Nov. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Field exploitation report, photograph, and newspaper tear sheets.
BOX-FOLDER 10/8	<i>Kiss and Tell</i> , Richmond, Va. campaign, [1945?] Oct. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Field exploitation report, and photographs.
BOX-FOLDER 10/9	<i>Kiss and Tell</i> , Washington, D.C. campaign, 1946, Jan. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Field exploitation report, photograph, and newspaper tear sheets.
BOX-FOLDER 10/10	<i>Knock on Any Door</i> , Baltimore, Md. campaign, [1949?] Field exploitation report.
BOX-FOLDER 10/11	<i>Knock on Any Door</i> , Norfolk and Portsmouth, Va. campaign, [1949?] May Field exploitation report, card, brochure, and poster.
BOX-FOLDER 10/12	<i>Knock on Any Door</i> , Pittsburgh, Pa. campaign, 1949, Apr. <b>Includes:</b> 3 photographic prints: 8 x 10 inches ; black and white Field exploitation report, press release, handbill, photographs, and newspaper tear sheets.
BOX-FOLDER 10/13	<i>Knock on Any Door</i> , St. Louis, Mo. campaign, 1949, Mar. <b>Includes:</b> 3 photographic prints: 8 x 10 inches ; black and white Field exploitation report, card, photographs, and newspaper tear sheets.
BOX-FOLDER 10/14	<i>Knock on Any Door</i> , Washington, D.C. campaign, 1949, Apr. Field exploitation report.
BOX-FOLDER 10/15	<i>The L-Shaped Room</i> , Washington D.C. campaign, 1963, Jun. Correspondence, advertising schedule, and captions.
BOX-FOLDER 10/16	<i>The Lady from Shanghai</i> , Baltimore, Md. campaign, [1948?] Apr. Field exploitation report.

## Series I. Exploitation Campaigns, 1944-1983

Container	Contents
BOX-FOLDER 10/17	<i>The Lady from Shanghai</i> , Cincinnati, Ohio campaign, 1948, Apr. Newspaper tear sheets.
BOX-FOLDER 10/18	<i>The Lady from Shanghai</i> , Cleveland, Oh. Campaign, [1948] Jun. Field exploitation report, ticket.
BOX-FOLDER 10/19	<i>The Lady from Shanghai</i> , Washington, D.C. campaign, 1948, Apr.-May Field exploitation report, newspaper tear sheets.
BOX-FOLDER 10/20	<i>The Last Angry Man</i> , Washington, D.C. campaign, 1959, Oct.-Nov. <b>Includes:</b> 5 photographic prints: 7 x 9 inches ; black and white Field exploitation reports, correspondence, cooperative advertising agreement, notes, photographs, and newspaper and magazine tear sheets.
BOX-FOLDER 10/21	<i>The Last Blitzkrieg</i> , Washington, D.C. campaign, 1959, Mar. <b>Includes:</b> 1 photographic print: 7 x 9 inches ; black and white
BOX-FOLDER 10/22	<i>The Last Frontier</i> , Cleveland, Oh. Campaign, 1956, Jan. Newspaper tear sheets.
BOX-FOLDER 10/23	<i>The Last Hurrah</i> , Washington, D.C. campaign, 1958, Oct.-Nov. <b>Includes:</b> 4 photographic prints: 8 x 10 inches ; black and white Photograph, and newspaper tear sheets.
BOX-FOLDER 10/24	<i>The Last of the Buccaneers</i> , Washington, D.C. campaign, 1950, Nov. <b>Includes:</b> 1 photographic print: 7 x 9 inches ; black and white Photograph and newspaper tear sheet.
BOX-FOLDER 10/25	<i>Last of the Comanches</i> , Washington, D.C. campaign, 1953, Jan. <b>Includes:</b> 6 photographic prints: black and white Itinerary, and photographs.
BOX-FOLDER 10/26	<i>The Last Picture Show</i> , Washington, D.C. campaign, 1971, Dec. <b>Includes:</b> 2 photographic prints: black and white Field exploitation report, photographs and caption.
BOX-FOLDER 10/27	<i>The Last Rebel</i> campaign, 1971, Aug. Correspondence.
BOX-FOLDER 10/28	<i>Lawrence of Arabia</i> , Baltimore, Md. campaign, 1963, May <b>Includes:</b> 4 photographic prints: 8 x 10 inches ; black and white Field exploitation reports, photographs, and newspaper tear sheet.
BOX-FOLDER 10/29	<i>Lawrence of Arabia</i> , Pittsburgh, Pa. campaign, 1963, Apr. Newspaper tear sheets.
BOX-FOLDER 10/30	<i>Lawrence of Arabia</i> , Richmond, Va. campaign, 1963, May Newspaper tear sheets.
BOX-FOLDER 11/1-3	<i>Lawrence of Arabia</i> , Washington, D.C. campaign, 1963, Jan.-Feb. <b>Includes:</b> 15 photographic prints: 7 x 9 inches ; black and white Field exploitation reports, correspondence, photographs, captions, and newspaper tear sheets.
BOX-FOLDER 11/4	<i>Lawrence of Arabia</i> stock, 1963, Apr. Promotion activity highlights report, and table tents.
BOX-FOLDER 11/5	<i>Lawrence of Arabia</i> screenings, 1971, Apr.-May Correspondence, advertising agreement, and ad mats.
BOX-FOLDER 11/6	<i>Let No Man Write My Epitaph</i> , Baltimore, Md. campaign, 1960, Oct.-Nov. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Correspondence, press release, photographs, and newspaper tear sheets.
BOX-FOLDER 11/7	<i>Let No Man Write My Epitaph</i> , Washington, D.C. campaign, 1960, Nov. <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white Field exploitation report, promotion report, advertising schedule, photographs, and newspaper tear sheets.

## Series I. Exploitation Campaigns, 1944-1983

Container	Contents
BOX-FOLDER 11/8	<i>Lies My Father Told Me</i> campaign, 1975, Oct. Invitation and invitation lists, schedules, and newspaper tear sheets.
BOX-FOLDER 11/9	<i>Living Free</i> , Washington, D.C. campaign, 1972, Mar.-Apr. <b>Includes:</b> 8 photographic prints: black and white Field exploitation report, correspondence, bookmark, and photographs.
BOX-FOLDER 11/10	<i>The Long Gray Line</i> , Baltimore, Md. opening, 1955, Feb.-Mar. Newspaper tear sheets.
BOX-FOLDER 11/11	<i>The Long Gray Line</i> , Richmond, Va. campaign, 1955, Mar. Newspaper and magazine tear sheets.
BOX-FOLDER 11/12-14	<i>The Long Gray Line</i> , world premiere, RKO Keith's Theater, Washington, D.C., 1955, Jan.-Feb. <b>Includes:</b> 73 photographic prints: black and white Exploitation plan, correspondence, press releases, program, photographs, and newspaper tear sheets.
BOX-FOLDER 11/15	<i>The Long Ships</i> , Washington, D.C. campaign, [1964?] Jul. Report, press release, and puzzle pictures.
BOX-FOLDER 12/1	<i>Lord Jim</i> , Washington, D.C. invitational premiere, [1965] Mar. 11, 1965, Jul. <b>Includes:</b> 42 photographic prints: black and white Correspondence, invitations, photographs, captions, and newspaper tear sheets.
BOX-FOLDER 12/2	<i>Lorna Doone</i> , Washington, D.C. campaign, 1951, Jun. Poster, newspaper tear sheets.
BOX-FOLDER 12/3	<i>Loss of Innocence</i> , Washington, D.C. campaign, 1961, Sept. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Correspondence, and photograph.
BOX-FOLDER 12/4	<i>Lost Horizon</i> campaign, 1973, Apr.-May <b>Includes:</b> 4 photographic prints: 8 x 10 inches ; black and white Contract, invitation, and photographs.
BOX-FOLDER 12/5	<i>The Love Machine</i> , Washington, D.C. campaign, 1971, Aug. <b>Includes:</b> 12 Photographic prints: 7 x 9 inches ; black and white Field exploitation report, correspondence, and photographs.
BOX-FOLDER 12/6	<i>The Loves of Carmen</i> , Cincinnati, Ohio campaign, 1948, Sept. <b>Includes:</b> 6 photographic prints: 8 x 10 inches ; black and white Field exploitation report, handbill, photographs, and newspaper tear sheets.
BOX-FOLDER 12/7	<i>The Loves of Carmen</i> , Cleveland, Ohio campaign, 1948, Sept.-Oct. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Field exploitation report, photograph, and newspaper tear sheets.
BOX-FOLDER 12/8	<i>The Loves of Carmen</i> , Washington, D.C. campaign, 1948, Oct. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Field exploitation report, table tent, press releases, photograph, and newspaper tear sheets.
BOX-FOLDER 12/9	<i>Lust for Gold</i> , Baltimore opening, [1949?], May Field exploitation report and agenda.
BOX-FOLDER 12/10	<i>M</i> , Washington, D.C. campaign, 1951, Aug. Newspaper tear sheets.
BOX-FOLDER 12/11	<i>Mackenna's Gold</i> , Washington, D.C. campaign, [1969?] <b>Includes:</b> 1 photographic print: 7 x 9 inches ; black and white
BOX-FOLDER 12/12	<i>The Magic Face</i> , Reading, Pa. campaign, 1951, Aug. <b>Includes:</b> 6 photographic prints: 8 x 10 inches ; black and white Report, press release, photographs, and newspaper tear sheets.
BOX-FOLDER 12/13	<i>Major Dundee</i> campaign, 1964, Jul. Campaign status report.
BOX-FOLDER 12/14	<i>Major Dundee</i> , Washington, D.C. campaign, 1965, Apr.

## Series I. Exploitation Campaigns, 1944-1983

Container	Contents
	Field exploitation report.
BOX-FOLDER 12/15	<i>The Man Called Flintstone</i> , Washington D.C. campaign, 1967, Apr. Correspondence, advertising schedule, list of theatres, and newspaper tear sheets.
BOX-FOLDER 12/16	<i>A Man for All Seasons</i> , Washington, D.C. campaign, 1967, Feb.-Mar. <b>Includes:</b> 3 photographic prints: 7 x 9 inches ; black and white Field exploitation report, guest list, bookmark, photographs, captions, and newspaper tear sheets.
BOX-FOLDER 12/17	<i>The Man from Colorado</i> , Louisville, Ky. campaign, 1949, Jan. Field exploitation report, table tent, and newspaper tear sheets.
BOX-FOLDER 12/18	<i>The Man from Colorado</i> , Norfolk and Portsmouth, Va. campaign, 1949, Feb. Field exploitation report, and cart.
BOX-FOLDER 12/19	<i>The Man from Colorado</i> , Washington, D.C. campaign, 1949, Apr. Field exploitation report, press material, and newspaper tear sheets.
BOX-FOLDER 12/20	<i>The Man from Laramie</i> , Baltimore, Md. campaign, [1955?] <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white
BOX-FOLDER 12/21	<i>The Man from Laramie</i> , Norfolk, Va. campaign, [1955?] Notes, posters, and contest fliers.
BOX-FOLDER 12/22	<i>The Man from Laramie</i> , Richmond, Va. campaign, 1955, Jul.-Aug. Cooperative advertising agreement.
BOX-FOLDER 12/23	<i>The Man from Laramie</i> , Washington, D.C. campaign, 1955, Jul. <b>Includes:</b> 1 photographic print: 7 x 9 inches ; black and white Field exploitation report, photograph, and newspaper tear sheets.
BOX-FOLDER 12/24	<i>The Man from Laramie</i> telephone stunt, 1955, Jul., 1955, Oct. Correspondence, phone number list, and newspaper tear sheets. December 1959 correspondence concerns repeating the stunt to promote Who Was That Lady?
BOX-FOLDER 12/25	<i>The Man from the Diner's Club</i> , Baltimore, Md. campaign, 1963, Apr. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Correspondence, photographs, captions, and newspaper tear sheets.
BOX-FOLDER 12/26	<i>The Man from the Diner's Club</i> , Washington, D.C. campaign, 1963, Mar.-May Correspondence, and newspaper tear sheet.
BOX-FOLDER 12/27	<i>Man in the Dark</i> , Washington, D.C. campaign, 1953, May Newspaper tear sheets.
BOX-FOLDER 12/28	<i>Man in the Saddle</i> , New Orleans, La. campaign, 1952, Feb. Field exploitation report, correspondence, contest ticket, and newspaper tear sheets.
BOX-FOLDER 12/29	<i>Man on a String</i> , Washington, D.C. campaign, 1960, May-Jun. <b>Includes:</b> 5 photographic prints: black and white <b>Includes:</b> 1 photographic negative: 3 x 5 inches ; black and white Field exploitation report, correspondence, Boris Morros interview transcript, press releases, photographs, negative, and newspaper tear sheets.
BOX-FOLDER 12/30	<i>Marooned</i> , Washington, D.C. campaign, 1970, Jan.-Feb. <b>Includes:</b> 29 photographic prints: black and white Field exploitation report, correspondence, notes, brochure, reservation card, photographs, captions, and newspaper tear sheets.
BOX-FOLDER 13/1	<i>The Marrying Kind</i> , Baltimore opening, ca. 1952 <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white 1 photographic print: 8 x 10 inches ; black and white
BOX-FOLDER 13/2	<i>The Marrying Kind</i> , Washington, D.C. opening, 1952, Jun., and 1965, Jun. <b>Includes:</b> 3 photographic prints: 7 x 9 inches ; black and white Photographs and newspaper tear sheets. 1965 material is an article about Patricia White, nee Finegan, wife of astronaut Ed White, who featured in the 1952 promotional photographs.

