

**Allen Neuharth Papers**  
**A Finding Aid to the Collection in the Library of Congress**



**Manuscript Division, Library of Congress**  
**Washington, D.C.**  
**2018**

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Prepared by Manuscript Division Staff

Finding aid encoded by Library of Congress Manuscript Division, 2018  
Revised 2021 November

## Collection Summary

**Title:** Allen Neuharth Papers

**Inclusive Dates:** 1949-2013

**ID No.:** MSS85259

**Creator:** Neuharth, Allen

**Extent:** 87,500 items

**Extent:** 249 containers plus 3 oversize

**Extent:** 100 linear feet

**Extent:** 395 digital files (48.17 GB)

**Language:** Collection material in English

**Location:** Manuscript Division, Library of Congress, Washington, D.C.

**LC Catalog record:** <https://lccn.loc.gov/mm2005085259>

**Summary:** Businessman, publisher, and author. Correspondence, memoranda, speeches, digital files, writings, news clippings, articles, interviews, subject files, media files, and workings files relating to Neuharth's chairmanship of Gannett Company, the Gannett Foundation, Freedom Forum, the American Newspaper Publishers Association, and his creation of *USA Today*.

## Selected Search Terms

The following terms have been used to index the description of this collection in the LC Catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically.

### People

Black, Cathie.

Boccardi, Louis D.--Correspondence.

Brokaw, Tom--Correspondence.

Burger, Warren E., 1907-1995--Correspondence.

Carter, Jimmy, 1924- --Correspondence.

Carter, Rosalynn--Correspondence.

Cronkite, Walter--Correspondence.

Curley, John, 1938-

Feller, Mimi.

Forbes, Malcolm S.--Correspondence.

Gialanella, Philip T.

Gibbons, Sheila Jean, 1951-

Graham, Katharine, 1917-2001--Correspondence.

Heselden, Jack, 1920-2009.

Hilton, Barron, 1927- --Correspondence.

Iacocca, Lee A.--Correspondence.

Jennings, Madelyn.

Keating, William J. (William John), 1927-

King, Larry, 1933-2021--Correspondence.

Marsh, Jack, 1949-

Mazzarella, David, 1938-

McCorkindale, Doug, 1939-

Miller, Paul, 1906-1991.

Neuharth, Allen.

Neuharth, Allen. Confessions of an S.O.B. 1989.

Neuharth, Allen. Plain talk.

Overby, Charles L.

Paulson, Ken.

Prichard, Peter.

Quinn, John C. (John Collins), 1925-2017.

Rowan, Carl T. (Carl Thomas), 1925-2000--Correspondence.  
Spezzano, Vince.  
Steinbrenner, George M. (George Michael), 1930-2010--Correspondence.  
Sulzberger, Arthur Ochs, 1926-2012--Correspondence.  
Turner, Ted--Correspondence.

### **Organizations**

American Newspaper Publishers Association.  
Associated Press.  
Crazy Horse Memorial Foundation.  
Freedom Forum.  
Gannett Company.  
Gannett Foundation.  
Hilton Hotels Corporation.  
Knight-Ridder Newspapers, Inc.  
Mount Rushmore National Memorial Society of the Black Hills.  
New York Yankees (Baseball team)  
Project NN.  
United States. Constitution. 1st Amendment.  
University of South Dakota Foundation.

### **Subjects**

American newspapers.  
Freedom of the press.  
Journalism--United States.  
Newspaper publishing--United States.  
Newspapers.  
Publishers and publishing--Societies, etc.  
Publishers and publishing--United States.  
Voyages and travels.

### **Places**

United States--Description and travel.

### **Titles**

*Des Moines register.*  
*Detroit news.*  
*Honolulu star bulletin.*  
*Louisville courier journal.*  
*Oakland tribune.*  
*Reno gazette-journal.*  
*Rochester Democrat and chronicle.*  
*Today.*  
*USA today (Arlington, Va.).*

### **Occupations**

Authors.  
Businessmen.  
Newspaper publishers.

## **Acquisition Information**

The papers of Allen Neuharth, President of Gannett Company and founder of *USA Today*, were given to the Library of Congress by Allen Neuharth in 2005 and 2006. Additional material was given to the Library by the estate of Allen Neuharth in 2014.

## Processing History

The papers of Allen Neuharth were processed by Michael Folkerts with the assistance of Thomas Bigley, Jake Bozza, Maria Farmer, and Tammi Taylor in 2018.

## Transfers

Video and audio cassettes featuring interviews, speeches, and meetings have been transferred to the Motion Picture, Broadcasting, and Recorded Sound Division where they are identified as part of the Allen Neuharth Papers.

Prototypes of the original *USA Today*, a prototype of *Baseball Weekly*, an autographed first edition of *USA Today*, volume I issue 1 and volume II issue 11 of *SoDak Sports*, and other items from *USA Today*, *Florida Today*, and Gannett News Service have been transferred to the Serials and Government Publications Division where they are identified as part of the Allen Neuharth papers.

## Copyright Status

The status of copyright in the unpublished writings of Allen Neuharth is governed by the Copyright Law of the United States (Title 17, U.S.C.).

## Access and Restrictions

The papers of Allen Neuharth are open to research. Researchers are advised to contact the Manuscript Reading Room prior to visiting. Many collections are stored off-site and advance notice is needed to retrieve these items for research use.

## Digital Format

Digital files were received as part of the papers of Allen Neuharth on a variety of storage media, each of which was assigned a unique digital ID number. Access to digital content is available on-site only in the Manuscript Reading Room and requires advance notice. Use the digital ID number to request access copies of the files. Consult reference staff in the Manuscript Division for more information.

## Preferred Citation

Researchers wishing to cite this collection should include the following information: Container or digital ID number, Allen Neuharth Papers, Manuscript Division, Library of Congress, Washington, D.C.

## Biographical Note

Date	Event
1924, Mar. 22	Born, Eureka, S. Dak.
1942-1946	U.S. Army, 86th infantry division
1946	Married Loretta Helgeland (divorced, 1972)
1949-1950	Editor, <i>The Volante</i> , University of South Dakota, Vermillion, S. Dak.
1950	B.A., University of South Dakota, Vermillion, S. Dak.
1950-1951	Reporter, <i>Associated Press</i> , Sioux Falls, S. Dak.
1952-1954	Founder, <i>SoDak Sports</i> , Sioux Falls, S. Dak.
1954-1960	Reporter, city editor, assistant managing editor, <i>Miami Herald</i> , Miami, Fla.
1960-1963	Assistant executive editor, <i>Detroit Free Press</i> , Detroit, Mich.

1963-1966	General manager, Gannett Rochester Newspapers, Rochester, N.Y.
1966	Founded <i>Today</i> , Brevard county, Fla.
1966-1970	Executive vice president, Gannett Company
1970-1973	President and chief operating officer, Gannett Company
1973	Married Lori Wilson (divorced, 1982)
1973-1979	President and chief executive officer, Gannett Company
1978-1980	Chairman, American Newspaper Publishers Association
1979-1989	Chairman, president, and chief executive officer, Gannett Company
1982	Founded <i>USA Today</i>
1986-1991	Chairman, Gannett Foundation
1987	BusCapade tour of the United States
1988	JetCapade tour of the world
1988-2013	Columnist, "Plain Talk." <i>USA Today</i>
1989	Published <i>Confessions of an S.O.B.</i> New York : Doubleday
1991-1997	Chairman, Freedom Forum
1993	Married Rachel Fornes
2013, Apr. 19	Died. Cocoa Beach, Fla.

## Scope and Content Note

The papers of Allen Neuharth (1924-2013) span from 1949 to 2013. Neuharth's papers document his career in news media and are arranged in seven series: [Correspondence](#), [Gannett Company](#), [Media File](#), [Organizations](#), [Speeches and Writings](#), [Subject File](#), and [Oversize](#).

