

Bruce Lundvall Papers

Guides to Special Collections in the Music Division of the Library of Congress



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Processed by the Music Division of the Library of Congress

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Collection Summary

Title: Bruce Lundvall Papers

Span Dates: 1946-2012

Bulk Dates: (bulk 1970s-2012)

Call No.: ML31.L9

Creator: Lundvall, Bruce, 1935-2015

Extent: approximately 1,600 items

Extent: 13 containers

Extent: 10 linear feet

Extent: 2 mapcase folders

Language: Collection material in English

Location: Music Division, Library of Congress, Washington, D.C.

LC Catalog record: <https://lccn.loc.gov/2016570553>

Summary: Bruce Lundvall was an American record company executive best known for his tenure as president and CEO of Blue Note Records. Lundvall was responsible for the revitalization of the label between 1984 and 2010, and signed many of the brightest stars in jazz and popular music, including Miles Davis, Stan Getz, Norah Jones, Wynton Marsalis, Willie Nelson, Cassandra Wilson, and countless others. The collection includes artist files, correspondence, photographs, promotional materials, and other items related to his career in the record industry.

Selected Search Terms

The following terms have been used to index the description of this collection in the LC Catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically.

People

Cash, Johnny.

Davis, Miles.

Gordon, Dexter, 1923-1990.

Houston, Whitney.

Jones, Norah, 1979-

Jones, Quincy, 1933-

Lovano, Joe.

Lundvall, Bruce, 1935-2015--Archives.

Lundvall, Bruce, 1935-2015--Correspondence.

Lundvall, Bruce, 1935-2015--Photographs.

Lundvall, Bruce, 1935-2015.

Lundvall, Bruce, 1935-2015.

Marsalis, Wynton, 1961-

Mingus, Charles, 1922-1979.

Nelson, Willie, 1933-

Roach, Max, 1924-2007.

Wilson, Cassandra, 1955-

Organizations

Blue Note (Firm)--History.

Columbia Records, Inc.

Elektra Records (Firm)

Subjects

Jazz musicians--United States--Photographs.

Jazz--History and criticism.

Sound recording executives and producers--United States.

Sound recording industry--United States--History.

Sound recording industry--United States.

Form/Genre

Awards.
Business correspondence
Clippings (Information artifacts)
Drawings.
Personal correspondence.
Photographs.
Plaques (Flat objects)
Programs (Publications)
Promotional materials.
Writings (Documents)

Provenance

Gift, Bruce Lundvall, 2012. Additional materials received in 2014.

Accruals

No further accruals are expected.

Processing History

The Bruce Lundvall Papers were processed by Christopher Hartten in 2017. Christopher Hartten coded the finding aid for EAD format in 2017.

Transfers

Sound and video recordings have been transferred to the Library of Congress Motion Picture, Broadcasting, and Recorded Sound Division where they are identified as part of the Bruce Lundvall Collection (MAVIS collection no. 17496). An inventory of this material is available in the Music Division's collection file..

Other Repositories

Bucknell University holds sound recordings donated by Lundvall.

Related Material

The [Dexter Gordon Collection](#) (ML31.G67) and [Max Roach Papers](#) (ML31.R62) contain correspondence with Lundvall.

Copyright Status

Materials from the Bruce Lundvall Papers are governed by the Copyright Law of the United States (Title 17, U.S.C.) and other applicable international copyright laws.

Access and Restrictions

The Bruce Lundvall Papers are open to research. Researchers are advised to contact the Music Division prior to visiting in order to determine whether the desired materials will be available at that time.

Certain restrictions to use or copying of materials may apply.

Preferred Citation

Researchers wishing to cite this collection should include the following information: [item, date, container number], Bruce Lundvall Papers, Music Division, Library of Congress, Washington, D.C.