## Series I. Exploitation Campaigns, 1944-1983

Container	Contents
BOX-FOLDER 13/3	<i>The Mating of Millie</i> , Cincinnati, Ohio campaign, 1948, Mar.-Apr. Correspondence and newspaper tear sheets.
BOX-FOLDER 13/4	<i>The Mating of Millie</i> , Cleveland, Oh. Campaign, 1948, Mar.-Apr. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Correspondence, photograph, newspaper tear sheet.
BOX-FOLDER 13/5	<i>The Mating of Millie</i> , Indianapolis, Ind. campaign, 1948, Mar. Correspondence, and newspaper tear sheet.
BOX-FOLDER 13/6	<i>The Mating of Millie</i> , Washington, D.C. campaign, [1948], May Handbill.
BOX-FOLDER 13/7	<i>Me and the Colonel</i> , Baltimore opening, 1958, Oct. Field exploitation report.
BOX-FOLDER 13/8	<i>Me and the Colonel</i> , Norfolk, Va. campaign, 1958, Oct. Correspondence.
BOX-FOLDER 13/9	<i>Me and the Colonel</i> , Washington D.C. campaign, 1958, Aug.-Sept. <b>Includes:</b> 11 photographic prints: black and white Field exploitation report, correspondence, poster, photographs, and newspaper tear sheets.
BOX-FOLDER 13/10	<i>Mein Kampf</i> , Washington, D.C. campaign, 1961, Apr.-May <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Field exploitation report, correspondence, photograph, and newspaper tear sheets.
BOX-FOLDER 13/11	<i>The Member of the Wedding</i> , Washington, D.C. campaign, 1953, Mar. Newspaper tear sheets.
BOX-FOLDER 13/12	<i>The Miami Story</i> , Richmond, Va. campaign, 1954, May Field exploitation report, and newspaper.
BOX-FOLDER 13/13	<i>Middle of the Night</i> , Norfolk, Va. campaign, 1959, Jun.-Jul. Correspondence, press release, and notes.
BOX-FOLDER 13/14	<i>Middle of the Night</i> , Washington, D.C. campaign, 1959, Jun.-Jul. <b>Includes:</b> 5 photographic prints: black and white Field exploitation report, correspondence, bulletins, advertising schedule, notes, tag, photographs, and newspaper tear sheets.
BOX-FOLDER 13/15	<i>The Mind of Mr. Soames</i> , Washington, D.C., 1970, Sept. Correspondence, note, and newspaper advertising schedule.
BOX-FOLDER 13/16	<i>Miss Sadie Thompson</i> , Baltimore, Md. campaign, 1954, Jan. Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 13/17	<i>Miss Sadie Thompson</i> , Norfolk and Portsmouth, Va. campaign, 1954, Jan.-Feb. Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 13/18	<i>Miss Sadie Thompson</i> , Richmond, Va. campaign, 1954, Jan. Field exploitation report, tag, and newspaper tear sheets.
BOX-FOLDER 13/19	<i>Miss Sadie Thompson</i> , Washington, D.C. campaign, 1953, Dec. <b>Includes:</b> 4 photographic prints: 8 x 10 inches; black and white Field exploitation report, correspondence, photographs, card, and newspaper tear sheets.
BOX-FOLDER 13/20	<i>Mission Over Korea</i> , Washington, D.C. campaign, ca. 1953 Contest promotional materials for the 50th anniversary of powered flight.
BOX-FOLDER 13/21	<i>Mr. Winkle Goes to War</i> , Cleveland, Oh. Campaign, 1944, Sept. Field exploitation report.
BOX-FOLDER 13/22	<i>Modern Times</i> campaign, 1972, Mar.-Apr. <b>Includes:</b> 2 photographic prints: black and white Correspondence, photographs, and captions.
BOX-FOLDER 13/23	<i>Moment by Moment</i> , New York City, N.Y. junket, 1978, Nov.-Dec. Correspondence and notes,



## Series I. Exploitation Campaigns, 1944-1983

Container	Contents
BOX-FOLDER 13/23	<i>Moment by Moment</i> preview screenings for Washington, D.C., Baltimore, Md., Philadelphia, Pa., and Pittsburgh, Pa., 1978, Dec.
BOX-FOLDER 13/24	<i>The Mountain Road</i> , Washington, D.C. campaign, 1960, Jul. Correspondence, press release, and newspaper tear sheets.
BOX-FOLDER 13/25	<i>The Mouse That Roared</i> , Washington, D.C. campaign, 1959, Oct.-Nov. Newspaper tear sheets.
BOX-FOLDER 13/26	<i>Murder by Death!</i> , Washington, D.C. campaign, 1976, May-Jun. <b>Includes:</b> 7 photographic prints: 8 x 10 inches ; black and white Memorandums, telegrams, photos with captions, and newspaper tear sheets.
BOX-FOLDER 13/27	<i>My Dog Buddy</i> presskit, 1960
BOX-FOLDER 13/28	<i>My Sister Eileen</i> , Washington, D.C. campaign, 1955, Oct.-Dec. <b>Includes:</b> 2 photographic prints: black and white Field exploitation report, correspondence, press release, posters, brochures, and photographs.
BOX-FOLDER 13/29	<i>My Six Convicts</i> , Baltimore opening, 1952, May <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Correspondence and photographs.
BOX-FOLDER 13/30	<i>My Six Convicts</i> , Richmond, Va. campaign, 1952, Jun. Correspondence, and newspaper tear sheet.
BOX-FOLDER 13/31	<i>Mysterious Island</i> , Washington, D.C. campaign, 1961, Dec. <b>Includes:</b> 6 photographic prints: 7 x 9 inches ; black and white Field exploitation report, correspondence, notes, photographs, and newspaper tear sheets.
BOX-FOLDER 13/32	<i>The New Interns</i> , Washington, D.C. campaign, 1964, Jun. Campaign status report, local government decree.
BOX-FOLDER 13/33	<i>Nice Dreams</i> , Washington, D.C. campaign, 1981, May-Jun. Correspondence, and notes.
BOX-FOLDER 13/34	<i>Nicholas and Alexandra</i> , Washington, D.C. campaign, 1971, Dec.--1972, Feb. <b>Includes:</b> 19 photographic prints: black and white Field exploitation report, correspondence, itinerary, photographs, and newspaper tear sheets.
BOX-FOLDER 14/1	<i>Night of the Generals</i> premier, [1967?] <b>Includes:</b> 30 photographic prints: 7 x 9 inches ; black and white
BOX-FOLDER 14/2	<i>1984</i> , Washington, D.C. campaign, 1956, Jun.-Jul. <b>Includes:</b> 5 photographic prints: black and white Field exploitation report, correspondence, photographs, and newspaper tear sheets.
BOX-FOLDER 14/3	<i>No Sad Songs for Me</i> , Washington, D.C. campaign, 1950, May <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Field exploitation report, photographs, and newspaper tear sheets.
BOX-FOLDER 14/4	<i>Nothing but the Best</i> , Washington, D.C. campaign, 1964, Jun.-Jul. Correspondence, R.S.V.P. card, and invitation lists.
BOX-FOLDER 14/5	<i>The Notorious Lady</i> , Washington, D.C. campaign, 1962, Jul.-Aug. <b>Includes:</b> 1 photographic print: 7 x 9 inches ; black and white Field exploitation report, entry blank, card, photograph, and newspaper tear sheets.
BOX-FOLDER 14/6	<i>Obsession</i> campaign, 1975, Oct., 1976, Jul. Correspondence, press kit, and notes.
BOX-FOLDER 14/7	<i>Okinawa</i> , Washington, D.C. campaign, 1952, May <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white Correspondence, notes, and photographs.
BOX-FOLDER 14/8	<i>Oklahoma Crude</i> campaign, [1973?] <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Cast and credit list, and poster print on photographic paper.
BOX-FOLDER 14/9	<i>Oliver!</i> , Norfolk, Va. campaign, 1969, Feb.

## Series I. Exploitation Campaigns, 1944-1983

Container	Contents
BOX-FOLDER 14/10	Correspondence, and newspaper tear sheets. <i>Oliver!</i> , Washington, D.C. campaign, 1968, Oct.-Dec. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white
BOX-FOLDER 14/11	Correspondence, campaign book, photographs, caption, and newspaper tear sheets. <i>Olympics in Mexico</i> campaign, 1970, Jun.-Jul. <b>Includes:</b> 3 photographic prints: 7 x 9 inches ; black and white
BOX-FOLDER 14/12	Correspondence, press release, ticket, business cards, notes, photographs, and newspaper tear sheets. <i>On the Waterfront</i> , Washington, D.C. campaign, 1954, Apr.-Jun. Correspondence, list of broadcast personalities, and newspaper tear sheet.
BOX-FOLDER 14/13	<i>Once More with Feeling</i> , Washington, D.C. campaign, 1960, Feb.-Mar. <b>Includes:</b> 7 photographic prints: 7 x 9 inches ; black and white <b>Includes:</b> 1 photographic negative: 4 x 5 inches ; black and white Correspondence, publicity materials, radio contract, schedule, and program log, photographs, and newspaper and magazine tear sheets.
BOX-FOLDER 14/14	<i>One on One</i> campaign, 1977, Jul.-Oct.
BOX-FOLDER 14/15	<i>1001 Arabian Nights</i> parade float, Richmond, Va. campaign, 1959, Nov. <b>Includes:</b> 9 photographic prints: 8 x 10 inches ; black and white Correspondence, photographs, and newspaper tear sheets.
BOX-FOLDER 14/16	<i>Only When I Laugh</i> , 1981, Sept. <b>Includes:</b> 6 photographic prints: 8 x 10 inches; black and white Biographies, photographs, and newspaper tear sheet.
BOX-FOLDER 14/17-18	<i>Operation Mad Ball</i> , Washington, D.C. campaign, 1957, Oct.-Nov. <b>Includes:</b> 13 photographic prints: black and white Field exploitation report, correspondence, press releases, photographs, handbill, and newspaper tear sheets. Includes full copy of Fort Myer Post for November 1, 1957.
BOX-FOLDER 14/19	<i>Otley</i> , Washington, D.C. campaign, 1969, Apr. Correspondence, advertising schedules, and print ads.
BOX-FOLDER 14/20	<i>Our Man in Havana</i> , Baltimore, Md. campaign, 1960, Mar. Correspondence.
BOX-FOLDER 14/21	<i>Our Man in Havana</i> , Washington, D.C. campaign, 1959, Dec., 1960, Mar.-Apr. <b>Includes:</b> 6 photographic prints: black and white Field exploitation report, correspondence, bulletin, notes, photographs, and newspaper tear sheets.
BOX-FOLDER 14/22	<i>Over 21</i> , Baltimore, Md. campaign, 1945, Sept. Field exploitation report.
BOX-FOLDER 14/23	<i>Over 21</i> , Cincinnati, Ohio campaign, 1945, Aug. Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 14/24	<i>Over 21</i> , Washington, D.C. campaign, 1945, Oct. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Field exploitation report, notes, photograph, and newspaper tear sheets.
BOX-FOLDER 14/25	<i>The Owl and the Pussycat</i> , Washington, D.C. preview, 1970, Dec <b>Includes:</b> 11 photographic prints: black and white Field exploitation report, correspondence, photographs, movie pass, and newspaper tear sheets.
BOX-FOLDER 14/26	<i>Pal Joey</i> , Richmond, Va. campaign, 1957, Dec. Correspondence.
BOX-FOLDER 14/27	<i>Pal Joey</i> , Washington, D.C. campaign, 1957, Nov. <b>Includes:</b> 3 photographic prints: black and white

