Collection Summary
Title: Allen Neuharth Papers
Inclusive Dates: 1949-2013
ID No.: MSS85259
Creator: Neuharth, Allen
Extent: 87,500 items
Extent: 249 containers plus 3 oversize
Extent: 100 linear feet
Extent: 395 digital files (48.17 GB)
Language: Collection material in English
Location: Manuscript Division, Library of Congress, Washington, D.C.
LC Catalog record: https://lccn.loc.gov/mm2005085259
Summary: Businessman, publisher, and author. Correspondence, memoranda, speeches, digital files, writings, news clippings, articles, interviews, subject files, media files, and workings files relating to Neuharth's chairmanship of Gannett Company, the Gannett Foundation, Freedom Forum, the American Newspaper Publishers Association, and his creation of USA Today.

Selected Search Terms
The following terms have been used to index the description of this collection in the LC Catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically.

People
Black, Cathie.
Boccardi, Louis D.--Correspondence.
Brokaw, Tom--Correspondence.
Burger, Warren E., 1907-1995--Correspondence.
Carter, Jimmy, 1924- --Correspondence.
Carter, Rosalyln--Correspondence.
Cronkite, Walter--Correspondence.
Curley, John, 1938-
Feller, Mimi.
Forbes, Malcolm S.--Correspondence.
Gialanella, Philip T.
Gibbons, Sheila Jean, 1951-
Graham, Katharine, 1917-2001--Correspondence.
Hilton, Barron, 1927- --Correspondence.
Iacocca, Lee A.--Correspondence.
Jennings, Madelyn.
Keating, William J. (William John), 1927-
King, Larry, 1933-2021--Correspondence.
Marsh, Jack, 1949-
Mazzarella, David, 1938-
McCorkindale, Doug, 1939-
Neuharth, Allen.
Neuharth, Allen. Plain talk.
Overby, Charles L.
Paulson, Ken.
Prichard, Peter.
Rowan, Carl T. (Carl Thomas), 1925-2000--Correspondence.
Spezzano, Vince.
Steinbrenner, George M. (George Michael), 1930-2010--Correspondence.
Sulzberger, Arthur Ochs, 1926-2012--Correspondence.
Turner, Ted--Correspondence.

Organizations
Associated Press.
Crazy Horse Memorial Foundation.
Freedom Forum.
Gannett Company.
Gannett Foundation.
Hilton Hotels Corporation.
Knight-Ridder Newspapers, Inc.
Mount Rushmore National Memorial Society of the Black Hills.
New York Yankees (Baseball team)
Project NN.
United States. Constitution. 1st Amendment.
University of South Dakota Foundation.

Subjects
American newspapers.
Freedom of the press.
Journalism--United States.
Newspaper publishing--United States.
Newspapers.
Publishers and publishing--Societies, etc.
Publishers and publishing--United States.
Voyages and travels.

Places
United States--Description and travel.

Titles
*Des Moines register.*
*Detroit news.*
*Honolulu star bulletin.*
*Louisville courier journal.*
*Oakland tribune.*
*Reno gazette-journal.*
*Rochester Democrat and chronicle.*
*Today.*
*USA today (Arlington, Va.)*

Occupations
Authors.
Businessmen.
Newspaper publishers.

Acquisition Information
The papers of Allen Neuharth, President of Gannett Company and founder of *USA Today*, were given to the Library of Congress by Allen Neuharth in 2005 and 2006. Additional material was given to the Library by the estate of Allen Neuharth in 2014.
Processing History

The papers of Allen Neuharth were processed by Michael Folkerts with the assistance of Thomas Bigley, Jake Bozza, Maria Farmer, and Tammi Taylor in 2018.

Transfers

Video and audio cassettes featuring interviews, speeches, and meetings have been transferred to the Motion Picture, Broadcasting, and Recorded Sound Division where they are identified as part of the Allen Neuharth Papers.

Prototypes of the original USA Today, a prototype of Baseball Weekly, an autographed first edition of USA Today, volume I issue 1 and volume II issue 11 of SoDak Sports, and other items from USA Today, Florida Today, and Gannett News Service have been transferred to the Serials and Government Publications Division where they are identified as part of the Allen Neuharth papers.

Copyright Status

The status of copyright in the unpublished writings of Allen Neuharth is governed by the Copyright Law of the United States (Title 17, U.S.C.).

Access and Restrictions

The papers of Allen Neuharth are open to research. Researchers are advised to contact the Manuscript Reading Room prior to visiting. Many collections are stored off-site and advance notice is needed to retrieve these items for research use.

Digital Format

Digital files were received as part of the papers of Allen Neuharth on a variety of storage media, each of which was assigned a unique digital ID number. Access to digital content is available on-site only in the Manuscript Reading Room and requires advance notice. Use the digital ID number to request access copies of the files. Consult reference staff in the Manuscript Division for more information.

Preferred Citation

Researchers wishing to cite this collection should include the following information: Container or digital ID number, Allen Neuharth Papers, Manuscript Division, Library of Congress, Washington, D.C.

Biographical Note

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1924, Mar. 22</td>
<td>Born, Eureka, S. Dak.</td>
</tr>
<tr>
<td>1942-1946</td>
<td>U.S. Army, 86th infantry division</td>
</tr>
<tr>
<td>1946</td>
<td>Married Loretta Helgeland (divorced, 1972)</td>
</tr>
<tr>
<td>1949-1950</td>
<td>Editor, The Volante, University of South Dakota, Vermillion, S. Dak.</td>
</tr>
<tr>
<td>1950</td>
<td>B.A., University of South Dakota, Vermillion, S. Dak.</td>
</tr>
<tr>
<td>1954-1960</td>
<td>Reporter, city editor, assistant managing editor, Miami Herald, Miami, Fla.</td>
</tr>
</tbody>
</table>
1963-1966  General manager, Gannett Rochester Newspapers, Rochester, N.Y.
1966  Founded Today, Brevard county, Fla.
1966-1970  Executive vice president, Gannett Company
1970-1973  President and chief operating officer, Gannett Company
1973  Married Lori Wilson (divorced, 1982)
1973-1979  President and chief executive officer, Gannett Company
1978-1980  Chairman, American Newspaper Publishers Association
1979-1989  Chairman, president, and chief executive officer, Gannett Company
1982  Founded USA Today
1986-1991  Chairman, Gannett Foundation
1987  BusCapade tour of the United States
1988  JetCapade tour of the world
1988-2013  Columnist, "Plain Talk." USA Today
1989  Published Confessions of an S.O.B. New York : Doubleday
1991-1997  Chairman, Freedom Forum
1993  Married Rachel Fornes
2013, Apr. 19  Died. Cocoa Beach, Fla.

Scope and Content Note

The papers of Allen Neuharth (1924-2013) span from 1949 to 2013. Neuharth’s papers document his career in news media and are arranged in seven series: Correspondence, Gannett Company, Media File, Organizations, Speeches and Writings, Subject File, and Oversize.

The Correspondence series, arranged both chronologically and alphabetically, contains primarily correspondence and memoranda covering the breadth of Neuharth’s personal and professional life. Memoranda concerning Gannett and USA Today cover the majority of the series, via notable Gannett employees including: Cathie Black, John Curley, Mimi Feller, Phillip Gialanella, Sheila Jean Gibbons, Jack Heselden, Madelyn Jennings, William J. Keating, Jack Marsh, David Mazzarella, Doug McCorkindale, Paul Miller, Charles Overby, Ken Paulson, Peter Prichard, John C. Quinn, and Vince Spezzano. Neuharth’s position as head of a major news corporation offered him many other friendships, acquaintances, and professional relationships; some of these correspondents include Louis D. Boccardi, Tom Brokaw, Warren E. Burger, Jimmy and Rosalynn Carter, Walter Cronkite, Malcolm S. Forbes, Katharine Graham, Barron Hilton, Lee A. Iacocca, Larry King, Carl Rowan, George M. Steinbrenner, Arthur Ochs Sulzberger, and Ted Turner. Other correspondence includes various solicitations, invitations, responses to Neuharth’s "Plain Talk" column, and love letters, the term Neuharth used for charitable requests in his book, Confessions of an S.O.B.

