Allen Neuharth Papers
A Finding Aid to the Collection in the Library of Congress

Manuscript Division, Library of Congress
Washington, D.C.
2018

Contact information: https://hdl.loc.gov/loc.mss/mss.contact

Catalog Record: https://lccn.loc.gov/mm2005085259

Additional search options available at: https://hdl.loc.gov/loc.mss/eadmss.ms018028

Prepared by Manuscript Division Staff

Finding aid encoded by Library of Congress Manuscript Division, 2018
Revised 2021 November
Collection Summary
Title: Allen Neuharth Papers
Inclusive Dates: 1949-2013
ID No.: MSS85259
Creator: Neuharth, Allen
Extent: 87,500 items
Extent: 249 containers plus 3 oversize
Extent: 100 linear feet
Extent: 395 digital files (48.17 GB)
Language: Collection material in English
Location: Manuscript Division, Library of Congress, Washington, D.C.
LC Catalog record: https://lccn.loc.gov/mm2005085259
Summary: Businessman, publisher, and author. Correspondence, memoranda, speeches, digital files, writings, news clippings, articles, interviews, subject files, media files, and workings files relating to Neuharth's chairmanship of Gannett Company, the Gannett Foundation, Freedom Forum, the American Newspaper Publishers Association, and his creation of USA Today.

Selected Search Terms
The following terms have been used to index the description of this collection in the LC Catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically.

People
Black, Cathie.
Boccardi, Louis D.--Correspondence.
Brokaw, Tom--Correspondence.
Burger, Warren E., 1907-1995--Correspondence.
Carter, Jimmy, 1924- --Correspondence.
Carter, Rosalynn--Correspondence.
Cronkite, Walter--Correspondence.
Curley, John, 1938-
Feller, Mimi.
Forbes, Malcolm S.--Correspondence.
Gialanella, Philip T.
Gibbons, Sheila Jean, 1951-
Graham, Katharine, 1917-2001--Correspondence.
Hilton, Barron, 1927- --Correspondence.
Iacocca, Lee A.--Correspondence.
Jennings, Madelyn.
Keating, William J. (William John), 1927-
King, Larry, 1933-2021--Correspondence.
Marsh, Jack, 1949-
Mazzarella, David, 1938-
McCorkindale, Doug, 1939-
Neuharth, Allen.
Neuharth, Allen. Plain talk.
Overby, Charles L.
Paulson, Ken.
Prichard, Peter.
Rowan, Carl T. (Carl Thomas), 1925-2000--Correspondence.
Spezzano, Vince.
Steinbrenner, George M. (George Michael), 1930-2010--Correspondence.
Sulzberger, Arthur Ochs, 1926-2012--Correspondence.
Turner, Ted--Correspondence.

**Organizations**
Associated Press.
Crazy Horse Memorial Foundation.
Freedom Forum.
Gannett Company.
Gannett Foundation.
Hilton Hotels Corporation.
Knight-Ridder Newspapers, Inc.
Mount Rushmore National Memorial Society of the Black Hills.
New York Yankees (Baseball team)
Project NN.
United States. Constitution. 1st Amendment.
University of South Dakota Foundation.

**Subjects**
American newspapers.
Freedom of the press.
Journalism--United States.
Newspaper publishing--United States.
Newspapers.
Publishers and publishing--Societies, etc.
Publishers and publishing--United States.
Voyages and travels.

**Places**
United States--Description and travel.

**Titles**
*Des Moines register.*
*Detroit news.*
*Honolulu star bulletin.*
*Louisville courier journal.*
*Oakland tribune.*
*Reno gazette-journal.*
*Rochester Democrat and chronicle.*
*Today.*
*USA today (Arlington, Va.).*

**Occupations**
Authors.
Businessmen.
Newspaper publishers.

**Acquisition Information**
The papers of Allen Neuharth, President of Gannett Company and founder of *USA Today*, were given to the Library of Congress by Allen Neuharth in 2005 and 2006. Additional material was given to the Library by the estate of Allen Neuharth in 2014.
Processing History

The papers of Allen Neuharth were processed by Michael Folkerts with the assistance of Thomas Bigley, Jake Bozza, Maria Farmer, and Tammi Taylor in 2018.

Transfers

Video and audio cassettes featuring interviews, speeches, and meetings have been transferred to the Motion Picture, Broadcasting, and Recorded Sound Division where they are identified as part of the Allen Neuharth Papers.

Prototypes of the original *USA Today*, a prototype of *Baseball Weekly*, an autographed first edition of *USA Today*, volume I issue 1 and volume II issue 11 of *SoDak Sports*, and other items from *USA Today*, *Florida Today*, and Gannett News Service have been transferred to the Serials and Government Publications Division where they are identified as part of the Allen Neuharth papers.

Copyright Status

The status of copyright in the unpublished writings of Allen Neuharth is governed by the Copyright Law of the United States (Title 17, U.S.C.).

Access and Restrictions

The papers of Allen Neuharth are open to research. Researchers are advised to contact the Manuscript Reading Room prior to visiting. Many collections are stored off-site and advance notice is needed to retrieve these items for research use.

Digital Format

Digital files were received as part of the papers of Allen Neuharth on a variety of storage media, each of which was assigned a unique digital ID number. Access to digital content is available on-site only in the Manuscript Reading Room and requires advance notice. Use the digital ID number to request access copies of the files. Consult reference staff in the Manuscript Division for more information.

Preferred Citation

Researchers wishing to cite this collection should include the following information: Container or digital ID number, Allen Neuharth Papers, Manuscript Division, Library of Congress, Washington, D.C.

Biographical Note

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1924, Mar. 22</td>
<td>Born, Eureka, S. Dak.</td>
</tr>
<tr>
<td>1942-1946</td>
<td>U.S. Army, 86th infantry division</td>
</tr>
<tr>
<td>1946</td>
<td>Married Loretta Helgeland (divorced, 1972)</td>
</tr>
<tr>
<td>1949-1950</td>
<td>Editor, <em>The Volante</em>, University of South Dakota, Vermillion, S. Dak.</td>
</tr>
<tr>
<td>1950</td>
<td>B.A., University of South Dakota, Vermillion, S. Dak.</td>
</tr>
</tbody>
</table>
1963-1966 General manager, Gannett Rochester Newspapers, Rochester, N.Y.
1966 Founded Today, Brevard county, Fla.
1966-1970 Executive vice president, Gannett Company
1970-1973 President and chief operating officer, Gannett Company
1973 Married Lori Wilson (divorced, 1982)
1973-1979 President and chief executive officer, Gannett Company
1978-1980 Chairman, American Newspaper Publishers Association
1979-1989 Chairman, president, and chief executive officer, Gannett Company
1982 Founded USA Today
1986-1991 Chairman, Gannett Foundation
1987 BusCapade tour of the United States
1988 JetCapade tour of the world
1988-2013 Columnist, "Plain Talk." USA Today
1989 Published Confessions of an S.O.B. New York : Doubleday
1991-1997 Chairman, Freedom Forum
1993 Married Rachel Fornes
2013, Apr. 19 Died. Cocoa Beach, Fla.

Scope and Content Note

The papers of Allen Neuharth (1924-2013) span from 1949 to 2013. Neuharth's papers document his career in news media and are arranged in seven series: Correspondence, Gannett Company, Media File, Organizations, Speeches and Writings, Subject File, and Oversize.

The Correspondence series, arranged both chronologically and alphabetically, contains primarily correspondence and memoranda covering the breadth of Neuharth's personal and professional life. Memoranda concerning Gannett and USA Today cover the majority of the series, via notable Gannett employees including: Cathie Black, John Curley, Mimi Feller, Phillip Gialanella, Sheila Jean Gibbons, Jack Heselden, Madelyn Jennings, William J. Keating, Jack Marsh, David Mazzarella, Doug McCorkindale, Paul Miller, Charles Overby, Ken Paulson, Peter Prichard, John C. Quinn, and Vince Spezzano. Neuharth’s position as head of a major news corporation offered him many other friendships, acquaintances, and professional relationships; some of these correspondents include Louis D. Boccardi, Tom Brokaw, Warren E. Burger, Jimmy and Rosalynn Carter, Walter Cronkite, Malcolm S. Forbes, Katharine Graham, Barron Hilton, Lee A. Iacocca, Larry King, Carl Rowan, George M. Steinbrenner, Arthur Ochs Sulzberger, and Ted Turner. Other correspondence includes various solicitations, invitations, responses to Neuharth's "Plain Talk" column, and love letters, the term Neuharth used for charitable requests in his book, Confessions of an S.O.B.