Biographical Note

Date	Event
1935 September 13	Born, Cliffside Park, New Jersey
circa 1950	First exposure to New York City jazz scene
1957	Earned degree in commerce and finance from Bucknell University. While at school, Lundvall organized concerts, hosted a weekly radio show, and wrote about jazz for the school newspaper. Although he played saxophone, trumpet, and piano, Lundvall always described himself as a "failed saxophone player"
circa 1958-1959	Served in U.S. Army Counterintelligence on base, Stuttgart, Germany
1960 July-1982	Worked in marketing for Columbia Records, eventually becoming president of its parent company, CBS Records. Lundvall became a protégé of renowned talent scout, John Hammond, to whom he credited much of his success. Among Lundvall's prominent signings were Miles Davis, Stan Getz, Dexter Gordon, Herbie Hancock, Freddie Hubbard, Wynton Marsalis, Willie Nelson, Phoebe Snow, Bruce Springsteen, Steven Stills, James Taylor, and McCoy Tyner
1979	Organized and sponsored the Havana Jam Festival, featuring artists Billy Joel, Kris Kristofferson, Weather Report, and the CBS Jazz All-Stars, among others
1982-1984	Served as president of Elektra and its newly created Elektra/Musician label
1984-2010	Began tenure as president and CEO of Blue Note Records. In addition to revitalizing the label, Lundvall established Manhattan Records for purposes of marketing adult popular music. Prominent signings during this period included Al Green, Joe Henderson, Norah Jones, Stanley Jordan, Joe Lovano, Wynton Marsalis, Jackie McLean, Richard Marx, John Scofield, and Cassandra Wilson
1998	Received Down Beat Lifetime Achievement Award
2011	Received Grammy Trustees Award
2015 May 19	Died, Wyckoff, New Jersey

Scope and Content Note

Materials in the Bruce Lundvall Papers span from 1946-2012, with the bulk of the materials dating from the 1970s-2012. The collection contains artist files, business papers, correspondence, programs, promotional materials, writings, photographs, and realia pertaining to Lundvall's career as a record executive for the Columbia, Elektra, and Blue Note labels. Only a fraction of Lundvall's business activities are documented here, as the majority of his papers remain with the record companies themselves.

The artist files include correspondence, clippings, and promotional items for notable jazz and popular music stars, authors, conductors, journalists, and colleagues with whom Lundvall had a relationship or personal interest. These figures include Johnny Cash, Miles Davis, Dexter Gordon, Whitney Houston, Norah Jones, Quincy Jones, Joe Lovano, Willie Nelson, and Cassandra Wilson, among others. Correspondence from most individuals is fairly limited. The remaining files consist of small quantities of business papers from Lundvall's work with Elektra/Musician and Blue Note, memorial tribute programs, and promotional materials for artists of interest and concerts attended.

A series of biographical materials document Lundvall's accomplishments and activities through clippings, speeches, awards, and programs. Many of these items also provide some history and perspective on the legacy of the Blue Note label and trends in the record industry. Photographs in the collection chiefly feature artists that Lundvall signed or encountered

at concerts or promotional signing events. Many date from the early 1980s and include the likes of Jackson Browne, Ron Carter, Herbie Hancock, Chaka Kahn, Max Roach, McCoy Tyner, and others. Rounding out the collection are several albums of promotional materials that represent some of Lundvall's work in marketing for Columbia Records, as well as three commemorative plaques and a drawing of Charles Mingus.

Organization of the Bruce Lundvall Papers

The collection is organized in six series:

- [Files, 1946-2012](#)
- [Correspondence, 1965-2012](#)
- [Biographical Materials, 1970s-2010](#)
- [Photographs, 1981-2000s](#)
- [Columbia Records Promotional Albums, 1960-1963](#)
- [Plaques and Drawing, 2009 and undated](#)

Description of Series

Container	Series
BOX 1-4	<p><u>Files, 1946-2012</u></p> <p>Correspondence, clippings, promotional materials, photographs, and/or other items of interest. Autograph correspondence, if present, usually consists of no more than one or two letters. Arranged alphabetically by last name of artist or subject.</p>
BOX 4	<p><u>Correspondence, 1965-2012</u></p> <p>Personal letters, business papers, invitations, greeting cards, and other communications. Arranged chronologically.</p>
BOX 5	<p><u>Biographical Materials, 1970s-2010</u></p> <p>Writings, speeches, clippings, awards, and other items that document Lundvall's activities in the music record industry and his thoughts on jazz, artists, and other subjects. Arranged alphabetically by subject.</p>
BOX 6, 8-9, 11, 13, Mapcase Folder 1-2	<p><u>Photographs, 1981-2000s</u></p> <p>Chiefly photographs of Lundvall with artists whom he signed to Columbia Records or Blue Note Records, as well as shots of jazz performers and other miscellaneous images. Arranged by subject.</p>
BOX 6-8	<p><u>Columbia Records Promotional Albums, 1960-1963</u></p> <p>Albums of printed materials, interspersed with correspondence or other items, that date from Lundvall's early years in the marketing department of Columbia Records. Arranged chronologically.</p>
BOX 10, 12	<p><u>Plaques and Drawing, 2009 and undated</u></p> <p>Three commemorative plaques and one drawing of Charles Mingus. Arranged alphabetically.</p>