The [Correspondence](#) series, arranged both chronologically and alphabetically, contains primarily correspondence and memoranda covering the breadth of Neuharth's personal and professional life. Memoranda concerning Gannett and *USA Today* cover the majority of the series, via notable Gannett employees including: Cathie Black, John Curley, Mimi Feller, Phillip Gialanella, Sheila Jean Gibbons, Jack Heselden, Madelyn Jennings, William J. Keating, Jack Marsh, David Mazarella, Doug McCorkindale, Paul Miller, Charles Overby, Ken Paulson, Peter Prichard, John C. Quinn, and Vince Spezzano. Neuharth's position as head of a major news corporation offered him many other friendships, acquaintances, and professional relationships; some of these correspondents include Louis D. Boccardi, Tom Brokaw, Warren E. Burger, Jimmy and Rosalynn Carter, Walter Cronkite, Malcolm S. Forbes, Katharine Graham, Barron Hilton, Lee A. Iacocca, Larry King, Carl Rowan, George M. Steinbrenner, Arthur Ochs Sulzberger, and Ted Turner. Other correspondence includes various solicitations, invitations, responses to Neuharth's "Plain Talk" column, and love letters, the term Neuharth used for charitable requests in his book, *Confessions of an S.O.B.*

The [Gannett Company](#) series includes meeting files, working files, and memoranda regarding the management of Gannett Company, such as board meetings, shareholders meetings, and publisher reports. Notable in the Gannett Company files are the files concerning the creation of *USA Today*. Beginning in 1980, Neuharth formed Project NN with a handpicked selection of young Gannett employees to create the country's first daily national newspaper. Covered in the *USA Today* section of the Gannett Company series are the study summaries, reports, and research used by Project NN members in the creation of *USA Today*. Other material prominently featured in this series concern the BusCapade and JetCapade, Neuharth's promotion tour which saw him traveling the United States and later, countries around the world.

The [Media File](#) includes working files and memoranda from different newspapers and media companies, originally maintained by Neuharth's office. Some files include research and acquisition possibilities by Gannett, while some concern the general management of Gannett-owned newspapers, while others still are professional correspondence between Neuharth and publishers, presidents, or other employees of media companies. Major files of Gannett-owned papers include the *Honolulu Star Bulletin*, *Oakland Tribune*, *Detroit News*, *Reno Gazette Journal*, *Louisville Courier Journal*, *Today*, *Des Moines Register*, and the *Rochester Democrat and Chronicle*. Also represented in the Media File series are papers related to Neuharth's employment prior to Gannett Company, with Knight-Ridder and the *Associated Press*.

The [Organizations](#) series covers the various boards and memberships that Allen Neuharth participated in outside of Gannett Company. In 1986, Neuharth was named chairman of the Gannett Foundation, and in 1991, he sold its name and assets

back to Gannett Company in order to create the Freedom Forum, whose primary mission was to advocate for first amendment rights. Other material in the Organizations series includes Neuharth's membership and chairmanship of the American Newspaper Publishers of America, as well as foundations he supported in his home state of South Dakota, including the University of South Dakota Foundation, the Mount Rushmore National Memorial Society, and the Crazy Horse Memorial Foundation.

The [Speeches and Writings](#) series contains the speeches and writings of Neuharth, and span his professional career and retirement. Neuharth wrote several books, but featured most prominently are the files related to his memoir, *Confessions of an S.O.B.* Included are interviews with family and colleagues, and oral history interviews which he called his BookCapade. Also included in the Speeches and Writings series are articles written by Neuharth beginning while he was a reporter with the *Miami Herald*, and his "Plain Talk" column which ran in *USA Today* weekly from 1988 until his death in 2013.

The [Subject File](#) series contains primarily memoranda and correspondence with various companies and institutions in which Neuharth was not a member, but had frequent contact with, such as the New York Yankees or Hilton Hotels. Other institutions are related to charity or speaking engagements, such as the University of Florida and Northwestern University. Other material featured includes Neuharth's interviews, schedules, and news clippings.

## Arrangement of the Papers

This collection is arranged in seven series:

- [Correspondence, 1960-2013](#)
- [Gannett Company, 1963-2013](#)
- [Media File, 1949-2013](#)
- [Organizations, 1967-2013](#)
- [Speeches and Writings, 1955-2013](#)
- [Subject File, 1958-2013](#)
- [Oversize, 1961-2013, undated](#)

## Description of Series

<b>Container</b>	<b>Series</b>
BOX 1-83	<p><b><u>Correspondence, 1960-2013</u></b> Correspondence and memoranda. Arranged alphabetically and chronologically.</p>
BOX 83-135	<p><b><u>Gannett Company, 1963-2013</u></b> Working files, reports, correspondence, memoranda, meeting files, and planning files. Arranged alphabetically by type of material.</p>
BOX 135-160	<p><b><u>Media File, 1949-2013</u></b> Working files and memoranda regarding various newspapers, publishing companies, and other media companies. Arranged alphabetically by name of newspaper or media company.</p>
BOX 160-177	<p><b><u>Organizations, 1967-2013</u></b> Working files, planning files, correspondence, and memoranda regarding various organizations in which Neuharth was a member. Includes digital files copied from a variety of storage media. Each storage media was assigned a unique digital ID number. Access to digital content is available on-site only in the Manuscript Reading Room and requires advance notice. Use the digital ID number to request access copies of the files. Arranged alphabetically by name of organization.</p>
BOX 177-217	<p><b><u>Speeches and Writings, 1955-2013</u></b> Speeches, books, and articles. Arranged alphabetically by name or type of material.</p>
BOX 217-249	<p><b><u>Subject File, 1958-2013</u></b> Correspondence, memoranda, interviews, photographs, news clippings, schedules, digital files and other assorted files. Includes digital files copied from a variety of storage media. Each storage media was assigned a unique digital ID number. Access to digital content is available on-site only in the Manuscript Reading Room and requires advance notice. Use the digital ID number to request access copies of the files Arranged alphabetically by name or type of material.</p>
BOX OV 1-OV 3	<p><b><u>Oversize, 1961-2013</u></b> Various items from Neuharth's management of Gannett Company and other engagements including newsprint, maps, posters, and architectural drawings; and programs from the annual Gridiron Club dinner. Arranged and described according to the series, containers, and folders from which the items were removed.</p>

# Container List

Container	Contents
BOX 1-83	<b>Correspondence, 1960-2013</b> Correspondence and memoranda. Arranged alphabetically and chronologically.
BOX 1	Alphabetical Aadland, Gordon, 1975-2010 (2 folders) Abbott, James W. <u>See Containers 176-177, University of South Dakota Foundation</u> Aisenberry, Andrew, 1979-1994 Anderson, Harold <u>See Container 150, Omaha World Herald</u> Anderson, Walter <u>See Container 150, Parade Publications</u> Annenberg, Walter H., 1985-1993 Armstrong, Joe, 1987-1998 Atwood, Robert <u>See Container 135, Anchorage Times</u> Aw Sian, Sally <u>See Container 153, Sing Tao Newspapers, Ltd.</u> "A" miscellaneous, circa 1970-2011 (4 folders) Baker, Buddy, 1983-1991 <u>See also Containers 156-157, Today</u> Baker, Howard H. (Howard Henry), 1978-2005, 2011 Bassett, Edward P. <u>See Container 247, Northwestern University</u> Beebe, George, 1966, 1976, 1987-1988 <u>See also Container 148, Miami Herald ; See also Containers 145-146, Knight-Ridder Newspapers</u> Bingham, Barry <u>See Container 147, Louisville Times</u> Birmingham, Martin, 1984-2006 <u>See also Container 175, Marine Midland Bank</u> BOX 2 Black, Cathie, 1983-1989, 1995, 2006-2010 (7 folders) BOX 3 (4 folders) Boccardi, Louis D. <u>See Container 136, Associated Press</u> Bradlee, Benjamin C. <u>See Container 159, Washington Post</u> Brimmer, Andrew F., 1983-1987, 2013 Brody, Bernard B., 1980-1987, 2007 Brokaw, Meredith, 1981-1989 Brokaw, Tom, 1976-1994, 2006 <u>See also Containers 146-147, National Broadcasting Company</u> Bronson, Howard <u>See Container 153, Shreveport Times</u> Brown, Wishard <u>See Container 152, San Rafael Independent-Journal</u> Brumback, Charles T. <u>See Container 138, Chicago Tribune</u> Budig, Gene A., 1996-2010 Buffett, Warren, 1987-2007 Bulkeley, Christy C., 1980, 1987-1992, 2009 <u>See also Containers 138-139, Commercial News</u>