The Gannett Company series includes meeting files, working files, and memoranda regarding the management of Gannett Company, such as board meetings, shareholders meetings, and publisher reports. Notable in the Gannett Company files are the files concerning the creation of USA Today. Beginning in 1980, Neuharth formed Project NN with a handpicked selection of young Gannett employees to create the country’s first daily national newspaper. Covered in the USA Today section of the Gannett Company series are the study summaries, reports, and research used by Project NN members in the creation of USA Today. Other material prominently featured in this series concern the BusCapade and JetCapade, Neuharth’s promotion tour which saw him traveling the United States and later, countries around the world.

The Media File includes working files and memoranda from different newspapers and media companies, originally maintained by Neuharth’s office. Some files include research and acquisition possibilities by Gannett, while some concern the general management of Gannett-owned newspapers, while others still are professional correspondence between Neuharth and publishers, presidents, or other employees of media companies. Major files of Gannett-owned papers include the Honolulu Star Bulletin, Oakland Tribune, Detroit News, Reno Gazette Journal, Louisville Courier Journal, Today, Des Moines Register, and the Rochester Democrat and Chronicle. Also represented in the Media File series are papers related to Neuharth’s employment prior to Gannett Company, with Knight-Ridder and the Associated Press.

The Organizations series covers the various boards and memberships that Allen Neuharth participated in outside of Gannett Company. In 1986, Neuharth was named chairman of the Gannett Foundation, and in 1991, he sold its name and assets.
back to Gannett Company in order to create the Freedom Forum, whose primary mission was to advocate for first amendment rights. Other material in the Organizations series includes Neuharth’s membership and chairmanship of the American Newspaper Publishers of America, as well as foundations he supported in his home state of South Dakota, including the University of South Dakota Foundation, the Mount Rushmore National Memorial Society, and the Crazy Horse Memorial Foundation.

The Speeches and Writings series contains the speeches and writings of Neuharth, and span his professional career and retirement. Neuharth wrote several books, but featured most prominently are the files related to his memoir, Confessions of an S.O.B. Included are interviews with family and colleagues, and oral history interviews which he called his BookCapade. Also included in the Speeches and Writings series are articles written by Neuharth beginning while he was a reporter with the Miami Herald, and his “Plain Talk” column which ran in USA Today weekly from 1988 until his death in 2013.

The Subject File series contains primarily memoranda and correspondence with various companies and institutions in which Neuharth was not a member, but had frequent contact with, such as the New York Yankees or Hilton Hotels. Other institutions are related to charity or speaking engagements, such as the University of Florida and Northwestern University. Other material featured includes Neuharth’s interviews, schedules, and news clippings.

Arrangement of the Papers

This collection is arranged in seven series:

- Correspondence, 1960-2013
- Gannett Company, 1963-2013
- Media File, 1949-2013
- Organizations, 1967-2013
- Speeches and Writings, 1955-2013
- Subject File, 1958-2013
- Oversize, 1961-2013, undated
## Description of Series

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<th>Container</th>
<th>Series</th>
<th>Description</th>
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<tr>
<td>BOX 1-83</td>
<td><strong>Correspondence, 1960-2013</strong></td>
<td>Correspondence and memoranda. Arranged alphabetically and chronologically.</td>
</tr>
<tr>
<td>BOX 83-135</td>
<td><strong>Gannett Company, 1963-2013</strong></td>
<td>Working files, reports, correspondence, memoranda, meeting files, and planning files. Arranged alphabetically by type of material.</td>
</tr>
<tr>
<td>BOX 135-160</td>
<td><strong>Media File, 1949-2013</strong></td>
<td>Working files and memoranda regarding various newspapers, publishing companies, and other media companies. Arranged alphabetically by name of newspaper or media company.</td>
</tr>
<tr>
<td>BOX 160-177</td>
<td><strong>Organizations, 1967-2013</strong></td>
<td>Working files, planning files, correspondence, and memoranda regarding various organizations in which Neuharth was a member. Includes digital files copied from a variety of storage media. Each storage media was assigned a unique digital ID number. Access to digital content is available on-site only in the Manuscript Reading Room and requires advance notice. Use the digital ID number to request access copies of the files. Arranged alphabetically by name of organization.</td>
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<tr>
<td>BOX 177-217</td>
<td><strong>Speeches and Writings, 1955-2013</strong></td>
<td>Speeches, books, and articles. Arranged alphabetically by name or type of material.</td>
</tr>
<tr>
<td>BOX 217-249</td>
<td><strong>Subject File, 1958-2013</strong></td>
<td>Correspondence, memoranda, interviews, photographs, news clippings, schedules, digital files and other assorted files. Includes digital files copied from a variety of storage media. Each storage media was assigned a unique digital ID number. Access to digital content is available on-site only in the Manuscript Reading Room and requires advance notice. Use the digital ID number to request access copies of the files. Arranged alphabetically by name or type of material.</td>
</tr>
<tr>
<td>BOX OV 1-OV 3</td>
<td><strong>Oversize, 1961-2013</strong></td>
<td>Various items from Neuharth’s management of Gannett Company and other engagements including newsprint, maps, posters, and architectural drawings; and programs from the annual Gridiron Club dinner. Arranged and described according to the series, containers, and folders from which the items were removed.</td>
</tr>
</tbody>
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# Container List

<table>
<thead>
<tr>
<th>Container</th>
<th>Contents</th>
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<tr>
<td>BOX 1-83</td>
<td><strong>Correspondence, 1960-2013</strong>&lt;br&gt;Correspondence and memoranda.&lt;br&gt;Arranged alphabetically and chronologically.</td>
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<td>Container</td>
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<td>Bush, George and Barbara, 1982-1995</td>
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<td>&quot;B&quot; miscellaneous, circa 1970-2011 (7 folders)</td>
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<td>BOX 5</td>
<td>Carter, Jimmy, 1974-1991</td>
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<td>Carter, Rosalynn, 1983-1997</td>
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<td>Case, John, 1979-1987</td>
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<td></td>
<td>Chalk, O. Roy See Container 141, El Diario-La Prensa</td>
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<td></td>
<td>Chapman, Alvah, 1982-1988, 2008 See also Containers 147-148, Knight-Ridder Newspapers</td>
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<td>Chapple, Thomas, 1984-1988</td>
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<td>Clark, David B., 1994-2009</td>
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<td>Clark, Peter B., 1983-1988</td>
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<td></td>
<td>Coffey, Shelby See Container 147, Los Angeles Times</td>
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<td></td>
<td>Cook, Stanton See Container 138, Chicago Tribune</td>
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<td></td>
<td>Couric, Katie See Container 138, Columbia Broadcasting System</td>
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<td>Cowles, John, 1985-1987</td>
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<td>Cronkite, Walter See Container 138, Columbia Broadcasting System</td>
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<td>Cunningham, Mary, 1981-1984</td>
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<td>Curley, John, 1980-1992 See also Oversize</td>
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<td>(2 folders)</td>
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<td>BOX 6</td>
<td>(8 folders)</td>
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<td>BOX 7</td>
<td>(9 folders)</td>
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<td></td>
<td>Curtis, J. Montgomery See Containers 147-148, Knight-Ridder Newspapers</td>
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<td>Curtis, Richard, 1985-1993</td>
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<td>&quot;C&quot; miscellaneous, circa 1970-2011 (5 folders)</td>
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<td>BOX 9</td>
<td>(1 folder)</td>
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<td>Daschle, Thomas and Linda Hall, 1990-2010</td>
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<td>Davidson, Jeff, 1983-1985</td>
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<td>Davidson, Ralph P. See Containers 155-156, Time Inc.</td>
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<td>DeLorenzo, Anthony, 1983-1986</td>
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<td></td>
<td>Dix, Chris See Container 135, Bellingham Herald</td>
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<td></td>
<td>Dorsey, Eugene See Containers 143-144, Gannett Rochester Newspapers</td>
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<td></td>
<td>Dubow, Craig, 2006-2008</td>
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<td></td>
<td>&quot;D&quot; miscellaneous, circa 1970-2011 (4 folders)</td>
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<td>Eller, Karl and Laura, 1979-1987, 1995</td>
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<tr>
<td></td>
<td>Erburu, Robert See Container 147, Los Angeles Times</td>
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<tr>
<td>Container</td>
<td>Contents</td>
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<tr>
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| BOX 10    | Erhart, Werner, 1983-1990  
           | "E" miscellaneous, circa 1970-2011  
               (2 folders)  
           | Fallon, Walter, 1983-1986  
           | Feller, Mimi, 1986-1989  
               (5 folders)  
| BOX 11    | Fey, Katherine (Kay) See Container 135, Anchorage Daily News  
           | Fichter, Thomas, 1988-1990  
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           | Fischer, Rusty See Container 218, Bernard's Surf  
           | Flanagan, Alvin, 1979-1990  
           | Flynn, Paul, 1978-1987 See also Container 143, Fort Meyers News-Press; See also Container 150, Pensacola News-Journal  
           | Forbes, Malcolm S. See Container 143, Forbes (magazine)  
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           | Ford, Henry II See Container 219, Ford Motor Co.  
           | Frank, Morton See Container 142, Family Weekly  
           | Freeman, Henry, 1982-1988  
           | Fuller, Keith, 1984-1992 See also Container 136, Associated Press  
           | Fuller, Larry, 1985-1997 See also Containers 135-136, Argus Leader  
           | "F" miscellaneous, circa 1970-2011  
               (1 folder)  
| BOX 12    | Gage, Michael See Container 144, Green Bay Press-Gazette  
           | Galloway-Tabb, Pam, 1989-2011  
           | Gartner, Michael, 1987-2004 See also Containers 148-149, National Broadcasting Company  
           | Gaulke, Ramon G. (Ray), 1983-1991  
           | Giago, Tim A., 1985-2013 See also Container 146, Lakota Times  
               (2 folders)  
| BOX 13    | Gialanella, Philip, 1980-1990, undated See also Container 144, Honolulu Star Bulletin  
               (4 folders)  
               (3 folders)  
           | Gill, George See Container 147, Louisville Times  
           | Goodman, Julian, 1982-1988  
               (1 folder)  
| BOX 14    | Graham, Donald E. See Container 159, Washington Post  
           | Graham, Katharine, See Container 159, Washington Post  
           | Greaney, Dan, 1987-1991  
           | Griscom, Thomas C., 1984-1988  
               (1 folder)  

