

# WOR Collection



**National Audio-Visual Conservation Center, Library of Congress  
Washington, D.C.  
2023**

Contact information: <https://www.loc.gov/rr/record/rechrs.html>

Catalog Record: <https://lcn.loc.gov/2022618487>

Additional search options available at: <https://hdl.loc.gov/loc.mbrsrs/eadmbrs.rs022014>

Prepared by Michelle Dubert-Bellrichard

Finding aid encoded by Michelle Dubert-Bellrichard, 2023-01

## Collection Summary

**Title:** WOR collection

**Inclusive Dates:** 1930-1979

**Bulk Dates:** 1940-1959

**Creator:** WOR (Radio station : New York, N.Y.)

**Extent:** approximately 657,566 items

**Extent:** 722 containers

**Extent:** 303.24 linear feet

**Language:** Collection material is in English.

**Location:** Recorded Sound Research Center, National Audio-Visual Conservation Center, Library of Congress, Washington, D.C.

**LC Catalog record:** <https://lccn.loc.gov/2022618487>

**Summary:** Pioneering radio station. Programming, engineering notes, financial papers, and correspondence document the inception and operation of WOR.

**Location:** WOR 1-813 (contains gaps, refer to the contents list)

## Provenance

Gift; RKO General, Inc., 1984.

## Accruals

No further accruals are expected.

## Processing History

The WOR Collection was processed by Michelle Dubert-Bellrichard in 2022.

Due to the size of the collection, the WOR Collection was first processed at the box-level. Regular updates will be made to the finding aid as collection materials continue to be rehoused.

The WOR Collection was initially rehoused, surveyed, and described by National Audio-Visual Conservation Center staff in 2012, when the collection was transferred from offsite storage to the National Audio-Visual Conservation Center in Culpeper, Va. Due to the poor physical state of the original containers, staff quickly cleaned the papers and transferred them to new boxes. The movement of materials from original to new containers was tracked via an inventory spreadsheet, which formed the starting point for this finding aid. Due to the hasty and diffuse nature of the project, some inconsistencies in description may persist.

## Related Material

Researchers may find relevant materials in the [Phillips H. Lord Collection](#), [WOR oral history interview transcripts](#), and the [Scores from the WOR Collection](#)

## Material Cataloged Separately

Sound recordings from the WOR Collection have been incorporated into the sound recording collections of the Library of Congress Recorded Sound Section. For additional information, contact a reference librarian in the Recorded Sound Research Center, National Audio-Visual Conservation Center, Library of Congress, Washington, DC, 20540-4690; (202) 707-7833.

## Copyright Status

Restrictions may exist on copying, quoting, or publishing material included in the collection. For additional information, contact a reference librarian in the Recorded Sound Research Center, National Audio-Visual Conservation Center, Library of Congress, Washington, DC, 20540-4690; (202) 707-7833.

## Access and Restrictions

The WOR Collection is open to research. Advance notice is required; contact a reference librarian in the Recorded Sound Research Center, National Audio-Visual Conservation Center, Library of Congress, Washington, DC, 20540-4690; (202) 707-7833.

## Digital Content

Digital versions of selected audio recordings from this collection are available for listening in the Recorded Sound Research Center, Library of Congress.

## Preferred Citation

Researchers wishing to cite this collection should include the following information: [Container number, eg., Box 3], WOR Collection, National Audio-Visual Conservation Center, Library of Congress

## Administrative History

WOR radio station was started by the Bamburger department store in Newark, New Jersey on February 22, 1922. Bamburger's was taken over by R.H. Macy in 1929 which then became the parent company. This remained until 1952, when Tom O'Neil of General Teleradio, a subsidiary of the General Tire and Rubber Company, purchased WOR and the Mutual Broadcasting Network, for which WOR was the flagship station.

## Scope and Content Note

The records of the WOR Collection are currently arranged alphabetically and span the years of 1930-1979 with the bulk of the materials dating from 1940-1959.

Materials found in the collection include bookkeeping papers of the Bamburger Broadcasting System, Macy's Department store, and RKO General. The business and moneymaking function of the station is illustrated through the advertising sale of contracts (network and local). These files contain budget documents for personnel, shows, talent, engineering, and the music department and orchestra.

The sale of WOR and Mutual to General Tire is documented in detail, with board of director overviews from the boards of Macy's, WOR, and MBS providing detail on the station and network operations and value at the time of sale.

Programming department files are extensive and also provide a valuable aspect in the background of the station. Early 1920s and 1930s programming is accounted for in the engineering dockets files to the Federal Radio Commission regarding what the station put on the air, the technical details of broadcasting and other explanations of why the station deserved its status as a licensee. Program idea submissions and releases in the late 1930s to the early 1940s show WOR's practice of accepting ideas from the public. Through these memos, contracts and correspondence, the decision-making process through the station's history can be discovered.

Technical papers from the engineering department date from the start of the station in 1922. These files, correspondence, contracts, memos, and blueprints cover all technical innovations, plans and practices of the station. Many were complete broadcasting revolutions and were put into practice by stations across the country following WOR. There are engineering

plans and blueprints for all technical aspects of WOR radio, and later, the inception of WOR TV. Some of these were broadcasting innovations that influenced the industry. The invention of the directional antenna in 1935 revolutionized the industry and was adopted by many radio stations throughout the world, increasing the ability to reach a greater listening population. There are similar in-depth papers on all WOR technical aspects: transmitters, antennas, the first mobile unit broadcast studio and many more, all reflecting the technical development of the station.

The WOR news department papers provide another large aspect of the station's functions in this area along with a great deal of historical material. These papers include files of contracts and correspondence with employees and directors of the news department. There are news scripts that cover a wide range of time, with the heaviest concentration in the late 1940s through the late 1950s.

## **Arrangement**

The WOR Collection is organized alphabetically at the box level.

## **Selected Search Terms**

The following terms have been used to index the description of this collection in the LC Catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically.

### **Organizations**

General Teleradio, Inc.

WOR (Radio station : New York, N.Y.), creator.

### **Subjects**

Radio advertising.

Radio broadcasting.

Radio journalism.

Radio stations.

### **Form/Genre**

Blueprints (Reprographic copies)

Business correspondence.

Contracts.

Newspaper clippings.

Photographs.

# Container List

<b>Container</b>	<b>Contents</b>
	WOR Collection, 1930-1979
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<b>BOX 166A</b>	[Advertising] sales, WOR-AM contracts N-Z, 1950s
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<b>BOX 688</b>	Business files, WOR-TV

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