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	Burger, Warren E., 1980-1992 (2 folders)
BOX 4	Bush, George and Barbara, 1982-1995 "B" miscellaneous, circa 1970-2011 (7 folders)
BOX 5	(2 folders) Carter, Jimmy, 1974-1991 Carter, Rosalynn, 1983-1997 Case, John, 1979-1987 Chalk, O. Roy <i>See Container 141, El Diaro-La Prensa</i> Chapman, Alvah, 1982-1988, 2008 <i>See also Containers 147-148, Knight-Ridder Newspapers</i> Chapple, Thomas, 1984-1988 Chorney, Randy, 1984-1991, 1997-1999 Clark, David B., 1994-2009 Clark, Peter B., 1983-1988 Clark-Johnson, Sue (née Jackson), 1987-1988, 2000-2008 Coffey, Shelby <i>See Container 147, Los Angeles Times</i> Cook, Stanton <i>See Container 138, Chicago Tribune</i> Couric, Katie <i>See Container 138, Columbia Broadcasting System</i> Cowles, John, 1985-1987 Cronkite, Walter <i>See Container 138, Columbia Broadcasting System</i> Cunningham, Mary, 1981-1984 Curley, John, 1980-1992 <i>See also Oversize</i> (2 folders)
BOX 6	(8 folders)
BOX 7	(9 folders)
BOX 8	Curley, Tom, 1977-1979, 1986-1991 (3 folders) Curtis, J. Montgomery <i>See Containers 147-148, Knight-Ridder Newspapers</i> Curtis, Richard, 1985-1993 "C" miscellaneous, circa 1970-2011 (5 folders)
BOX 9	(1 folder) Dake, Donna, 1981-1983, 2004 Daniels, Derick J., 1976-1982-1984, 1993-1997 Daschle, Thomas and Linda Hall, 1990-2010 Davidson, Jeff, 1983-1985 Davidson, Ralph P. <i>See Containers 155-156, Time Inc.</i> DeLorenzo, Anthony, 1983-1986 Dix, Chris <i>See Container 135, Bellingham Herald</i> Dorsey, Eugene <i>See Containers 143-144, Gannett Rochester Newspapers</i> Dubow, Craig, 2006-2008 "D" miscellaneous, circa 1970-2011 (4 folders) Eller, Karl and Laura, 1979-1987, 1995 Erburu, Robert <i>See Container 147, Los Angeles Times</i>

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	Fichter, Thomas, 1988-1990	
	Fischer, Lynn <i>See Container 222, National Women's Health Awareness Forum</i>	
	Fischer, Rusty <i>See Container 218, Bernard's Surf</i>	
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	Flynn, Paul, 1978-1987 <i>See also Container 143, Fort Meyers News-Press ; See also Container 150, Pensacola News-Journal</i>	
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	Ford, Henry, II <i>See Container 219, Ford Motor Co.</i>	
	Frank, Morton <i>See Container 142, Family Weekly</i>	
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	Fugazy, William Denis, 1984-1990, 1998-1999	
	Fuller, Keith, 1984-1992 <i>See also Container 136, Associated Press</i>	
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Gannett family, 1974-1980, 1988, 1994		
Gartner, Michael, 1987-2004 <i>See also Containers 148-149, National Broadcasting Company</i>		
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BOX 13		Gialanella, Philip, 1980-1990, undated <i>See also Container 144, Honolulu Star Bulletin</i> (4 folders)
		Gibbons, Sheila Jean, 1986-1989, 1999 (3 folders)
		Giles, Robert H., 1987-1995 <i>See Containers 140-141, Detroit News</i>
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	Graham, Donald E. <i>See Container 159, Washington Post</i>	
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	Hilton, William Barron <a href="#">See Container 220, Hilton Hotels</a>
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	Holman, Richard A. <a href="#">See Container 159, Wall Street Transcript</a>
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BOX 22	Marcil, William, 1982-1985, 1995, 2005-2010 Marsh, Jack, 1998-2013 <a href="#">See also Container 168, Al Neuharth Media Center</a> (3 folders) Martin, Ron, 1976-1982, 1996 Maynard, Nancy Hicks, 1984, 1993-2002 Maynard, Robert C. <a href="#">See Containers 149-150, Oakland Tribune</a> Mazzarella, David, 1984-1989 (3 folders)
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BOX 24	(4 folders) McFadden, Joe, 1987-1988 McGovern, George S. (George Stanley), 1968, 1979-2009 McGraw, Harold <a href="#">See Container 148, McGraw-Hill, Inc.</a> McIlhenny, James H. <a href="#">See Container 158, U.S. News &amp; World Report, Inc.</a> McKinney, Robert <a href="#">See Container 149, New Mexican</a> McMasters, Paul, 1987-1991, 2004 <a href="#">See also Container 170, McMasters, Paul</a> Melton, Rollan, 1983-2002 <a href="#">See also Container 151, Reno Gazette Journal</a> ; <a href="#">See also Container 154, Spiedel Newspapers</a> (2 folders) Mickelson, George, 1988-1993 Miller, Paul, 1960-1988, undated (1 folder)
BOX 25	(8 folders) Miller, Robert B. <a href="#">See Container 142, Enquirer News</a> Morris, William S., 1983-1985, 1999-2003 Moynihan, Daniel P. (Daniel Patrick) 1979-1980, 2000 Muller, Kathy, 1986-1988 Mulrone, Brian, 1988-2011

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BOX 28	Orr, Kay, 1989-1993 Overby, Charles, 1983-2011 (7 folders)
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BOX 31	(3 folders) "O" miscellaneous, circa 1970-2011 (2 folders) Park, Roy H., <a href="#">See Container 150, Park Broadcasting / Park Newspapers Inc.</a> Paulson, Ken, 1986-2009 (3 folders)
BOX 32	(3 folders) Peek, Linda, 1982-1983, undated Policinski, Gene, 1994-2007 Pressler, Larry, 1977-1994 Pressley, Maria, 1988-1990 Prichard, Peter, 1978-2011 <a href="#">See also Oversize</a> (2 folders)
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	(2 folders)
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	(1 folder)
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	Small, Jean Alice <a href="#">See Container 153, Small Newspaper Group</a>
	Smith, Joseph D., 1982-1992, 1998-2000
	Smith, Roger B. <a href="#">See Container 220, General Motors</a>
	Spearman, Guy, 1994-2004
	Spezzano, Vince, 1975-1993, 2000 <a href="#">See also Containers 143-144, Gannett Rochester Newspapers</a> ; <a href="#">See also Containers 156-157, Today</a>
BOX 39	(5 folders)
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	Steinbrenner, George M. (George Michael), <a href="#">See Container 222, New York Yankees (Baseball team)</a>
	Stone, Marvin <a href="#">See Container 158, U.S. News &amp; World Report, Inc.</a>
	Sulzberger, Arthur Ochs <a href="#">See Container 149, New York Times</a>
	"S" miscellaneous, circa 1970-2011
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	(4 folders)
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	Thomas, Jim, 1977-1981, 1987-1991, 2006
	Tinker, Grant, 1986-1994
	Townsend, Candy, 1980-1983
	Trahart, Mark, 1992, 2000-2009
	Trump, Donald J., 1987, 1996-2005, 2012
	Turner, Ted <a href="#">See Container 157, Turner Broadcasting</a>
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	Warejcka, Mary, 1987-1994
	Watson, Gary, 1986-1988
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	Webb, James, E., 1978-1992
	Weil, Lewis "Chip," 1979-1996, 2009
	Wells, Chris, 1986-2010
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	Wharton, Clifton and Delores, 1982-1988, 2007
	White, Ronald, 1971-1976
	Whitney, Barbara, 1984-1989
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	Wurfel, Walter, 1979-1984
	Wyman, Thomas H. <i>See Container 138, Columbia Broadcasting System</i>
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	"Z" miscellaneous, 1980-1991
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	1977
	Jan.-May
	(5 folders)
BOX 46	June-Dec.
	(7 folders)
	1978
	Jan.-Feb.
	(2 folders)
BOX 47	Mar.-Sept.
	(7 folders)
BOX 48	Oct.-Dec.
	(3 folders)
	1979
	Jan.-Feb.
	(5 folders)
BOX 49	Feb.-May
	(7 folders)
BOX 50	May-Aug.
	(7 folders)