The Gannett Company series includes meeting files, working files, and memoranda regarding the management of Gannett Company, such as board meetings, shareholders meetings, and publisher reports. Notable in the Gannett Company files are the files concerning the creation of USA Today. Beginning in 1980, Neuharth formed Project NN with a handpicked selection of young Gannett employees to create the country’s first daily national newspaper. Covered in the USA Today section of the Gannett Company series are the study summaries, reports, and research used by Project NN members in the creation of USA Today. Other material prominently featured in this series concern the BusCapade and JetCapade, Neuharth’s promotion tour which saw him traveling the United States and later, countries around the world.

The Media File includes working files and memoranda from different newspapers and media companies, originally maintained by Neuharth’s office. Some files include research and acquisition possibilities by Gannett, while some concern the general management of Gannett-owned newspapers, while others still are professional correspondence between Neuharth and publishers, presidents, or other employees of media companies. Major files of Gannett-owned papers include the Honolulu Star Bulletin, Oakland Tribune, Detroit News, Reno Gazette Journal, Louisville Courier Journal, Today, Des Moines Register, and the Rochester Democrat and Chronicle. Also represented in the Media File series are papers related to Neuharth’s employment prior to Gannett Company, with Knight-Ridder and the Associated Press.

The Organizations series covers the various boards and memberships that Allen Neuharth participated in outside of Gannett Company. In 1986, Neuharth was named chairman of the Gannett Foundation, and in 1991, he sold its name and assets
back to Gannett Company in order to create the Freedom Forum, whose primary mission was to advocate for first amendment rights. Other material in the Organizations series includes Neuharth’s membership and chairmanship of the American Newspaper Publishers of America, as well as foundations he supported in his home state of South Dakota, including the University of South Dakota Foundation, the Mount Rushmore National Memorial Society, and the Crazy Horse Memorial Foundation.

The Speeches and Writings series contains the speeches and writings of Neuharth, and span his professional career and retirement. Neuharth wrote several books, but featured most prominently are the files related to his memoir, Confessions of an S.O.B. Included are interviews with family and colleagues, and oral history interviews which he called his BookCapade. Also included in the Speeches and Writings series are articles written by Neuharth beginning while he was a reporter with the Miami Herald, and his “Plain Talk” column which ran in USA Today weekly from 1988 until his death in 2013.

The Subject File series contains primarily memoranda and correspondence with various companies and institutions in which Neuharth was not a member, but had frequent contact with, such as the New York Yankees or Hilton Hotels. Other institutions are related to charity or speaking engagements, such as the University of Florida and Northwestern University. Other material featured includes Neuharth’s interviews, schedules, and news clippings.

**Arrangement of the Papers**

This collection is arranged in seven series:

- Correspondence, 1960-2013
- Gannett Company, 1963-2013
- Media File, 1949-2013
- Organizations, 1967-2013
- Speeches and Writings, 1955-2013
- Subject File, 1958-2013
- Oversize, 1961-2013, undated
## Description of Series

<table>
<thead>
<tr>
<th>Container</th>
<th>Series</th>
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</thead>
<tbody>
<tr>
<td>BOX 1-83</td>
<td><strong>Correspondence, 1960-2013</strong></td>
</tr>
<tr>
<td>BOX 83-135</td>
<td>Working files, reports, correspondence, memoranda, meeting files, and planning files.</td>
</tr>
<tr>
<td>BOX 135-160</td>
<td>Working files and memoranda regarding various newspapers, publishing companies, and other media companies.</td>
</tr>
<tr>
<td>BOX 160-177</td>
<td>Working files, planning files, correspondence, and memoranda regarding various organizations in which Neuharth was a member. Includes digital files copied from a variety of storage media. Each storage media was assigned a unique digital ID number. Access to digital content is available on-site only in the Manuscript Reading Room and requires advance notice. Use the digital ID number to request access copies of the files.</td>
</tr>
<tr>
<td>BOX 177-217</td>
<td>Speeches, books, and articles.</td>
</tr>
<tr>
<td>BOX 217-249</td>
<td>Correspondence, memoranda, interviews, photographs, news clippings, schedules, digital files and other assorted files. Includes digital files copied from a variety of storage media. Each storage media was assigned a unique digital ID number. Access to digital content is available on-site only in the Manuscript Reading Room and requires advance notice. Use the digital ID number to request access copies of the files.</td>
</tr>
<tr>
<td>BOX OV 1-OV 3</td>
<td>Various items from Neuharth’s management of Gannett Company and other engagements including newsprint, maps, posters, and architectural drawings; and programs from the annual Gridiron Club dinner.</td>
</tr>
</tbody>
</table>

Arranged alphabetically by type of material.

Arranged alphabetically by type of material.

Arranged alphabetically by name of organization.

Arranged alphabetically by name or type of material.

Arranged alphabetically by name or type of material.

Arranged and described according to the series, containers, and folders from which the items were removed.
# Container List

<table>
<thead>
<tr>
<th>Container</th>
<th>Contents</th>
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</table>
| BOX 1-83  | **Correspondence, 1960-2013**  
Correspondence and memoranda.  
Arranged alphabetically and chronologically. |
| BOX 1     | Alphabetical  
Aadland, Gordon, 1975-2010  
(2 folders)  
Abbott, James W. [See Containers 176-177, University of South Dakota Foundation]  
Aisenberry, Andrew, 1979-1994  
Anderson, Harold [See Container 150, Omaha World Herald]  
Anderson, Walter [See Container 150, Parade Publications]  
Annenberg, Walter H., 1985-1993  
Armstrong, Joe, 1987-1998  
Atwood, Robert [See Container 135, Anchorage Times]  
Aw Sian, Sally [See Container 153, Sing Tao Newspapers, Ltd.]  
(4 folders)  
Baker, Buddy, 1983-1991 [See also Containers 156-157, Today]  
Bassett, Edward P. [See Container 247, Northwestern University]  
Beebe, George, 1966, 1976, 1987-1988 [See also Container 148, Miami Herald; See also Containers 145-146, Knight-Ridder Newspapers]  
Bingham, Barry [See Container 147, Louisville Times]  
Birmingham, Martin, 1984-2006 [See also Container 175, Marine Midland Bank] |
(7 folders)  
(4 folders) |
| BOX 3     | Boccardi, Louis D. [See Container 136, Associated Press]  
Bradlee, Benjamin C. [See Container 159, Washington Post]  
Brokaw, Meredith, 1981-1989  
Brokaw, Tom, 1976-1994, 2006 [See also Containers 146-147, National Broadcasting Company]  
Bronson, Howard [See Container 153, Shreveport Times]  
Brown, Wishard [See Container 152, San Rafael Independent-Journal]  
Brumback, Charles T. [See Container 138, Chicago Tribune]  
Budig, Gene A., 1996-2010  
<table>
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<tr>
<th>Container</th>
<th>Contents</th>
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            (2 folders)  
            Bush, George and Barbara, 1982-1995  
            "B" miscellaneous, circa 1970-2011  
            (7 folders)  
| BOX 5     | Carter, Jimmy, 1974-1991  
            Carter, Rosalynn, 1983-1997  
            Case, John, 1979-1987  
            Chalk, O. Roy See Container 141, *El Diario-La Prensa*  
            Chapman, Alvah, 1982-1988, 2008 See also Containers 147-148, Knight-Ridder Newspapers  
            Chapple, Thomas, 1984-1988  
            Clark, David B., 1994-2009  
            Clark, Peter B., 1983-1988  
            Coffey, Shelby See Container 147, *Los Angeles Times*  
            Cook, Stanton See Container 138, *Chicago Tribune*  
            Couric, Katie See Container 138, Columbia Broadcasting System  
            Cowles, John, 1985-1987  
            Cronkite, Walter See Container 138, Columbia Broadcasting System  
            Cunningham, Mary, 1981-1984  
            Curley, John, 1980-1992 See also Oversize  
            (2 folders)  
| BOX 6     | (8 folders)  
| BOX 7     | (9 folders)  
            (3 folders)  
            Curtis, J. Montgomery See Containers 147-148, Knight-Ridder Newspapers  
            Curtis, Richard, 1985-1993  
            "C" miscellaneous, circa 1970-2011  
            (5 folders)  
| BOX 9     | (1 folder)  
|           | Daschle, Thomas and Linda Hall, 1990-2010  
|           | Davidson, Jeff, 1983-1985  
|           | Davidson, Ralph P. See Containers 155-156, Time Inc.  
|           | DeLorenzo, Anthony, 1983-1986  
|           | Dix, Chris See Container 135, *Bellingham Herald*  
|           | Dorsey, Eugene See Containers 143-144, Gannett Rochester Newspapers  
|           | Dubow, Craig, 2006-2008  
|           | "D" miscellaneous, circa 1970-2011  
|           | (4 folders)  
|           | Eller, Karl and Laura, 1979-1987, 1995  
|           | Erburu, Robert See Container 147, *Los Angeles Times*  
|           | (2 folders)  