## Series I. Exploitation Campaigns, 1944-1983

### Container

### Contents

---

	Field exploitation report, press release, business card, handbill, table tent, record label, photographs, and newspaper tear sheets.
BOX-FOLDER 14/28	<i>Paratrooper</i> , Norfolk and Portsmouth, Va. campaign, [1954?] Recruitment posters and handbills.
BOX-FOLDER 14/29	<i>Paratrooper</i> , Washington, D.C. campaign, 1954, Feb. Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 14/30	<i>Pardon My Past</i> , Cleveland, Oh. Campaign, [1946] Jan. Field exploitation report.
BOX-FOLDER 14/31	<i>Pardon My Past</i> , Washington, D.C. campaign, 1945, Dec. Newspaper tear sheets.
BOX-FOLDER 14/32	<i>Paula</i> , Washington, D.C. campaign, 1952, May <b>Includes:</b> 5 photographic prints: black and white Notes, photographs, and newspaper tear sheets.
BOX-FOLDER 15/1	<i>Pendulum</i> , Washington, D.C. campaign, 1968, Apr. <b>Includes:</b> 8 photographic prints: black and white Itinerary, photographs, captions, and newspaper tear sheets.
BOX-FOLDER 15/2	<i>Pendulum</i> campaign, 1969, Jan. Correspondence, photo captions, and newspaper tear sheets.
BOX-FOLDER 15/3	<i>Pepe</i> campaign, 1961, Jan.-Feb. <b>Includes:</b> 21 photographic prints: 7 x 9 inches ; black and white Activity report, publicity materials, and photographs.
BOX-FOLDER 15/4	<i>Pepe</i> , Baltimore, Md. campaign, 1961, Feb.-Mar. <b>Includes:</b> 28 photographic prints: black and white Field exploitation report, and photographs.
BOX-FOLDER 15/5	<i>Phffft</i> , Baltimore, Md. campaign, 1954, Nov. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Field exploitation report, and photographs.
BOX-FOLDER 15/6	<i>Phffft</i> , Washington, D.C. campaign, 1954, Dec. <b>Includes:</b> 3 photographic prints: black and white Field exploitation report, handbills, photographs, and newspaper tear sheets.
BOX-FOLDER 15/7	<i>Pickup</i> , Richmond, Va. campaign, 1951, Oct. <b>Includes:</b> 2 photographic prints: black and white Correspondence, and photographs.
BOX-FOLDER 15/8	<i>Pickup Alley</i> , Washington, D.C. campaign, 1957, Oct. Newspaper tear sheets.
BOX-FOLDER 15/9	<i>Picnic</i> , Baltimore, Md. campaign, 1956, Feb. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Print ad copy, photographs, and newspaper tear sheets.
BOX-FOLDER 15/10	<i>Picnic</i> , Norfolk, Va. campaign, 1956, Feb. Cooperative advertising agreement.
BOX-FOLDER 15/11	<i>Picnic</i> , Richmond, Va. campaign, 1956, Feb. Correspondence, and cooperative advertising agreement.
BOX-FOLDER 15/12	<i>Picnic</i> , Washington, D.C. campaign, 1956, Feb. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Correspondence, posters, photographs, newspaper and magazine tear sheets. Includes 2 copies of The Ad Clubber, vol. 12, no. 23, February 21, 1952.
BOX-FOLDER 15/13	<i>Please Turn Over</i> , Washington, D.C. campaign, 1960, Dec. <b>Includes:</b> 5 photographic prints: black and white Field exploitation report, correspondence, exploitation bulletin, advertising schedule, photographs, and newspaper tear sheets.

## Series I. Exploitation Campaigns, 1944-1983

Container	Contents
BOX-FOLDER 15/14	<i>The Prisoner</i> , Cleveland, Oh. Campaign, 1956, Jan. Newspaper tear sheets.
BOX-FOLDER 15/15	<i>The Prisoner</i> , Washington, D.C. campaign, [1955?] <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Correspondence, pressbook, and photograph.
BOX-FOLDER 15/16	<i>A Prize of Gold</i> , Baltimore, Md. campaign, ca. 1955 Exploitation plan.
BOX-FOLDER 15/17	<i>A Prize of Gold</i> , Washington D.C. campaign, 1955, Jun. <b>Includes:</b> 4 photographic prints: 8 x 10 inches ; black and white Correspondence, handbills, poster, contest entry form, and photographs.
BOX-FOLDER 15/18	<i>The Professionals</i> , Washington D.C. campaign, 1966, Nov. Field exploitation report.
BOX-FOLDER 15/19	<i>Pushover</i> , Baltimore, Md. campaign, [1954, Oct.] Field exploitation report.
BOX-FOLDER 15/20	<i>R.P.M.</i> , 1969, Dec.-1970, Nov. Advertising agreement, correspondence, ticket stubs, and photocopies.
BOX-FOLDER 15/21	<i>A Raisin in the Sun</i> , Washington, D.C. campaign, 1961, Jun. Cooperative advertising agreement, and newspaper tear sheets.
BOX-FOLDER 15/22	<i>Relentless</i> , Baltimore, Md. campaign, 1948, Jan. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Field exploitation report, photographs, and newspaper tear sheets.
BOX-FOLDER 15/23	<i>Relentless</i> , Philadelphia, Pa. campaign, 1948, Jan.-Feb <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Field exploitation report, form, handbill, photographs, and newspaper tear sheets.
BOX-FOLDER 15/24	<i>Relentless</i> , Washington, D.C. campaign, 1948, Feb. Newspaper tear sheets.
BOX-FOLDER 15/25	<i>Renegades</i> , Akron, Oh. campaign, 1946, Jul. <b>Includes:</b> 10 photographic prints: 8 x 10 inches ; black and white Field exploitation report, and program.
BOX-FOLDER 15/26	<i>Renegades</i> , Baltimore, Md. campaign, 1946, Jun. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Field exploitation report, photographs, and newspaper tear sheets.
BOX-FOLDER 15/27	<i>Renegades</i> , Cleveland, Oh. campaign, 1946, Apr.-May, 1946, Sept. <b>Includes:</b> 8 photographic prints: 8 x 10 inches ; black and white Field exploitation report, program, photographs, and newspaper tear sheets.
BOX-FOLDER 15/28	<i>Renegades</i> , Detroit, Mich. campaign, 1946, Aug. <b>Includes:</b> 9 photographic prints: 8 x 10 inches ; black and white Field exploitation report, photographs, and newspaper tear sheets.
BOX-FOLDER 15/29	<i>Renegades</i> , Richmond, Va. campaign, 1946, Jun. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Field exploitation report, photographs, and newspaper tear sheets.
BOX-FOLDER 15/30	<i>Renegades</i> , Washington, D.C. campaign, 1946, Sept. <b>Includes:</b> 7 photographic prints: 8 x 10 inches ; black and white Field exploitation report, label, photographs, and newspaper tear sheets.
BOX-FOLDER 15/31	<i>The Return of October</i> , Cleveland, Oh. campaign, 1948, Nov.-Dec. Field exploitation report, and correspondence.
BOX-FOLDER 15/32	<i>Robin and Marian</i> campaign, 1976, Mar. Correspondence, press releases, programs, and notes.
BOX-FOLDER 15/33	<i>Run Wild, Run Free</i> , Washington, D.C. campaign, 1969, Mar.-May Correspondence, advertisement.

## Series I. Exploitation Campaigns, 1944-1983

Container	Contents
BOX-FOLDER 15/34	<i>The Running Man</i> campaign, [1963?] <b>Includes:</b> 3 photographic prints: black and white
BOX-FOLDER 15/35	<i>Safe at Home</i> , Washington, D.C. opening, 1962, Feb.-May Correspondence, promotional copy, campaign agenda, magazine and newspaper tear sheets.
BOX-FOLDER 15/36	<i>Sail a Crooked Ship</i> , Washington, D.C. campaign, 1962, Jan. Field exploitation report, correspondence, notes, and newspaper tear sheets.
BOX-FOLDER 16/1	<i>Salome</i> , Baltimore, Md. campaign, 1953, May Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 16/2	<i>Salome</i> , Norfolk, Va. campaign, 1953, May Promotional materials, and newspaper tear sheets.
BOX-FOLDER 16/3	<i>Salome</i> , Pittsburgh, Pa. campaign, 1953, Jun. Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 16/4	<i>Salome</i> , Richmond, Va. campaign, 1953, May <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Correspondence, photograph, and newspaper tear sheets.
BOX-FOLDER 16/5	<i>Salome</i> , Washington, D.C. campaign, 1953, Apr. <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white Field exploitation report, biography, photographs, and newspaper tear sheets.
BOX-FOLDER 16/6	<i>Saturday's Hero</i> , Buffalo, N.Y. campaign, 1951, Oct. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Field exploitation report, photograph, bookmark, magazine and newspaper tear sheets.
BOX-FOLDER 16/7	<i>Scott Joplin</i> campaign, 1977, Jan.-Feb. <b>Includes:</b> 4 photographic prints: 8 x 10 inches ; black and white Report, correspondence, press release, program, statements, notes, photographs, and captions.
BOX-FOLDER 16/8	<i>See No Evil</i> , 1971, Oct. Advertisement, and advertising agreement.
BOX-FOLDER 16/9	<i>711 Ocean Drive</i> , Baltimore, Md. campaign, 1950, Jul.-Aug. Newspaper tear sheets.
BOX-FOLDER 16/10	<i>711 Ocean Drive</i> , Norfolk, Va. campaign, 1950, Aug. Correspondence, press release, card, and handbill.
BOX-FOLDER 16/11	<i>711 Ocean Drive</i> , Richmond, Va. campaign, 1950, Jul. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Field exploitation report, press release, photograph, and newspaper tear sheets.
BOX-FOLDER 16/12	<i>1776</i> , Washington, D.C. screening, 1972, Nov. Advertising agreement, and brochures.
BOX-FOLDER 16/13	<i>The 7th Voyage of Sinbad</i> parade float, Washington, D.C., 1958, Dec. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Correspondence, press release, photograph, and newspaper tear sheets.
BOX-FOLDER 16/14	<i>Shamus</i> , Washington, D.C. campaign, 1973, Feb. Newspaper tear sheet.
BOX-FOLDER 16/15	<i>Shamus</i> , Washington, D.C. area 1st sub-run campaign, 1973, May List of theaters.
BOX-FOLDER 16/16	<i>She Wouldn't Say Yes</i> , Baltimore, Md. campaign, 1945, Nov.-Dec. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Field exploitation report, photograph, and newspaper tear sheets.
BOX-FOLDER 16/17	<i>She Wouldn't Say Yes</i> , Cincinnati opening, 1945, Nov. Newspaper tear sheets.
BOX-FOLDER 16/18	<i>She Wouldn't Say Yes</i> , Cleveland, Oh. campaign, [1946?] Jan. <b>Includes:</b> 4 photographic prints: 8 x 10 inches ; black and white

## Series I. Exploitation Campaigns, 1944-1983

Container	Contents
BOX-FOLDER 16/19	Field exploitation report, and photographs. <i>Shockproof</i> , Louisville, Ky. campaign, 1949, Jan.
BOX-FOLDER 16/20	Field exploitation report, correspondence, copy, and newspaper tear sheets. <i>Shockproof</i> , Washington, D.C. campaign, 1949, Feb.
BOX-FOLDER 16/21	Field exploitation report, and newspaper tear sheets. <i>Siddhartha</i> campaign, 1973, Aug.-Oct. Correspondence, and newspaper tear sheet.
BOX-FOLDER 16/22	<i>The Sign of the Ram</i> , Cleveland, Oh. campaign, [1948?] Mar. Field exploitation report, and newspaper tear sheet.
BOX-FOLDER 16/23	<i>The Sign of the Ram</i> , Indianapolis, Ind. campaign, 1948, Mar. Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 16/24	<i>The Sign of the Ram</i> , Washington, D.C. campaign, 1948, Apr. Advertising report.
BOX-FOLDER 16/25	<i>The Silencers</i> , Washington, D.C. campaign, 1966, Feb.-Mar. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Field exploitation report, brochure, sticker, and newspaper tear sheets.
BOX-FOLDER 16/26	<i>The Silent World</i> , Washington, D.C. campaign, 1956, Dec. <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white <b>Includes:</b> 2 photographic negatives Correspondence, photographs, negatives, and newspaper tear sheets.
BOX-FOLDER 16/27	<i>The Sniper</i> , Washington D.C. campaign, 1952, Mar. <b>Includes:</b> 24 photographic prints: black and white Correspondence, program, photographs, and newspaper tear sheets.
BOX-FOLDER 16/28	<i>Solid Gold Cadillac</i> , Baltimore opening, 1956, Oct. Correspondence and budget.
BOX-FOLDER 16/29	<i>Solid Gold Cadillac</i> , Washington, D.C. campaign, 1956, Oct. <b>Includes:</b> 7 photographic prints: black and white Field exploitation report, questionnaire, release form, print copy, decal, photographs, and newspaper tear sheets.
BOX-FOLDER 16/30	<i>A Song to Remember</i> , Akron, Oh. campaign, [1945?] Mar.-Apr. Field exploitation report.
BOX-FOLDER 16/31	<i>A Song to Remember</i> , Cleveland, Oh. campaign, 1945, Mar.-Apr. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Photograph, and newspaper tear sheets.
BOX-FOLDER 16/32	<i>A Song to Remember</i> , Pittsburgh, Pa. campaign, 1945, Apr. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Field exploitation report, photographs, and newspaper tear sheets.
BOX-FOLDER 16/33	<i>A Song to Remember</i> , Wheeling, W.V. campaign, 1945, Apr.-May Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 16/34	<i>A Song to Remember</i> , Wilmington, Del. campaign, [1945, Jan.? Field exploitation report.
BOX-FOLDER 16/35	<i>Song Without End</i> , Washington, D.C. campaign, 1960, Aug.-Sept. <b>Includes:</b> 15 photographic prints: black and white Correspondence, exploitation report, photographs, press releases, program, notes, and newspaper tear sheets.
BOX-FOLDER 17/1	<i>Sound Off</i> , Baltimore, Md. campaign, 1952, Apr. <b>Includes:</b> 9 photographic prints: 8 x 10 inches ; black and white Photographs and newspaper tear sheets.
BOX-FOLDER 17/2	<i>Sound Off</i> , Washington, D.C. campaign, 1952, May <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white