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BOX 51	Sept.-Dec. (7 folders)
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BOX 52	Jan.-Mar. (8 folders)
BOX 53	Mar.-July (8 folders)
BOX 54	July-Nov. (9 folders)
BOX 55	Dec. (2 folders)
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	Jan.-Apr. (6 folders)
BOX 56	Apr.-Aug. (8 folders)
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	Jan.-Feb. (5 folders)
BOX 59	Feb.-May (8 folders)
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BOX 61	Aug.-Nov. (6 folders)
BOX 62	Dec. (2 folders)
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BOX 63	Mar.-May (7 folders)
BOX 64	June-Sept. (7 folders)
BOX 65	Sept.-Dec. (7 folders)
BOX 66	Dec. (1 folder)
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BOX 67	May-Sept. (7 folders)



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BOX 69	Dec. (1 folder) 1987, Jan. 1990, Feb.-Sept. 1990, Nov.-Dec. 1991, Feb.-Apr. Miscellany Congratulation letters, 1960, 1966-1967, 1970 (6 folders)
BOX 70	(3 folders) Invitations "A" miscellaneous, circa 1970-2011 (2 folders)
BOX 71	"A-E" miscellaneous, circa 1970-2011 (8 folders)
BOX 72	"F-K" miscellaneous, circa 1970-2011 (8 folders)
BOX 73	"L-S" miscellaneous, circa 1970-2011 (8 folders)
BOX 74	"S-Z" miscellaneous, circa 1970-2011 (5 folders) Love letters 1989 (4 folders)
BOX 75	(1 folder) 1990 (6 folders)
BOX 76	(1 folder) 1991 (3 folders) 1992 (3 folders) 1993 (2 folders) 1994-2000, 2007
BOX 77	undated (2 folders) "Plain Talk" responses 1988-1992 (8 folders)
BOX 78	1993-2010, undated (3 folders) Solicitations, circa 1976-2006

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BOX 80	"G-L" miscellaneous (9 folders)
BOX 81	"L-P" miscellaneous (8 folders)
BOX 82	"R-V" miscellaneous (9 folders)
BOX 83	"W-Z" miscellaneous (3 folders)
BOX 83-135	<b>Gannett Company, 1963-2013</b> Working files, reports, correspondence, memoranda, meeting files, and planning files. Arranged alphabetically by type of material.
BOX 83	Acquisitions Possibilities, 1977-1979 Post-Acquisition Study, 1978 Advertising Corporate advertisements, 1981-1983 Gannett News Advertising Sales, 1976-1984 Miscellany, 1973-1983 Preprint committee, 1977 Agencies American Financial Corp., 1979-1986 Audit Bureau of Circulations, 1975-1984
BOX 84	Federal Communications Commission, 1975-1986 (2 folders) Lee Dirks and Associates, 1980-1981 Lehman Brothers, 1974-1983 Leo J. Shapiro and Associates, 1984 Loeb, Rhodes, and Co., 1971-1977 Louis Harris and Associates, 1973-1982 (3 folders) Merrill Lynch, Pierce, Fenner, and Smith, Inc., 1969-1981 Nixon, Hargrave, Devanes and Doyle, 1975-1989 United States Chamber of Commerce, 1976-1984 Young and Rubicam, Inc., 1978-1986 (2 folders)
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	Governors, 1987
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	(2 folders)
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<b>BOX 90</b>	New Jersey, 1987
	(3 folders)
	Oregon, 1987
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	Wyoming, 1987 (2 folders)
	Executive meetings, 1981 (2 folders)
BOX 93	Flight operations
	Air miles, 1972-1979 (4 folders)
	Memoranda, 1972-1988 (2 folders)
	Gannett Broadcasting
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	Cable television, 1975-1983
	Correspondence and memoranda, 1980-1984
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	WCGI-FM Chicago, Ill., 1979-1984
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<b>BOX 98</b>	1981 (2 folders) 1982, 1984, 1986 undated Human resources Affirmative action, 1982 Benefits 1968-1969 1970-1973
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	England, 1988
	Greece, 1988
	Hong Kong, 1988
	Italy, 1988
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<b>BOX 106</b>	May-Dec.
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	Jan.-Feb.
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<b>BOX 107</b>	Mar.-Oct.
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<b>BOX 108</b>	Nov.-Dec.
	(2 folders)
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BOX 114	1974-1978 (8 folders)
BOX 115	1979-1989 <i>See also Oversize</i> (9 folders)
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BOX 120	(6 folders)
BOX 121	(3 folders)
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BOX 125	Miscellany, 1981-1991 (2 folders)
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Arranged alphabetically by name of newspaper or media company.

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*Advertising Age*, 1982-1987, 2007

*Adweek*, 1980-1986

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*Anchorage Daily News* (Anchorage, Alaska), 1979-1983

*Anchorage Times* (Anchorage, Alaska), 1977-1986

*Argus Leader* (Sioux Falls, S. Dak.), 1967, 1976-2010

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(1 folder)

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*Arkansas Gazette* (Little Rock, Ark.), 1977-1987

*Associated Press*

Employment file, 1949-1951, 1963

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*Atlanta Journal* (Atlanta, Ga.), 1977-1981, 1992

"A" miscellaneous, 1975-1986

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*Barron's Weekly*, 1972-1984

*Bellingham Herald* (Bellingham, Wash.), 1975-1985

*Bend Bulletin* (Bend, Ore.), 1975-1979

Bob Wold Co., 1979-1980

*Boston Globe* (Boston, Mass.), 1975-1987, 1994

*Broadcasting Magazine*, 1979-1985

*Brockton News-Press* (Brockton, Mass.), 1978-1981

*Burlington Free Press* (Burlington, Vt.), 1975-1986

"B" miscellaneous, 1971-1992

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*Centre Time* (State College, Pa.), 1979

*Chattanooga News-Free Press* (Chattanooga, Tenn.), 1979-1980

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*Chicago Sun-Times* (Chicago, Ill.), 1983-1986, 1993

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*Chico Enterprise-Record* (Chico, Calif.), 1977-1982-1983

