

**Virginia H. Mathews Papers**  
**A Finding Aid to the Collection in the Library of Congress**



**Manuscript Division, Library of Congress**  
**Washington, D.C.**  
**2018**

Contact information: <http://hdl.loc.gov/loc.mss/mss.contact>

Catalog Record: <https://lcn.loc.gov/mm2009085459>

Additional search options available at: <https://hdl.loc.gov/loc.mss/eadmss.ms018033>

Prepared by Kathleen O'Neill with the assistance of Tracey Barton, Jake Bozza, Maria Farmer, Chanté Flowers, and Kimberly Owens

Finding aid encoded by Library of Congress Manuscript Division, 2018

## Collection Summary

**Title:** Virginia H. Mathews Papers

**Span Dates:** 1897-1991

**Bulk Dates:** (bulk 1958-1980)

**ID No.:** MSS85459

**Creator:** Mathews, Virginia H.

**Extent:** 30,500 items

**Extent:** 89 containers

**Extent:** 35.6 linear feet

**Language:** Collection material in English, Spanish, Navajo, Mohawk, and Osage.

**Location:** Manuscript Division, Library of Congress, Washington, D.C.

**LC Catalog record:** <https://lcn.loc.gov/mm2009085459>

**Summary:** Director, National Book Committee, Deputy Director, National Library Week, and consultant, Library of Congress Center for the Book. Correspondence, agenda, minutes, reports, planning materials, photographs, promotional materials, and scrapbooks primarily relating to Mathew's work with the National Book Committee promoting libraries, librarianship, books, and literacy. In addition, the papers document Mathews's lifelong advocacy of improving access to library services to marginalized and underserved communities.

## Selected Search Terms

The following terms have been used to index the description of this collection in the LC Catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically.

### People

Barta, Virginia.

Cobb, Sanford.

Dudley, Margaret W.

Heidbreder, M. Ann.

Jennison, Peter S.

Lacy, Dan, 1914-2001.

Larrick, Nancy. A parent's guide to children's reading.

Lasker, Harold H.

Lee, Helen E.

Mathews, Virginia H.

Reubens, Beryl L.

Robling, John S., 1922-1989.

Waller, Theodore.

### Organizations

American Book Publishers Council.

American Library Association.

Association of American Publishers.

Children and Books in a Changing World (1966 : Tarreytown, N.Y.)

Connecticut Demonstration Elementary School Library Project.

Educational Media Centers Project.

Gaylord Professional Publications.

Governor's Conference on Libraries and Information Services.

Institutes for Training in Librarianship.

Library of Congress. Center for the Book.

Longmans, Green, and Co.

National Book Committee.

National Freedom to Read Program.

National Indian Education Association.

National Reading Center (U.S.)

Navaho Curriculum Center.  
Right to Read Program.  
United States. Bureau of Indian Affairs.  
United States. National Commission on Libraries and Information Science.  
United States. National Education Defense Act of 1958.  
Volunteers in Service to America.  
White House Pre-Conference on Indian Library and Information Services On or Near Reservations (1978 : Denver, Colo.)  
Women's National Book Association.

### **Subjects**

Audio-visual library service--United States.  
Books and reading--United States.  
Books and reading.  
Books--United States.  
Books.  
Children--Books and reading--United States.  
Constance Lindsay Skinner Award.  
Educational radio programs--United States.  
Educational television programs--United States.  
Elementary school libraries--Connecticut.  
Indians of North America--Education.  
Instructional materials centers--United States.  
International Book Year (1972)  
Librarians--United States--Societies, etc.  
Libraries and community--United States.  
Libraries--United States.  
Library outreach programs--United States.  
Library science--United States.  
Literacy--United States.  
Media programs (Education)--United States.  
National Library Week.  
Navajo Indians--Education.  
Oral reading.  
Publishers and publishing--United States--Societies, etc.  
Reading--United States.  
School libraries--United States.  
Women librarians--Societies, etc.--United States.