## Series I. Exploitation Campaigns, 1944-1983

Container	Contents
	Event script, schedule, press release, certificate, photographs, and newspaper tear sheets.
BOX-FOLDER 17/3	<i>Stand Up and Be Counted</i> , 1972, Feb.-Jul.
	Correspondence, and newspaper tear sheets.
BOX-FOLDER 17/4	<i>State Secret</i> , Washington, D.C. campaign, 1950, Oct.
	Field exploitation report, and newspaper tear sheet.
BOX-FOLDER 17/5	<i>Stir Crazy</i>
	Press release, captions, notes, and brochure.
BOX-FOLDER 17/6	<i>Stop, Look and Laugh and Battle in Outer Space</i> , Baltimore openings, 1960, July
	Correspondence.
BOX-FOLDER 17/7	<i>Storm Center</i> , Baltimore, Md. campaign, 1956, Sept.
	Newspaper tear sheets.
BOX-FOLDER 17/8	<i>Storm Center</i> , Cleveland, Oh. campaign, 1956, Jul.-Sept.
	Correspondence, notes, bookmarks, and newspaper tear sheets.
BOX-FOLDER 17/9	<i>Storm Center</i> , Washington, D.C. campaign, 1956, Jun.-Sept.
	<b>Includes:</b> 17 photographic prints: black and white
	Field exploitation report, correspondence, photographs, and newspaper tear sheets.
BOX-FOLDER 17/10	<i>The Story of Esther Costello</i> , Washington, D.C. campaign, 1957, Oct.
	<b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white
	Field exploitation report, photographs, table tent, and newspaper tear sheets.
BOX-FOLDER 17/11	<i>The Strange One</i> , Washington, D.C. campaign, 1957, Apr.-May
	<b>Includes:</b> 1 photographic print: 7 x 9 inches ; black and white
	Photograph, press release, and newspaper tear sheets.
BOX-FOLDER 17/12	<i>Strangers When We Meet</i> , Washington D.C. campaign, 1960, Jun.-Jul.
	Field exploitation report, correspondence, schedule, and newspaper tear sheets.
BOX-FOLDER 17/13	<i>Stripes</i> , 1981, Mar.
	<b>Includes:</b> 1 photographic print: 7 x 9 inches ; black and white
	Itinerary, notes, and photograph.
BOX-FOLDER 17/14	<i>Such a Gorgeous Kid Like Me</i> campaign, 1973, Apr.
	Advertising agreement, copy, and caption.
BOX-FOLDER 17/15	<i>Suddenly, Last Summer</i> , Baltimore, Md. campaign, 1960, Jan.
	Correspondence, and advertising schedule.
BOX-FOLDER 17/16	<i>Suddenly, Last Summer</i> , Washington, D.C. campaign, 1960, Jan.
	<b>Includes:</b> 8 photographic prints: black and white
	Field exploitation report, correspondence, invitation list, photographs, and newspaper tear sheets.
BOX-FOLDER 17/17	<i>Sunny Side of the Street</i> , Washington, D.C. campaign, 1951, Dec.
	Press release, and newspaper tear sheets.
BOX-FOLDER 17/18	<i>Surprise Package</i> , Washington, D.C. campaign, 1960, Oct.
	<b>Includes:</b> 3 photographic prints: black and white
	Correspondence, press releases, photographs, newspaper tear sheets, and other materials.
BOX-FOLDER 17/19	<i>Swan Lake</i> , Washington, D.C. campaign, 1960, Mar.-Apr.
	<b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white
	Field exploitation report, correspondence, press releases, notes, invitation, guest lists, programs, photographs, and newspaper and magazine tear sheets.
BOX-FOLDER 17/20	<i>The Swimmer</i> , Washington, D.C. campaign, 1968, Nov.
	Newspaper tear sheets.
BOX-FOLDER 17/21	<i>The Swordsman</i> , Baltimore, Md. campaign, 1947, Dec.-1948, Jan.
	<b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white
	Field exploitation report, photograph, and newspaper tear sheets.
BOX-FOLDER 17/22	<i>The Swordsman</i> , Washington, D.C. campaign, 1947, Dec.-1948, Feb.

## Series I. Exploitation Campaigns, 1944-1983

### Container

### Contents

---

- Includes:** 2 photographic print: 8 x 10 inches ; black and white  
Field exploitation report, press releases, pamphlet, photograph, and newspaper tear sheets.  
Includes a 16 page pamphlet printing an address by Robert Durie Brinker entitled "Scottish Friends of George Washington," delivered November 26, 1944 at the St. Andrew's Day Memorial Service, Old Presbyterian Meeting House, Alexandria, Va.
- BOX-FOLDER 17/23** *Take a Girl Like You*, 1970, Sept.  
Correspondence.
- BOX-FOLDER 17/24** *Taming of the Shrew*, Washington, D.C. campaign, 1967, Sept.  
Correspondence, and advertising schedule.
- BOX-FOLDER 17/25** *Tars and Spars*, Baltimore, Md. campaign, 1946, Feb.  
**Includes:** 9 photographic prints: 8 x 10 inches ; black and white  
Field exploitation report, parade roster, photographs, and newspaper tear sheets.
- BOX-FOLDER 17/26-27** *Tars and Spars*, Cleveland, Oh. campaign, 1946, Jan.-Mar.  
**Includes:** 13 photographic prints: black and white  
Field exploitation report, mayoral proclamations, photographs, and newspaper tear sheets.
- BOX-FOLDER 18/1** *Tars and Spars*, Washington, D.C. campaign, 1946, Jan.  
**Includes:** 33 photographic prints: 8 x 10 inches ; black and white  
Field exploitation report, photographs, and newspaper tear sheets.
- BOX-FOLDER 18/2** *Taxi Driver*, Washington, D.C. campaign, 1976, Jan.  
Correspondence.
- BOX-FOLDER 18/3** *Tell It to the Judge*, Washington, D.C. campaign, 1949, Dec.  
**Includes:** 1 photographic print: 7 x 9 inches ; black and white  
Field exploitation report, photograph, and newspaper tear sheets.
- BOX-FOLDER 18/4** *Ten Tall Men*, Baltimore, Md. campaign, 1951, Nov.  
Field exploitation report, and newspaper tear sheets.
- BOX-FOLDER 18/5** *Ten Tall Men*, Richmond, Va. campaign, 1952, Jan.  
**Includes:** 2 photographic prints: 8 x 10 inches ; black and white  
Field exploitation report, photographs, and newspaper tear sheets.
- BOX-FOLDER 18/6** *Ten Tall Men*, Washington, D.C. campaign, 1951, Dec.  
Newspaper tear sheets.
- BOX-FOLDER 18/7** *There's a Girl in My Soup*, Washington, D.C., 1970, Dec., 1971, Mar.  
Television spot schedule and advertisement.
- BOX-FOLDER 18/8-9** *They Came to Cordura*, Washington, D.C. campaign, 1959, Apr., 1959, Sept.-Oct.  
Field exploitation report, correspondence, press releases, notes, and newspaper tear sheets.  
Includes a complete issue of *Salute to the President*, vol. 1, no. 3, July 29, 1959.
- BOX-FOLDER 18/10** *The Things of Life*, 1970, Sept.  
Correspondence and actor biographies.
- BOX-FOLDER 18/11** *13 Ghosts*, Baltimore opening, 1960, July-Aug.  
Correspondence and note.
- BOX-FOLDER 18/12** *A Thousand and One Nights*, Cincinnati opening, 1945, Jul.  
Field exploitation report, photographs, and newspaper tear sheets.
- BOX-FOLDER 18/13** *A Thousand and One Nights*, Cleveland, Oh. campaign, 1945, Jul.  
Newspaper tear sheets.
- BOX-FOLDER 18/14** *A Thousand and One Nights*, Dayton, Oh. campaign, 1945, Jul.  
Activity report, and newspaper tear sheet.
- BOX-FOLDER 18/15** *A Thousand and One Nights*, Pittsburgh, Pa. campaign, 1945, Jul.-Aug.  
**Includes:** 1 photographic print: 8 x 10 inches ; black and white  
Field exploitation report, photograph, and newspaper tear sheets.
- BOX-FOLDER 18/16** *Three for the Show* campaign, 1955, Apr.  
**Includes:** 2 photographic prints: 8 x 10 inches ; black and white



## Series I. Exploitation Campaigns, 1944-1983

### Container

### Contents

---

	Correspondence, press release form, and photograph.
BOX-FOLDER 18/17	<i>Tight Spot</i> , Baltimore, Md. campaign, 1955, Jul.
	Correspondence, advertising envelope, and newspaper tear sheet.
BOX-FOLDER 18/18	<i>The Tangler</i> , Washington, D.C. campaign, 1959, Sept.-Oct.
	<b>Includes:</b> 1 photographic print: 7 x 9 inches ; black and white
	Correspondence, photograph, and newspaper and magazine tear sheets.
BOX-FOLDER 18/19	<i>To Find a Man</i> , Washington, D.C. campaign, 1972, Feb.-Mar., 1972, Jun.
	Correspondence, ad mat, and advertising agreement.
BOX-FOLDER 18/20	<i>To the Ends of the Earth</i> , Cincinnati opening, 1948, Feb.-Mar.
	Field exploitation report and newspaper tear sheets.
BOX-FOLDER 18/21	<i>To the Ends of the Earth</i> , Washington, D.C. campaign, 1948, Apr.
	<b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white
	List of officials, photograph, and newspaper tear sheets.
BOX-FOLDER 18/22	<i>Tokyo Joe</i> , St. Louis, Mo. campaign, 1949, Oct.
	<b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white
	Field exploitation report, photographs, and newspaper tear sheet.
BOX-FOLDER 18/23	<i>Tokyo Joe</i> , Washington, D.C. campaign, 1949, Oct.
	<b>Includes:</b> 1 photographic print: 7 x 9 inches ; black and white
	Photograph, and newspaper tear sheets.
BOX-FOLDER 18/24	<i>Torero!</i> , Washington, D.C. campaign, 1957, Aug.
	Newspaper tear sheets.
BOX-FOLDER 18/25	<i>The Trial of Billy Jack</i> campaign, [1974?]
	Correspondence, and notes.
BOX-FOLDER 18/26	<i>Triple Threat</i> , Columbus, Oh. campaign, 1948, Sept.
	Correspondence.
BOX-FOLDER 18/27	<i>Triple Threat</i> , Washington, D.C. campaign, 1948, Jul.
	Newspaper tear sheets.
BOX-FOLDER 18/28	<i>The True Glory</i> , Baltimore, Md. campaign, 1945, Sept.
	Newspaper tear sheets.
BOX-FOLDER 18/29	<i>The True Glory</i> , Washington, D.C. campaign, 1945, Sept.
	Invitation card, and newspaper tear sheets.
BOX-FOLDER 19/1	<i>Twist Around the Clock</i> , Baltimore, Md. campaign, [1961?]
	Notes.
BOX-FOLDER 19/2	<i>Twist Around the Clock</i> , Washington, D.C. campaign, 1961, Dec.
	<b>Includes:</b> 5 photographic prints: black and white
	Correspondence, card, photographs, and newspaper tear sheets.
BOX-FOLDER 19/3	<i>Two of a Kind</i> , Washington, D.C. campaign, 1951, Jun.
	Newspaper tear sheet.
BOX-FOLDER 19/4	<i>Under the Yum Yum Tree</i> , Washington, D.C. campaign, 1963, Oct.-Nov.
	Field exploitation report, correspondence, and newspaper tear sheets.
BOX-FOLDER 19/5	<i>The Undercover Man</i> , Baltimore, Md. campaign, 1949, Apr.-May
	Field exploitation report, and newspaper tear sheets.
BOX-FOLDER 19/6	<i>The Undercover Man</i> , Norfolk and Portsmouth, Va. campaign, [1949?] May
	Field exploitation report, and brochure.
BOX-FOLDER 19/7	<i>The Undercover Man</i> , Washington, D.C. campaign, 1949, Jun.
	Field exploitation report, biography, fact sheets, and newspaper tear sheets.
BOX-FOLDER 19/8	<i>The Untamed Breed</i> , Washington, D.C. campaign, 1949, Jan.
	Newspaper tear sheets.
BOX-FOLDER 19/9	<i>Valentino</i> , Cincinnati, Oh. campaign, 1951, Feb.
	<b>Includes:</b> 9 photographic prints: 8 x 10 inches ; black and white