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	<i>Democrat and Chronicle</i> (Rochester, N.Y.) <a href="#">See Containers 143-144, Gannett Rochester Newspapers</a>
	<i>Denver Post</i> (Denver, Colo.), 1980-1983
	<i>Des Moines Register</i> (Des Moines, Iowa), 1978-1987, 1996, 2002-2007 (1 folder)
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	<i>Duncan Banner</i> (Duncan, Okla.) 1976-1978
	"D" miscellaneous, 1977-1993, 2001, 2009
	East/West Network, 1975-1979
	<i>Easton Express</i> (Easton, Pa.), 1976-1981
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BOX 142	<i>El Paso Times</i> (El Paso, Tex.), 1975-1984
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- Everett Herald* (Everett, Wash.), 1977-1982  
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*Family Weekly*, 1971-1985  
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*Financial World* (magazine), 1978-1983  
*Florence Morning News* (Florence, S.C.), 1977-1981  
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*Florida Today* [See Containers 156-157, Today](#)  
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*Fort Meyers News-Press* (Fort Meyers, Fla.), 1974-1986  
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*Greenville News* (Greenville, S.C.), 1977-1982  
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*Hartford Courant* (Hartford, Conn.), 1977-1979  
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*Herald Dispatch* (Huntington, W. Va.), 1974-1982  
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*Huron Daily Plainsman* (Huron, S. Dak.), 1979-1983  
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*Iowa City Press-Citizen* (Iowa City, Iowa), 1980-1983  
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	<i>Los Angeles Times</i> (Los Angeles, Calif.), 1975-2000 (5 folders)
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	<i>Marietta Daily Times</i> (Marietta, Ohio), 1973-1986
BOX 148	<i>Marion Chronicle-Tribune</i> (Marion, Ohio), 1977-1979
	McGraw-Hill, Inc., 1974-1985
	<i>Miami Herald</i> (Miami, Fla.), 1977-2005 <a href="#">See also Containers 145-146, Knight-Ridder Newspapers</a> (2 folders)
	<i>Midland Reporter-Telegram</i> (Midland, Tex.), 1978
	<i>Minneapolis Star</i> (Minneapolis, Minn.), 1977-1984
	<i>Monroe News-Star-World</i> (Monroe, La.), 1980-1982
	<i>Muskogee Daily Phoenix / Times-Democrat</i> (Muskogee, Okla.), 1974-1985
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	<i>Nevada State Journal</i> <a href="#">See Container 151, Reno Gazette Journal</a>
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	<i>New York Times</i> (New York, N.Y.), 1975-2011 (2 folders)
	<i>Newark Advocate</i> (Newark, Ohio), 1976
	<i>Niagara Gazette</i> (Niagara Falls, N.Y.), 1971-1983
	<i>Norwich Bulletin</i> (Norwich, Conn.), 1981-1983

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	"N" miscellaneous, 1976-2001 (2 folders) <i>Oakland Tribune</i> (Oakland, Calif.), 1979-2001 (1 folder)
BOX 150	(2 folders) <i>Observer-Dispatch &amp; Daily Press</i> (Utica, N.Y.), 1975-1984 <i>Omaha World-Herald</i> (Omaha, Neb.), 1975-2001 <i>Orlando Star Sentinel</i> (Orlando, Fla.), 1975-1976, 2000-2001 "O" miscellaneous, 1975-1983, 1996, 2005 <i>Pacific Daily</i> (Agana, Guam), 1975-1985 Panax Publishing Co. (Lansing, Ill.), 1975 Parade Publications, 1975-2009 (2 folders) Park Broadcasting / Park Newspapers Inc., 1973-1991 <i>Peninsula Newspapers</i> (Palo Alto, Calif.), 1977 Pennywhistle Press, 1981-1983 <i>Pensacola News-Journal</i> (Pensacola, Fla.), 1969-1986, 1999 <i>Philadelphia Bulletin</i> (Philadelphia, Pa.), 1975-1982 <i>Playboy</i> (magazine), 1979-1982, 1990
BOX 151	<i>Port Huron Times Herald</i> (Port Huron, Mich.), 1975-1983 <i>Poultry Times</i> <u><i>See The Times</i></u> <i>Press &amp; Dakotan</i> (Yankton, S. Dak.), 1977-1978 <i>Public Opinion</i> (Chambersburg, Pa.), 1975-1984 Public Welfare Foundation, 1979-1985 "P" miscellaneous, 1976-1989, 1996, 2010-2010 (2 folders) "Q" miscellaneous, 1980-1983 Random House, 1992-1997 <i>Reno Evening Gazette</i> <u><i>See Container 151, Reno Gazette Journal</i></u> <i>Reno Gazette Journal</i> (Reno, Nev.), 1977-1986 <u><i>See also Container 154, Spiedel Newspapers</i></u> (2 folders) Reno Newspapers, Inc. <u><i>See Container 151, Reno Gazette Journal</i></u> <i>Reporter</i> (Lansdale, Pa.), 1980-1983
BOX 152	<i>Richmond Palladium-Item</i> (Richmond, Ind.), 1976-1984 <i>Rochester Times-Union</i> (Rochester, N.Y.) <u><i>See Containers 143-144, Gannett Rochester Newspapers</i></u> <i>Rockford Register Star</i> (Rockford, Ill.), 1967-1984 (2 folders) Rutledge Books, 1979 "R" miscellaneous, 1974-1985, 1991-2003 <i>Salinas Californian</i> (Salinas, Calif.), 1977-1984 <i>San Bernadino Sun</i> (San Bernadino, Calif.), 1974-1986 (2 folders) <i>San Rafael Independent-Journal</i> (San Rafael, Calif.), 1975-1984
BOX 153	<i>Santa Barbara News-Press</i> (Santa Barbara, Calif.), 1978-1985-1986 <i>Sarasota Herald-Tribune</i> (Sarasota, Fla.), 1979-1982 <i>Saratogian</i> (Saratoga Springs, N.Y.), 1974-1986

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	Schurz Desert Newspapers (Indio, Calif.), 1979
	Scripps-Howard Newspapers, 1975-1994
	<i>Shreveport Times</i> (Shreveport, La.), 1976-1986 (3 folders)
	Sing Tao Newspapers, Ltd., 1977-1989
	Small Newspaper Group, 1975-1988 <a href="#"><i>See also Oversize</i></a>
BOX 154	Southeastern Newspapers, 1970-1972
	Sparks Newspapers, 1983-1984
	<i>Spartanburg Herald-Journal</i> (Spartanburg, S.C.) <a href="#"><i>See Container 151, Public Welfare Foundation</i></a>
	Spiedel Newspapers, 1975-1977 (3 folders)
	<i>Springfield Daily News</i> (Springfield, Mo.), 1975-1984
	<i>St. Cloud Daily Times</i> (St. Cloud, Minn.), 1977-1984
	<i>St. Petersburg Times / Evening Independent</i> (St. Petersburg, Fla.), 1975-1984, 1990
	<i>Star-Gazette / Sunday Telegram</i> (Elmira, N.Y.), 1975-1984
	<i>Statesman-Journal</i> (Salem, Ore.), 1976-1984
BOX 155	Stauffer Communications, Inc., 1977-1984
	<i>Stockton Record</i> (Stockton, Calif.), 1977-1987
	<i>Sturgis Journal</i> (Sturgis, Mich.), 1981-1982
	<i>Sun Bulletin</i> (Binghamton, N.Y.), 1975-1984
	"S" miscellaneous, 1971-1991, 1999-2001, 2010 (2 folders)
	Telecommunications, Inc., 1978-1979
	<i>Tempe Daily Telegram</i> (Tempe, Ariz.), 1977-1982
	<i>Tennessean</i> (Nashville, Tenn.), 1979-1987
	Time Inc., 1978-1986 (1 folder)
BOX 156	(1 folder)
	<i>The Times</i> (Gainesville, Fla.), 1981-1985
	Times Mirror Co. <a href="#"><i>See Container 147, Los Angeles Times</i></a>
	<i>Today</i> (Cocoa Beach, Fla.), 1964-2013 (5 folders)
BOX 157	(4 folders)
	<i>Tri-Center Herald</i> (Pasco, Kennewick, Richmond, Wash.), 1979
	Turner Broadcasting, 1980-1985, 1991-1995
	<i>Tucson Citizen</i> (Tucson, Ariz.), 1976-1990, 1996
	TV Guide, 1979
BOX 158	"T" miscellaneous, 1965-1984, 1996-1994, 2000 (2 folders)
	United Press International, 1975-1986
	Universal Press Syndicate, 1982, 1992, 1997
	U.S. News & World Report, Inc., 1977-1986 (2 folders)
	USA Network, 1982-1984, 1990
	<i>Valley News Dispatch</i> (Tarentum, Pa.), 1975-1985
	<i>Virgin Island Daily News</i> (St. Thomas, V.I.), 1980-1986