### **Titles**

*Gateway to ideas (Radio program)*  
*Profiles in courage (Television program)*  
*Reading for an age of change.*  
*Reading out loud (Television program)*  
*Sesame Street (Television program)*

### **Occupations**

Consultants.

## **Acquisition Information**

The papers of Virginia H. Mathews were given to the Library of Congress by Mathews in 2009.

## Processing History

The papers of Virginia H. Mathews were arranged and described by Kathleen O'Neill with the assistance of Tracey Barton, Jake Bozza, Maria Farmer, and Kimberly Owens in 2018. The collection came to the Library with preservation issues including a significant amount of acidic paper and rusty paper fasteners as well as evidence of exposure to dirt, insects, and water. The entire collection was vacuumed, acidic papers were photocopied, and the majority of rusty paper clips and staples were removed.

Approximately one-third of the material arrived with no discernible order and had to be item sorted. The remaining material was largely organized alphabetically by project, organization name, or type of material. However, materials on the same subject or project were filed in multiple locations. This arrangement reflects the fact that Mathews held positions in both the National Book Committee and the American Book Publishers Council simultaneously. The National Book Committee, American Book Publishers Council, and American Library Association regularly worked on projects together, further complicating the relationship between the contents of Mathews's papers. In addition, the materials arrived arranged in both chronological and reverse chronological order. Given the complex relationships represented in the papers, the decision was made during processing to retain most of the organization and chronology of the papers as received. In many cases the original folder titles were retained and reflect the language and terminology in use at the time of creation.

## Transfers

Audio and video recordings have been transferred to the Motion Picture, Broadcasting, and Recorded Sound Division. All transfers are identified in this division as part of the Virginia H. Mathews papers.

## Copyright Status

Copyright in the unpublished writings of Virginia H. Mathews in these papers and in other collections of papers in the custody of the Library of Congress has been dedicated to the public.

## Access and Restrictions

The papers of Virginia H. Mathews are open to research. Researchers are advised to contact the Manuscript Reading Room prior to visiting. Many collections are stored off-site and advance notice is needed to retrieve these items for research use.

## Preferred Citation

Researchers wishing to cite this collection should include the following information: Container number, Virginia H. Mathews Papers, Manuscript Division, Library of Congress, Washington, D.C.

## Biographical Note

### Virginia H. Mathews

Date	Event
1925, March 9	Born, New York, N.Y.
1944	Attended, Goucher College, Baltimore, Md.
1944-1949	Head, Children's Book Department, Brentano's Book Store, New York, N.Y.
1945-1950	Contributing editor and weekly reviewer, <i>Publishers Weekly</i> , New York, N.Y.
1946	Awarded, "Outstanding contributions to the world of children's books," Association of Children's Book Editors, New York, N.Y.
1950-1957	Educational and library consultant, Associate Editor, Director of Advertising and Publicity, Longmans, Green and Co., New York, N.Y.