Allen Neuharth Papers
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"G" miscellaneous, circa 1970-2011
(6 folders)

BOX 15
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See also Container 139, Detroit News
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(1 folder)
(1 folder)

BOX 16
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Honeysett, William See Container 152, San Bernadino Sun
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"H" miscellaneous, circa 1970-2011
(5 folders)
(3 folders)

BOX 17
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"I" miscellaneous, circa 1970-2011
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BOX 18
(6 folders)

BOX 19
(3 folders)

BOX 20
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"J" miscellaneous, circa 1970-2011
(3 folders)
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BOX 20
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"K" miscellaneous, circa 1970-2011
(5 folders)
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(5 folders)
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BOX 23
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(8 folders)
BOX 25
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Mulroney, Brian, 1988-2011
<table>
<thead>
<tr>
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<th>Contents</th>
</tr>
</thead>
</table>
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          | Munro, J. Richard [See Containers 155-156, Time Inc.](#)  
          | "M" miscellaneous, circa 1970-2011  
          | (6 folders)  |
| BOX 27    | Napier, Robert, 1975, 1982-1986  
          | Neuharth, Daniel, 1976-1989  
          | (2 folders)  
          | Neuharth, Janet Ann, 1977-1989  
          | Neuharth family, 1975-2001  
          | "N" miscellaneous, circa 1970-2011  
          | (2 folders)  
          | Opel, John R., [See Container 220, International Business Machines](#) |
| BOX 28    | Orr, Kay, 1989-1993  
          | Overby, Charles, 1983-2011  
          | (7 folders)  |
| BOX 29    | (7 folders)  |
| BOX 30    | (9 folders)  |
| BOX 31    | "O" miscellaneous, circa 1970-2011  
          | (2 folders)  
          | Park, Roy H., [See Container 150, Park Broadcasting / Park Newspapers Inc.](#)  
          | Paulson, Ken, 1986-2009  
          | (3 folders)  |
| BOX 32    | (3 folders)  
          | Peek, Linda, 1982-1983, undated  
          | Policinski, Gene, 1994-2007  
          | Pressler, Larry, 1977-1994  
          | Pressley, Maria, 1988-1990  
          | Prichard, Peter, 1978-2011 [See also Oversize](#)  
          | (2 folders)  |
| BOX 33    | (4 folders)  
          | Pruitt, Phil, 1987-1992  
          | "P" miscellaneous, circa 1970-2011  
          | (2 folders)  |
| BOX 34    | (1 folders)  
          | Quinn, John C., 1971-2012, undated  
          | (7 folders)  |
| BOX 35    | (6 folders)  |
| BOX 36    | (1 folder)  
          | "Q" miscellaneous, 1982-1996  
          | Rafanowicz, Pam, 1985-1989  

[Allen Neuharth Papers](#)
Correspondence, 1960-2013

Robbie family, 1974, 1983-1992
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"R" miscellaneous, circa 1970-2011
    (2 folders)
    (2 folders)

BOX 37
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    (2 folders)
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    (2 folders)
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    (1 folder)
    (1 folder)

BOX 38
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    (1 folder)

BOX 39
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Sulzberger, Arthur Ochs See Container 149, New York Times
"S" miscellaneous, circa 1970-2011
    (5 folders)

BOX 40
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Trahart, Mark, 1992, 2000-2009
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BOX 41
    (3 folders)
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Vega, Frank, 1984-2011
"V" miscellaneous, 1979-2010
Warejcka, Mary, 1987-1994
Watson, Gary, 1986-1988

BOX 42
Wealty, Joseph, 1982-1986
Weaver, Sterling See Container 84, Nixon, Hargrave, Devanes and Doyle
Webb, James, E., 1978-1992
Wells, Chris, 1986-2010
(2 folders)
(3 folders)

BOX 43
Wharton, Clifton and Delores, 1982-1988, 2007
White, Ronald, 1971-1976
Whitney, Barbara, 1984-1989
Woodhull, Nancy, 1985-1997
Wurfel, Walter, 1979-1984
Wyman, Thomas H. See Container 138, Columbia Broadcasting System

BOX 44
"W" miscellaneous, circa 1970-2011
(5 folders)
"Y" miscellaneous, 1979-2005

BOX 45
Chronological
1976, Jan.-Dec.
(12 folders)
1977
Jan.-May
(5 folders)

BOX 46
June-Dec.
(7 folders)
1978
Jan.-Feb.
(2 folders)

BOX 47
Mar.-Sept.
(7 folders)

BOX 48
(3 folders)
1979
Jan.-Feb.
(5 folders)

BOX 49
Feb.-May
(7 folders)

BOX 50
May-Aug.
(7 folders)
<table>
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<th>Contents</th>
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| BOX 51    | Sept.-Dec.  
            | (7 folders) |
| 1980      | BOX 52    | Jan.-Mar.  
            | (8 folders) |
| BOX 53    | Mar.-July  
            | (8 folders) |
| BOX 54    | July-Nov.  
            | (9 folders) |
| BOX 55    | Dec.  
            | (2 folders) |
            | (8 folders) |
| BOX 57    | Aug.-Nov.  
            | (8 folders) |
| BOX 58    | Dec.  
            | (3 folders) |
            | (5 folders) |
| BOX 60    | Feb.-May  
            | (8 folders) |
| BOX 61    | May-Aug.  
            | (7 folders) |
| BOX 62    | Aug.-Nov.  
            | (6 folders) |
| BOX 63    | Dec.  
            | (2 folders) |
| 1983      | BOX 64    | Jan.-Feb.  
            | (5 folders) |
| BOX 65    | Mar.-May  
            | (7 folders) |
| BOX 66    | June-Sept. 
            | (7 folders) |
| BOX 67    | Sept.-Dec. 
            | (7 folders) |
| BOX 68    | Dec.  
            | (1 folder) |
| 1984      | BOX 67    | Jan.-Apr.  
            | (6 folders) |
| BOX 68    | May-Sept.  
<pre><code>        | (7 folders) |
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| BOX 68    | Sept.-Dec.  
           | (5 folders)  
           | 1986  
           | Sept.-Nov.  
           | (3 folders)  
| BOX 69    | Dec.  
           | (1 folder)  
           | 1987, Jan.  
           | 1990, Feb.-Sept.  
           | (6 folders)  
| BOX 70    | (3 folders)  
           | (2 folders)  
           | (8 folders)  
| BOX 72    | "F-K" miscellaneous, circa 1970-2011  
           | (8 folders)  
| BOX 73    | "L-S" miscellaneous, circa 1970-2011  
           | (8 folders)  
| BOX 74    | "S-Z" miscellaneous, circa 1970-2011  
           | (5 folders)  
| Love letters | 1989  
           | (4 folders)  
| BOX 75    | (1 folder)  
           | 1990  
           | (6 folders)  
| BOX 76    | (1 folder)  
           | 1991  
           | (3 folders)  
           | 1992  
           | (3 folders)  
           | 1993  
           | (2 folders)  
| BOX 77    | undated  
           | (2 folders)  
| "Plain Talk" responses | 1988-1992  
           | (8 folders)  
| BOX 78    | 1993-2010, undated  
           | (3 folders)  
| Solicitations, circa 1976-2006 |
Correspondence, 1960-2013

