Collection Summary
Title: Manfred F. DeMartino Collection of CBS Radio Scripts
Span Dates: 1943-1945
Creator: De Martino, Manfred F.
Extent: .42 linear feet (1 box)
Language: Collection materials are in English
Location: Recorded Sound Reference Center, Motion Picture, Broadcasting and Recorded Sound Division, Library of Congress, Washington, D.C.
LC Catalog record: https://lccn.loc.gov/2004654583
Summary: Scripts and a photograph acquired by Manfred F. DeMartino while working backstage at CBS radio during the mid-1940s. Includes scripts for the Frank Sinatra Show, Philip Morris Playhouse, and Your Hit Parade.
Location: RPA 00189

Selected Search Terms
The following terms have been used to index the description of this collection in the LC Catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically.

People
DeMartino, Manfred F.
Fontaine, Joan, 1917-2013--Autographs.
Kelton, Pert--Autographs.
Roventini, Johnny--Autographs.
Roventini, Johnny--Photographs.
Todd, Dick--Autographs.
Tone, Franchot--Autographs.

Organizations
Columbia Broadcasting System, inc.

Subjects
Popular music--United States--1941-1950.
Radio advertising--United States.
Radio programs, Musical.

Titles
Frank Sinatra show (Radio program)
Philip Morris playhouse (Radio program)
Your hit parade (Radio program)

Form/Genre
Radio scripts.

Provenance

Accruals
No further accruals are expected.
Processing History
The collection was processed by Jennifer Lewis in 2004.

Copyright Status
Restrictions may exist on copying, quoting, or publishing materials included in the collection. For additional information, contact a reference librarian in the Recorded Sound Reference Center, Motion Picture, Broadcasting and Recorded Sound Division, Library of Congress, Washington, DC, 20540-4690; (202) 707-7833.

Access and Restrictions
The Manfred F. DeMartino Collection of CBS Radio Scripts is open for research.

Preferred Citation
Researchers wishing to cite this collection should include the following information: [Container number, eg., Folder 3], Manfred F. DeMartino Collection of CBS Radio Scripts, Motion Picture, Broadcasting and Recorded Sound Division, Library of Congress.

Biographical Note
Prof. Manfred F. DeMartino, who studied and authored books on human sexuality, worked on the CBS backstage crew in the mid-1940s, while he was a student at Brooklyn College.

Scope and Content Note
The collection consists of scripts and a photograph acquired by Manfred Frank DeMartino while working backstage at CBS radio during the mid-1940s. Includes scripts for the Frank Sinatra Show, Philip Morris Playhouse, and Your Hit Parade, many of which are autographed by performers. The scripts include advertisements for sponsors such as Vimms Vitamins, Philip Morris cigarettes, and the American Tobacco Company's Lucky Strike cigarettes. The black and white photograph of Philip Morris spokesman Johnny Roventini is autographed.

Arrangement
The collection is arranged in two series:
• Series 1: Photograph, undated
• Series 2: Scripts, 1943-1945
### Description of Series

<table>
<thead>
<tr>
<th>Container</th>
<th>Series</th>
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</thead>
<tbody>
<tr>
<td></td>
<td><strong>Series 1. Photograph, undated</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Series 2. Scripts, 1943-1945</strong></td>
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# Container List

<table>
<thead>
<tr>
<th>Container</th>
<th>Contents</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Series 1. Photograph, undated</strong></td>
<td>1 folder</td>
</tr>
<tr>
<td><strong>FOLDER 1</strong></td>
<td>Autographed photograph of Philip Morris spokesman Johnny Roventini, undated</td>
</tr>
<tr>
<td><strong>Series 2. Scripts, 1943-1945</strong></td>
<td>8 folders</td>
</tr>
</tbody>
</table>
| **FOLDER 2** | Script for the Frank Sinatra Show, 1944 April 26  
Autographed by Pert Kelton. |
| **FOLDER 3** | Script for the Frank Sinatra Show, 1944 December 4 |
| **FOLDER 4** | Philip Morris Playhouse script for "Magnificent Obsession," 1944 January 27  
Autographed by Joan Fontaine. |
| **FOLDER 5** | Philip Morris Playhouse script for "Here Comes Mr. Jordan," 1944 February 11  
Autographed by Franchot Tone. |
| **FOLDER 6** | Philip Morris Playhouse script for "The Lodger," 1944 February 18 |
| **FOLDER 7** | Your Hit Parade script, 1943 October 16  
Autographed by Frank Sinatra. |
| **FOLDER 8** | Your Hit Parade script, 1944 April 8  
Autographed by Harry Altman. |
| **FOLDER 9** | Your Hit Parade script, 1945 August 25  
Autographed by Dick Todd. |