

Manfred F. DeMartino Collection of CBS Radio Scripts



**National Audio-Visual Conservation Center, Library of Congress
Washington, D.C.
2008**

Contact information: <https://hdl.loc.gov/loc.mbrsrs/mbrsrs.contact>

Catalog Record: <https://lcn.loc.gov/2004654583>

Additional search options available at: <https://hdl.loc.gov/loc.mbrsrs/eadmbrs.rs004004>

Prepared by Jennifer Lewis, with contributions from Nancy Seeger

Encoded by Marsha Maguire, 2008

Revised 2023-03

Collection Summary

Title: Manfred F. DeMartino Collection of CBS Radio Scripts

Span Dates: 1943-1945

Creator: De Martino, Manfred F.

Extent: .42 linear feet (1 box)

Language: Collection materials are in English

Location: Recorded Sound Research Center, National Audio-Visual Conservation Center, Library of Congress, Washington, D.C.

LC Catalog record: <https://lccn.loc.gov/2004654583>

Summary: Scripts and a photograph acquired by Manfred F. DeMartino while working backstage at CBS radio during the mid-1940s. Includes scripts for the *Frank Sinatra Show*, *Philip Morris Playhouse*, and *Your Hit Parade*.

Location: RPA 00189

Selected Search Terms

The following terms have been used to index the description of this collection in the LC Catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically.

People

DeMartino, Manfred F.

Fontaine, Joan, 1917-2013--Autographs.

Kelton, Pert--Autographs.

Roventini, Johnny--Autographs.

Roventini, Johnny--Photographs.

Sinatra, Frank, 1915-1998--Autographs.

Todd, Dick--Autographs.

Tone, Franchot--Autographs.

Organizations

Columbia Broadcasting System, inc.

Subjects

Popular music--United States--1941-1950.

Radio advertising--United States.

Radio programs, Musical.

Titles

Frank Sinatra show (Radio program)

Philip Morris playhouse (Radio program)

Your hit parade (Radio program)

Form/Genre

Radio scripts.

Provenance

Gift of Mrs. Manfred F. DeMartino, 2004.

Accruals

No further accruals are expected.

Processing History

The collection was processed by Jennifer Lewis in 2004.

Copyright Status

Restrictions may exist on copying, quoting, or publishing materials included in the collection. For additional information, contact a reference librarian in the Recorded Sound Research Center, National Audio-Visual Conservation Center, Library of Congress, Washington, DC, 20540-4690; (202) 707-7833.

Access and Restrictions

The Manfred F. DeMartino Collection of CBS Radio Scripts is open for research.

Preferred Citation

Researchers wishing to cite this collection should include the following information: [Container number, eg., Folder 3], Manfred F. DeMartino Collection of CBS Radio Scripts, National Audio-Visual Conservation Center, Library of Congress.

Biographical Note

Prof. Manfred F. DeMartino, who studied and authored books on human sexuality, worked on the CBS backstage crew in the mid-1940s, while he was a student at Brooklyn College.

Scope and Content Note

The collection consists of scripts and a photograph acquired by Manfred Frank DeMartino while working backstage at CBS radio during the mid-1940s. Includes scripts for the Frank Sinatra Show, Philip Morris Playhouse, and Your Hit Parade, many of which are autographed by performers. The scripts include advertisements for sponsors such as Vimms Vitamins, Philip Morris cigarettes, and the American Tobacco Company's Lucky Strike cigarettes. The black and white photograph of Philip Morris spokesman Johnny Roventini is autographed.

Arrangement

The collection is arranged in two series:

- Series 1: Photograph, undated
- Series 2: Scripts, 1943-1945

Description of Series

Container	Series
	<u>Series 1. Photograph, undated</u>
	<u>Series 2. Scripts, 1943-1945</u>

Container List

Container	Contents
	Series 1. Photograph, undated 1 folder
FOLDER 1	Autographed photograph of Philip Morris spokesman Johnny Roventini, undated
	Series 2. Scripts, 1943-1945 8 folders
FOLDER 2	Script for the Frank Sinatra Show, 1944 April 26 Autographed by Pert Kelton.
FOLDER 3	Script for the Frank Sinatra Show, 1944 December 4
FOLDER 4	Philip Morris Playhouse script for "Magnificent Obsession," 1944 January 27 Autographed by Joan Fontaine.
FOLDER 5	Philip Morris Playhouse script for "Here Comes Mr. Jordan," 1944 February 11 Autographed by Franchot Tone.
FOLDER 6	Philip Morris Playhouse script for "The Lodger," 1944 February 18
FOLDER 7	Your Hit Parade script, 1943 October 16 Autographed by Frank Sinatra.
FOLDER 8	Your Hit Parade script, 1944 April 8 Autographed by Harry Altman.
FOLDER 9	Your Hit Parade script, 1945 August 25 Autographed by Dick Todd.