Container | Contents
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"A-B" miscellaneous
(6 folders)

**BOX 79**

"B-G" miscellaneous
(9 folders)

**BOX 80**

"G-L" miscellaneous
(9 folders)

**BOX 81**

"L-P" miscellaneous
(8 folders)

**BOX 82**

"R-V" miscellaneous
(9 folders)

**BOX 83**

"W-Z" miscellaneous
(3 folders)

**BOX 83-135**

**Gannett Company, 1963-2013**

Working files, reports, correspondence, memoranda, meeting files, and planning files.
Arranged alphabetically by type of material.

**BOX 83**

Acquisitions
Possibilities, 1977-1979
Post-Acquisition Study, 1978

Advertising
Corporate advertisements, 1981-1983
Gannett News Advertising Sales, 1976-1984
Miscellany, 1973-1983
Preprint committee, 1977

Agencies
American Financial Corp., 1979-1986
Audit Bureau of Circulations, 1975-1984

**BOX 84**

Federal Communications Commission, 1975-1986
(2 folders)
Lehman Brothers, 1974-1983
Leo J. Shapiro and Associates, 1984
Loeb, Rhodes, and Co., 1971-1977
Louis Harris and Associates, 1973-1982
(3 folders)
Nixon, Hargrave, Devanes and Doyle, 1975-1989
United States Chamber of Commerce, 1976-1984
Young and Rubicam, Inc., 1978-1986
(2 folders)

**BOX 85**

(1 folder)

Applied Display Services
Laser Graph Systems Corp., 1973-1976
(2 folders)
Laser-Plate, 1973-1976
(2 folders)
Reports, 1971-1973
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<td>Governors, 1987</td>
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<td>Memoranda, 1987</td>
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<td>News clippings, 1987</td>
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<td>Schedules, 1987</td>
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<td>South Dakota, 1987</td>
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<td>Washington, 1987</td>
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<td>Wyoming, 1987</td>
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<td>Executive meetings, 1981</td>
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<td>Flight operations</td>
<td>Air miles, 1972-1979</td>
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<td>Memoranda, 1972-1988</td>
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<td>Gannett Broadcasting</td>
<td>Broadcast executives, 1980</td>
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<td>Cable television, 1975-1983</td>
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<td>Correspondence and memoranda, 1980-1984</td>
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<td>Gateway Productions, 1979-1981</td>
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<td>GTG Entertainment, 1986-1989</td>
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<td>Media in the 80's, 1980</td>
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<td>Miscellany, 1980-1986</td>
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<td>Monthly reports, 1980-1983</td>
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<td>Press releases, 1982-1984</td>
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<td>Development plan, 1987</td>
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<td>Task force, 1986</td>
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<td>Proposals, 1980-1983</td>
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<td>Radio executives, 1980</td>
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<td>KIIS-FM Los Angeles, Calif., 1980-1984</td>
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<td>KSD-FM St. Louis, Mo., 1979-1985</td>
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<td>KSDO-FM San Diego, Calif., 1979-1984</td>
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<td>Miscellany, 1981-1987</td>
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<td>WBRJ Marietta, Ohio</td>
<td>See Container 147, Marietta Daily Times</td>
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<td>WCGL-FM Chicago, Ill., 1979-1984</td>
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<td>WDOK-FM Cleveland, Ohio, 1979-1985</td>
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<td>WIQI-FM Tampa, Fla., 1979-1984</td>
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Satellite report, 1980
Teleprompter Corp., 1978-1980
Television stations
  KARK Little Rock, Ark., 1979-1986
  KBTV Denver, Colo., 1980-1984
  KOCO Oklahoma City, Okla., 1980-1982
  KPNX Phoenix, Ariz., 1980-1982
  KRON San Francisco, Calif., 1982-1984
  Miscellany, 1981-1983
  WCVB Boston, Mass., 1981
  WHEC Rochester, N.Y., 1975-1979
  WLKY Louisville, Ky., 1980-1983
  WLVI Boston, Mass., 1981-1983
  WPTA Fort Wayne, Ind., 1980-1983
  WRC Washington D.C., 1980
  WTCN Minneapolis, Minn., 1982-1984

"USA Today Show", 1987-1988
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  Pulitzer prize, 1980
  Reception, 1978
  Study, 1976
Gannetteer
  1963, 1966, 1970
  1981
    (2 folders)
  1982, 1984, 1986
  undated
Human resources
  Affirmative action, 1982
  Benefits
    1968-1969
    1970-1973
  1974
    1975-1976
    1980-1981
  Comments on benefits, 1973
  Ethics policy, 1981-1984
  Management consultants, 1971-1973
  Personnel, 1974-1984
  Referrals, 1982-1983
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| BOX 100   | jetCapade  
Countries  
Australia, 1988  
Austria, 1988  
Brazil, 1988  
China, 1988  
(1 folder)  
Cuba, 1988  
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Greece, 1988  
Hong Kong, 1988  
Italy, 1988  
Japan, 1988  
Kenya, 1988  
(2 folders)  
Korea, 1988  
Mexico, 1988  
Miscellany, 1988  
Philippines, 1988  
Poland, 1988  
Singapore, 1988  
South Africa, 1988 |
| BOX 101   | Soviet Union, 1988  
Spain, 1988  
Switzerland, 1988  
Vietnam, 1988  
West Germany, 1988  
Draft cover stories, 1988  
Heads of state, 1988  
(2 folders)  
Miss Universe pageant, 1988  
News clippings, 1988-1989  
(2 folders)  
(1 folders) |
| BOX 102   | Press kit, 1988  
Schedules, 1988  
(5 folders)  
Miscellany  
Allen Neuharth accomplishments, circa 1989  
Audit department, 1980-1986  
Boat use, 1985  
Circulation, 1977-1983  
Company slogans, 1984 |
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| BOX 103   | Conference calls, 1971-1975  
|           | Corporate image study, 1969  
|           | Criticism, 1979-1983          
|           | Deputy of the Month, 1978-1979  
|           | Fact sheet, 1987              
|           | Gannett Outdoor, 1980-1985  
|           | Gannett Reader, 1986          
|           | Lake Tahoe property, 1983-1984  
|           | Lawsuits, 1985, 1991          
|           | McLean Va. office, 1986       
|           | Personal assistants, 1983-1986  
|           | Price controls, 1973          
|           | Production department, 1980-1983  
|           | Rochester, N.Y. office, 1975-1977  
|           | Staff and services report, 1977-1978  
|           | U.S. Virgin Islands, 1985-1986  
|           | Udall, Morris K., 1976-1979    
|           | News clippings, 1970-1989      
|           | (1 folder)                     |
| BOX 104   | (5 folders)                    |
|           | Post-retirement correspondence, 1994-2013  
|           | (3 folders)                    |
|           | Press releases                 
|           | 1968-1975                      |
|           | (7 folders)                    |
|           | Publisher's reports            
|           | 1976                           
|           | Jan.-Apr.                      
|           | (4 folders)                    |
| BOX 106   | May-Dec.                       
|           | (8 folders)                    |
|           | 1977                           
|           | Jan.-Feb.                      
|           | (2 folders)                    |
| BOX 107   | Mar.-Oct.                      
|           | (8 folders)                    |
| BOX 108   | Nov.-Dec.                      
|           | (2 folders)                    |
|           | 1978                           
|           | Jan.-May                       
|           | (5 folders)                    |
| BOX 109   | June-Dec.                      
|           | (7 folders)                    |
1979