## Series I. Exploitation Campaigns, 1944-1983

Container	Contents
BOX-FOLDER 19/10	Field exploitation report, photographs, and newspaper tear sheets. <i>Valentino</i> , Cleveland, Oh. campaign, 1951, Mar.
BOX-FOLDER 19/11	Field exploitation report, handbills, newspaper and magazine tear sheets. <i>Valentino</i> , Washington, D.C. campaign, 1951, Mar.-Apr. <b>Includes:</b> 6 photographic prints: 7 x 9 inches ; black and white
BOX-FOLDER 19/12	Field exploitation report, handbill, banner, photographs, and newspaper tear sheets. <i>The Victors</i> , Washington, D.C. campaign, 1964, Feb. <b>Includes:</b> 4 photographic prints: black and white
BOX-FOLDER 19/13	Field exploitation report, correspondence, cards, photographs, captions, and newspaper tear sheets. <i>The Virgin Soldiers</i> campaign, 1970, Feb. <b>Includes:</b> 5 photographic prints: 8 x 10 inches ; black and white
BOX-FOLDER 19/14	Correspondence, photographs, and photocopies. <i>The Wackiest Ship in the Army</i> , Norfolk, Va. opening, 1960, Dec.
BOX-FOLDER 19/15	Correspondence. <i>The Wackiest Ship in the Army</i> , Washington, D.C. campaign, 1960, Dec.
BOX-FOLDER 19/16	Correspondence, press releases, photographs, newspaper tear sheets, and other materials. <i>Walk a Crooked Mile and Triple Threat</i> , Buffalo, N.Y. campaign, [1948], Oct.
BOX-FOLDER 19/17	Field exploitation report, and handbill. <i>Walk, Don't Run</i> , Washington, D.C. campaign, 1966, Jul. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white
BOX-FOLDER 19/18	Field exploitation report, and photograph. <i>Walk East on Beacon</i> , Norfolk, Va. campaign, 1952, Jul.
BOX-FOLDER 19/19	Newspaper tear sheet. <i>Walk East on Beacon</i> , Richmond, Va. campaign, 1952, Oct.
BOX-FOLDER 19/20	Newspaper tear sheet. <i>Walk East on Beacon</i> , Washington, D.C. campaign, 1952, Jun.-Jul. <b>Includes:</b> 5 photographic prints: black and white
BOX-FOLDER 19/21	Field exploitation report, correspondence, handbill, photographs, and newspaper tear sheets. <i>A Walk in the Spring Rain</i> campaign, 1970, Apr.-May
BOX-FOLDER 19/22	Correspondence, and print ad. <i>Walk on the Wild Side</i> , Baltimore opening, 1962, Mar. <b>Includes:</b> 3 photographic prints: 8 x 10 inches ; black and white
BOX-FOLDER 19/23	Field exploitation report, activity report, photographs with captions, and newspaper tear sheets. <i>Walk on the Wild Side</i> , Washington, D.C. campaign, 1962, Feb. <b>Includes:</b> 8 photographic prints: black and white
BOX-FOLDER 19/24	Field exploitation report, photographs, and newspaper tear sheets. <i>The War Lover</i> , Washington, D.C. campaign, 1962, Nov.
BOX-FOLDER 19/25	Field exploitation report, and newspaper tear sheets. <i>The Warrior and the Slave Girl</i> , Baltimore, Md. campaign
BOX-FOLDER 19/26	Notes. <i>Waterfront</i> , Richmond, Va. campaign, 1954, Aug.
BOX-FOLDER 19/27	Correspondence, and proof sheet. <i>Watermelon Man</i> campaign, 1970, Jul.
BOX-FOLDER 19/28	Correspondence. <i>Wattstax</i> , Washington, D.C. campaign, 1973, Feb.-Mar., 1973, May <b>Includes:</b> 26 photographic prints: 7 x 9 inches ; black and white
BOX-FOLDER 19/29	Correspondence, advertising agreement, program, photographs, and newspaper tear sheets. <i>The Way We Were</i> , Washington, D.C. campaign, 1973, Nov.

## Series I. Exploitation Campaigns, 1944-1983

Container	Contents
	<b>Includes:</b> 10 photographic prints: 8 x 10 inches ; black and white Ticket, RSVP card, photographs, and newspaper tear sheets.
BOX-FOLDER 19/30	<i>We Were Strangers</i> , Washington, D.C. campaign, 1949, May Field exploitation report, and newspaper tear sheet.
BOX-FOLDER 19/31	<i>We'll Bury You</i> , Washington, D.C. campaign, 1962, Dec. Newspaper tear sheet.
BOX-FOLDER 20/1	<i>Who Was That Lady?</i> , Baltimore, Md. campaign, 1960, Feb.-Mar. Field exploitation report, correspondence, bulletin, and notes.
BOX-FOLDER 20/2	<i>Who Was That Lady?</i> , Washington, D.C. campaign, 1960, Jan.-Mar. <b>Includes:</b> 20 photographic prints: black and white <b>Includes:</b> 1 photographic negative: 4 x 5 inches ; black and white Field exploitation report, correspondence, notes, schedules, press releases, list of Capitol Records distributors, poster, photographs, negative, and newspaper tear sheets.
BOX-FOLDER 20/3	<i>Wholly Moses</i> , Washington, D.C. opening, 1980, Jul. Notes, newspaper tear sheets.
BOX-FOLDER 20/4	<i>Winged Victory</i> campaign, 1944, Nov. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Correspondence, and photograph.
BOX-FOLDER 20/5	<i>The Wiz</i> , Washington, D.C. campaign, [1978] Oct. Notes
BOX-FOLDER 20/6	<i>A Woman of Distinction</i> , Baltimore, Md. campaign, 1950, Mar. Field exploitation report, card, posters, and newspaper tear sheets.
BOX-FOLDER 20/7	<i>Women's Prison</i> , Baltimore, Md. campaign, 1955, Mar. <b>Includes:</b> 4 photographic prints: 8 x 10 inches ; black and white Press release, photographs, and newspaper tear sheets.
BOX-FOLDER 20/8	<i>Wonders of Washington</i> , award presentation, 1957, Apr. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Press release and photograph.
BOX-FOLDER 20/9	<i>The Wrecking Crew</i> , Washington, D.C. sub-run, 1969, Apr. Correspondence, and newspaper tear sheet.
BOX-FOLDER 20/10	<i>Yesterday's Enemy</i> , Washington, D.C. campaign, 1959, Nov. Field exploitation report, business card, notes, and newspaper tear sheets.
BOX-FOLDER 20/11	<i>You Can't Run Away From It</i> , Washington, D.C. campaign, 1956, Nov.-Dec. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Correspondence, notes, photograph, and newspaper tear sheets.
BOX-FOLDER 20/12	<i>Young Americans</i> campaign, 1967, Dec. Pressbook insert, and distribution list.
BOX-FOLDER 20/13	<i>Young Winston</i> campaign, 1972, Oct. <b>Includes:</b> 15 photographic prints: 7 x 9 inches ; black and white Press release, cast list, ticket and RSVP card, photographs, and newspaper tear sheets.
BOX-FOLDER 20/14	<i>Zarak</i> , Washington, D.C. campaign, 1956, Dec.--1957, Jan. <b>Includes:</b> 11 photographic prints: black and white Correspondence, notes, poster, photographs, and newspaper tear sheets. Includes 2 copies of <i>The Ad Clubber</i> , vol. 13, no. 17, January 4, 1957.

## Series II. Personal Appearances, 1945-1981

BOX-FOLDER 21/1	Beverly Adams tour promoting <i>The Silencers</i> , Washington, D.C., 1966, Feb.-Mar. <b>Includes:</b> 8 photographic prints: black and white
-----------------	--

## Series II. Personal Appearances, 1945-1981

Container	Contents
	Correspondence, biography, press release, itineraries, note, photographs, and newspaper tear sheets.
BOX-FOLDER 21/2	Beverly Adams personal appearance promoting <i>Hammerhead</i> , Washington, D.C., 1968, May-Jun. <b>Includes:</b> 3 photographic prints: 7 x 9 inches ; black and white
	Correspondence, itineraries, photographs, and newspaper tear sheets
BOX-FOLDER 21/3	The <i>All Ashore</i> girls, Norfolk, 1953, Feb. <b>Includes:</b> 3 photographic print: 8 x 10 inches ; black and white
	Itinerary, photograph, and newspaper tear sheets.
BOX-FOLDER 21/4	Jack Anderson screening, 1973, Dec. <b>Includes:</b> 4 photographic prints: 7 x 9 inches ; black and white
	Correspondence, guest list, and photographs.
BOX-FOLDER 21/5	George Atkinson personal appearance, Washington, D.C., 1952, Feb. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white
	Correspondence, pamphlet, press release, photograph, and newspaper tear sheets.
BOX-FOLDER 21/6	Charlotte Austin tour, Chapel Hill, N.C., 1952, Sept.-Oct. <b>Includes:</b> 7 photographic prints: 8 x 10 inches ; black and white
	Correspondence, photographs, newspapers and magazine tear sheets.
BOX-FOLDER 21/7	Charlotte Austin tour, Charlotte, N.C., 1952, Sept.-Oct. <b>Includes:</b> 12 photographic prints: 8 x 10 inches ; black and white
	Correspondence, photographs, and newspapers.
BOX-FOLDER 21/8	Charlotte Austin tour, Columbia, S.C., 1952, Sept.-Oct. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white
	Correspondence, photograph, and newspapers of Austin's visit to service personnel of the Fort Jackson community.
BOX-FOLDER 21/9	Charlotte Austin tour, Dunn, N.C., 1952, Sept.-Oct. <b>Includes:</b> 3 photographic prints: 8 x 10 inches ; black and white
	Correspondence, photographs, and newspapers.
BOX-FOLDER 21/10	Charlotte Austin tour, Fayetteville, N.C., 1952, Sept.-Oct. <b>Includes:</b> 10 photographic prints: 8 x 10 inches ; black and white
	Correspondence, photographs, and newspapers of Austin's visit to soldiers of the 82nd Airborne Division and 503rd Military Police Battalion. Photographs and newspapers depict soldiers and locations in Fort Bragg.
BOX-FOLDER 21/11	Charlotte Austin personal appearance, Greensboro (Fort Bragg), N.C., 1952, Sept. <b>Includes:</b> 4 photographic prints: 8 x 10 inches ; black and white
	Itinerary, photographs, and newspaper tear sheets.
BOX-FOLDER 21/12	Charlotte Austin personal appearance promoting <i>Rainbow 'Round My Shoulder</i> , Greenville, N.C., [1952?] <b>Includes:</b> 5 photographic prints: 8 x 10 inches ; black and white
BOX-FOLDER 21/13	Charlotte Austin tour, Greenville, S.C., 1952, Sept.-Oct. <b>Includes:</b> 5 photographic prints: 8 x 10 inches ; black and white
	Correspondence, photographs, and newspapers.
BOX-FOLDER 21/14	Charlotte Austin tour, Raleigh, N.C., 1952, Sept. Correspondence, and newspapers.
BOX-FOLDER 21/15	Charlotte Austin tour, Rock Hill, N.C., 1952, Sept.-Oct. Correspondence, and newspapers.
BOX-FOLDER 21/16	Charlotte Austin personal appearance, Wilmington, N.C., 1952, Sept.-Oct. <b>Includes:</b> 4 photographic prints: 8 x 10 inches ; black and white
	Itinerary, photographs, and newspaper tear sheets. Includes copy of <i>Life Around Wilmington</i> , vol. 2, no. 30, Sept. 11, 1952.

## Series II. Personal Appearances, 1945-1981

Container	Contents
BOX-FOLDER 21/17	Charlotte Austin tour, Winston-Salem, N.C., 1952, Sept.-Oct. <b>Includes:</b> 4 photographic prints: 8 x 10 inches ; black and white Correspondence, photographs, and newspaper tear sheets.
BOX-FOLDER 21/18	Frankie Avalon personal appearance tour promoting <i>Sail a Crooked Ship</i> , Washington, D.C., 1962, Jan. <b>Includes:</b> 6 photographic prints: 7 x 9 inches ; black and white Correspondence, telegrams, press releases, itineraries, notes, photographs, and newspaper tear sheets.
BOX-FOLDER 21/19	B-17 Flying Fortress airplane tour promoting <i>The War Lover</i> , Washington, D.C., 1962, Oct.-Nov. <b>Includes:</b> 5 photographic prints: 8 x 10 inches ; black and white Itinerary, photographs, and newspaper tear sheets.
BOX-FOLDER 21/20	Ralph Bakshi personal appearance, Washington, D.C., 1981, Feb.-Mar. <b>Includes:</b> 3 photographic prints: black and white Correspondence, itineraries, and photographs.
BOX-FOLDER 21/21	Marian McCargo Bell reception, Loew's Palace, Washington, D.C., 1971, Feb. 10 <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Correspondence, press release, invitation, program, and photograph.
BOX-FOLDER 21/22	Brook Benton Notes.
BOX-FOLDER 21/23	Peter Bogdanovich and Cybil Shepherd personal appearance, Washington, D.C., 1971, Dec. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Correspondence, itineraries, newsletter, photographs, and captions.
BOX-FOLDER 21/24	Jerry Bresler, undated <b>Includes:</b> 3 photographic prints: 8 x 10 inches ; black and white Photographs and notes.
BOX-FOLDER 21/25	Jacqueline Briskin personal appearance for <i>California Generation</i> , ca. 1970 <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white Photographs and newspaper tear sheet.
BOX-FOLDER 21/26	Albert R. "Cubby" Broccoli personal appearance promoting <i>Hell Below Zero</i> , Washington, D.C., [1954?] <b>Includes:</b> 3 photographic prints: 8 x 10 inches ; black and white
BOX-FOLDER 21/27	Richard Brooks personal appearance, [1975?] Notes.
BOX-FOLDER 21/28	Sid Caesar personal appearance, Washington, D.C., 1947, Apr., and undated Biographical materials, and photocopies.
BOX-FOLDER 21/29	Michael Callan personal appearances, 1959, Apr. <b>Includes:</b> 3 photographic prints: 7 x 9 inches ; black and white Correspondence, activity report, photographs, and newspaper tear sheets.
BOX-FOLDER 21/30	John Cassavettes and Peter Falk tour, panel discussion, Washington Hilton Hotel, D.C., 1970, Nov. Correspondence, photographs, and captions.
BOX-FOLDER 21/31	Mary Castle tour, Cleveland, Ohio, 1952, Nov. <b>Includes:</b> 7 photographic prints: black and white Itinerary, photographs, and newspaper tear sheets.
BOX-FOLDER 22/1	Paddy Chayefsky personal appearance, Washington, D.C., 1958, Apr.-May <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white Correspondence, itinerary, biography, photographs, and newspaper tear sheets.
BOX-FOLDER 22/2	Michael (Mike) Connors personal appearance promoting <i>Kiss the Girls and Make Them Die</i> , Washington, D.C., 1967, Jan.