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	<i>Visalia Times-Delta</i> (Visalia, Calif.), 1977-1986
	<i>Volante</i> (Vermillion, S. Dak.), 1988-1996, 2006-2008
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BOX 159	<i>Wall Street Journal</i> (New York, N.Y.), 1992-1993, 2002, 2009
	<i>Wall Street Transcript</i> (New York, N.Y.), 1979-1988
	<i>Warren Tribune Chronicle</i> (Warren, Ohio), 1979-1985
	<i>Wausau Daily Herald</i> (Wausau, Wisc.), 1980-1986
	<i>Washington Post</i> (Washington, D.C.), 1971-2012
	<i>Washington Star</i> (Washington, D.C.), 1970-1982
	Westchester Rockland Newspapers, 1975-1985
	<i>Wilmington News-Journal</i> (Wilmington, Del.), 1980-1985
BOX 160	<i>Winter Haven Daily News-Chief</i> (Winter Haven, Fla.), 1978-1979
	Worrell Newspapers, 1982
	"W" miscellaneous, 1975-1986, 1996 (2 folders)
	Xinhua News Agency, 1988, 1998-2001
	"Y-Z" miscellaneous, 1979-1984, 2008
BOX 160-177	<b>Organizations, 1967-2013</b>
	Working files, planning files, correspondence, and memoranda regarding various organizations in which Neuharth was a member. Includes digital files copied from a variety of storage media. Each storage media was assigned a unique digital ID number. Access to digital content is available on-site only in the Manuscript Reading Room and requires advance notice. Use the digital ID number to request access copies of the files.
	Arranged alphabetically by name of organization.
BOX 160	American Academy of Achievement, 1981-1984
	American Institute for Public Service, 1982-1992
	American Newspaper Publishers Association (ANPA)
	50 state tour, 1980
	Action groups 1980
	Awards and recognitions, 1978
	Dues and fees, 1978
	Publications, 1978
	Sites, facilities, and operations, 1978-1979
	The association, its boards, and committees, 1978
	Alphabetical file, 1979-1983 (2 folders)
BOX 161	(2 folders)
	ANPA week, 1983
	Board meetings, 1977-1982 (2 folders)
	Board of directors, 1976-1981
	Committees
	Circulation, 1979
	Convention arrangements, 1976-1980
	Executive, 1976-1981 (2 folders)

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BOX 162	Labor and personnel relations, 1976-1979 Laboratory, 1976-1979 Membership, 1976-1979 Miscellany, 1976-1980 (2 folders) Newsprint, 1976-1981 Nominating, 1976-1981 Postal, 1976-1979 Production management, 1976-1980 (2 folders) Professional relations, 1976-1978 Steering, 1976-1978 Technical coordinating, 1976-1978 Conventions
BOX 163	92nd annual convention (Atlanta, Ga.), 1978 93rd annual convention (Las Vegas, Nev.), 1979 94th annual convention (Honolulu, Hawaii), 1980 (3 folders) 95th annual convention (Chicago, Ill.), 1981 96th annual convention (San Francisco, Calif.), 1982 Federation Internationale des Éditeurs de Journaux et Publications, 1976-1992 (3 folders) Fitcher, Thomas C., 1979-1983
BOX 164	Friedham, Jerry Warden, 1979-1983 (2 folders) General file, 1973-1991 (6 folders)
BOX 165	(9 folders) Image study, 1977
BOX 166	Miscellany, 1971-1980 Press time, 1979-1981 Referrals, 1975 Task forces Broadcast and CATV ownership, 1976-1979 Gannett, 1977-1978 Study, 1978-1979 Tax law, 1978-1979 Trips Beijing, China, 1980 Moscow and Leningrad, USSR, 1979 Oslo, Norway and London, England, 1982 Zurich, Switzerland and Berlin, Germany, 1979 American Press Institute, 1970-1993 American Society of Newspaper Editors, 1975-1991, 2001
BOX 167	American Women in Radio and Television, 1986-1993 Associated Press Media Editors, 1973-1982, 1997 Business Council for Effective Literacy, 1987, 1993

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- Business Higher Education Forum, 1983-1987  
Center for the Study of the Presidency, 1981-1995  
Challenger Center for Space Science Education, 1987-2001, 2007-2013  
(2 folders)  
Conference Board, 1974-1984  
Congressional Award, 1983-1985  
Conference Board, 1974-1984  
Council of Better Business Bureaus, 1973-1988  
(2 folders)  
Crazy Horse Memorial Foundation, 1987-2009  
(1 folder)  
**BOX 168** (2 folders)  
Detroit Renaissance, 1986-1987  
Florida Council of 100, 1979, 1985-1987  
Florida National Banks of Florida, 1975-1977  
Foreign Press Association, 1991-1992, 2006-2007  
Freedom Forum  
Al Neuharth Media Center, 1995-2011 *See also Oversize*  
(3 folders)  
Allen H. Neuharth Award for Excellence in Media, 1989-1999, 2006-2012  
(2 folders)  
In addition to the paper files, the folder included digital files on five (5) DVDs. Digital files copied from this media are described below.  
"Al Neuharth Award for Excellence in the Media Press Conference 2007, John C. Quinn and Ken Paulson," 2007  
**Digital ID:** mss85259\_158\_001  
"Al Neuharth Award for Excellence in the Media 2007 honoring John C. Quinn and Ken Paulson," 2007  
**Digital ID:** mss85259\_158\_002  
"Al Neuharth Award for Excellence in the Media 2009 honoring Charles L. Overby," 2009  
**Digital ID:** mss85259\_158\_003  
"Al Neuharth Award for Excellence in the Media 2010 honoring Cathie Black and Frank Vega" 2010  
**Digital ID:** mss85259\_158\_004  
"Al Neuharth Award for Excellence in the Media 2011 honoring Brian P. Lamb," 2011  
**Digital ID:** mss85259\_158\_005  
Free Spirit award, conference, and scholarship, 1992-2013  
(2 folders)  
**BOX 169** (5 folders)  
In addition to the paper files, the folder included digital files on one (1) DVD. Digital files copied from this media are described below.  
"Free Spirit Reunion, 10/20/2012," 2012  
**Digital ID:** mss85259\_158\_006  
Freedom Forum Center for Media Studies, 1991-1997  
Hong Kong handover ceremony, 1997-1998  
Interviews  
de Gortari, Carlos Salinas, 1993  
Lee, Kuan Yew, 1994

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	Menem, Carlos Saul, 1994
	Miscellany, 1990-1992, 2005
	In addition to the paper files, the folder included digital files on one (1) DVD. Digital files copied from this media are described below.
	"The Al Neuharth Legacy Series: An Evening with Garrison Keillor," 2005
	<b>Digital ID:</b> mss85259_158_012
BOX 170	News clippings, 1993-1995
	NewsCapade, 1999-2002 <a href="#">See also Oversize</a> (2 folders)
	Newseum
	Annual report, 2008
	Building concept presentation, 1993
	Shepard, Alan B., 1993-1998
	Staff and trustees
	Arvidson, Cheryl, 1993-2001
	Dennis, Everette, 1991-1997
	Friedham, Jerry, W., 1991-1997
	Maclay, Scott, 1992-2001
	McMasters, Paul, 1992-2001 <a href="#">See also Container 24, McMasters, Paul</a>
	Miscellany, 1991-1998
	Quinn, Tracy, 1991-1994
	Rhodes, Frank H.T., 1989-1993
	Sass, Jerry, 1989-1999
	Simons, Dolph C. 1989-1999 <a href="#">See also Container 38, Simons, Dolph C.</a>
	Gannett Foundation
BOX 171	Annual report, 1986
	Consultant report, 1967-1968
	Gannett Center for Media Studies, 1983-1991 <a href="#">See also Container 245, Columbia University</a> (4 folders)
	General file, 1970-1990 (4 folders)
BOX 172	(9 folders)
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	News clippings, 1987-1991
	Newspaper carriers scholarship, 1971, 1977
	Northwestern University (Evanston, Ill.), 1973, 1983 <a href="#">See also Container 247, Northwestern University</a>
BOX 174	Oklahoma State University (Stillwater, Okla.), 1970-1990
	Rozelle, Carrie, 1989-1990
	University of Florida (Gainesville, Fla.), 1973-1976 <a href="#">See also Container 248, University of Florida</a> (2 folders)
	Hope for a Drug-Free America, 1987-1989
	Horatio Alger Association of Distinguished Americans, 1975-2003 (6 folders)
	International Press Institute, 1973, 1978, 1984