BOX 110
Jan.-July
(7 folders)

BOX 111
Aug.
(1 folder)

Regions
'Gannett 1980', 1970
Gannett West visit, 1977
(4 folders)
Memoranda, 1973-1982
(5 folders)

BOX 112
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(5 folders)
Publisher's meeting, 1973, 1977
(3 folders)
Regionalization study, 1971-1973 See also Oversize

BOX 113
Reports, 1977
Subsidiary meetings, 1975
Shareholders meeting
1968, 1970-1973
(7 folders)

BOX 114
1974-1978
(8 folders)

BOX 115
1979-1989 See also Oversize
(9 folders)
Space shuttle launch party, 1981-1983
(3 folders)

Stock

BOX 116
Miscellany, 1971-1984
New York Stock Exchange, 1968-1971
Performance, 1980-1986
Shareholder analysis, 1979-1983

USA Today
Ad-Hoc committee, 1983
Advertising, 1982-1987
(5 folders)

Anniversaries

BOX 117
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25th, 2007
(2 folders)
Audit, 1984
Business plans, 1981-1984
(2 folders)
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           | (1 folder)  
           | (4 folders)  
           | Correspondence and memoranda  
           | Alphabetical, 1982-1983  
           | (4 folders)  
| BOX 119   | Chronological, 1981-1984  
           | (4 folders)  
| BOX 120   | Congratulatory letters, 1982-1984  
           | (3 folders)  
           | Criticism, 1982-1986  
           | (2 folders)  
           | Post-retirement, 1991-2013  
           | (3 folders)  
| BOX 121   | Referrals, 1982-1983  
           | (4 folders)  
           | Super Six 1982-1983  
           | Gannett Satellite Information Network (GANSAT), 1981-1983  
| BOX 122   | Harvard Lampoon, 1986  
           | History file, 1982-1989  
           | Launch  
           | Announcement, 1981  
           | Coverage, 1982-1983  
           | Preparation, 1981  
           | Regional launches, 1982-1984  
           | (3 folders)  
           | Washington, D.C., 1982  
           | Management committee, 1983-1985  
| BOX 123   | Market Study  
           | Baltimore, Md., 1982  
           | (1 folder)  
| BOX 124   | San Francisco, Calif., 1982  
           | (2 folders)  
           | Washington D.C., 1982  
           | (2 folders)  
           | (2 folders)  
           | Press releases, 1981-1985  
           | (2 folders)  
           | Print sites, 1981-1983  
| BOX 126   | Profit plans, 1982-1985  
           | (2 folders)  
           | Project NN  
           | Advertising, 1981  

Allen Neuharth Papers  25
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<td>Distribution, 1980, February-May</td>
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<td>Louis Harris &amp; Associates, 1981-1983</td>
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<td>Young &amp; Rubicam, Inc. 1981-1983</td>
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<td>BOX 134</td>
<td>Rosslyn, Va. office, 1981</td>
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<td>Sales, 1982-1984</td>
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<td>Task Force, 1983-1984</td>
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USA Weekend, 1985-1986

BOX 135-160  Media File, 1949-2013
Working files and memoranda regarding various newspapers, publishing companies, and other media companies.
Arranged alphabetically by name of newspaper or media company.

Advertising Age, 1982-1987, 2007
Adweek, 1980-1986
Affiliated Publications, 1983
Anchorage Daily News (Anchorage, Alaska), 1979-1983
Anchorage Times (Anchorage, Alaska), 1977-1986
Argus Leader (Sioux Falls, S. Dak.), 1967, 1976-2010
(4 folders)

BOX 136  Arizona Republic (Phoenix, Ariz.), 1977-1984
Arkansas Gazette (Little Rock, Ark.), 1977-1987
Associated Press
Employment file, 1949-1951, 1963
General file, 1970-2007
(3 folders)
"A" miscellaneous, 1975-1986

BOX 137  Bakersfield Californian (Bakersfield, Calif.), 1978-1983
Barron's Weekly, 1972-1984
Bellingham Herald (Bellingham, Wash.), 1975-1985
Bend Bulletin (Bend, Ore.), 1975-1979
Bob Wold Co., 1979-1980
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Chattanooga News-Free Press (Chattanooga, Tenn.), 1979-1980
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BOX 138  Chicago Tribune (Chicago, Ill.), 1979-1999
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|           | Courier News (Bridgewater, N.J.), 1974-1984  
|           | Courier Journal See Container 147, Louisville Times  
|           | Courier-Post (Camden, N.J.), 1975-1983  
|           | "C" miscellaneous, 1979-1999  
|           | (2 folders)  
| BOX 140   | Daily Olympian (Olympia, Wash.), 1975-1985  
|           | Democrat and Chronicle (Rochester, N.Y.) See Containers 143-144, Gannett Rochester Newspapers  
|           | Denver Post (Denver, Colo.), 1980-1983  
|           | (1 folder)  
|           | Detroit News (Detroit, Mich.) 1975-1985  
|           | Acquisition, 1985-1986  
|           | Correspondence and memoranda, 1970-1972, 1983-2002  
|           | (4 folders)  
|           | Joint Operating Agreement, 1985-1988  
|           | (2 folders)  
|           | (4 folders)  
| BOX 142   | Press releases and news clippings, 1985-1988  
|           | Duncan Banner (Duncan, Okla.) 1976-1978  
|           | East/West Network, 1975-1979  
|           | Easton Express (Easton, Pa.), 1976-1981  
|           | Editor & Publisher, 1983-1985, 1995  
|           | El Diario-La Prensa, 1981-1984  
| BOX 143   | El Paso Times (El Paso, Tex.), 1975-1984  
|           | Elkhart Times (Elkhart, Ind.), 1977-1982  
|           | Enquirer News (Battle Creek, Mich.), 1975-1984  
|           | Escandido Times-Advocate (Escandido, Calif.), 1976-1977  
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<td>Family Weekly, 1971-1985 (2 folders)</td>
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<td>Financial World (magazine), 1978-1983</td>
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<td>Florida Times Union See Container 142, Florida Publishing Co.</td>
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<td>Florida Today See Containers 156-157, Today</td>
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<td>BOX 143</td>
<td>Forbes (magazine), 1972-1995 (3 folders)</td>
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<td>Fort Meyers News-Press (Fort Meyers, Fla.), 1974-1986 (2 folders)</td>
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<td>Fort Wayne News Sentinel (Fort Wayne, Ind.), 1976-1981</td>
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<td>Fremont News-Messenger (Fremont, Ohio), 1975-1980</td>
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<td>Fremont Tribune (Fremont, Neb.), 1977-1984</td>
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<td>Gannett Rochester Newspapers (Rochester, N.Y.), 1972-1986, undated See also Oversize (2 folders)</td>
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<td>BOX 144</td>
<td>Green Bay Press-Gazette (Green Bay, Wisc.), 1980-1983</td>
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<td>Greenville News (Greenville, S.C.), 1977-1982</td>
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<td>Hartford Courant (Hartford, Conn.), 1977-1979</td>
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<td>Hawaii Newspaper Agency See Container 144, Honolulu Star-Bulletin</td>
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<td>Herald Dispatch (Huntington, W. Va.), 1974-1982</td>
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<td>Honolulu Advertiser See Container 144, Honolulu Star-Bulletin</td>
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<td>Houston Chronicle (Houston, Tex.), 1978-1984</td>
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<td>Huntington Publishing Co. See Container 144, Herald Dispatch</td>
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<td>Huron Daily Plainsman (Huron, S. Dak.), 1979-1983</td>
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<td>Idaho Statesman (Boise, Idaho), 1974-1985, 1994</td>
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<td>Indianapolis Star (Indianapolis, Ind.) See Container 145, Indianapolis Newspapers</td>
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<td>Iowa City Press-Citizen (Iowa City, Iowa), 1980-1983</td>
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<td>Jackson Sun (Jackson, Tenn.), 1983-1985</td>
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<td>Jefferson-Pilot Publications, 1984</td>
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<td>Journal &amp; Courier (Lafayette, Ind.), 1977-1986</td>
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<td>&quot;J&quot; miscellaneous, 1984-1986</td>
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| President Eisenhower South America visit, 1960  
(2 folders) |
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| **Knockville Journal** (Knoxville, Tenn.), 1980-1986 |
| **Lakota Times** (Rapid City, N. Dak.), 1985-1992 |
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**Los Angeles Times** (Los Angeles, Calif.), 1975-2000  
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| **Louisville Times** (Louisville, Ky.), 1975-1993 |
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| **Miami Herald** (Miami, Fla.), 1977-2005 See also Containers 145-146, Knight-Ridder Newspapers  
(2 folders) |
| **Midland Reporter-Telegram** (Midland, Tex.), 1978 |
| **Minneapolis Star** (Minneapolis, Minn.), 1977-1984 |
| **Monroe News-Star-World** (Monroe, La.), 1980-1982 |
| **Muskogee Daily Phoenix / Times-Democrat** (Muskogee, Okla.), 1974-1985 |
| "M" miscellaneous, 1974-1994  
(2 folders) |
| **Nashville Banner** (Nashville, Tenn.), 1972-1986  
(2 folders) |
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| **BOX 149** |
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**New Mexican** (Santa Fe, N. Mex.), 1977-1987  
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(2 folders) |
<p>| <strong>Newark Advocate</strong> (Newark, Ohio), 1976 |
| <strong>Niagara Gazette</strong> (Niagara Falls, N.Y.), 1971-1983 |
| <strong>Norwich Bulletin</strong> (Norwich, Conn.), 1981-1983 |</p>
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<td><strong>Observer-Dispatch &amp; Daily Press</strong> (Utica, N.Y.), 1975-1984</td>
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<td><strong>Omaha World-Herald</strong> (Omaha, Neb.), 1975-2001</td>
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<td><strong>Pacific Daily</strong> (Agana, Guam), 1975-1985</td>
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<td>Paradé Publications, 1975-2009</td>
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<td>Pennywhistle Press, 1981-1983</td>
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<td><strong>Playboy</strong> (magazine), 1979-1982, 1990</td>
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<td><strong>Press &amp; Dakotan</strong> (Yankton, S. Dak.), 1977-1978</td>
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<td><strong>Public Opinion</strong> (Chambersburg, Pa.), 1975-1984</td>
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<td>Public Welfare Foundation, 1979-1985</td>
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<td><strong>Reno Evening Gazette</strong> See Container 151, Reno Gazette Journal</td>
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<td><strong>Reno Newspapers, Inc.</strong> See Container 151, Reno Gazette Journal</td>
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<td><strong>Reporter</strong> (Lansdale, Pa.), 1980-1983</td>
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<td><strong>Salinas Californian</strong> (Salinas, Calif.), 1977-1984</td>
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<td><strong>San Bernardino Sun</strong> (San Bernardino, Calif.), 1974-1986</td>
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<td><strong>San Rafael Independent-Journal</strong> (San Rafael, Calif.), 1975-1984</td>
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<td><strong>Santa Barbara News-Press</strong> (Santa Barbara, Calif.), 1978-1985-1986</td>
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<td><strong>Sarasota Herald-Tribune</strong> (Sarasota, Fla.), 1979-1982</td>
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<td><strong>Saratogan</strong> (Saratoga Springs, N.Y.), 1974-1986</td>
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Shreveport Times (Shreveport, La.), 1976-1986
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Sing Tao Newspapers, Ltd., 1977-1989
Small Newspaper Group, 1975-1988 See also Oversize