<table>
<thead>
<tr>
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<th>Contents</th>
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</table>
| BOX 10    | Erhart, Werner, 1983-1990  
           | "E" miscellaneous, circa 1970-2011  
           | (2 folders)  
           | Fallon, Walter, 1983-1986  
           | Feller, Mimi, 1986-1989  
           | (5 folders)  |
| BOX 11    | Fey, Katherine (Kay) See Container 135, Anchorage Daily News  
           | Fichter, Thomas, 1988-1990  
           | Fischer, Lynn See Container 222, National Women's Health Awareness Forum  
           | Fischer, Rusty See Container 218, Bernard's Surf  
           | Flanagan, Alvin, 1979-1990  
           | Flynn, Paul, 1978-1987 See also Container 143, Fort Meyers News-Press; See also Container 150, Pensacola News-Journal  
           | Forbes, Malcolm S. See Container 143, Forbes (magazine)  
           | Forbes, Steve See Container 143, Forbes (magazine)  
           | Ford, Henry, II See Container 219, Ford Motor Co.  
           | Frank, Morton See Container 142, Family Weekly  
           | Freeman, Henry, 1982-1988  
           | Fuller, Keith, 1984-1992 See also Container 136, Associated Press  
           | Fuller, Larry, 1985-1997 See also Containers 135-136, Argus Leader  
           | "F" miscellaneous, circa 1970-2011  
           | (1 folder)  |
| BOX 12    | Gage, Michael See Container 144, Green Bay Press-Gazette  
           | Galloway-Tabb, Pam, 1989-2011  
           | Gartner, Michael, 1987-2004 See also Containers 148-149, National Broadcasting Company  
           | Gaulke, Ramon G. (Ray), 1983-1991  
           | Giago, Tim A., 1985-2013 See also Container 146, Lakota Times  
           | (2 folders)  |
| BOX 13    | Gialanella, Philip, 1980-1990, undated See also Container 144, Honolulu Star Bulletin  
           | (4 folders)  
           | (3 folders)  
           | Gill, George See Container 147, Louisville Times  
           | Goodman, Julian, 1982-1988  
           | (1 folder)  |
| BOX 14    | Graham, Donald E. See Container 159, Washington Post  
           | Graham, Katharine, See Container 159, Washington Post  
           | Greaney, Dan, 1987-1991  
           | Griscom, Thomas C., 1984-1988  
           | (1 folder)  |
Correspondence, 1960-2013

<table>
<thead>
<tr>
<th>Container</th>
<th>Contents</th>
</tr>
</thead>
</table>

**BOX 15**

Guittar, Lee, 1984-1986 *See also Container 139, Denver Post*

"G" miscellaneous, circa 1970-2011

(6 folders)


Haley, Tom, *See also Container 139, Denver Post*


Hayden, N.S., 1981-1985 *See also Container 144, Herald Dispatch*


Helgeland, David and Patricia, 1978-1995


(4 folders)

Hickey, Maurice, 1981, 1987 *See also Containers 143-144, Gannett Rochester Newspapers ; See also Container 139, Detroit News*

Hickey, Peter, 1980-1986

(1 folder)

(1 folder)

**BOX 16**

Hilton, William Barron *See Container 220, Hilton Hotels*

Ho, Stuart, 1984-1990

Holman, Richard A. *See Container 159, Wall Street Transcript*

Honeysett, William *See Container 152, San Bernadino Sun*


Hoxie, Gordon *See Container 167, Center for the Study of the Presidency*


Hustead, William (Bill) *See Container 243, Wall Drug Store*

"H" miscellaneous, circa 1970-2011

(5 folders)

(3 folders)

**BOX 17**

Iacocca, Lee A. *See Container 218, Chrysler Corp.*

Ingersoll, Ralph *See Container 145, Ingersoll Publications Co.*

"I" miscellaneous, circa 1970-2011

Jennings, Madelyn, 1979-2013, undated

(3 folders)

**BOX 18**

(6 folders)

**BOX 19**

(3 folders)

**BOX 20**

Johnson, Tom *See Container 147, Los Angeles Times*

Junod, Joe, 1987-1988

"J" miscellaneous, circa 1970-2011

(3 folders)

Karelis, Suzette, 1987-1988

Keating, William J., 1980-1988, undated *See also Container 138, Cincinnati Enquirer*

(2 folders)


Kleisner, Fredrick, 1982-1985

"K" miscellaneous, circa 1970-2011
(5 folders)
LaMothe, William E., 1979-1984
Landers, Ann, 1983-1997
Lasby, Diane See Container 218, Bernard's Surf

BOX 21
Lawton, Robert, 1985-1995
Lindner, Carl See Container 83, American Financial Corp.
Low, Prescott, 1983-1990
"L" miscellaneous, circa 1970-2011
(5 folders)
Maitland, Vic See Container 175, National Football League Alumni Association
Mankiller, Wilma, 1994-1998
Manno, Sharon, 1981

BOX 22
Marsh, Jack, 1998-2013 See also Container 168, Al Neuharth Media Center
(3 folders)
Maynard, Nancy Hicks, 1984, 1993-2002
Maynard, Robert C. See Containers 149-150, Oakland Tribune
Mazzarella, David, 1984-1989
(3 folders)

BOX 23
McAdam, Charles, 1973-1985
McCorkindale, Doug, 1972-1986, 2006, undated
(6 folders)

BOX 24
McFadden, Joe, 1987-1988
McGovern, George S. (George Stanley), 1968, 1979-2009
McKinney, Robert See Container 149, New Mexican
McMasters, Paul, 1987-1991, 2004 See also Container 170, McMasters, Paul
Melton, Rollan, 1983-2002 See also Container 151, Reno Gazette Journal; See also Container 154, Spiedel Newspapers
(2 folders)
Mickelson, George, 1988-1993
Miller, Paul, 1960-1988, undated
(1 folder)