Container List

Container	Contents
BOX 1-4	Files, 1946-2012 Correspondence, clippings, promotional materials, photographs, and/or other items of interest. Autograph correspondence, if present, usually consists of no more than one or two letters. Arranged alphabetically by last name of artist or subject. Artist Files, 1946-2012
BOX-FOLDER 1/1	Akinmusire, Ambrose, 2010-2011
BOX-FOLDER 1/2	Alpert, Herb, 1997
BOX-FOLDER 1/3	Amram, David, 1994
BOX-FOLDER 1/4	Avakian, George, 1995
BOX-FOLDER 1/5	Baker, Anita, undated
BOX-FOLDER 1/6	Barber, Patricia, 2005-2011
BOX-FOLDER 1/7	Bennett, Tony, 1997
BOX-FOLDER 1/8	Bergman, Alan, 2000
BOX-FOLDER 1/9	Blades, Ruben, 1988 , 1997-1998 , 2008
BOX-FOLDER 1/10	Brown, Clifford, 2009
BOX-FOLDER 1/11	Browne, Jackson, 1987
BOX-FOLDER 1/12	Bunch, John, 2002
BOX-FOLDER 1/13	Burns, Ken, 1997
BOX-FOLDER 1/14	Butler, George T., 2009-2010
BOX-FOLDER 1/15	Candoli, Pete, 1996
BOX-FOLDER 1/16	Carr, Vikki, undated
BOX-FOLDER 1/17	Carroll, Barbara, 1977
BOX-FOLDER 1/18	Cash, Johnny, 1980
BOX-FOLDER 1/19	Cash, Roseanne, 2009
BOX-FOLDER 1/20	Cassidy, Eva, 1994
BOX-FOLDER 1/21	Clarke, Stanley, 1980
BOX-FOLDER 1/22	Coleman, Cy, 1978-1980
BOX-FOLDER 1/23	Corea, Chick, 1978-1981, 1993-2001, 2011
BOX-FOLDER 1/24	Cosby, Bill, 2006
BOX-FOLDER 1/25	Davis, Miles, 1983-1984, 2008-2010 and undated
BOX-FOLDER 1/26	DeJohnette, Jack, 2002
BOX-FOLDER 1/27	Diamond, Neil, 1976
BOX-FOLDER 1/28	Dorough, Bob, 1997-1999
BOX-FOLDER 1/29	Eager, Allen, 1982
BOX-FOLDER 1/30	Elling, Kurt, 2000-2001
BOX-FOLDER 1/31	Franklin, Aretha, 2007-2011
BOX-FOLDER 1/32	Freston, Bill, 1982, 1998, 2009-2011
BOX-FOLDER 1/33	Getz, Stan, 1987
BOX-FOLDER 1/34	Glasper, Robert, 2012
BOX-FOLDER 1/35	Golson, Benny, 1976-1978, 1990, 2001-2002