1957-1964	Worked on the National Library Week Program, National Book Committee, New York, N.Y.
1957-1964	Associate Director for Reading Development; American Book Publishers Council (became Association of American Publishers), New York, N.Y.
1960-1966	Chair, Committee on Broadcasting, American Library Association, Chicago, Ill.
1962	Chair, Connecticut State Committee on School Library Development
1963	Awarded, Constance Lindsay Skinner Award, Women's National Book Association, New York, N.Y.
1963-1968	Advisory Board member, Knapp School Libraries Project, Knapp Foundation of North Carolina
1964-1970	Deputy Director, National Library Week, National Book Committee, New York, N.Y.
1964-1972	Director for Reading Development; American Book Publishers Council (became Association of American Publishers), New York, N.Y.
1967	Awarded, "Outstanding contributions to the national development of school libraries," Association of School Libraries, Chicago, Ill.
1968-1969	Co-Chair, Joint Committee on Implementation of Standards for School Media Programs of the American Association of School Librarians, Chicago, Ill. and Department of Audiovisual Instruction, National Education Association, Washington, D.C.
1970-1973	Director, National Book Committee, New York, N.Y.
1970	National president, Women's National Book Association
1973-1974	Consultant, Encyclopedia Britannica Educational Corporation, Chicago, Ill.
1974-	Consultant, National Indian Education Association, Washington, D.C.
1979	Chair and consultant, White House Preconference on Indian Library and Information Services, U.S. Department of the Interior
circa 1981-2007	Consultant, Library of Congress Center for the Book, Washington, D.C.
1989	Chair, Youth Divisions Task Force, American Library Association, Chicago, Ill.
1990-1994	Chair, Advisory Committee for Office for Literacy and Outreach Services, American Library Association, Chicago, Ill.
1993	Consultant, Library Head Start Partnership training video, Head Start, Washington, D.C.
1993	Awarded, National Distinguished Service Award, White House Conference Task Force, Washington, D.C.
1994	Awarded, Distinguished Service to Indian Libraries, American Indian Library Association, San Jose, Calif.
1994	Awarded, Honorary Life Membership Award, American Library Association, Chicago, Ill.
1994	Awarded, Distinguished Service Award, American Library Association, Chicago, Ill.
2011, May 7	Died

### **National Book Committee**

<b>Date</b>	<b>Event</b>
1954	Formed by the American Library Association and American Book Publishers Council, New York, N.Y.
1955	Established, Commission on the Freedom to Read
1958	Published, <i>A Parent's Guide to Children's Reading</i> by Nancy Larrick
1958-1973	Launched, National Library Week
1960	Consultant, Westinghouse Broadcasting Company's <i>Reading Out Loud</i> television series
1960-1973	National Book Awards
1962	Knapp School Libraries Demonstration Project
1963-1965	Consultant, International Paper Commission's "Send Me a Man Who Reads" advertising campaign
1965	Sponsored, with the American Library Association, <i>Gateway to Ideas</i> , a radio discussion program
1965-1973	National Medal for Literature award
1966	Co-sponsored with Committee on Reading Development and the International Reading Association, Conference on Children and Books in a Changing World, Tarrytown, N.Y.

- 1967                    Sponsored, Princeton Retreat, Princeton, N.J.  
Library Manpower Needs and Utilization conference, Washington, D.C.  
Published *Books and the Teen-Age Reader*  
Published VISTA (Volunteers in Service to America) Book Kits
- 1968                    Consultant, Children's Television Workshop
- 1969                    Published *Social Change and the Library, 1945-1980*
- 1969-1970            Institute on Modern Publishing
- 1970                    Right to Read Conferences: Reading and the National Interest, Bloomington, Ind.  
The Right to Read: The Role of the Volunteer; and Washington, D.C.  
The Urban's Library's Role in the Right to Read, Chicago, Ill.
- 1972                    Organized and supported U.S. participation in International Book Year
- 1974, November 15   National Book Committee formally dissolved

## Scope and Content Note

The papers of Virginia H. Mathews (1925-2011) span the years 1897-1991, with the bulk of the materials dating from 1958 to 1980. The papers are in English with some materials in Spanish, Navajo, Mohawk, and Osage. The papers are organized into the following series: [National Book Committee](#), [American Book Publishers Council](#), [American Library Association](#), [Special Projects and Other Employment](#), and [Speeches and Writings](#).