## Series II. Personal Appearances, 1945-1981

Container	Contents
	<b>Includes:</b> 2 photographic prints: black and white Correspondence, itinerary, biography, card, photographs, captions, and newspaper tear sheets.
BOX-FOLDER 22/3	Jerome Courtland tour, Daytona Beach, Fla., 1951, Nov. Newspaper tear sheets.
BOX-FOLDER 22/4	Jerome Courtland tour, Fort Lauderdale, Fla., 1951, Nov. Itinerary, photographs, and newspaper tear sheets.
BOX-FOLDER 22/5	Jerome Courtland tour, Fort Pierce, Fla., 1951, Nov. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Itinerary, photograph, handbill, and newspaper tear sheets.
BOX-FOLDER 22/6	Jerome Courtland tour, Jacksonville, Fla., 1951, Nov. <b>Includes:</b> 15 photographic prints: 8 x 10 inches ; black and white Photographs and newspaper tear sheets.
BOX-FOLDER 22/7	Jerome Courtland tour, Miami Beach, Fla., 1951, Nov.-Dec. <b>Includes:</b> 10 photographic prints: 8 x 10 inches ; black and white Correspondence, program, itineraries, photographs, and newspaper tear sheets.
BOX-FOLDER 22/8	Jerome Courtland tour, Orlando, Fla., [1951?] <b>Includes:</b> 5 photographic prints: 8 x 10 inches ; black and white Itinerary and photographs.
BOX-FOLDER 22/9	Jerome Courtland tour, St. Petersburg, Fla., 1951, Nov. <b>Includes:</b> 4 photographic prints: 8 x 10 inches ; black and white Itinerary, photographs, and newspaper tear sheets.
BOX-FOLDER 22/10	Jerome Courtland tour, Tampa, Fla., 1951, Nov.-Dec. <b>Includes:</b> 10 photographic prints: 8 x 10 inches ; black and white Itinerary, photographs, and newspaper tear sheets.
BOX-FOLDER 22/11	Jerome Courtland tour, West Palm Beach, Fla., 1951, Nov.-Dec <b>Includes:</b> 6 photographic prints: 8 x 10 inches ; black and white Itineraries, photographs, and newspaper tear sheets.
BOX-FOLDER 22/12	Broderick Crawford personal appearance, Baltimore, Md., 1950, Feb. <b>Includes:</b> 4 photographic prints: 8 x 10 inches ; black and white Field exploitation report, photograph, and newspaper tear sheets.
BOX-FOLDER 22/13	Donald Crisp personal appearance promoting <i>The Last Hurrah</i> , Washington, D.C., 1958, Sept.-Oct. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Correspondence, itineraries, press release, biography, notes, photograph, and newspaper tear sheets.
BOX-FOLDER 22/14	James Darren personal appearance promoting <i>Gunman's Walk</i> , Washington, D.C., 1958, Jul.-Aug. <b>Includes:</b> 3 photographic prints: black and white Correspondence, itineraries, press release, photographs, and newspaper tear sheets.
BOX-FOLDER 22/15	Betty Davis personal appearance, Washington, D.C. <b>Includes:</b> 12 photographic prints: black and white
BOX-FOLDER 22/16	John Derek tour, Buffalo, N.Y., 1951, Jul. <b>Includes:</b> 10 photographic prints: 8 x 10 inches ; black and white Photographs, and newspaper tear sheets. Includes complete copy of Bell Aircraft News, vol. V, no. 28, July 13, 1951.
BOX-FOLDER 22/17	John Derek publicity tour, Cleveland, 1951, July <b>Includes:</b> 4 photographic prints: 8 x 10 inches ; black and white
BOX-FOLDER 22/18	Anthony Dexter and Pat Medina personal appearances, Cleveland, Oh., 1951, Mar. <b>Includes:</b> 3 photographic prints: 8 x 10 inches ; black and white

## Series II. Personal Appearances, 1945-1981

Container	Contents
BOX-FOLDER 22/19	Correspondence, photographs, and newspaper tear sheets. Julie Ege personal appearance, Washington, D.C., 1971, May-Jun. <b>Includes:</b> 1 photographic print: 4 x 5 inches ; black and white
BOX-FOLDER 22/20	Press release, itinerary, photograph, and newspaper tear sheets. Lola Falana personal appearance tour promoting <i>Liberation of L. B. Jones</i> , Washington, D.C., 1970, Apr.-May <b>Includes:</b> 2 photographic prints: black and white
BOX-FOLDER 22/21	Itinerary, notes, photographs, and newspaper tear sheets. Felicia Farr personal appearance, Cleveland, Oh., 1957, Sept. Correspondence and newspaper tear sheets.
BOX-FOLDER 22/22	Jose Ferrer personal appearance, 1967, Aug. Activity report, itinerar, and hotel reservation.
BOX-FOLDER 22/23	Shirley Anne Field personal appearance, Washington, D.C., 1962, Oct.-Nov. <b>Includes:</b> 4 photographic prints: black and white Correspondence, campaign bulletin, itineraries, biography, photographs, and newspaper tear sheets.
BOX-FOLDER 22/24	Nina Foch publicity, Washington, D.C., 1949, Mar. Biography and newspaper tear sheets.
BOX-FOLDER 22/25	Peter Fonda personal appearance promoting <i>Easy Rider</i> , Washington, D.C. campaign, 1969, Aug. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Correspondence, itinerary, biography, photograph, and newspaper tear sheets.
BOX-FOLDER 22/26	Carl Foreman personal appearance, 1961, Jun.-Jul. <b>Includes:</b> 6 photographic prints: 7 x 9 inches ; black and white Itineraries, and photographs.
BOX-FOLDER 22/27	Carl Foreman personal appearance, [1972?] Itineraries.
BOX-FOLDER 22/28	Priscilla Fortesque tour, Washington, D.C., 1952, May <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white Correspondence, and photographs.
BOX-FOLDER 22/29	David Foster personal appearance promoting <i>Heroes</i> , Boston, Mass., 1977, Sept.-Oct. Itinerary, press releases, and biography.
BOX-FOLDER 23/1	Peter Gent, 1973, Sept.-Oct. Press release and newspaper tear sheets. Authorof the novel North Dallas Forty.
BOX-FOLDER 23/2	Robert Goldston personal appearance promoting <i>Georgy Girl</i> , Washington D.C., 1966, Dec. <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white Correspondence, biographical and production notes, photographs, and captions.
BOX-FOLDER 23/3	Max Gordon promotional tour, 1962, Apr. <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white Correspondence, actor biography, photographs, ad newspaper tear sheets.
BOX-FOLDER 23/4	Kathryn Grant personal appearance, Beaumont, Tex., 1957, Mar. Newspaper tear sheets.
BOX-FOLDER 23/5	Barbara Hale personal appearance promoting <i>Jolson Sings Again</i> , Baltimore, Md., [1949?] <b>Includes:</b> 9 photographic prints: 8 x 10 inches ; black and white
BOX-FOLDER 23/6	George Hamilton personal appearance promoting <i>The Victors</i> , Washington, D.C., 1963, Sept. <b>Includes:</b> 3 photographic prints: 7 x 9 inches ; black and white Correspondence, press release, programs, and photographs.
BOX-FOLDER 23/7	James B. Harris personal appearance promoting <i>The Bedford Incident</i> , Washington, D.C., 1965, Nov. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white

## Series II. Personal Appearances, 1945-1981

Container	Contents
BOX-FOLDER 23/8	Field exploitation report, photograph, and biography. Sterling Hayden personal appearance, Washington, D.C., 1963, Oct. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white
BOX-FOLDER 23/9	Correspondence, itinerary, photograph, captions, and newspaper tear sheet. Allison Hayes personal appearance, Washington, D.C., 1955, Jun. Newspaper tear sheets.
BOX-FOLDER 23/10	Barbara Hines personal appearance promoting <i>Who Was That Lady?</i> , Washington, D.C., 1960, Jan.-Feb <b>Includes:</b> 23 photographic prints: black and white Correspondence, press releases, business cards, photographs, and newspaper tear sheets.
BOX-FOLDER 23/11	Dustin Hoffman personal appearance promoting <i>Kramer vs. Kramer</i> , 1979, Oct.-Nov. Correspondence, programs, press lists, forms, business cards, ticket
BOX-FOLDER 23/12	Judy Holliday personal appearance, Washington, D.C., 1954, Oct.-Nov. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Correspondence, photographs, and newspaper tear sheets.
BOX-FOLDER 23/13	Dona Holloway personal appearance, Washington, D.C., 1961, Jun.-Jul. <b>Includes:</b> 3 photographic prints: 7 x 9 inches: black and white Itinerary, photographs, captions, and newspaper tear sheets.
BOX-FOLDER 23/14	Nancy Holmes personal appearance promoting <i>Castle Keep</i> , Washington, D.C., 1969, Mar. Correspondence, itineraries, notes, and newspaper tear sheets.
BOX-FOLDER 23/15	Arthur Hornblow, Jr. personal appearance for <i>The War Lover</i> , 1962, Oct. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Correspondence, brochure, and photographs.
BOX-FOLDER 23/16	Leo Jaffe personal appearance at Italian Embassy, Washington, D.C., 1969, Mar. Press releases, biography, captions, and newspaper tear sheets.
BOX-FOLDER 23/17	Al Jolson, 1945, Sept., and 1949, Jun. Correspondence.
BOX-FOLDER 23/18	Al Jolson personal appearance, Washington, D.C., 1949, Sept. <b>Includes:</b> 2 photographic prints: black and white Photographs, and newspaper tear sheets.
BOX-FOLDER 23/19	L. Q. Jones and Alvy Moore personal appearance promoting <i>The Brotherhood of Satan</i> , Norfolk, Va., 1971, Jun. <b>Includes:</b> 10 photographic prints: 8 x 10 inches ; black and white Field exploitation report, correspondence, photographs, and newspaper tear sheets.
BOX-FOLDER 23/20	Evelyn Keyes personal appearance, Pittsburgh, Pa., 1945, Aug. <b>Includes:</b> 6 photographic prints: 8 x 10 inches ; black and white Itinerary, and photographs.
BOX-FOLDER 23/21	Evelyn Keyes personal appearance, Washington, D.C., 1945, Aug. <b>Includes:</b> 7 photographic prints: 8 x 10 inches ; black and white Correspondence, and photographs.
BOX-FOLDER 23/22	Fred Kirby personal appearance tour promoting <i>Jesse James vs. the Daltons</i> , Washington, D.C., 1954, Feb. <b>Includes:</b> 6 photographic prints: 8 x 10 inches ; black and white Report, photographs, and newspaper tear sheets.
BOX-FOLDER 23/23	Stanley Kramer personal appearance, Washington, D.C. region, [1968?] Jan <b>Includes:</b> 7 photographic prints: black and white Correspondence, photographs, captions, and newspaper tear sheets.
BOX-FOLDER 23/24	Bill Leslie personal appearance, Baltimore, Md., 1955, Feb.-Mar. Correspondence.
BOX-FOLDER 23/25	Lisa Lu personal appearance tour promoting <i>Mountain Road</i> , Washington, D.C., 1959, Oct.