BOX 25
Miller, Robert B. See Container 142, Enquirer News
Muller, Kathy, 1986-1988
Mulroney, Brian, 1988-2011
<table>
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<tr>
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<th>Contents</th>
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</table>
| BOX 26    | Munford, Dillard, 1982-1993  
            Munro, J. Richard See Containers 155-156, Time Inc.  
            "M" miscellaneous, circa 1970-2011  
            (6 folders) |
| BOX 27    | Napier, Robert, 1975, 1982-1986  
            Neuharth, Daniel, 1976-1989  
            (2 folders)  
            Neuharth, Janet Ann, 1977-1989  
            Neuharth family, 1975-2001  
            "N" miscellaneous, circa 1970-2011  
            (2 folders)  
            Opel, John R., See Container 220, International Business Machines |
| BOX 28    | Orr, Kay, 1989-1993  
            Overby, Charles, 1983-2011  
            (7 folders) |
| BOX 29    | (7 folders) |
| BOX 30    | (9 folders) |
| BOX 31    | (3 folders)  
            "O" miscellaneous, circa 1970-2011  
            (2 folders)  
            Park, Roy H., See Container 150, Park Broadcasting / Park Newspapers Inc.  
            Paulson, Ken, 1986-2009  
            (3 folders) |
| BOX 32    | (3 folders)  
            Peek, Linda, 1982-1983, undated  
            Policinski, Gene, 1994-2007  
            Pressler, Larry, 1977-1994  
            Pressley, Maria, 1988-1990  
            Prichard, Peter, 1978-2011 See also Oversize  
            (2 folders) |
| BOX 33    | (4 folders)  
            Pruitt, Phil, 1987-1992  
            "P" miscellaneous, circa 1970-2011  
            (2 folders) |
| BOX 34    | (1 folders)  
            Quinn, John C., 1971-2012, undated  
            (7 folders) |
| BOX 35    | (6 folders) |
| BOX 36    | (1 folder)  
            "Q" miscellaneous, 1982-1996  
            Rafanowicz, Pam, 1985-1989  
Robbie family, 1974, 1983-1992
Rodgers, June Scobee, See Container 167, Challenger Center for Space Science Education
Rowan, Carl T. (Carl Thomas), 1986-2000
"R" miscellaneous, circa 1970-2011
(2 folders)

BOX 37
(2 folders)
Salas-Poros, Josefina, 1989-2001
Salembier, Valerie, 1984-1988
Sandeen, Rod, 1992-2007
(2 folders)
Sargent, Wayne See Container 148, Nashville Banner, See Container 152, San Bernardino Sun
Seigenthaler, John, 1982-2009
(2 folders)
Shanard, Jane, 1990-1997
Shannon, William, 1979-1983
Silha, Otto, 1984-1999 See also Container 158, Minneapolis Star
(1 folder)

BOX 38
(1 folder)
Simons, Dolph C., 1976-2013 See also Container 170, Simons, Dolph C.
Singleton, William Dean, 1993, 1999-2009 See also Container 139, Denver Post
Small, Jean Alice See Container 153, Small Newspaper Group
Smith, Roger B. See Container 220, General Motors
Spearman, Guy, 1994-2004
Spezzano, Vince, 1975-1993, 2000 See also Containers 143-144, Gannett Rochester Newspapers; See also Containers 156-157, Today
(5 folders)

BOX 39
(1 folder)
Thien, Richard, 1987-1995
Tinker, Grant, 1986-1994
Townsend, Candy, 1980-1983
Trahart, Mark, 1992, 2000-2009
Turner, Ted See Container 157, Turner Broadcasting

BOX 40
(4 folders)

BOX 41
(3 folders)
Ueberroth, Peter, 1985-1989 See also Container 221, Major League Baseball
Correspondence, 1960-2013

Container   Contents

Vann, Wayne  See Container 149, New Mexican
Vega, Frank, 1984-2011
"V" miscellaneous, 1979-2010
Warejcka, Mary, 1987-1994
Watson, Gary, 1986-1988

BOX 42
Wealty, Joseph, 1982-1986
Weaver, Sterling  See Container 84, Nixon, Hargrave, Devanes and Doyle
Webb, James, E., 1978-1992
Wells, Chris, 1986-2010
(2 folders)
(3 folders)
Wharton, Clifton and Delores, 1982-1988, 2007
White, Ronald, 1971-1976
Whitney, Barbara, 1984-1989
Woodhull, Nancy, 1985-1997
Wurfel, Walter, 1979-1984
Wyman, Thomas H.  See Container 138, Columbia Broadcasting System

BOX 43
"W" miscellaneous, circa 1970-2011
(5 folders)
"Y" miscellaneous, 1979-2005

BOX 44
Chronological
1976, Jan.-Dec.
(12 folders)
1977
Jan.-May
(5 folders)

BOX 45
June-Dec.
(7 folders)
1978
Jan.-Feb.
(2 folders)

BOX 46
Mar.-Sept.
(7 folders)

BOX 47
(3 folders)
1979
Jan.-Feb.
(5 folders)

BOX 48
Feb.-May
(7 folders)

BOX 49
May-Aug.
(7 folders)
<table>
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<tr>
<th>Container</th>
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<tr>
<td>BOX 51</td>
<td>Sept.-Dec.</td>
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<tr>
<td></td>
<td>(7 folders)</td>
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<td>1980</td>
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<td>BOX 52</td>
<td>Jan.-Mar.</td>
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<td>BOX 64</td>
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<td>BOX 65</td>
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### Correspondence, 1960-2013

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<td>BOX 70</td>
<td>(3 folders) Invitations &lt;br&gt;&quot;A&quot; miscellaneous, circa 1970-2011 &lt;br&gt;(2 folders)</td>
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<td>BOX 71</td>
<td>&quot;A-E&quot; miscellaneous, circa 1970-2011 &lt;br&gt;(8 folders)</td>
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<td>&quot;F-K&quot; miscellaneous, circa 1970-2011 &lt;br&gt;(8 folders)</td>
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<td>undated &lt;br&gt;(2 folders) &quot;Plain Talk&quot; responses 1988-1992 &lt;br&gt;(8 folders)</td>
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<td>BOX 81</td>
<td>&quot;G-L&quot; miscellaneous (9 folders)</td>
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<td>BOX 82</td>
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<td>BOX 83</td>
<td>&quot;R-V&quot; miscellaneous (9 folders)</td>
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<th><strong>Gannett Company, 1963-2013</strong></th>
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<td>Working files, reports, correspondence, memoranda, meeting files, and planning files.</td>
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<td>Arranged alphabetically by type of material.</td>
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| BOX 83 | Acquisitions |
|        | Possibilities, 1977-1979 |
|        | Post-Acquisition Study, 1978 |

| BOX 83 | Advertising |
|        | Corporate advertisements, 1981-1983 |
|        | Gannett News Advertising Sales, 1976-1984 |
|        | Miscellany, 1973-1983 |
|        | Preprint committee, 1977 |

| BOX 84 | Agencies |
|        | American Financial Corp., 1979-1986 |
|        | Audit Bureau of Circulations, 1975-1984 |

| BOX 84 | Federal Communications Commission, 1975-1986 |
|        | (2 folders) |
|        | Lehman Brothers, 1974-1983 |
|        | Leo J. Shapiro and Associates, 1984 |
|        | Loeb, Rhodes, and Co., 1971-1977 |
|        | Louis Harris and Associates, 1973-1982 |
|        | (3 folders) |
|        | Nixon, Hargrave, Devanes and Doyle, 1975-1989 |
|        | United States Chamber of Commerce, 1976-1984 |
|        | Young and Rubicam, Inc., 1978-1986 |
|        | (2 folders) |

| BOX 85 | (1 folder) |

<p>| BOX 85 | Applied Display Services |
|        | Laser Graph Systems Corp., 1973-1976 |
|        | (2 folders) |
|        | Laser-Plate, 1973-1976 |
|        | (2 folders) |
|        | Reports, 1971-1973 |</p>
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Utah, 1987
(2 folders)
Virginia, 1987
(2 folders)
Washington, 1987
(2 folders)