The [National Book Committee](#) series forms the core of the papers, documenting Mathews's work on National Library Week from 1957 to 1964. She was Deputy Director of National Library Week from 1964-1970 and Director of the National Book Committee from 1970 to 1973. The National Book Committee was formed in 1954 by the American Library Association (ALA) and the American Book Publishers Council (ABPC) in partnership with industry and business leaders. The organization's mission was to promote the use of and access to library services and books, advocate for the freedom to read, and sponsor programs and studies to increase reading motivation and literacy. While Mathews worked for the National Book Committee, she simultaneously held the position of Director for Reading Development at the American Book Publishers Council (later called the Association of American Publishers). Multiple American Book Publishers Council staff members worked for the National Book Committee on a part time basis. As founders of the National Book Committee, the American Library Association and the American Book Publishers Council worked on many of the same projects and issues as the National Book Committee. In addition, the National Book Committee worked out of the American Book Publishers Council's offices and Mathews chaired several committees and subcommittees at the American Library Association. Given the complex relationships between these organizations and Mathews's overlapping professional responsibilities, researchers are encouraged to search throughout the collection for materials on similar topics or projects. While the bulk of the material is generated by Virginia H. Mathews, the National Book Committee series does contain some material created by other National Book Committee staff including Virginia Barta, Margaret W. Dudley, Peter S. Jennison, Helen E. Lee, Beryl L. Reubens, and John S. Robling. The series is organized into the following subseries: [Conferences, Institutes, and Workshops](#), [General Correspondence](#), [Projects and Initiatives](#), [Publications](#), [Reports, Studies, and Surveys](#), and [Subject File](#).

The [Conferences, Institutes, and Workshops](#) subseries spans the years from 1958-1974 and documents the numerous conferences and workshops the National Book Committee sponsored or co-sponsored including the Institutes for Training in Librarianship, Right to Read workshops, and a variety of conferences focused on improving access to library services to marginalized and underserved communities, the use and building of media collections, reading motivation and literacy, and school library development. Mathews organized, planned, and administered many of these events. Types of material include correspondence, conference materials, evaluations, grant applications, exhibit materials, and reports. The material is arranged alphabetically by title of conference, institute, or workshop.

The [General Correspondence](#) subseries spans the years 1957-1973. The bulk of the subseries contains the correspondence of Mathews, however the series also includes the correspondence of Margaret Dudley, Virginia Barta, and John S. Robling. The series contains both sent and received correspondence with a portion of the correspondence from the years 1972 to 1973 outgoing only. The outgoing correspondence is primarily from Virginia Barta on behalf of Virginia H. Mathews and relates to Mathews's work at the National Book Committee, American Book Publishers Council, and the Women's National Book Association. The material is arranged chronologically.

The [Projects and Initiatives](#) subseries is the heart of the National Book Committee series containing documentation of Mathews's work on the organization's signature programs including National Library Week, Educational Media Centers Project, and the *Gateway to Ideas* radio program. The National Book Committee was also hired to provide consulting services. In this capacity, Mathews helped develop children's programming including the Children's Television Workshop's *Sesame Street* television series, Westinghouse Broadcasting Company's *Reading Out Loud* television series, and the National Broadcasting Company's *Profiles in Courage* television series. Mathews also work on VISTA (Volunteers in Service to America) media kits. The National Book Committee worked in partnership with a variety of organizations on such projects as the Connecticut Demonstration Elementary School Library Project, International Book Year, and the National Reading Center (later the basis for the Library of Congress's Center for the Book). The bulk of this subseries documents Mathews's development, planning, and administration of the numerous programs associated with National Library Week. The reports from state and local libraries on National Library Week activities include scrapbooks containing program evaluation forms, themed promotional materials, handmade bookmarks and posters, and photographs of the yearly exhibits. Types of material include correspondence, clippings, manuals, bibliographies and book lists, reports, photographs, and promotional materials including posters, pamphlets, and advertising campaigns. The subseries spans the years 1948-1977 and is arranged alphabetically by project or organization name.

The [Publications](#) subseries spans the years 1956-1971 and contains materials relating to *A Parent's Guide to Children's Reading* by Nancy Larrick, one of the most successful publications sponsored by the National Book Committee. This subseries also contains publications by others including booklets, pamphlets, and newsletters. The subseries is arranged alphabetically by title of publication or type of material.