## Series II. Personal Appearances, 1945-1981

Container	Contents
BOX-FOLDER 23/26	Correspondence, notes, and newspaper tear sheets. James Macarthur personal appearance, Washington, D.C., 1965, Sept.-Oct. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white
BOX-FOLDER 23/27	Telegram, itinerary, photograph, and newspaper tear sheets. Frank Mankovich visit, Motion Picture Association of America (MPAA), 1969, Oct. <b>Includes:</b> 11 photographic prints: 7 x 9 inches ; black and white
BOX-FOLDER 23/28	Photographs, and newspaper tear sheets. General Sir Robert Mansbergh personal appearance tour for <i>Yesterday's Enemy</i> , 1959, Oct.-Nov. <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white
BOX-FOLDER 23/29	Correspondence, press release, instructions sheet, photographs, and newspaper tear sheets. Fredric March personal appearance, 1959, Feb. <b>Includes:</b> 13 photographic prints: 8 x 10 inches ; black and white
BOX-FOLDER 24/1	Correspondence, press release, program, bill, notes, photographs, captions, and newspaper tear sheets. Julie Marr personal appearance promoting <i>Once More with Feeling</i> , Washington, D.C., 1960, Jan.-Feb. <b>Includes:</b> 5 photographic prints: black and white
BOX-FOLDER 24/2	Correspondence, itinerary, biography, note, photographs, and newspaper tear sheets. James Mason personal appearance, Washington, D.C., 1967, Feb. <b>Includes:</b> 1 photographic print: 7 x 9 inches ; black and white.
BOX-FOLDER 24/3	Biography, photograph, and newspaper tear sheet. Kerwin Mathews personal appearance, Washington, D.C., 1958, Dec. <b>Includes:</b> 6 photographic prints: black and white
BOX-FOLDER 24/4	Correspondence, itinerary, press release, photographs, and newspaper tear sheet. Paul Mazursky personal appearance promoting <i>Harry and Tonto</i> , 1974, Sept.-Oct. Correspondence, and newspaper tear sheets.
BOX-FOLDER 24/5	Marsha Metrisko personal appearances, Baltimore, Md. and Washington, D.C., 1972, May <b>Includes:</b> 10 photographic prints: black and white
BOX-FOLDER 24/6	Itineraries, biography, notes, photographs, captions, and newspaper tear sheets. Beverl Michaels personal appearance promoting <i>Pickup</i> , Buffalo, N.Y., [1951?] Sept. <b>Includes:</b> 12 photographic prints: black and white
BOX-FOLDER 24/7	Biography, itineraries, cards, photographs, and newspaper tear sheets. James Mills personal appearance, Washington, D.C., 1972, Aug.-Sept. Correspondence, and newspaper tear sheet.
BOX-FOLDER 24/8	Sal Mineo and Gene Krupa personal appearance promoting <i>The Gene Krupa Story</i> , Washington, D.C., 1959, Dec. <b>Includes:</b> 7 photographic prints: black and white
BOX-FOLDER 24/9	Correspondence, itinerary, notes, photographs, and newspaper tear sheets. Monkees tour promoting <i>Head</i> , 1968, Nov. Correspondence.
BOX-FOLDER 24/10	Terry Moore personal appearance, Buffalo, N.Y., 1948, Nov. Newspaper tear sheets.
BOX-FOLDER 24/11	Terry Moore personal appearance, Chicago, Ill., 1948, Nov. <b>Includes:</b> 4 photographic prints: 8 x 10 inches ; black and white.
BOX-FOLDER 24/12	Correspondence, photographs, and newspaper tear sheets. Terry Moore personal appearance, Cleveland, Oh., 1948, Nov. Newspaper tear sheets.
BOX-FOLDER 24/13	Terry Moore tour, Columbus, Oh., 1948, Nov. Copy of the <i>Lazarus Enthusiast</i> , vol. XXXIII, no. 16 (Nov. 27, 1948).

## Series II. Personal Appearances, 1945-1981

Container	Contents
BOX-FOLDER 24/14	Terry Moore personal appearance, Indianapolis, Ind., 1948, Nov. Correspondence, itinerary, and newspaper tear sheets.
BOX-FOLDER 24/15	Terry Moore promotion, Lexington, Ky., 1948, Nov. Correspondence.
BOX-FOLDER 24/16	Terry Moore personal appearance, Nashville, Tenn., 1948, Dec. <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Correspondence, photograph, and newspaper tear sheets.
BOX-FOLDER 24/17	Jim Moran tour promoting <i>Casino Royale</i> , Washington, D.C., 1967, Mar.-Apr. <b>Includes:</b> 5 photographic prints: black and white Correspondence, itinerary, and photographs.
BOX-FOLDER 24/18	Jim Moran tour promoting <i>The Black Bird</i> , Washington, D.C., 1975, Nov. <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white Press release, itinerary, photographs, captions, and newspaper tear sheets.
BOX-FOLDER 24/19	Borris Morros personal appearance promoting <i>Man on a String</i> , Washington, D.C., 1960, May-Jun. <b>Includes:</b> 6 photographic prints: black and white Correspondence, itineraries, tour kit, press kit, biography, notes, photographs, and newspaper tear sheets.
BOX-FOLDER 24/20	Clarence Muse personal appearance, Washington, D.C., 1959, Jan. <b>Includes:</b> 1 photographic print: 7 x 9 inches ; black and white Correspondence, photograph, and newspaper tear sheet.
BOX-FOLDER 24/21	Anthony Newley personal appearance promoting <i>Summertree</i> , Washington, D.C., 1971, May Correspondence, and biography.
BOX-FOLDER 24/22	Julie Newmar personal appearance promoting <i>Mackenna's Gold</i> , Washington, D.C., 1969, Jun. <b>Includes:</b> 3 photographic prints: 7 x 9 inches ; black and white Correspondence, press release, itinerary, biography, and photographs.
BOX-FOLDER 24/23	Kim Novak personal appearance, Washington, D.C., 1956, Jun.-Jul. Correspondence, activity report, and newspaper tear sheets.
BOX-FOLDER 24/24	Kim Novak personal appearance, Washington, D.C., 1959, Jan. Newspaper tear sheets.
BOX-FOLDER 24/25	Kim Novak visit, 1961, Jan. Newspaper tear sheets.
BOX-FOLDER 24/26	Anthony Nutting personal appearance promoting <i>Lawrence of Arabia</i> , M.P.A.A. (Motion Picture Association of America) Press release, and biography.
BOX-FOLDER 24/27	Stars of <i>Oliver</i> personal appearance, [1968?] <b>Includes:</b> 3 photographic prints: 7 x 9 inches ; black and white Itinerary, and photographs.
BOX-FOLDER 24/28	Heidi O'Rourke personal appearance tour promoting <i>Funny Lady</i> , Washington, D.C., 1975, May-Jul. <b>Includes:</b> 1 photographic print: 7 x 9 inches ; black and white Correspondence, itinerary, biography, photograph, and newspaper tear sheet.
BOX-FOLDER 24/29	Yuri Ozerov personal appearance, Washington, D.C., 1973, Jun. Correspondence, biography, and newspaper tear sheet.
BOX-FOLDER 24/30	Estelle Parsons personal appearance tour, Washington, D.C., including meeting of the Washington Advertising Club with guest speaker Jack Valenti, 1971, Jan. <b>Includes:</b> 5 photographic prints: black and white <b>Includes:</b> 1 photographic negative: 2.5 x 3 inches ; black and white Correspondence, biographies, newsletters, notes, photographs, and negative.
BOX-FOLDER 24/31	Geore Peppard tour, Washington, D.C., 1963, Oct.

## Series II. Personal Appearances, 1945-1981

Container	Contents
BOX-FOLDER 24/32	<p><b>Includes:</b> 3 photographic prints: 7 x 9 inches ; black and white Report, correspondence, itineraries, photographs, and newspaper tear sheets. Joanna Pettet personal appearance, Washington, D.C., 1966, Nov.</p>
BOX-FOLDER 25/1	<p><b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Photograph, captions, and newspaper tear sheets. <i>The Petty Girl</i> tour, Baltimore, Md., 1950, Sept.</p>
BOX-FOLDER 25/2	<p><b>Includes:</b> 4 photographic prints: 8 x 10 inches ; black and white Activity report, photographs, and newspaper tear sheets. Petty Girls tour, Buffalo, N.Y., 1950, Aug.</p>
BOX-FOLDER 25/3	<p><b>Includes:</b> 11 photographic prints: 8 x 10 inches ; black and white. Correspondence, itinerary, photographs, and newspaper tear sheets. Includes a copy of Ad-Vents: Weekly News of the Greater Buffalo Advertising Club, v.27 n.35, August 29, 1950. Petty Girls tour, Dallas, Tex., 1950, Sept.</p>
BOX-FOLDER 25/4	<p><b>Includes:</b> 7 photographic prints: 8 x 10 inches ; black and white Activity report, photographs, and newspaper tear sheets. <i>The Petty Girl</i> tour, El Paso, Tex., 1950, Oct.</p>
BOX-FOLDER 25/5	<p><b>Includes:</b> 5 photographic prints: 8 x 10 inches ; black and white Activity report, photographs, and newspaper tear sheets. Petty Girls tour, Houston, Tex., 1950, Sept.</p>
BOX-FOLDER 25/6	<p><b>Includes:</b> 5 photographic prints: 8 x 10 inches ; black and white Itinerary, photographs, and newspaper tear sheets. <i>The Petty Girl</i> tour, Niagara Falls, N.Y., 1950, Aug.</p>
BOX-FOLDER 25/7	<p>Newspaper tear sheets. <i>The Petty Girl</i> tour, Richmond, Va., 1950, Sept.</p>
BOX-FOLDER 25/8	<p><b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Activity report, photograph, and newspaper tear sheets. <i>The Petty Girl</i> tour, San Antonio, Tex., 1950, Oct.</p>
BOX-FOLDER 25/9	<p><b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Activity report, photograph, and newspaper tear sheets. Petty Girls tour, Washington, D.C., 1950, Sept.</p>
BOX-FOLDER 25/10	<p><b>Includes:</b> 6 photographic prints: black and white Activity report, photographs, and newspaper tear sheets. Slim Pickens and Carl Foreman personal appearances, Washington, D.C., 1964, Jan.</p>
BOX-FOLDER 25/11	<p><b>Includes:</b> 3 photographic prints: 7 x 9 inches ; black and white Activity schedules, and photographs. Walter Pidgeon tour promoting <i>Funny Girl</i>, Washington, D.C., 1968, Feb.-Mar.</p>
BOX-FOLDER 25/12	<p><b>Includes:</b> 1 photographic print: 7 x 9 inches ; black and white Correspondence, itinerary, guest list, photograph, caption, and newspaper tear sheets. Sidney Poitier personal appearance, Washington, D.C., 1961, Jun.</p>
BOX-FOLDER 25/13	<p><b>Includes:</b> 1 photographic print: 7 x 9 inches ; black and white Correspondence. Roman Polanski personal appearance promoting <i>Repulsion</i>, Washington, D.C. campaign, 1965, Oct. Correspondence.</p>
BOX-FOLDER 25/14	Charles Powell correspondence, 1976
BOX-FOLDER 25/15	<p>Tyrone Power personal appearance, Washington, D.C., 1955, Jan.-Feb. <b>Includes:</b> 2 photographic prints: black and white Correspondence, photographs, business card, and newsletter. Includes copy of The Ad Clubber, vol. 2, no. 18, February 1, 1955.</p>

## Series II. Personal Appearances, 1945-1981

Container	Contents
BOX-FOLDER 25/16	Otto Preminger personal appearance, Washington, D.C., 1958, Jan. Correspondence, itinerary, and newspaper tear sheets.
BOX-FOLDER 25/17	Ron Randell personal appearance promoting <i>The Loves of Carmen</i> , Washington, D.C., 1948, Nov. <b>Includes:</b> 3 photographic prints: 8 x 10 inches ; black and white Photographs, and newspaper tear sheets.
BOX-FOLDER 25/18	Aldo Ray tour, Baltimore, Md., 1955, Nov. <b>Includes:</b> 9 photographic prints: 8 x 10 inches ; black and white Field exploitation report, itineraries, notes, brochure, photographs, and newspaper tear sheets.
BOX-FOLDER 25/19	Aldo Ray tour, Cumberland, Md., 1955, Nov <b>Includes:</b> 4 photographic prints: 8 x 10 inches ; black and white Itineraries, photographs, and newspaper tear sheets.
BOX-FOLDER 25/20	Aldo Ray tour, Dover, Del., 1955, Nov.-Dec. <b>Includes:</b> 6 photographic prints: 8 x 10 inches ; black and white Itinerary, photographs, and newspaper tear sheets.
BOX-FOLDER 25/21	Aldo Ray tour, Frederick, Md., 1955, Nov. Itinerary, note, and newspaper tear sheets.
BOX-FOLDER 25/22	Aldo Ray tour, Hagerstown, Md., 1955, Nov. <b>Includes:</b> 5 photographic prints: 8 x 10 inches ; black and white Itineraries, photographs, and newspaper tear sheets.
BOX-FOLDER 25/23	Aldo Ray tour, Newport News, Va., [1955], Nov. <b>Includes:</b> 7 photographic prints: 8 x 10 inches ; black and white Itineraries, photographs, and newspaper tear sheets.
BOX-FOLDER 25/24	Aldo Ray tour, Norfolk and Portsmouth, Va., 1955, Nov. <b>Includes:</b> 7 photographic prints: 8 x 10 inches ; black and white Itineraries, photographs, newspaper and magazine tear sheets.
BOX-FOLDER 25/25	Aldo Ray tour, Richmond, Va., 1952, May <b>Includes:</b> 9 photographic prints: black and white Itinerary, photographs, and newspaper tear sheets.
BOX-FOLDER 26/1	Aldo Ray tour, Richmond, Va., 1955, Nov. Itineraries, photographs, and newspaper tear sheets.
BOX-FOLDER 26/2	Aldo Ray tour, Roanoke, Va., 1955, Nov <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white Itinerary, photograph, and newspaper tear sheets.
BOX-FOLDER 26/3	Aldo Ray tour, Salisbury, Md., 1955, Nov. <b>Includes:</b> 4 photographic prints: 8 x 10 inches ; black and white Itineraries, photographs, and newspaper tear sheets.
BOX-FOLDER 26/4	Aldo Ray tour, Washington, D.C., 1952, May <b>Includes:</b> 8 photographic prints: 7 x 9 inches ; black and white Correspondence, photographs, and newspaper tear sheets.
BOX-FOLDER 26/5	Aldo Ray tour, Washington, D.C. area, 1955, Oct.-Nov. <b>Includes:</b> 10 photographic prints: 7 x 9 inches ; black and white Correspondence, calendar, itineraries, photographs, and newspaper tear sheets.
BOX-FOLDER 26/6	Carl Reiner personal appearance, Washington, D.C., 1969, Oct. <b>Includes:</b> 1 photographic print: 7 x 9 inches ; black and white Itinerary, photograph, and captions.
BOX-FOLDER 26/7	Lee Remick personal appearance, Washington, D.C., 1959, Jun. <b>Includes:</b> 2 photographic prints: black and white Telegram, notes, photographs, and newspaper tear sheets.