BOX-FOLDER 1/36	Goodman, Benny, 1983
BOX-FOLDER 1/37	Gordon, Dexter, 1978-1998, 2008-2010
BOX-FOLDER 1/38	Gordon, Lorraine, 1999
BOX-FOLDER 1/39	Gortikov, Stanley, 1997
BOX-FOLDER 1/40	Hammond, John, 1979-1980, 2004
BOX-FOLDER 1/41	Horne, Lena, 1994-1998, 2010
BOX-FOLDER 1/42	Horowitz, Vladimir, 1978
BOX-FOLDER 1/43	Houston, Whitney, 1983-1984
BOX-FOLDER 1/44	James, Bob, 1976-1981
BOX-FOLDER 1/45	Joel, Billy, 1997
BOX-FOLDER 1/46	Jones, Norah, 2002-2012
BOX-FOLDER 1/47	Jones, Quincy, 1983-1985, 1992
BOX-FOLDER 2/1	Koenigswarter, Nica de, 1978
BOX-FOLDER 2/2	Konitz, Lee, 1999-2001
BOX-FOLDER 2/3	Kostelanetz, Andre, 1978
BOX-FOLDER 2/4	Koz, Dave, 1990, 2010 and undated
BOX-FOLDER 2/5	Kraut, Harry, 1976
BOX-FOLDER 2/6	Leonard, Herman, 2010
BOX-FOLDER 2/7	Lion, Alfred, 1946-1956, 1985-2005
BOX-FOLDER 2/8	Lovano, Joe, 2003-2011
BOX-FOLDER 2/9	MacLaine, Shirley, undated
BOX-FOLDER 2/10	Mardin, Arif, 1999-2003, 2010
BOX-FOLDER 2/11	Marsalis, Wynton, 2001-2004
BOX-FOLDER 2/12	Marx, Richard, 2004
BOX-FOLDER 2/13	McBride, James, undated
BOX-FOLDER 2/14	McFerrin, Bobby, 2000
BOX-FOLDER 2/15	McLean, Jackie, 1997-2002
BOX-FOLDER 2/16	Medeski, John, undated
BOX-FOLDER 2/17	Minnelli, Liza, 2000
BOX-FOLDER 2/18	Miscellaneous artists, 1974-2008
BOX-FOLDER 2/19	Moody, James, 1978, 1995
BOX-FOLDER 2/20	Moran, Jason, 2001-2010
BOX-FOLDER 2/21	Morton, Jelly Roll, undated
BOX-FOLDER 2/22	Mulligan, Gerry, undated
BOX-FOLDER 2/23	Nash, Lewis, undated
BOX-FOLDER 2/24	Nelson, Willie, 2009-2010
BOX-FOLDER 2/25	Parker, Charlie and Chan, 1955, 1978, 2008
BOX-FOLDER 2/26	Paudras, Francis, 1997
BOX-FOLDER 2/27	Petrucciani, Michel, undated
BOX-FOLDER 2/28	Raitt, Bonnie, 2010
BOX-FOLDER 2/29	Rattle, Simon, 2010
BOX-FOLDER 2/30	Reilly, Jack, 1999, 2010
BOX-FOLDER 2/31	Renaud, Henri, 1981-1982, 1999
BOX-FOLDER 2/32	Roach, Max, 1979
BOX-FOLDER 2/33	Rubalcaba, Gonzolo, 1990, 1998-2010
BOX-FOLDER 2/34	Scaggs, Boz, 1978

Files, 1946-2012

Container

Contents

BOX-FOLDER 2/35	Shaw, Arnold, 1978-1979
BOX-FOLDER 2/36	Shriver, Eunice Kennedy, 1995-1996
BOX-FOLDER 2/37	Shriver, Sargent, 1997
BOX-FOLDER 2/38	Silver, Horace, 1995
BOX-FOLDER 2/39	Tune, Tommy, 2002
BOX-FOLDER 2/40	Wein, George, 2000
BOX-FOLDER 2/41	Werner, Kenny, 2002-2007
BOX-FOLDER 2/42	Wexler, Jerry, 2007-2010
BOX-FOLDER 2/43	Williams, Andy, 1976-1977
BOX-FOLDER 2/44	Wilson, Cassandra, 1999-2000, 2010-2011
BOX-FOLDER 2/45	Withers, Bill, undated
BOX-FOLDER 2/46	Woods, Phil, 1999
BOX-FOLDER 2/47	Zawinul, Joe, undated

Other Files, 1960s-2012

BOX-FOLDER 3/1	Berklee College of Music commencement, 1986
BOX-FOLDER 3/2-9	Blue Note Records, 1960s-2012 Business papers, programs, promotional material, and miscellany
BOX-FOLDER 3/10-11	Elektra/Musician, 1980-1983
BOX-FOLDER 4/1	Jazz clubs, 1980s-2000s and undated Promotional materials, ticket stubs, and other mementos
BOX-FOLDER 4/2-3	Memorial tributes, 1980s-2010 Chiefly programs
BOX-FOLDER 4/4-6	Miscellaneous jazz materials, 1978-2012 Programs, promotional materials, and ticket stubs
BOX-FOLDER 4/7	Miscellany, undated

BOX 4

Correspondence, 1965-2012

Personal letters, business papers, invitations, greeting cards, and other communications.
Arranged chronologically.

BOX-FOLDER 4/8-12	1965-2012 and undated
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BOX 5

Biographical Materials, 1970s-2010

Writings, speeches, clippings, awards, and other items that document Lundvall's activities in the music record industry and his thoughts on jazz, artists, and other subjects.