The [Reports, Studies, and Surveys](#) subseries spans the years 1954-1972 and contains a variety of reports either authored or sponsored by the National Book Committee, several of which were authored or co-authored by Mathews. The series contains both published and unpublished materials. The subseries is arranged alphabetically by title.

The [Subject File](#) subseries documents organizations and subject matter related to libraries, literacy, and librarianship. Materials include correspondence, bibliographies and reading lists, book selection policies, instructional pamphlets, reading programs, clippings, and photographs. As a member of the Osage Tribe, her interest in improving library access and services to Native American people is documented in the materials from the Navajo Curriculum Center and the National Indian Education Association. The subseries spans the years 1959-1973 and is arranged by topic, organization name, or title.

While the [American Book Publishers Council](#) series primarily contains materials relating to Mathews's work as the Director of Reading Development, the series also includes the correspondence of Sanford Cobb, Margaret W. Dudley, M. Ann Heidbreder, Dan Lacy, Harold H. Lasker, and Theodore Waller. The organization's activities included the Committee on Reading Development, conferences and workshops including "Children and Books in a Changing World," work on the National Education Defense Act and the National Freedom to Read program. The partnership between the American Book Publishing Council and the American Libraries Association is documented in material from the *Reading for an Age of Change* exhibit and pamphlet series project. In 1972, the American Book Publishers Council merged with several other organizations and was renamed the Association of American Publishers. This series contains interfiled materials generated by both entities. Types of material include speeches and writings, correspondence, and conference planning materials. The series spans the years 1931-1973 and is arranged alphabetically by topic or type of material.

The [American Library Association](#) series spans the years 1949-1981 and records Mathews's work with the American Library Association (ALA) through her positions at the National Book Committee and the American Book Publishers Council as well as her work chairing a variety of committees including the Broadcasting subcommittee. Topics include educational programs and services, public libraries, librarianship, library funding, public relations, and organizational planning. A large portion of the series contains information on numerous divisions, sections, and subcommittees within ALA that Virginia Mathews either took part in or led. Also included are materials documenting annual ALA conferences and meetings that provide further detail into the structure of the American Library Association as well as its activities and programs promoting libraries, librarianship, reading, and books. Types of material include correspondence, memoranda, newsletters, pamphlets, programs, brochures, reports, and statements. The majority of the series is arranged alphabetically with the exception of conferences and publications, which are arranged chronologically by year of event and material.

The [Special Projects and Other Employment](#) series spans the years 1897-1991 and contains material relating to Mathews's employment before and after the National Book Committee including turns at Longmans, Green, and Co., and Gaylord Professional Publications as well as a consultant to the Library of Congress Center for the Book, Governor's Conference

on Libraries and Information Services, and the White House Pre-conference on Indian Library and Information Services. The material from the White House Pre-conference on Indian Library and Information Services, the National Commission on Libraries and Information Science, and the Bureau of Indian Affairs extensively documents efforts to improve resources and access to libraries and books on Native American reservations. Types of material include correspondence, planning materials, conference materials, photographs, and newsletters. The series also includes works she produced as an independent contractor including the instructional filmstrips, *Helping People Cope* and *Great Expectations: the Librarian and the New User*. Her work with the Women's National Book Association is represented, including her term as National President, her work with the Course Committee, and the Constance Lindsay Skinner Award (presented to her twice). The series is arranged alphabetically by topic, type of material, or title.

The [Speeches and Writings](#) series contains writings generated throughout Mathews's career as well as works by others. Mathews revisited themes and topics throughout the years and used them in a variety of contexts and forms. The series includes speeches, remarks, articles, notes, and book chapters in both draft and completed form. The series is arranged alphabetically by title.