## Series II. Personal Appearances, 1945-1981

Container	Contents
BOX-FOLDER 26/8	Cliff Robertson personal appearance, Washington, D.C., 1972, Jun. <b>Includes:</b> 6 photographic prints: 7 x 9 inches ; black and white Press release, itineraries, photographs, and newspaper tear sheets.
BOX-FOLDER 26/9	Mickey Rooney personal appearance, Baltimore, Md. <b>Includes:</b> 6 photographic prints: 8 x 10 inches ; black and white
BOX-FOLDER 26/10	Robert Rossen personal appearance, Washington, D.C., 1964, Oct. <b>Includes:</b> 2 photographic prints: 8 x 10 inches ; black and white Itineraries, and photographs.
BOX-FOLDER 26/11	Irwin Shaw personal appearance, Washington, D.C., 1963, Sept. <b>Includes:</b> 1 photographic print: 7 x 9 inches ; black and white Correspondence, and photograph.
BOX-FOLDER 26/12	Robert Shaw personal appearance, Washington, D.C., 1972, Feb. <b>Includes:</b> 3 photographic prints: 7 x 9 inches ; black and white Correspondence, photographs, and captions.
BOX-FOLDER 26/13	Stirling Silliphant personal appearance, Washington, D.C., 1970, Apr.-May <b>Includes:</b> 3 photographic prints: black and white Correspondence, photographs, captions, and newspaper tear sheets.
BOX-FOLDER 26/14	Slaygirls tour promoting <i>Murderers' Row</i> , Washington, D.C., 1966, Dec. <b>Includes:</b> 22 photographic prints: 8 x 10 inches ; black and white The Slaygirls include Dale Brown, Lucy Ann Cook, Dee Duffy, Dee Gardner, Lynn Hartoch, Karen Joy, Mary Jane Mangler, Marilyn Tindall, and Jann Watson. Correspondence, holiday and thank you cards, biographies, itineraries, interview transcript, press release, and notes. Includes December 1966 edition of The White House News Photographer.
BOX-FOLDER 26/15	Elke Sommer personal appearance promoting <i>The Wrecking Crew</i> , Washington D.C. campaign, 1969, Jan. Correspondence and newspaper tear sheets.
BOX-FOLDER 26/16	Sam Spiegel personal appearance promoting <i>The Chase</i> , Washington, D.C., 1966, Jan. <b>Includes:</b> 7 photographic prints: 7 x 9 inches ; black and white Correspondence, itinerary, photographs, captons, and newspaper tear sheets.
BOX-FOLDER 26/17	Jan Sterling personal appearance, [1956?] Itinerary.
BOX-FOLDER 26/18	Glendon Swarthout personal appearance promoting <i>Eagle and the Iron Cross</i> novel, 1966, Nov. <b>Includes:</b> 3 photographic prints: black and white Correspondence, itinerary, press release, note, and photographs.
BOX-FOLDER 26/19	Jan-Michael Vincent personal appearance, Washington, D.C., ca. 1974 Biography and notes.
BOX-FOLDER 26/20	Wacky the Wallaby tour promoting <i>The Wackiest Ship in the Army</i> , 1960, Dec. <b>Includes:</b> 11 photographic prints: black and white Wacky was a wallaby. Correspondence, itinerary, notes, business card, photographs, and newspaper tear sheets.
BOX-FOLDER 26/21	Irving Wallace personal appearance, Washington, D.C., 1974, Apr. <b>Includes:</b> 1 photographic print: 5 x 7 inches ; black and white Itinerary, photograph, and newspaper tear sheet.
BOX-FOLDER 26/22	Shani Wallis personal appearance, 1969, Jan. Newspaper tear sheets.
BOX-FOLDER 26/23	Oskar Werner personal appearance, Washington, D.C. <b>Includes:</b> 4 photographic prints: black and white Itinerary and photographs.

## Series II. Personal Appearances, 1945-1981

Container	Contents
BOX-FOLDER 26/24	William Whalen personal appearance tour promoting <i>The Sniper</i> , Washington, D.C., 1952, Feb.-Mar. <b>Includes:</b> 17 photographic prints: black and white Correspondence, itinerary, invitation card, photographs, and newspaper tear sheets. Whalen was technical advisor for <i>The Sniper</i> .
BOX-FOLDER 26/25	Francis M. Winikus personal appearance promoting <i>Lord Jim</i> , 1964, Mar. <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white Correspondence, itineraries, biography, and photographs. Winikus was publicity chief for <i>Lord Jim</i> .
BOX-FOLDER 26/26	John Woolfenden personal appearance, Washington, D.C., 1962, Sept.-Oct. <b>Includes:</b> 4 photographic prints: 7 x 9 inches ; black and white Correspondence, itineraries, and newspaper tear sheets.
BOX-FOLDER 26/27	Yogi Bear personal appearance, Baltimore, Md., 1964, Jul. <b>Includes:</b> 5 photographic prints: black and white Press releases, and photographs.
BOX-FOLDER 26/28	The Young Americans personal appearance tour, 1967, Jul.-Aug. <b>Includes:</b> 15 photographic prints: black and white Correspondence, press releases, schedules, concert program, photographs, captions, and newspaper tear sheet.
BOX-FOLDER 26/29	Fred Zinnemann tour promoting <i>Behold a Pale Horse</i> , 1964, Jul.-Aug. Correspondence.

## Series III. Subject Files, 1944-1986

BOX-FOLDER 27/1	Academy Awards, 1954, Mar. Correspondence, press releases, and newspaper tear sheets.
BOX-FOLDER 27/2	Academy Awards Oscarcast, Washington, D.C. campaign, 1961, Mar.-Apr. <b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white Correspondence, and photograph.
BOX-FOLDER 27/3-6	Ad Club (Advertising Club of Metropolitan Washington, Inc.) Correspondence, poetry, rosters, newsletters, photographs, newspaper tear sheets, event, campaign and other material relating to the Advertising Club of Metropolitan Washington.
BOX-FOLDER 27/7	Ad Club stunts, 1968-1976 Correspondence, newsletters, cutouts.
BOX-FOLDER 27/8	Andersonville Week, Washington D.C., 1956, May <b>Includes:</b> 1 photographic print: 7 x 9 inches ; black and white Photograph, and newspaper tear sheet.
BOX-FOLDER 27/9	Baseball, 1954
BOX-FOLDER 27/10	Copies of campaign reports, miscellaneous cities
BOX-FOLDER 27/11	Central casting <b>Includes:</b> 3 photographic prints: black and white
BOX-FOLDER 27/12	Charlie Chaplin exploitation <b>Includes:</b> 38 photographic prints: 8 x 10 inches ; black and white Caption sheets, ad mats, biography, exploitation outlines, and photographs.
BOX-FOLDER 27/13	Chinese-American (Chi-Am) Lions Club of Washington, D.C., 1960-1974 Correspondence, newsletters, programs, membership roster, movie ticket, photographs, and newspaper tear sheets
BOX-FOLDER 28/1	Dick Clark stunt, 1959, Apr.-May Correspondence.

### Series III. Subject Files, 1944-1986

Container	Contents
BOX-FOLDER 28/2	Jack Cohn drive <b>Includes:</b> 5 photographic prints: 7 x 9 inches ; black and white
BOX-FOLDER 28/3	Columbia Beacon, 1946-1972 <b>Includes:</b> 1 photographic print: 8 x 10 inches ; black and white <b>Includes:</b> 1 photographic negatives: 4 x 5 inches ; black and white Correspondence, newsletters, photograph, negative, and newsletter.
BOX-FOLDER 28/4	Columbia Pictures Corporation silver anniversary, 1946 <b>Includes:</b> 3 photographic prints: 8 x 10 inches ; black and white
BOX-FOLDER 28/5	Congrats, but no money department
BOX-FOLDER 28/6	<i>Congressional Recod</i> , vol. 121, no. 155, 1975, Oct. 22
BOX-FOLDER 28/7	Contacts
BOX-FOLDER 28/8	Contacts-Names
BOX-FOLDER 28/9	Contacts-Territory
BOX-FOLDER 28/10	Contacts-V.I.P.'s
BOX-FOLDER 28/11	Contest trip, Mexico, 1961, Mar. Correspondence.
BOX-FOLDER 28/12	Expense vouchers, 1973-1974
BOX-FOLDER 28/13	<i>The First Deadly Sin</i> book purchases, 1973 Correspondence.
BOX-FOLDER 28/14	Fort Worth, Tex., press materials, 1957, Mar. Newspaper tear sheets.
BOX-FOLDER 28/15	French Film Festival, Washington, D.C., 1986, Jan.-Mar. Correspondence, invitation, handbill, and notes.
BOX-FOLDER 28/16	Inaugural parade footage, 1953, Jan. Newspaper tear sheet.
BOX-FOLDER 28/17	Al Jolson obituaries, 1950, Oct. Newspaper tear sheets.
BOX-FOLDER 28/18-20	Lions International <b>Includes:</b> 3 photographic prints: 8 x 10 inches ; black and white Correspondence, newsletters, programs, certificates, photographs, and newspaper tear sheets
BOX-FOLDER 28/21	Mid-Atlantic NATO (National Association of Theatre Owners) Convention, Virginia Beach, Va., 1980 Program, notes.
BOX-FOLDER 29/1	Miscellaneous correspondence, 1946-1949
BOX-FOLDER 29/2	Miscellaneous correspondence, 1950-1959
BOX-FOLDER 29/3	Miscellaneous correspondence, 1960-1969
BOX-FOLDER 29/4	Miscellaneous correspondence, 1970-1977, 1982
BOX-FOLDER 29/5	Miscellaneous newspaper tear sheets, 1944-1949
BOX-FOLDER 29/6	Miscellaneous newspaper tear sheets, 1950-1955
BOX-FOLDER 29/7	Miscellaneous newspaper tear sheets, 1958-1959
BOX-FOLDER 29/8	Miscellaneous newspaper tear sheets, 1960-1968
BOX-FOLDER 29/9	Miscellaneous newspaper tear sheets, 1970-1980
BOX-FOLDER 29/10	Miscellaneous notes
BOX-FOLDER 29/11	Miscellaneous receipts
BOX-FOLDER 29/12	New Orleans meeting Calendar.
BOX-FOLDER 29/13	Philadelphia exchange, 1977 Correspondence, notes, and news bulletin.
BOX-FOLDER 29/14	Photos to be mailed

### Series III. Subject Files, 1944-1986

Container	Contents
	<b>Includes:</b> 8 photographic prints: 8 x 10 inches ; black and white
	<b>Includes:</b> 2 photographic prints: 7 x 9 inches ; black and white
BOX-FOLDER 29/15	Police and Fire Service, Meritorious Awards Program and Service Awards Program, Montgomery County Chamber of Commerce, 1976, Apr.-Jun., 1978, May Correspondence, press release, program, brochure, and minutes.
BOX-FOLDER 29/16	Lester (Les) Sand file <b>Includes:</b> 7 photographic prints: black and white Correspondence, notes, radio continuities, photographs, and newspaper tear sheets.
BOX-FOLDER 29/17	Screenings
BOX-FOLDER 30/1	Jim Skouras, NATO (National Association of Theatre Owners), 1969, Oct.-Nov.
BOX-FOLDER 30/2	Sport stories
BOX-FOLDER 30/3	Summer Entertainment and Arts Task Force for Youth, 1967 Correspondence.
BOX-FOLDER 30/4	Talent file <b>Includes:</b> 3 photographic prints: black and white Resumes, itineraries, notes, photographs, and newspaper tear sheets.
BOX-FOLDER 30/5	Theatres seating capacity, Washington, D.C. area, undated
BOX-FOLDER 30/6	<i>A Time for Love</i> television special Press kit, with photographs and notes.
BOX-FOLDER 30/7	Topo Gigio campaign, 1965, Oct. Correspondence, and notes.
BOX-FOLDER 30/8	Unidentified photographs <b>Includes:</b> 43 photographic prints: black and white
BOX-FOLDER 30/9	Unidentified slides <b>Includes:</b> 6 photographic slides: 2 x 2 inches ; color
BOX-FOLDER 30/10-14	Unions
BOX-FOLDER 30/15	Virginia State Theatre Owners Convention, Norfolk, Va., 1957, Jun. <b>Includes:</b> 12 photographic prints: 8 x 10 inches ; black and white Correspondence, programs, notes, photographs, and newspaper tear sheets.
BOX-FOLDER 30/16	Melvin J. Worthington

### Series IV. Theatre Logs and Schedules, 1928-1935

BOX-FOLDER 31/1	W.G. (Winter Garden) log book, [1928] Sept. 19 to [1929] July 6
BOX-FOLDER 31/2	Harris Theatre Vitaphone log, [1929] Mar. 11 to [1929] Apr. 21
BOX-FOLDER 31/3	Radio City Music Hall schedules and show layouts, 1935, Sept.-Nov.

### Series V. Sid Zins Personal Files, circa 1931-1980

BOX-FOLDER 31/4	Sid Zins biographical materials, circa 1931-1980
BOX-FOLDER 31/5	Sid Zins personal file
BOX-FOLDER 31/6	Jokes, humor, poetry, song
BOX-FOLDER 31/7	Miscellany