BOX 154
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Sparks Newspapers, 1983-1984
Spiedel Newspapers, 1975-1977
(3 folders)
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St. Cloud Daily Times (St. Cloud, Minn.), 1977-1984
Star-Gazette / Sunday Telegram (Elmira, N.Y.), 1975-1984
Statesman-Journal (Salem, Ore.), 1976-1984

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Sun Bulletin (Binghamton, N.Y.), 1975-1984
(2 folders)
Telecommunications, Inc., 1978-1979
Tempe Daily Telegram (Tempe, Ariz.), 1977-1982
Tennessean (Nashville, Tenn.), 1979-1987
Time Inc., 1978-1986
(1 folder)
(1 folder)

BOX 156
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Times Mirror Co. See Container 147, Los Angeles Times
Today (Cocoa Beach, Fla.), 1964-2013
(5 folders)
(4 folders)

BOX 157
Tri-Center Herald (Pasco, Kennewick, Richmond, Wash.), 1979
TV Guide, 1979

BOX 158
(2 folders)
(2 folders)
USA Network, 1982-1984, 1990
Valley News Dispatch (Tarentum, Pa.), 1975-1985
Virgin Island Daily News (St. Thomas, V.I.), 1980-1986
Visalia Times-Delta (Visalia, Calif.), 1977-1986
"V" miscellaneous, 1978-1986

BOX 159
Wall Street Transcript (New York, N.Y.), 1979-1988
Warren Tribune Chronicle (Warren, Ohio), 1979-1985
Wausau Daily Herald (Wausau, Wisc.), 1980-1986
Westchester Rockland Newspapers, 1975-1985
Wilmington News-Journal (Wilmington, Del.), 1980-1985

BOX 160
Winter Haven Daily News-Chief (Winter Haven, Fla.), 1978-1979
Worrell Newspapers, 1982
(2 folders)

BOX 160-177
Organizations, 1967-2013
Working files, planning files, correspondence, and memoranda regarding various organizations in which Neuharth was a member. Includes digital files copied from a variety of storage media. Each storage media was assigned a unique digital ID number. Access to digital content is available on-site only in the Manuscript Reading Room and requires advance notice. Use the digital ID number to request access copies of the files.
Arranged alphabetically by name of organization.

BOX 160
American Academy of Achievement, 1981-1984
American Institute for Public Service, 1982-1992
American Newspaper Publishers Association (ANPA)
50 state tour, 1980
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Awards and recognitions, 1978
Dues and fees, 1978
Publications, 1978
Sites, facilities, and operations, 1978-1979
The association, its boards, and committees, 1978
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(2 folders)

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Committees
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Convention arrangements, 1976-1980
Executive, 1976-1981
(2 folders)
Organizations, 1967-2013

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BOX 162 | Labor and personnel relations, 1976-1979
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Membership, 1976-1979
Miscellany, 1976-1980
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Newsprint, 1976-1981
Nominating, 1976-1981
Postal, 1976-1979
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Professional relations, 1976-1978
Steering, 1976-1978
Technical coordinating, 1976-1978
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93rd annual convention (Las Vegas, Nev.), 1979
94th annual convention (Honolulu, Hawaii), 1980
(3 folders)
95th annual convention (Chicago, Ill.), 1981
96th annual convention (San Francisco, Calif.), 1982
(3 folders)
Fitcher, Thomas C., 1979-1983
BOX 164 | Friedham, Jerry Warden, 1979-1983
(2 folders)
(6 folders)
BOX 165 | Image study, 1977
BOX 166 | Miscellany, 1971-1980
Press time, 1979-1981
Referrals, 1975
Task forces
Broadcast and CATV ownership, 1976-1979
Gannett, 1977-1978
Study, 1978-1979
Tax law, 1978-1979
Trips
Beijing, China, 1980
Moscow and Leningrad, USSR, 1979
Zurich, Switzerland and Berlin, Germany, 1979
American Press Institute, 1970-1993
BOX 167 | American Women in Radio and Television, 1986-1993
Center for the Study of the Presidency, 1981-1995
(2 folders)
Conference Board, 1974-1984
Congressional Award, 1983-1985
Conference Board, 1974-1984
(2 folders)
Crazy Horse Memorial Foundation, 1987-2009
(1 folder)
(2 folders)
Detroit Renaissance, 1986-1987
Florida Council of 100, 1979, 1985-1987
Florida National Banks of Florida, 1975-1977
Freedom Forum
Al Neuharth Media Center, 1995-2011 See also Oversize
(3 folders)
(2 folders)
In addition to the paper files, the folder included digital files on five (5) DVDs. Digital files copied from this media are described below.
  Digital ID: mss85259_158_001
  Digital ID: mss85259_158_002
"Al Neuharth Award for Excellence in the Media 2009 honoring Charles L. Overby," 2009
  Digital ID: mss85259_158_003
"Al Neuharth Award for Excellence in the Media 2010 honoring Cathie Black and Frank Vega" 2010
  Digital ID: mss85259_158_004
"Al Neuharth Award for Excellence in the Media 2011 honoring Brian P. Lamb," 2011
  Digital ID: mss85259_158_005
Free Spirit award, conference, and scholarship, 1992-2013
(2 folders)
(5 folders)
In addition to the paper files, the folder included digital files on one (1) DVD. Digital files copied from this media are described below.
"Free Spirit Reunion, 10/20/2012," 2012
  Digital ID: mss85259_158_006
Hong Kong handover ceremony, 1997-1998
Interviews
de Gortari, Carlos Salinas, 1993
Lee, Kuan Yew, 1994
Menem, Carlos Saul, 1994
Miscellany, 1990-1992, 2005

In addition to the paper files, the folder included digital files on one (1) DVD. Digital files

copied from this media are described below.