## Arrangement of the Papers

This collection is arranged in five series:

- [National Book Committee, 1951-1974](#)
- [American Book Publishers Council \(later Association of American Publishers\), 1931-1973](#)
- [American Library Association, 1949-1981](#)
- [Special Projects and Other Employment, 1897-1991](#)
- [Speeches and Writings, 1950-1989](#)



## Description of Series

Container	Series
BOX 1-46	<p><b><u>National Book Committee File, 1951-1974</u></b></p> <p>Primarily the files of Virginia H. Mathews documenting her work as Director of the National Book Committee, in particular her work administering National Library Week and other related conferences, multi-year projects, and publications. Materials include correspondence, book lists, scrapbooks, planning documents, teaching materials, and writings.</p> <p>The series is arranged into the following subseries: Conferences, Institutes, and Workshops; General Correspondence; Miscellany; Projects and Initiatives; Publications; and Reports, Studies, and Surveys.</p>
BOX 1-6	<p><b><u>Conferences, Institutes, and Workshops, 1958-1974</u></b></p> <p>Correspondence, conference materials, evaluations, grant applications, exhibit materials, and reports relating to the events sponsored or co-sponsored by the National Book Committee and organized, planned, and administered by Virginia H. Mathews.</p> <p>The subseries is arranged alphabetically by title of conference, institute, or workshop. Material within the folders is arranged as received.</p>
BOX 6-9	<p><b><u>General Correspondence, 1957-1973</u></b></p> <p>Daily correspondence of Virginia H. Mathews, Margaret Dudley, Virginia Barta, and John S. Robling. The series contains both sent and received correspondence with a portion of the correspondence from the years 1972 to 1973 outgoing only. The outgoing correspondence is primarily from Virginia Barta on behalf of Virginia H. Mathews and relates to Mathews's work at the National Book Committee, American Book Publishers Council, and the Women's National Book Association.</p> <p>The subseries is arranged chronologically. Material within the folders is arranged as received.</p>
BOX 9-37	<p><b><u>Projects and Initiatives, 1948-1977</u></b></p> <p>Correspondence, clippings, manuals, bibliographies and book lists, reports, photographs, and promotional materials including posters, pamphlets, and advertising campaigns relating to Mathews's work developing and administering the National Book Committee signature programs.</p> <p>The subseries is arranged alphabetically by project or organization title. Material within the folders is arranged as received.</p>
BOX 37-38	<p><b><u>Publications, 1956-1974</u></b></p> <p>Correspondence, drafts, books, and pamphlets primarily relating to the publication of <i>A Parent's Guide to Children's Reading</i> by Nancy Larrick.</p> <p>The subseries is arranged alphabetically by title of publication or type of material. Material within the folders is arranged as received.</p>
BOX 38-40	<p><b><u>Reports, Studies, and Surveys, 1954-1972</u></b></p> <p>Primarily reports, studies, and surveys either authored or sponsored by the National Book Committee.</p> <p>The subseries is arranged alphabetically by title. Material within the folders is arranged as received.</p>

BOX 40-46

**Subject File, 1954-1973**

Correspondence, memoranda, clippings, and photographs. Bibliographies and reading lists, instructional pamphlets, book selection policies, reading programs, and school libraries.

The subseries is arranged alphabetically by subject, organization, or title. Material within the folders is arranged as received.

BOX 46-55

**American Book Publishers Council/Association of American Publishers, 1931-1973**

Correspondence, memoranda, newsletters, pamphlets, programs, brochures, reports, and statements relating to Mathews's work with the American Library Association through her positions at the American Book Publishers Council as well as her work chairing a variety of committees including the Broadcasting subcommittee. In 1972, the American Book Publishers Council merged with several other organizations and was renamed the Association of American Publishers. This series contains materials generated by both entities and are interfiled.

The majority of the series is arranged alphabetically topic or type of material. Material within the folders is arranged as received.

BOX 56-66

**American Library Association, 1949-1981**

Correspondence, memoranda, newsletters, pamphlets, programs, brochures, reports, and statements relating to the American Library Association (ALA) and various affiliated organizations. Topics include educational programs and services, public libraries, library science, library funding, public relations, and organizational planning. A large portion of the series contains information on numerous divisions, sections, and subcommittees within ALA that Virginia Mathews either took part in or led. Also included are materials documenting annual ALA conferences and meetings that provide further detail into the structure of the American Library Association as well as its activities and programs promoting libraries, librarianship, reading, and books.