BOX 92
West Virginia, 1987
(3 folders)
Wyoming, 1987
(2 folders)
Executive meetings, 1981
(2 folders)

BOX 93
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Air miles, 1972-1979
(4 folders)
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(2 folders)
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Gateway Productions, 1979-1981
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BOX 95
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(2 folders)
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KIIS-FM Los Angeles, Calif., 1980-1984
KSD-FM St. Louis, Mo., 1979-1985
KSDO-FM San Diego, Calif., 1979-1984
Miscellany, 1981-1987
WBRJ Marietta, Ohio See Container 147, Marietta Daily Times
WCGI-FM Chicago, Ill., 1979-1984
WDOK-FM Cleveland, Ohio, 1979-1985
WIQI-FM Tampa, Fla., 1979-1984
| BOX 96 | Satellite report, 1980  
|       | Teleprompter Corp., 1978-1980  
|       | Television stations  
|       | KARK Little Rock, Ark., 1979-1986  
|       | KBTV Denver, Colo., 1980-1984  
|       | KOCO Oklahoma City, Okla., 1980-1982  
|       | KPNX Phoenix, Ariz., 1980-1982  
|       | KRON San Francisco, Calif., 1982-1984  
|       | Miscellany, 1981-1983  
|       | WCVB Boston, Mass., 1981  
|       | WHEC Rochester, N.Y., 1975-1979  
|       | WLKY Louisville, Ky., 1980-1983  
|       | WLVI Boston, Mass., 1981-1983  
|       | WPTA Fort Wayne, Ind., 1980-1983  
|       | WRC Washington D.C., 1980  
|       | WTCN Minneapolis, Minn., 1982-1984  
| BOX 97 | WXIA Atlanta, Ga., 1979-1983  

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Reception, 1978  
Study, 1976  
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1963, 1966, 1970  
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(2 folders)  
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1974  
1975-1976  
1980-1981  
Comments on benefits, 1973  
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Management consultants, 1971-1973  
Personnel, 1974-1984  
Referrals, 1982-1983 |
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| BOX 100   | JetCapade<br>Countries<br>  
Australia, 1988  
Austria, 1988  
Brazil, 1988  
China, 1988  
(1 folder)<br>  
Cuba, 1988  
England, 1988  
Greece, 1988  
Hong Kong, 1988  
Italy, 1988  
Japan, 1988  
Kenya, 1988  
(2 folders)<br>Korea, 1988  
Mexico, 1988  
Miscellany, 1988  
Philippines, 1988  
Poland, 1988  
Singapore, 1988  
South Africa, 1988 |
| BOX 101   | Soviet Union, 1988  
Spain, 1988  
Switzerland, 1988  
Vietnam, 1988  
West Germany, 1988  
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Heads of state, 1988  
(2 folders)<br>Miss Universe pageant, 1988  
News clippings, 1988-1989  
(2 folders)<br>Planning, 1987-1988  
(1 folders) |
| BOX 102   | Press kit, 1988  
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(5 folders)<br>Miscellany<br>Allen Neuharth accomplishments, circa 1989  
Audit department, 1980-1986  
Boat use, 1985  
Circulation, 1977-1983  
Company slogans, 1984 |
Conference calls, 1971-1975
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(1 folder)
(5 folders)

BOX 104
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1968-1975

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(4 folders)
BOX 106
May-Dec.
(8 folders)
1977
  Jan.-Feb.
(2 folders)
BOX 107
Mar.-Oct.
(8 folders)
BOX 108
Nov.-Dec.
(2 folders)
1978
  Jan.-May
(5 folders)
BOX 109
June-Dec.
(7 folders)
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Regions

- 'Gannett 1980', 1970
- Gannett West visit, 1977
  (4 folders)
- Memoranda, 1973-1982
  (5 folders)

BOX 112

  (5 folders)
- Publisher's meeting, 1973, 1977
  (3 folders)
- Regionalization study, 1971-1973 See also Oversize

BOX 113

- Reports, 1977
- Subsidiary meetings, 1975

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(7 folders)

BOX 114

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(8 folders)

BOX 115

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(9 folders)

- Space shuttle launch party, 1981-1983
  (3 folders)

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BOX 116

- Miscellany, 1971-1984
- New York Stock Exchange, 1968-1971
- Performance, 1980-1986
- Shareholder analysis, 1979-1983

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- Ad-Hoc committee, 1983
- Advertising, 1982-1987
  (5 folders)

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- 5th, 1987
  (3 folders)
- 25th, 2007
  (2 folders)
- Audit, 1984
- Business plans, 1981-1984
  (2 folders)
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(4 folders)  
BOX 119 | Chronological, 1981-1984  
(4 folders)  
BOX 120 | Congratulatory letters, 1982-1984  
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(2 folders)  
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Baltimore, Md., 1982  
(1 folder)  
BOX 124 | (1 folder)  
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(2 folders)  
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(2 folders)  
(2 folders)  
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**Box 128**
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**Box 129**
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**Box 132**
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**USA Weekend, 1985-1986**

**BOX 135-160  Media File, 1949-2013**

Working files and memoranda regarding various newspapers, publishing companies, and other media companies. Arranged alphabetically by name of newspaper or media company.

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*Adweek*, 1980-1986

Affiliated Publications, 1983


*Anchorage Times* (Anchorage, Alaska), 1977-1986

*Argus Leader* (Sioux Falls, S. Dak.), 1967, 1976-2010

(4 folders)

**BOX 136**

(1 folder)

*Arizona Republic* (Phoenix, Ariz.), 1977-1984

*Arkansas Gazette* (Little Rock, Ark.), 1977-1987

*Associated Press*

Employment file, 1949-1951, 1963

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**BOX 137**

*Bakersfield Californian* (Bakersfield, Calif.), 1978-1983

*Barron's Weekly*, 1972-1984

*Bellingham Herald* (Bellingham, Wash.), 1975-1985

*Bend Bulletin* (Bend, Ore.), 1975-1979

Bob Wold Co., 1979-1980


*Broadcasting Magazine*, 1979-1985


*Burlington Free Press* (Burlington, Vt.), 1975-1986

"B" miscellaneous, 1971-1992


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Cape Publishing Co. See Containers 156-157, *Today*