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	Junior Achievement, Inc., 1980, 1990-1994, 2001, 2007-2009 In addition to the paper files, the folder included digital files on two (2) optical discs. Digital files copied from this media are described below. "JA of South Dakota 40th Celebration Event, " 2008 <b>Digital ID:</b> mss85259_158_008 "Junior Achievement Show, " 2009 <b>Digital ID:</b> mss85259_158_007
BOX 175	Marine Midland Bank, 1978-1992 Mount Rushmore National Memorial Society, 1988-2013 (5 folders) National Association of Minority Media Executives, 1992-1997, 2005 National Football League Alumni Association, 1984-1998 Newspaper Advertising Bureau, 1978-1986 Overseas Press Club, 1990, 1996-1999 Sigma Delta Chi, <a href="#">See Containers 175-176, Society of Professional Journalists</a> Society of Professional Journalists, 1979-1998 (1 folder)
BOX 176	(1 folder) University of South Dakota Alumni Association, <a href="#">See Containers 176-177, University of South Dakota Foundation</a> University of South Dakota Foundation, 1975-2012 (8 folders)
BOX 177	(5 folders)
BOX 177-217	<b>Speeches and Writings, 1955-2013</b> Speeches, books, and articles. Arranged alphabetically by name or type of material.
BOX 177	Articles by Neuharth 1955-1960 1962, 1965, 1972, 1984, 1990-1992 <i>Confessions of an S.O.B.</i> BookCapade Alpena, S. Dak., 1988 Beating/Being the Boss, 1988 Columbia Broadcasting System, 1988
BOX 178	Combined Communications, 1988 Early Gannett, 1988 Equal Opportunity, 1988 Florida Today, 1988 Fragments, 1988 GTG Entertainment, 1988 Journalism and the media, 1988 Lifestyle, 1988 Miscellany, 1988 S.O.B.s and others, 1988 (1 folder)
BOX 179	(1 folder1)

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	The Knight Years, 1988 (2 folders)
	Time, Inc., 1988
	'Triple Crown,' 1988
	University of South Dakota and <i>SoDak Sports</i> , 1988
	U.S. Army, 1988
	USA Today, 1988 (2 folders)
BOX 180	Correspondence about, 1988-1992 (5 folders)
	Drafts, 1988-1989
	Interviews
	Beebe, George, 1988
	Daniels, Derrick, 1988
	Hood, Jim, 1988
	McCorkindale, Doug, 1988
	Neuharth, Daniel, 1988
	Neuharth, Jan, 1988
BOX 181	Neuharth, Loretta, 1989
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	Magazine articles, 1989-1990
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	Paul Miller material, 1988
	Promotion, 1989-1990 (3 folders)
BOX 182	Thank you letters, 1989-1990
	<i>Free Spirit</i> , 2000-2001
	<i>Nearly One World</i> , 1988-1989
	"Plain Talk" articles, 1988-2013 (9 folders)
BOX 183	(15 folders)
BOX 184	(2 folders)
	<i>Profiles of Power</i> , 1988
	Speeches
	1962-1967 (15 folders)
	1968
	Jan.-Apr. (3 folders)
BOX 185	May.-Oct. (7 folders)
	1969-1970 (17 folders)
BOX 186	1971-1972 (15 folders)

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BOX 187	Nov.-Dec. (3 folders)
	1974-1975 (30 folders)
	1976
	Jan.-Sept. (16 folders)
BOX 188	Oct.-Dec. (10 folders)
	1977
	Feb.-Nov. (27 folders)
BOX 189	Feb.-Nov. (4 folders)
	1978
	Jan.-July (18 folders)
BOX 190	July-Dec. (22 folders)
	1979
	Jan. (3 folders)
BOX 191	Feb.-Apr. (16 folders)
BOX 192	Apr.-May (10 folders)
BOX 193	May-Sept. (12 folders)
BOX 194	Sept.-Nov. (12 folders)
BOX 195	Nov.-Dec. (12 folders)
	1980
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BOX 196	Jan.-Mar. (17 folders)
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BOX 198	June-Dec. (13 folders)
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	Jan.-May (15 folders)

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BOX 200	Feb.-Dec. (25 folders) 1983 Jan.-June (21 folders)
BOX 201	June-Dec. (26 folders) 1984 Jan.-Feb. (5 folders)
BOX 202	Feb.-July (24 folders)
BOX 203	Aug.-Dec. (20 folders) 1985
BOX 204	Jan.-Oct. <i>See also Oversize</i> (33 folders)
BOX 205	Nov.-Dec. (12 folders) 1986 Jan. (3 folders)
BOX 206	Jan.-Oct. (35 folders)
BOX 207	Oct.-Dec. (9 folders) 1987 Jan.-Aug. (16 folders)
BOX 208	Sept.-Dec. (10 folders) 1988-1989 (10 folders) 1990 Feb.-Apr. (9 folders)
BOX 209	Apr.-Nov. (22 folders)
BOX 210	1991 (16 folders) 1992 Jan.-May (9 folders)



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BOX 211	May-Nov. (17 folders) 1993 (10 folders) 1994 Jan. (3 folders)
BOX 212	Feb.-Dec. (17 folders) 1995 (14 folders)
BOX 213	1996 (11 folders) 1997 Jan.-May (13 folders)
BOX 214	Aug.-Dec. (8 folders) 1998 (13 folders)
BOX 215	1999-2003 (33 folders)
BOX 216	2004-2008, undated (10 folders) Reference file American Newspaper Publishers Association, 1977-1979 Anti-trust, 1963, 1969 Circulation, 1967-1982 Correspondence about, 1963-1967 Editorial, 1963-1973 (2 folders) "How to make a speech," 1963-1966 Miscellany, 1957-1979 (3 folders)
BOX 217	(1 folder) Newspaper statistics, 1963-1966 Pritchard, Peter, 1978-1980 Sales, 1964-1967 Today (newspaper), 1963-1973 (3 folders)

BOX 217-249

#### **Subject File, 1958-2013**

Correspondence, memoranda, interviews, photographs, news clippings, schedules, digital files and other assorted files. Includes digital files copied from a variety of storage media. Each storage media was assigned a unique digital ID number. Access to digital content is available on-site only in the Manuscript Reading Room and requires advance notice. Use the digital ID number to request access copies of the files  
Arranged alphabetically by name or type of material.

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BOX 219	Conferences, 1966-1981 "C" miscellaneous, 1978-2007 (3 folders) "D" miscellaneous, 1975-2002 Economic clubs, 1978-1995, 2001 "E" miscellaneous, 1974-1992, 1999, 2011 Florida Press Association, 1973-1977, 1984, 1996 Ford Motor Co., 1979-1987, 2009 Foundation for American Communications, 1979-1989 Freedom of Expression Foundation, 1984-1988 "F" miscellaneous, 1975-1996
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BOX 221	Interviews, 1973, 1982-1996, 2007-2008 (2 folders)