The majority of the series is arranged alphabetically with the exception of conferences and publications, which are arranged chronologically by year of event and material. Material within the folders is arranged as received.

BOX 67-87

**Special Projects and Other Employment, 1897-1991**

Correspondence, planning materials, conference materials, photographs, and newsletters documenting Mathews's employment before and after the National Book Committee including turns at Longmans, Green, and Co., and Gaylord Professional Publications as well as a consultant to the Library of Congress Center for the Book, Governor's Conference on Libraries and Information Services, and the White House Pre-conference on Indian Library and Information Services. The material from the White House Pre-conference on Indian Library and Information Services, the National Commission of Libraries and Information Science, and the Bureau of Indian Affairs extensively documents efforts to improve resources and access to libraries and books on Native American reservations. Her work with the Women's National Book Association is represented, including her term as National President and her work with the Course Committee.

The series is arranged alphabetically by topic, title, or type of material. Material within folders is arranged as received.

BOX 87-89

**Speeches and Writings, 1950-1989**

Speeches, remarks, articles, notes, and book chapters in both draft and completed form.

Represents writings generated throughout her career as well as works by others.

The series is arranged alphabetically by title.

# Container List

Container	Contents
BOX 1-46	<p><b>National Book Committee File, 1951-1974</b></p> <p>Primarily the files of Virginia H. Mathews documenting her work as Director of the National Book Committee, in particular her work administering National Library Week and other related conferences, multi-year projects, and publications. Materials include correspondence, book lists, scrapbooks, planning documents, teaching materials, and writings.</p> <p>The series is arranged into the following subseries: Conferences, Institutes, and Workshops; General Correspondence; Miscellany; Projects and Initiatives; Publications; and Reports, Studies, and Surveys.</p>
BOX 1-6	<p><b>Conferences, Institutes, and Workshops, 1958-1974</b></p> <p>Correspondence, conference materials, evaluations, grant applications, exhibit materials, and reports relating to the events sponsored or co-sponsored by the National Book Committee and organized, planned, and administered by Virginia H. Mathews.</p> <p>The subseries is arranged alphabetically by title of conference, institute, or workshop. Material within the folders is arranged as received.</p>
BOX 1	Building School Media Collections, Institute for School Librarians, Greensboro, N.C., 1971
BOX 1	Children and Reading: Getting Ready and a Good Beginning Workshop, Barranquitos, P.R., 1972
BOX 1	<i>A Bibliography of Materials on English and Spanish Relating to Puerto Rican Students</i> , compiled by Perry Alan Zirkel, 1971
BOX 1	Conference materials, 1969-1973 (3 folders)
BOX 1	Correspondence, 1970-1972 (2 folders)
BOX 1	Evaluation forms, 1972 (2 folders)
BOX 2	(1 folder)
BOX 2	Exhibit materials, 1972
BOX 2	Follow-up to conference, 1972 (2 folders)
BOX 2	Staff biographies, 1972
BOX 2	Indiana Library Association and the Indiana Library Trustee Association 81st Annual Conference, Indianapolis, Ind., 1972
BOX 2	Indiana School Library Development Project, Indianapolis, Ind., 1961-1962
BOX 2	Institute on Modern Publishing <i>See also Container 42, same heading</i>
BOX 2	Phase I, 1969, Kansas City, Kans., 1968-1970 (2 folders)
BOX 3	(3 folders)
BOX 3	Phase II, 1970, Chicago, Ill., 1969-1970 (2 folders)
BOX 3	International Reading Association
BOX 3	16th Annual Convention, Atlantic City, N.J., 1971