Capitol Broadcast News, 1981

*Centre Time* (State College, Pa.), 1979

*Chattanooga News-Free Press* (Chattanooga, Tenn.), 1979-1980

Chew Publications (Middletown, Ohio), 1977


**BOX 138**

*Chicago Tribune* (Chicago, Ill.), 1979-1999

*Chico Enterprise-Record* (Chico, Calif.), 1977-1982-1983

*Chillicothe Gazette* (Chillicothe, Ohio), 1977-1984

*Chronicle-Tribune* (Marion, Ind.), 1975-1984
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Coloradoan (Fort Collins, Colo.), 1977-1984
Columbia Broadcasting System, 1977-2010
(2 folders)
Commercial News (Danville, Ill.), 1975-1984
(1 folder)
(1 folder)
Continental Cablevision, 1979-1981
Courier News (Bridgewater, N.J.), 1974-1984
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Courier-Post (Camden, N.J.), 1975-1983
"C" miscellaneous, 1979-1999
(2 folders)
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Denver Post (Denver, Colo.), 1980-1983
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(1 folder)
Detroit News (Detroit, Mich.) 1975-1985
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(4 folders)
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(4 folders)
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East/West Network, 1975-1979
Easton Express (Easton, Pa.), 1976-1981
Editor & Publisher, 1983-1985, 1995
El Diaro-La Prensa, 1981-1984
El Paso Times (El Paso, Tex.), 1975-1984
Elkhart Times (Elkhart, Ind.), 1977-1982
Enquirer News (Battle Creek, Mich.), 1975-1984
Escandido Times-Advocate (Escandido, Calif.), 1976-1977
Esquire (magazine), 1979
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| BOX 143   | *Everett Herald* (Everett, Wash.), 1977-1982  
*Family Weekly*, 1971-1985  
(2 folders)  
*Financial World* (magazine), 1978-1983  
Florida Times Union [See Container 142, Florida Publishing Co.](#)  
*Florida Today* [See Containers 156-157, Today](#)  
(2 folders)  
*Forbes* (magazine), 1972-1995  
(3 folders)  
*Fort Meyers News-Press* (Fort Meyers, Fla.), 1974-1986  
(2 folders)  
*Fort Wayne News Sentinel* (Fort Wayne, Ind.), 1976-1981  
*Fremont News-Messenger* (Fremont, Ohio), 1975-1980  
*Fremont Tribune* (Fremont, Neb.), 1977-1984  
"F" miscellaneous, 1971-1984  
Gannett Rochester Newspapers (Rochester, N.Y.), 1972-1986, undated [See also Oversize](#)  
(2 folders) |
| BOX 144   | *Green Bay Press-Gazette* (Green Bay, Wisc.), 1980-1983  
"G" miscellaneous, 1973-1995  
*Hartford Courant* (Hartford, Conn.), 1977-1979  
Hawaii Newspaper Agency [See Container 144, Honolulu Star-Bulletin](#)  
*Herald Dispatch* (Huntington, W. Va.), 1974-1982  
Honolulu Advertiser [See Container 144, Honolulu Star-Bulletin](#)  
(4 folders)  
*Houston Chronicle* (Houston, Tex.), 1978-1984  
Huntington Publishing Co. [See Container 144, Herald Dispatch](#)  
*Huron Daily Plainsman* (Huron, S. Dak.), 1979-1983  
*Indianapolis Star* (Indianapolis, Ind.) [See Container 145, Indianapolis Newspapers](#)  
*Iowa City Press-Citizen* (Iowa City, Iowa), 1980-1983  
"I" miscellaneous, 1979-2003  
*Jackson Sun* (Jackson, Tenn.), 1983-1985  
Jefferson-Pilot Publications, 1984  
*Journal & Courier* (Lafayette, Ind.), 1977-1986  
"J" miscellaneous, 1984-1986 |

*Allen Neuharth Papers* 29
Kankakee Daily Journal (Kankakee, Ill.) See Container 153, Small Newspaper Group
Knight-Ridder Newspapers
Employment file
Correspondence and memoranda, 1957, 1960-1963
(5 folders)
BOX 146
Employee applications, 1961
Miscellany, 1953-1961, undated
(2 folders)
President Eisenhower South America visit, 1960
(2 folders)
(2 folders)
Knoxville Journal (Knoxville, Tenn.), 1980-1986
Lakota Times (Rapid City, N. Dak.), 1985-1992
BOX 147
Lawrence Journal World (Lawrence, Kans.) See Container 38, Simons, Dolph C.
Los Angeles Times (Los Angeles, Calif.), 1975-2000
(5 folders)
Louisville Times (Louisville, Ky.), 1975-1993
Marietta Daily Times (Marietta, Ohio), 1973-1986
BOX 148
Marion Chronicle-Tribune (Marion, Ohio), 1977-1979
Miami Herald (Miami, Fla.), 1977-2005 See also Containers 145-146, Knight-Ridder Newspapers
(2 folders)
Midland Reporter-Telegram (Midland, Tex.), 1978
Minneapolis Star (Minneapolis, Minn.), 1977-1984
Monroe News-Star-World (Monroe, La.), 1980-1982
Muskogee Daily Phoenix / Times-Democrat (Muskogee, Okla.), 1974-1985
"M" miscellaneous, 1974-1994
(2 folders)
Nashville Banner (Nashville, Tenn.), 1972-1986
(2 folders)
(1 folder)
BOX 149
Nevada State Journal See Container 151, Reno Gazette Journal
New Mexican (Santa Fe, N. Mex.), 1977-1987
(2 folders)
(2 folders)
Newark Advocate (Newark, Ohio), 1976
Niagara Gazette (Niagara Falls, N.Y.), 1971-1983
Norwich Bulletin (Norwich, Conn.), 1981-1983
"N" miscellaneous, 1976-2001
(2 folders)
Oakland Tribune (Oakland, Calif.), 1979-2001
(1 folder)
BOX 150
Observer-Dispatch & Daily Press (Utica, N.Y.), 1975-1984
Omaha World-Herald (Omaha, Neb.), 1975-2001
Pacific Daily (Agana, Guam), 1975-1985
Panax Publishing Co. (Lansing, Ill.), 1975
Parade Publications, 1975-2009
(2 folders)
Peninsula Newspapers (Palo Alto, Calif.), 1977
Pennywhistle Press, 1981-1983
Playboy (magazine), 1979-1982, 1990
BOX 151
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Poultry Times See The Times
Press & Dakotan (Yankton, S. Dak.), 1977-1978
Public Opinion (Chambersburg, Pa.), 1975-1984
Public Welfare Foundation, 1979-1985
(2 folders)
"Q" miscellaneous, 1980-1983
Reno Evening Gazette See Container 151, Reno Gazette Journal
Reno Gazette Journal (Reno, Nev.), 1977-1986 See also Container 154, Spiedel Newspapers
(2 folders)
Reno Newspapers, Inc. See Container 151, Reno Gazette Journal
Reporter (Lansdale, Pa.), 1980-1983
BOX 152
Richmond Palladium-Item (Richmond, Ind.), 1976-1984
Rochester Times-Union (Rochester, N.Y.) See Containers 143-144, Gannett Rochester Newspapers
Rockford Register Star (Rockford, Ill.), 1967-1984
(2 folders)
Rutledge Books, 1979
Salinas Californian (Salinas, Calif.), 1977-1984
San Bernardino Sun (San Bernardino, Calif.), 1974-1986
(2 folders)
San Rafael Independent-Journal (San Rafael, Calif.), 1975-1984
BOX 153
Santa Barbara News-Press (Santa Barbara, Calif.), 1978-1985-1986
Sarasota Herald-Tribune (Sarasota, Fla.), 1979-1982
Saratogian (Saratoga Springs, N.Y.), 1974-1986
Media File, 1949-2013

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<td><em>Virgin Island Daily News</em> (St. Thomas, V.I.), 1980-1986</td>
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Visalia Times-Delta (Visalia, Calif.), 1977-1986
"V" miscellaneous, 1978-1986

BOX 159
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Warren Tribune Chronicle (Warren, Ohio), 1979-1985
Wausau Daily Herald (Wausau, Wisc.), 1980-1986
Westchester Rockland Newspapers, 1975-1985
Wilmington News-Journal (Wilmington, Del.), 1980-1985

BOX 160
Winter Haven Daily News-Chief (Winter Haven, Fla.), 1978-1979
Worrell Newspapers, 1982
(2 folders)

BOX 160-177 Organizations, 1967-2013
Working files, planning files, correspondence, and memoranda regarding various organizations in which Neuharth was a member. Includes digital files copied from a variety of storage media. Each storage media was assigned a unique digital ID number. Access to digital content is available on-site only in the Manuscript Reading Room and requires advance notice. Use the digital ID number to request access copies of the files.
Arranged alphabetically by name of organization.