**Digital ID:** mss85259_158_012

**BOX 170**

News clippings, 1993-1995

NewsCapade, 1999-2002 [See also Oversize]

(2 folders)

Newseum

Annual report, 2008

Building concept presentation, 1993

Shepard, Alan B., 1993-1998

Staff and trustees

Arvidson, Cheryl, 1993-2001

Dennis, Everette, 1991-1997

Friedham, Jerry, W., 1991-1997

Maclay, Scott, 1992-2001

McMasters, Paul, 1992-2001 [See also Container 24, McMasters, Paul]


Quinn, Tracy, 1991-1994

Rhodes, Frank H.T., 1989-1993

Sass, Jerry, 1989-1999

Simons, Dolph C. 1989-1999 [See also Container 38, Simons, Dolph C.]

Gannett Foundation

**BOX 171**

Annual report, 1986


Gannett Center for Media Studies, 1983-1991 [See also Container 245, Columbia University]

(4 folders)

General file, 1970-1990

(4 folders)

**BOX 172**

(9 folders)

**BOX 173**

(7 folders)


Newspaper carriers scholarship, 1971, 1977

Northwestern University (Evanston, Ill.), 1973, 1983 [See also Container 247, Northwestern

University]

**BOX 174**

Oklahoma State University (Stillwater, Okla.), 1970-1990

Rozelle, Carrie, 1989-1990

University of Florida (Gainesville, Fla.), 1973-1976 [See also Container 248, University of

Florida]

(2 folders)

Hope for a Drug-Free America, 1987-1989

Horatio Alger Association of Distinguished Americans, 1975-2003

(6 folders)

In addition to the paper files, the folder included digital files on two (2) optical discs. Digital files copied from this media are described below.
"JA of South Dakota 40th Celebration Event, " 2008

**Digital ID:** mss85259_158_008

"Junior Achievement Show, " 2009

**Digital ID:** mss85259_158_007

---

**BOX 175**


(5 folders)

Mount Rushmore National Memorial Society, 1988-2013


Newspaper Advertising Bureau, 1978-1986


Sigma Delta Chi, [See Containers 175-176, Society of Professional Journalists](#)


(1 folder)

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**BOX 176**

University of South Dakota Alumni Association, [See Containers 176-177, University of South Dakota Foundation](#)

University of South Dakota Foundation, 1975-2012

(8 folders)

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**BOX 177**

**Speeches and Writings, 1955-2013**

Speeches, books, and articles.
Arranged alphabetically by name or type of material.

---

**BOX 177**

Articles by Neuharth

1955-1960


*Confessions of an S.O.B.*

BookCapade

Alpena, S. Dak., 1988

Beating/Being the Boss, 1988

Columbia Broadcasting System, 1988

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**BOX 178**

Combined Communications, 1988

Early Gannett, 1988

Equal Opportunity, 1988

Florida Today, 1988

Fragments, 1988

GTG Entertainment, 1988

Journalism and the media, 1988

Lifestyle, 1988

Miscellany, 1988

S.O.B.s and others, 1988

(1 folder)

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**BOX 179**

(1 folder1)
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</table>
| BOX 180   | Correspondence about, 1988-1992  
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Drafts, 1988-1989  
Interviews  
Beebe, George, 1988  
Daniels, Derrick, 1988  
Hood, Jim, 1988  
McCorkindale, Doug, 1988  
Neuharth, Daniel, 1988  
Neuharth, Jan, 1988 |
| BOX 181   | Neuharth, Loretta, 1989  
Purcell, Jack, 1988  
Wilson, Lori, 1989  
Magazine articles, 1989-1990  
Miscellany, 1989-1992  
News clippings, 1989  
Paul Miller material, 1988  
Promotion, 1989-1990  
(3 folders) |
| BOX 182   | Thank you letters, 1989-1990  
_Free Spirit_, 2000-2001  
_Nearly One World_, 1988-1989  
"Plain Talk" articles, 1988-2013  
(9 folders) |
| BOX 183   | (15 folders) |
| BOX 184   | (2 folders)  
_Profiles of Power_, 1988  
Speeches  
1962-1967  
(15 folders)  
1968  
Jan.-Apr.  
(3 folders) |
| BOX 185   | May.-Oct.  
(7 folders)  
1969-1970  
(17 folders) |
| BOX 186   | 1971-1972  
(15 folders) |
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<td>Nov.-Dec. (3 folders)</td>
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<td>1974-1975</td>
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<td>1976</td>
<td>Jan.-Sept. (16 folders)</td>
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<td>BOX 188</td>
<td>Oct.-Dec. (10 folders)</td>
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<td>1977</td>
<td>Feb.-Nov. (27 folders)</td>
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<td>Feb.-Nov. (4 folders)</td>
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<td>1978</td>
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<td>July-Dec. (22 folders)</td>
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<td>1979</td>
<td>Jan. (3 folders)</td>
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<td>BOX 191</td>
<td>Feb.-Apr. (16 folders)</td>
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<td>BOX 192</td>
<td>Apr.-May (10 folders)</td>
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<td>BOX 193</td>
<td>May-Sept. (12 folders)</td>
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<td>BOX 194</td>
<td>Sept.-Nov. (12 folders)</td>
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<td>BOX 195</td>
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<td>1980</td>
<td>Jan. (2 folders)</td>
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<td>BOX 196</td>
<td>Jan.-Mar. (17 folders)</td>
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<td>BOX 197</td>
<td>Mar.-June (25 folders)</td>
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<td>BOX 198</td>
<td>June-Dec. (13 folders)</td>
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<td>1981</td>
<td>Jan.-May (15 folders)</td>
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<td>1982</td>
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<td>Jan.-Feb. (3 folders)</td>
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<td>BOX 200</td>
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<td>Jan.-June (21 folders)</td>
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<td>BOX 201</td>
<td>June-Dec. (26 folders)</td>
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<td>Jan.-Feb. (5 folders)</td>
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<td>BOX 202</td>
<td>Feb.-July (24 folders)</td>
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<td>BOX 203</td>
<td>Aug.-Dec. (20 folders)</td>
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<td>BOX 204</td>
<td>Jan.-Oct. See also Oversize (33 folders)</td>
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<td>Nov.-Dec. (12 folders)</td>
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<td>BOX 206</td>
<td>Jan.-Oct. (35 folders)</td>
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<td>1988-1989 (10 folders)</td>
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<td>Jan.-May (9 folders)</td>
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<td>BOX 211</td>
<td>May-Nov. (17 folders)</td>
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<td>BOX 212</td>
<td>Feb.-Dec. (17 folders)</td>
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<td>1995 (14 folders)</td>
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<td>BOX 213</td>
<td>1996 (11 folders)</td>
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<td>1997 Jan.-May (13 folders)</td>
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<td>BOX 214</td>
<td>Aug.-Dec. (8 folders)</td>
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<td>BOX 215</td>
<td>1999-2003 (33 folders)</td>
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<td>2004-2008, undated (10 folders)</td>
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<td>Anti-trust, 1963, 1969</td>
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<td>Circulation, 1967-1982</td>
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<td>Correspondence about, 1963-1967</td>
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<td>Editorial, 1963-1973 (2 folders)</td>
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<td>&quot;How to make a speech,&quot; 1963-1966</td>
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<td>Miscellany, 1957-1979 (3 folders)</td>
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<td>BOX 217</td>
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<td>Pritchard, Peter, 1978-1980</td>
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<td>Sales, 1964-1967</td>
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<td>Today (newspaper), 1963-1973 (3 folders)</td>
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<td>BOX 217-249</td>
<td>Subject File, 1958-2013</td>
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</table>
|           | Correspondence, memoranda, interviews, photographs, news clippings, schedules, digital files and other assorted files. Includes digital files copied from a variety of storage media. Each storage media was assigned a unique digital ID number. Access to digital content is available on-site only in the Manuscript Reading Room and requires advance notice. Use the digital ID number to request access copies of the files. Arranged alphabetically by name or type of material.