## National Book Committee File, 1951-1974

Container	Contents
BOX 3	18th Annual Convention, Denver, Colo., 1973
BOX 3	Leadership Conference for Improving Connecticut School Libraries, New Haven, Conn., 1963
BOX 4	Library Manpower Needs and Utilization, Washington, D.C., 1959, 1965-1968 (2 folders)
BOX 4	Library Services to Agencies Working with the Disadvantaged, New Brunswick, N.J., 1968-1970 (2 folders)
BOX 4	New Faces of Cooperation, Southeastern Library Association and Southwestern Library Association Joint Conference, New Orleans, La., 1972
BOX 4	Outreach Services to the Disadvantaged, New Brunswick, N.J., 1969
BOX 4	Parents, Children, and Books, University of Washington, Seattle, Wash., 1958
BOX 4	Princeton Retreat, 1968, Princeton, N.J. <i>See also Container 50, same heading</i>
BOX 4	"To Elevate Reading on the National Agenda: An Action Program," 1968 (2 folders)
BOX 4	Report, 1968
BOX 4	A Public and School Library Team Approach to Serving the Three to Seven Year Old Socially Disadvantaged Child, Kalamazoo, Mich., 1968-1969 (1 folder)
BOX 5	(3 folders)
BOX 5	State Responsibilities for United Media Programs, Kalamazoo, Mich., 1968-1969
BOX 5	Strengthening Librarians Capability to Elicit and Respond to the Felt Needs of Disadvantaged/Minority Groups, Norman, Okla., 1972-1974
BOX 5	Conference materials, 1972
BOX 5	General correspondence, 1972-1974 (3 folders)
BOX 5	Grant application, 1972
BOX 6	Planning materials, 1972
BOX 6	Proposal, 1972 (2 folders)
BOX 6	Reports, 1972
BOX 6	Transcripts, 1972 (2 folders)
BOX 6	Target 1969 Implementation: Standards for School Media Programs, Austin, Tex., 1968-1970
BOX 6-9	<b>General Correspondence, 1957-1973</b> Daily correspondence of Virginia H. Mathews, Margaret Dudley, Virginia Barta, and John S. Robling. The series contains both sent and received correspondence with a portion of the correspondence from the years 1972 to 1973 outgoing only. The outgoing correspondence is primarily from Virginia Barta on behalf of Virginia H. Mathews and relates to Mathews's work at the National Book Committee, American Book Publishers Council, and the Women's National Book Association. The subseries is arranged chronologically. Material within the folders is arranged as received.
BOX 6	Sent and received, 1957-1973, undated (3 folders)
BOX 7	(10 folders)

## National Book Committee File, 1951-1974

Container	Contents
BOX 8	(11 folders)
BOX 9	Sent only, 1972-1973 (7 folders)
BOX 9-37	<b>Projects and Initiatives, 1948-1977</b> Correspondence, clippings, manuals, bibliographies and book lists, reports, photographs, and promotional materials including posters, pamphlets, and advertising campaigns relating to Mathews's work developing and administering the National Book Committee signature programs. The subseries is arranged alphabetically by project or organization title. Material within the folders is arranged as received.
BOX 9	Bell System Science Series, <i>The Alphabet Conspiracy</i> (television show), 1958-1960
BOX 9	Book Exposure Program, 1970-1971 (2 folders)
BOX 9	Book project proposals, 1967-1969
BOX 9	Central Brooklyn Model Cities Bookmobile Program, 1970-1972 (2 folders)
BOX 10	Children's literature and publishing course, 1959
BOX 10	Children's programming, <i>Discovery '63</i> , <i>Do You Know?</i> , and <i>The Reading Room</i> , 1962-1964
BOX 10	Children's Television Workshop
BOX 10	Clippings, 1968-1972
BOX 10	Correspondence, 1969-1972 (3 folders)
BOX 10	<i>The Electric Company</i> (television show), promotional materials, 1971
BOX 10	Proposals, 1968-1969 (2 folders)
BOX 10	Reading instructions series, 1971
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