BOX 160
American Academy of Achievement, 1981-1984
American Institute for Public Service, 1982-1992
American Newspaper Publishers Association (ANPA) 50 state tour, 1980
Action groups 1980
Awards and recognitions, 1978
Dues and fees, 1978
Publications, 1978
Sites, facilities, and operations, 1978-1979
The association, its boards, and committees, 1978
Alphabetical file, 1979-1983
(2 folders)

BOX 161
ANPA week, 1983
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Board of directors, 1976-1981
Committees
Circulation, 1979
Convention arrangements, 1976-1980
Executive, 1976-1981
(2 folders)
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| BOX 162 | Labor and personnel relations, 1976-1979  
|         | Laboratory, 1976-1979  
|         | Membership, 1976-1979  
|         | Miscellany, 1976-1980  
|         | (2 folders)  
|         | Newsprint, 1976-1981  
|         | Nominating, 1976-1981  
|         | Postal, 1976-1979  
|         | Production management, 1976-1980  
|         | (2 folders)  
|         | Professional relations, 1976-1978  
|         | Steering, 1976-1978  
|         | Technical coordinating, 1976-1978  
|         | **Conventions**  
| BOX 163 | 92nd annual convention (Atlanta, Ga.), 1978  
|         | 93rd annual convention (Las Vegas, Nev.), 1979  
|         | 94th annual convention (Honolulu, Hawaii), 1980  
|         | (3 folders)  
|         | 95th annual convention (Chicago, Ill.), 1981  
|         | 96th annual convention (San Francisco, Calif.), 1982  
|         | (3 folders)  
|         | Fitcher, Thomas C., 1979-1983  
| BOX 164 | Friedham, Jerry Warden, 1979-1983  
|         | (2 folders)  
|         | (6 folders)  
| BOX 165 | (9 folders)  
|         | Image study, 1977  
| BOX 166 | Miscellany, 1971-1980  
|         | Press time, 1979-1981  
|         | Referrals, 1975  
|         | Task forces  
|         | Broadcast and CATV ownership, 1976-1979  
|         | Gannett, 1977-1978  
|         | Study, 1978-1979  
|         | Tax law, 1978-1979  
|         | Trips  
|         | Beijing, China, 1980  
|         | Moscow and Leningrad, USSR, 1979  
|         | Zurich, Switzerland and Berlin, Germany, 1979  
|         | American Press Institute, 1970-1993  
| BOX 167 | American Women in Radio and Television, 1986-1993  

**Allen Neuharth Papers**
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           | Center for the Study of the Presidency, 1981-1995  
           | (2 folders)  
           | Conference Board, 1974-1984  
           | Congressional Award, 1983-1985  
           | Conference Board, 1974-1984  
           | (2 folders)  
           | Crazy Horse Memorial Foundation, 1987-2009  
           | (1 folder)  
           | (2 folders)  
           | Detroit Renaissance, 1986-1987  
           | Florida Council of 100, 1979, 1985-1987  
           | Florida National Banks of Florida, 1975-1977  
           | Freedom Forum  
           | Al Neuharth Media Center, 1995-2011  
           | (3 folders)  
           | (2 folders)  
           | In addition to the paper files, the folder included digital files on five (5) DVDs. Digital files copied from this media are described below.  
           | Digital ID: mss85259_158_001  
           | Digital ID: mss85259_158_002  
           | "Al Neuharth Award for Excellence in the Media 2009 honoring Charles L. Overby," 2009  
           | Digital ID: mss85259_158_003  
           | "Al Neuharth Award for Excellence in the Media 2010 honoring Cathie Black and Frank Vega" 2010  
           | Digital ID: mss85259_158_004  
           | "Al Neuharth Award for Excellence in the Media 2011 honoring Brian P. Lamb," 2011  
           | Digital ID: mss85259_158_005  
           | Free Spirit award, conference, and scholarship, 1992-2013  
           | (2 folders)  
           | (5 folders)  
           | In addition to the paper files, the folder included digital files on one (1) DVD. Digital files copied from this media are described below.  
           | "Free Spirit Reunion, 10/20/2012," 2012  
           | Digital ID: mss85259_158_006  
           | Hong Kong handover ceremony, 1997-1998  
           | Interviews  
           | de Gortari, Carlos Salinas, 1993  
           | Lee, Kuan Yew, 1994  

**Allen Neuharth Papers**  
35
Menem, Carlos Saul, 1994
Miscellany, 1990-1992, 2005

In addition to the paper files, the folder included digital files on one (1) DVD. Digital files copied from this media are described below.


**Digital ID:** mss85259_158_012

**BOX 170**

News clippings, 1993-1995
NewsCapade, 1999-2002 *See also* Oversize

(2 folders)

Newseum
Annual report, 2008
Building concept presentation, 1993

Shepard, Alan B., 1993-1998

Staff and trustees
Arvidson, Cheryl, 1993-2001
Dennis, Everette, 1991-1997
Friedham, Jerry, W., 1991-1997
Maclay, Scott, 1992-2001
McMasters, Paul, 1992-2001 *See also* Container 24, McMasters, Paul
Quinn, Tracy, 1991-1994
Rhodes, Frank H.T., 1989-1993
Sass, Jerry, 1989-1999
Simons, Dolph C. 1989-1999 *See also* Container 38, Simons, Dolph C.

Gannett Foundation

**BOX 171**

Annual report, 1986
Gannett Center for Media Studies, 1983-1991 *See also* Container 245, Columbia University

(4 folders)

General file, 1970-1990

(4 folders)

**BOX 172**

(9 folders)

**BOX 173**

(7 folders)

Newspaper carriers scholarship, 1971, 1977
Northwestern University (Evanston, Ill.), 1973, 1983 *See also* Container 247, Northwestern University

**BOX 174**

Oklahoma State University (Stillwater, Okla.), 1970-1990
Rozelle, Carrie, 1989-1990
University of Florida (Gainesville, Fla.), 1973-1976 *See also* Container 248, University of Florida

(2 folders)

Hope for a Drug-Free America, 1987-1989
Horatio Alger Association of Distinguished Americans, 1975-2003

(6 folders)

In addition to the paper files, the folder included digital files on two (2) optical discs. Digital
files copied from this media are described below.
"JA of South Dakota 40th Celebration Event," 2008
**Digital ID:** mss85259_158_008
"Junior Achievement Show," 2009
**Digital ID:** mss85259_158_007

**BOX 175**
(5 folders)
Mount Rushmore National Memorial Society, 1988-2013
(5 folders)
Newspaper Advertising Bureau, 1978-1986
Sigma Delta Chi, [See Containers 175-176, Society of Professional Journalists](#)
(1 folder)
(1 folder)

**BOX 176**
University of South Dakota Alumni Association, [See Containers 176-177, University of South Dakota Foundation](#)
University of South Dakota Foundation, 1975-2012
(8 folders)
(5 folders)

**BOX 177-217**
**Speeches and Writings, 1955-2013**
Speeches, books, and articles.
Arranged alphabetically by name or type of material.