Allen Neuharth Papers 41
### Subject File, 1958-2013

<table>
<thead>
<tr>
<th>Container</th>
<th>Contents</th>
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</thead>
</table>
(2 folders)  
Adcraft Club of Detroit, 1979-1989, 1998, undated See also Oversize  
American Bar Association, 1979-1984  
American Marketing Association, 1983-1989  
American Telephone and Telegraph Co., 1980-1986  
Askew, Reubin O'D., 1973-1983 |
"A" miscellaneous, 1974-2005  
(2 folders)  
Biographical material, 1983-1988  
Bohemian Grove, 1990, 1995  
Brevard Symphony Orchestra, 1982-1983  
(2 folders)  
Club memberships, 1973-1984 |
| BOX 219   | Conferences, 1966-1981  
(3 folders)  
"D" miscellaneous, 1975-2002  
Foundation for American Communications, 1979-1989  
Freedom of Expression Foundation, 1984-1988  
"F" miscellaneous, 1975-1996 |
| BOX 220   | General Motors, 1977-1990  
"G" miscellaneous, 1974-2010  
Harris Corp., 1977, 1984-1989  
Hilton Hotels, 1978-1996  
Humphrey, Hubert H. (Hubert Horatio), 1965-1968  
International Association for Newspaper and Media Technology, 1985-1986, 2002-2003  
(2 folders) |
In addition to the paper files, the folder included digital files on one (1) DVD. Digital files copied from this media are described below.

"Q&A with Allen Neuharth. C-SPAN." Allen Neuharth interview about USA Today 25th anniversary. 2007

**Digital ID:** mss85259_158_012

- "I" miscellaneous, 1979-2001
- Knight Foundation, 1990-2011
- "L." miscellaneous, 1975-2011
  (2 folders)

**BOX 222**
- National Association of Black Journalists, 1992
- National Collegiate Athletic Association, 1992-1993
- National Newspaper Council, 1974-1983
- Neuharth, Daniel, 1981-1984
- New York Yankees (Baseball team), 1983-2010
  (3 folders)
- News clippings and articles, 1958-2013
  (2 folders)

**BOX 223**
- Newspaper Association of America, 1995-2011
- Phone books, undated

**BOX 224**
- Photographs, undated
  (2 folders)
- Politics
  - Foreign politicians, 1983-1997
    (3 folders)
  - Judges, 1979-1987, 1993
  - Mayors, 1981-1987
  - Miscellany, 1983-2000
  - Representatives, 1977-2006
    (1 folder)

**BOX 225**
- (1 folder)
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<td>R.J. Reynolds Industries, 1983-1984</td>
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<td>Rockwell International, 1982-1984</td>
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<td>Schedules</td>
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<td>BOX 226</td>
<td>1976</td>
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### Subject File, 1958-2013

<table>
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| BOX 239   | 2005 (4 folders)  
           | 2006 (4 folders)  
           | 2007 (4 folders)  
           | 2008 (2 folders)  
           | 2009 (4 folders)  
           | 2010 (2 folders)  
           |
| BOX 240   | 2011 (4 folders)  
           | 2012 (4 folders)  
           | 2013 (2 folders)  
           |
           | South Dakota Homecoming, 1983  
           | Minnehaha County Historical Society, 1994-1996  
           | (2 folders)  
           | Miscellany, 1996-2010  
           | In addition to the paper files, the folder included digital files on two (2) DVDs. Digital files copied from this media are described below.  
           | "AHN - South Dakota 11/14/08." Allen Neuharth interview about South Dakota. 2008 Digital ID: mss85259_158_011  
           | "It's All Earth and Sky." Interviews concerning Germans emigrating from Russia, 2010 Digital ID: mss85259_158_010  
           |
           | South Dakota Sports Hall of Fame, 2008-2012  
           | In addition to the paper files, the folder included digital files on one (1) DVD. Digital files copied from this media are described below.  
           | "SD Sports Hall of Fame 2009 Inductee Presentation," 2009 Digital ID: mss85259_158_009  
           | "S" miscellaneous, 1970--2006 (2 folders)  
           |
           | Travel  
           | China, 1998  
           | Germany, 1991-1993  
           | Hungary, 1986  
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<tr>
<td>Japan</td>
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<td>Korea</td>
<td>2005</td>
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<td>Switzerland</td>
<td>1986</td>
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**BOX 245**

Universities

- **Columbia University** (New York, N.Y.), 1977-1994 [See also Container 171, Gannett Center for Media Studies](#)
- **Cornell University** (Ithaca, N.Y.), 1983-1993
- **Duke University** (Durham, N.C.), 1977-1987
- **Emory University** (Atlanta, Ga.), 1992-1999
- **Florida Institute of Technology** (Melbourne, Fla.), 1977, 1995, 2006-2009
- **Florida State University** (Tallahassee, Fla.), 1981, 1994-1999
- General file, 1975-2012 (3 folders)

**BOX 246**

(7 folders)

**BOX 247**

- **Harvard University** (Cambridge, Mass.), 1988-1996
- **Ithaca College** (Ithaca, N.Y.), 1973-1977
- **Northwestern University** (Evanston, Ill.), 1976-2001 [See also Container 173, Northwestern University](#)
  (2 folders)
- **Sitting Bull College** (Fort Yates, N. Dak.), 2003-2010
- **South Dakota State University** (Brookings, S. Dak.), 1979-1990, 1997

**BOX 248**

- **University of Florida** (Gainesville, Fla.) 1980-2008 [See also Container 174, University of Florida](#)
  (4 folders)
- **University of Hawaii** (Honolulu, Hawaii) 1981-1990, 2004
- **University of Mississippi** (University, Ms.), 1982-1985, 1997-2008
- **University of Missouri** (Columbia, Mo.), 1980-1993, 1999

**BOX 249**

- **University of North Carolina** (Chapel Hill, N.C.), 1990-1996, 2002
- Waldorf-Astoria Hotel, [See Container 220, Hilton Hotels](#)
- World Association of Newspapers, 1997-2005
Subject File, 1958-2013

<table>
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<tr>
<td>BOX OV 1-OV 3</td>
<td>Oversize, 1961-2013</td>
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<tr>
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<td>Various items from Neuharth’s management of Gannett Company and other engagements including newsprint, maps, posters, and architectural drawings; and programs from the annual Gridiron Club dinner.</td>
</tr>
<tr>
<td></td>
<td>Arranged and described according to the series, containers, and folders from which the items were removed.</td>
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<tr>
<td>BOX OV 1</td>
<td>Correspondence</td>
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<td>BOX OV 1</td>
<td>Alphabetical</td>
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<td>BOX OV 1</td>
<td>Curley, John, July-Dec. 1987 (Container 7)</td>
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<td>BOX OV 1</td>
<td>Prichard, Peter, Feb.-Dec. 1987 (Container 33)</td>
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<td>BOX OV 1</td>
<td>Gannett Company</td>
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<td>BOX OV 3</td>
<td>Regions</td>
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<td>BOX OV 3</td>
<td>Regionalization study, 1971-1973 (Container 112)</td>
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<td>BOX OV 1</td>
<td>Shareholders meeting, 1984 (Container 115)</td>
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<td>Media file</td>
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<td>BOX OV 3</td>
<td>Gannett Rochester Newspapers, 1972-1986, undated (Container 144)</td>
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<td>BOX OV 1</td>
<td>Small Newspaper Group, 1975-1988 (Container 153)</td>
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<td>BOX OV 3</td>
<td>NewsCapade, 1999-2002 (Container 170)</td>
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<td>Speeches and Writings</td>
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<td>BOX OV 1</td>
<td>Adcraft Club of Detroit, 1979-1989, 1998, undated (Container 217)</td>
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