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	<p>In addition to the paper files, the folder included digital files on one (1) DVD. Digital files copied from this media are described below.</p> <p>"Q&amp;A with Allen Neuharth. C-SPAN." Allen Neuharth interview about USA Today 25th anniversary. 2007</p> <p><b>Digital ID:</b> mss85259_158_012</p> <p>"I" miscellaneous, 1979-2001</p> <p>"J" miscellaneous, 1974, 1981-1985, 1992, 1999-2004</p> <p>Knight Foundation, 1990-2011</p> <p>"K" miscellaneous, 1982-2001, 2007</p> <p>"L" miscellaneous, 1975-2011</p> <p>Major League Baseball, 1984-1989, 1996-1998</p> <p>Media Institute, 1983, 1991-1993</p> <p>"M" miscellaneous, 1971-2002, 2009-2012</p> <p>(2 folders)</p>
BOX 222	<p>National Association of Black Journalists, 1992</p> <p>National Black Media Coalition, 1979-1986, 1996</p> <p>National Collegiate Athletic Association, 1992-1993</p> <p>National Newspaper Council, 1974-1983</p> <p>National Newspaper Publishers Association, 1978-1980</p> <p>National Press Club, 1984, 1992, 1996-1998</p> <p>National Women's Health Awareness Forum, 1983-1988</p> <p>Neuharth, Daniel, 1981-1984</p> <p>New York Yankees (Baseball team), 1983-2010</p> <p>(3 folders)</p> <p>News clippings and articles, 1958-2013</p> <p>(3 folders)</p>
BOX 223	<p>(4 folders)</p> <p>Newspaper Association of America, 1995-2011</p> <p>Nieman Foundation, 1980-1983, 1991-1992, 2000-2004</p> <p>"N" miscellaneous, 1978-1986, 1993-2002, 2009</p> <p>"O" miscellaneous, 1969-1970, 1983, 1994, 2000-2007</p> <p>Pacific Area Newspaper Publishers Association, 1993-1994</p> <p>Phone books, undated</p>
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BOX 225	<p>(1 folder)</p>

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	Ringier A.G., 1985-1987, 1994-1995
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	1978 (6 folders)
BOX 228	(1 folder)
	1979 (5 folders)
BOX 229	(1 folder)
	1980 (6 folders)
BOX 230	1981 (6 folders)
BOX 231	1982 (6 folders)
BOX 232	1983 (5 folders)
BOX 233	(1 folder)
	1984 (7 folders)
BOX 234	(5 folders)
	1985 (3 folders)
BOX 235	1986-1988 (4 folders)
BOX 236	2000-2001 (5 folders)
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BOX 237	(3 folders)
	2003 (3 folders)
	2004 (3 folders)
BOX 238	(1 folders)

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	2006 (4 folders)
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	2008 (2 folders)
BOX 240	(2 folders)
	2009 (4 folders)
	2010 (2 folders)
BOX 241	(2 folders)
	2011 (4 folders)
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	Homecoming, 1983
BOX 243	Minnehaha County Historical Society, 1994-1996 (2 folders)
	Miscellany, 1996-2010
	In addition to the paper files, the folder included digital files on two (2) DVDs. Digital files copied from this media are described below.
	"AHN - South Dakota 11/14/08." Allen Neuharth interview about South Dakota, 2008
	<b>Digital ID:</b> mss85259_158_011
	"It's All Earth and Sky." Interviews concerning Germans emigrating from Russia, 2010
	<b>Digital ID:</b> mss85259_158_010
	South Dakota Hall of Fame, 1995-2001, 2006-2009
	South Dakota Sports Hall of Fame, 2008-2012
	In addition to the paper files, the folder included digital files on one (1) DVD. Digital files copied from this media are described below.
	"SD Sports Hall of Fame 2009 Inductee Presentation," 2009
	<b>Digital ID:</b> mss85259_158_009
	Wall Drug Store, 1983-1990, 1999
	Southern Newspapers Publishers Association, 1977-1983, 1989-1993
	Souvenir papers, 1963, 1970, 1979-1983 <a href="#"><u>See also Oversize</u></a>
	"S" miscellaneous, 1970--2006 (2 folders)
BOX 244	TrainCapade, 1987-1991, 1998, 2003
	Travel
	China, 1998
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	Hungary, 1986

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	Korea, 2005
	Switzerland, 1986
	"T" miscellaneous, 1979-1985, 1991-1994, 2000
	United Way, 1976-1992, 1999
BOX 245	Universities Brevard Community College (Cocoa Beach, Fla.), 1984-1985, 1994-1997, 2001-2002 Columbia University (New York, N.Y.), 1977-1994 <a href="#">See also Container 171, Gannett Center for Media Studies</a> Cornell University (Ithaca, N.Y.), 1983-1993 Dakota Wesleyan University Mitchell, S. Dak.), 1999-2002, 2008 Duke University (Durham, N.C.), 1977-1987 Emory University (Atlanta, Ga.), 1992-1999 Florida Institute of Technology (Melbourne, Fla.), 1977, 1995, 2006-2009 Florida State University (Tallahassee, Fla.), 1981, 1994-1999 General file, 1975-2012 (3 folders)
BOX 246	(7 folders)
BOX 247	George Washington University (Washington, D.C.), 1983-1984, 1990, 2000 Harvard University (Cambridge, Mass.), 1988-1996 Howard University (Washington, D.C.), 1981, 1986-1997 Ithaca College (Ithaca, N.Y.), 1973-1977 Northwestern University (Evanston, Ill.), 1976-2001 <a href="#">See also Container 173, Northwestern University</a> (2 folders)
	Rochester Institute of Technology (Rochester, N.Y.), 1976-1987, 2002-2003 Sitting Bull College (Fort Yates, N. Dak.), 2003-2010 South Dakota State University (Brookings, S. Dak.), 1979-1990, 1997 University of Alaska (Fairbanks, Alaska) 1983-1984, 1991-1994
BOX 248	University of Florida (Gainesville, Fla.) 1980-2008 <a href="#">See also Container 174, University of Florida</a> (4 folders)
	University of Hawaii (Honolulu, Hawaii) 1981-1990, 2004 University of Kansas (Lawrence, Kans.) 1983-1983, 1989-1994 University of Mississippi (University, Ms.), 1982-1985, 1997-2008 University of Missouri (Columbia, Mo.), 1980-1993, 1999
BOX 249	University of Nebraska (Lincoln, Neb.), 1981-1985, 1992-2002, 2009 University of Nevada-Reno (Reno, Nev.), 1981-1992, 1999, 2005 University of North Carolina (Chapel Hill, N.C.), 1990-1996, 2002
	"U" miscellaneous, 1975-1983, 1993-2001 "V" miscellaneous, 1983-1986, 1991 Waldorf-Astoria Hotel, <a href="#">See Container 220, Hilton Hotels</a> Wilson, Lori, 1973, 1980, 1990-1993 Women in Communications, Inc., 1975-1988, 1994-1996 World Association of Newspapers, 1997-2005 World Press Freedom Committee, 1978-1984

## Subject File, 1958-2013

### Container

### Contents

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"W" miscellaneous, 1975-2000, 2008-2011  
"X-Y" miscellaneous, 1979-1982, 1991, 2002

BOX OV 1-OV 3

#### **Oversize, 1961-2013**

Various items from Neuharth's management of Gannett Company and other engagements including newsprint, maps, posters, and architectural drawings; and programs from the annual Gridiron Club dinner.

Arranged and described according to the series, containers, and folders from which the items were removed.

#### Correspondence

##### Alphabetical

BOX OV 1

Curley, John, July-Dec. 1987 (Container 7)

BOX OV 1

Prichard, Peter, Feb.-Dec. 1987 (Container 33)

BOX OV 1

#### Gannett Company

##### Regions

BOX OV 3

Regionalization study, 1971-1973 (Container 112)

BOX OV 1

Shareholders meeting, 1984 (Container 115)

#### Media file

BOX OV 3

Gannett Rochester Newspapers, 1972-1986, undated (Container 144)

BOX OV 1

Small Newspaper Group, 1975-1988 (Container 153)

#### Organizations

##### Freedom Forum

BOX OV 3

Al Neuharth Media Center, 1995-2002 (Container 168)

BOX OV 3

NewsCapade, 1999-2002 (Container 170)

#### Speeches and Writings

##### Speeches

BOX OV 1

Feb. 27, 1985 (Container 205)

#### Subject file

BOX OV 1

Adcraft Club of Detroit, 1979-1989, 1998, undated (Container 217)

BOX OV 2

Gridiron Club, 1961, 1977, 1983-1985, 1995-2007, 2011-2013 (Container 220)

BOX OV 1

Souvenir papers, 1963, 1970, 1979-1983 (Container 243)