**BOX 177**
Articles by Neuharth
1955-1960
*Confessions of an S.O.B.*
BookCapade
Alpena, S. Dak., 1988
Beating/Being the Boss, 1988
Columbia Broadcasting System, 1988

**BOX 178**
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Equal Opportunity, 1988
Florida Today, 1988
Fragments, 1988
GTG Entertainment, 1988
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Lifestyle, 1988
Miscellany, 1988
S.O.B.s and others, 1988
(1 folder)

**BOX 179**
(1 folder1)
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| BOX 180   | Correspondence about, 1988-1992  
(5 folders)  
Drafts, 1988-1989  
Interviews  
Beebe, George, 1988  
Daniels, Derrick, 1988  
Hood, Jim, 1988  
McCorkindale, Doug, 1988  
Neuharth, Daniel, 1988  
Neuharth, Jan, 1988 |
| BOX 181   | Neuharth, Loretta, 1989  
 Purcell, Jack, 1988  
 Wilson, Lori, 1989  
 Magazine articles, 1989-1990  
 Miscellany, 1989-1992  
 News clippings, 1989  
 Paul Miller material, 1988  
 Promotion, 1989-1990  
 (3 folders) |
| BOX 182   | Thank you letters, 1989-1990  
 Free Spirit, 2000-2001  
 Nearly One World, 1988-1989  
 "Plain Talk" articles, 1988-2013  
 (9 folders) |
| BOX 183   | (15 folders) |
| BOX 184   | (2 folders) |
| BOX 185   | Profiles of Power, 1988  
 Speeches  
 1962-1967  
 (15 folders)  
 1968  
 Jan.-Apr.  
 (3 folders) |
| BOX 186   | May.-Oct.  
 (7 folders)  
 1969-1970  
 (17 folders) |
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<td>Aug.-Dec. (8 folders) 1998 (13 folders)</td>
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<td>BOX 215</td>
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<td>BOX 217-249</td>
<td>Subject File, 1958-2013 Correspondence, memoranda, interviews, photographs, news clippings, schedules, digital files and other assorted files. Includes digital files copied from a variety of storage media. Each storage media was assigned a unique digital ID number. Access to digital content is available on-site only in the Manuscript Reading Room and requires advance notice. Use the digital ID number to request access copies of the files Arranged alphabetically by name or type of material.</td>
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           | (2 folders)  
           | American Bar Association, 1979-1984  
           | American Marketing Association, 1983-1989  
           | American Telephone and Telegraph Co., 1980-1986  
           | Askew, Reubin O'D., 1973-1983 |
           | "A" miscellaneous, 1974-2005  
           | (2 folders)  
           | Biographical material, 1983-1988  
           | Bohemian Grove, 1990, 1995  
           | Brevard Symphony Orchestra, 1982-1983  
           | (2 folders)  
           | Club memberships, 1973-1984 |
| BOX 219   | Conferences, 1966-1981  
           | (3 folders)  
           | "D" miscellaneous, 1975-2002  
           | Foundation for American Communications, 1979-1989  
           | Freedom of Expression Foundation, 1984-1988  
           | "F" miscellaneous, 1975-1996 |
| BOX 220   | General Motors, 1977-1990  
           | "G" miscellaneous, 1974-2010  
           | Harris Corp., 1977, 1984-1989  
           | Hilton Hotels, 1978-1996  
           | Humphrey, Hubert H. (Hubert Horatio), 1965-1968  
           | International Association for Newspaper and Media Technology, 1985-1986, 2002-2003  
           | (2 folders) |
In addition to the paper files, the folder included digital files on one (1) DVD. Digital files copied from this media are described below.
"Q&A with Allen Neuharth. C-SPAN." Allen Neuharth interview about USA Today 25th anniversary. 2007

**Digital ID:** mss85259_158_012

- "I" miscellaneous, 1979-2001
- Knight Foundation, 1990-2011
- "L" miscellaneous, 1975-2011
  (2 folders)

**BOX 222**
National Association of Black Journalists, 1992
National Collegiate Athletic Association, 1992-1993
National Newspaper Council, 1974-1983
National Women's Health Awareness Forum, 1983-1988
Neuharth, Daniel, 1981-1984
New York Yankees (Baseball team), 1983-2010
  (3 folders)
News clippings and articles, 1958-2013
  (3 folders)

**BOX 223**
Newspaper Association of America, 1995-2011
Phone books, undated

**BOX 224**
Photographs, undated
  (2 folders)
Politics
  Foreign politicians, 1983-1997
    (3 folders)
  Judges, 1979-1987, 1993
  Mayors, 1981-1987
  Miscellany, 1983-2000
  Representatives, 1977-2006
    (1 folder)

**BOX 225**
(1 folder)
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<td>R.J. Reynolds Industries, 1983-1984</td>
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<td>Rockwell International, 1982-1984</td>
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<td>BOX 226</td>
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2005
   (4 folders)
2006
   (4 folders)

BOX 239
2007
   (4 folders)
2008
   (2 folders)

BOX 240
2009
   (4 folders)
2010
   (2 folders)

BOX 241
2011
   (4 folders)

BOX 242
2012
   (4 folders)
2013
   (2 folders)

South Dakota Homecoming, 1983

Minnehaha County Historical Society, 1994-1996
(2 folders)
Miscellany, 1996-2010

   In addition to the paper files, the folder included digital files on two (2) DVDs. Digital files copied from this media are described below.

"AHN - South Dakota 11/14/08." Allen Neuharth interview about South Dakota. 2008
   Digital ID: mss85259_158_011

"It's All Earth and Sky." Interviews concerning Germans emigrating from Russia, 2010
   Digital ID: mss85259_158_010

South Dakota Sports Hall of Fame, 2008-2012

   In addition to the paper files, the folder included digital files on one (1) DVD. Digital files copied from this media are described below.

"SD Sports Hall of Fame 2009 Inductee Presentation," 2009
   Digital ID: mss85259_158_009

"S" miscellaneous, 1970--2006
(2 folders)

Travel
   China, 1998
   Germany, 1991-1993
   Hungary, 1986
Japan, 1991-1992
   (2 folders)
Korea, 2005
Switzerland, 1986

BOX 245
Universities
   Columbia University (New York, N.Y.), 1977-1994 See also Container 171, Gannett Center
   for Media Studies
   Cornell University (Ithaca, N.Y.), 1983-1993
   Duke University (Durham, N.C.), 1977-1987
   Emory University (Atlanta, Ga.), 1992-1999
   Florida State University (Tallahassee, Fla.), 1981, 1994-1999
   General file, 1975-2012
      (3 folders)
BOX 246
      (7 folders)
BOX 247
Harvard University (Cambridge, Mass.), 1988-1996
Ithaca College (Ithaca, N.Y.), 1973-1977
Northwestern University (Evanston, Ill.), 1976-2001 See also Container 173, Northwestern University
      (2 folders)
Sitting Bull College (Fort Yates, N. Dak.), 2003-2010
South Dakota State University (Brookings, S. Dak.), 1979-1990, 1997
BOX 248
University of Florida (Gainesville, Fla.) 1980-2008 See also Container 174, University of Florida
      (4 folders)
University of Hawaii (Honolulu, Hawaii) 1981-1990, 2004
University of Mississippi (University, Ms.), 1982-1985, 1997-2008
University of Missouri (Columbia, Mo.), 1980-1993, 1999
BOX 249
University of North Carolina (Chapel Hill, N.C.), 1990-1996, 2002
Waldorf-Astoria Hotel, See Container 220, Hilton Hotels
World Association of Newspapers, 1997-2005

**BOX OV 1-OV 3 Oversize, 1961-2013**

Various items from Neuharth’s management of Gannett Company and other engagements including newsprint, maps, posters, and architectural drawings; and programs from the annual Gridiron Club dinner.

Arranged and described according to the series, containers, and folders from which the items were removed.

Correspondence
Alphabetical

**BOX OV 1**
Curley, John, July-Dec. 1987 (Container 7)

**BOX OV 1**
Prichard, Peter, Feb.-Dec. 1987 (Container 33)

**BOX OV 1**
Gannett Company

Regions

**BOX OV 3**
Regionalization study, 1971-1973 (Container 112)

**BOX OV 1**
Shareholders meeting, 1984 (Container 115)

Media file

**BOX OV 3**
Gannett Rochester Newspapers, 1972-1986, undated (Container 144)

**BOX OV 1**
Small Newspaper Group, 1975-1988 (Container 153)

Organizations

Freedom Forum

**BOX OV 3**
Al Neuharth Media Center, 1995-2002 (Container 168)

**BOX OV 3**
NewsCapade, 1999-2002 (Container 170)

Speeches and Writings

Speeches

**BOX OV 1**
Feb. 27, 1985 (Container 205)

Subject file

**BOX OV 1**

**BOX OV 2**

**BOX OV 1**