Arranged alphabetically by subject.

BOX-FOLDER 5/1-2	Awards and honors, 1978-2008
BOX-FOLDER 5/3-6	Clippings, 1980s-2010 and undated
BOX-FOLDER 5/7	Interviews, 1989, 2005
BOX-FOLDER 5/8-10	Speeches, 1970s-2000s Includes programs

Biographical Materials, 1970s-2010

Container	Contents
BOX-FOLDER 5/11	Writings about B. Lundvall, 1995, 2010 and undated
BOX 6, 8-9, 11, 13, Mapcase Folder 1-2	Photographs, 1981-2000s Chiefly photographs of Lundvall with artists whom he signed to Columbia Records or Blue Note Records, as well as shots of jazz performers and other miscellaneous images. Arranged by subject.
BOX-FOLDER 6/1	B. Lundvall, with associates, 1981-1984 Includes: Muhammad Ali, Mose Allison, Rubén Blades, Michael Brecker, Jackson Browne, Ron Carter, Anthony Davis, Peter Erskine, Kevin Eubanks, Chico Freeman, Jay Hoggard, Chaka Kahn, John Levy, Bobby McFerrin, James Newton, Fred Parris, Red Rodney, Woody Shaw, Ira Sullivan, McCoy Tyner, Abdul Wadud, Nancy Wilson
BOX-FOLDER 6/2	B. Lundvall, with associates, 1990s-2000s? Includes: Kareem Abdul-Jabbar, Tony Bennett, Bill Clinton, Phoebe Snow, Cassandra Wilson
BOX-FOLDER 8/1	B. Lundvall, with associates, undated Includes: Norah Jones
BOX-FOLDER 6/3	B. Lundvall, with associates, 1990s-2000s?
BOX-FOLDER 6/4	B. Lundvall, with associates, 1991-2009 and undated Includes: Chick Corea
BOX-FOLDER 8/1	B. Lundvall, with associates, 1990s-2000s? Includes: Norah Jones Other associates
MAPCASE FOLDER 1	Blakey, Art, undated
BOX-FOLDER 9/1	Byron, Don, undated
MAPCASE FOLDER 2	D'Rivera, Paquito, undated
BOX-FOLDER 8/2	Gillespie, Dizzy and Freddie Hubbard, 1982
BOX-FOLDER 11/1	Hancock, Herbie, undated
BOX-FOLDER 9/2	Henderson, Joe and John Scofield, undated
BOX-FOLDER 9/3	Lage, Julian?, undated
BOX-FOLDER 8/3	Lion, Alfred and Francis Wolf, 1999
BOX-FOLDER 9/4	Lovano, Joe and Gonzalo Rubalcaba, undated
BOX-FOLDER 11/2	McFerrin, Bobby, undated
BOX 13	Miscellaneous, undated 3 large passport photo collages featuring prominent jazz artists
BOX-FOLDER 9/5	Petruciani, Michel, undated
BOX-FOLDER 11/3	Roach, Max, 2000s?
BOX-FOLDER 9/6	Terrasson, Jacky, undated
BOX-FOLDER 9/7-11, 11/4	Unidentified, undated
BOX-FOLDER 6/5, 8/4	Other associates and miscellany, 1990s-2000s? Includes: Holly Cole
BOX 6-8	Columbia Records Promotional Albums, 1960-1963 Albums of printed materials, interspersed with correspondence or other items, that date from Lundvall's early years in the marketing department of Columbia Records. Arranged chronologically.
BOX-FOLDER 6/6-10	1960-1961

Columbia Records Promotional Albums, 1960-1963

Container	Contents
BOX-FOLDER 7/1-6	1961-1963
BOX-FOLDER 8/5-8	1962-1963
BOX 10, 12	Plaques and Drawing, 2009 and undated Three commemorative plaques and one drawing of Charles Mingus. Arranged alphabetically.
BOX 10	Blue Note 70th anniversary, 2009 Commemorative plaque
BOX-FOLDER 12/1	Celtic Woman: A New Journey, undated Commemorative plaque
BOX-FOLDER 12/2	Koz, Dave: The Dance, undated Commemorative plaque with inscription from Koz to Lundvall
BOX-FOLDER 12/3	Mingus, Charles, undated Reproduction of portrait drawing