**Collection Summary**

**Title:** Visual materials from the Edward L. Bernays papers  
**Span Dates:** 1890-1995  
**Bulk Dates:** (bulk 1970-1990)  
**Call No.:** Guide Record  
**Extent:** 775 photographic prints & drawings and 10 photo albums  
**Language:** Collection material in English  
**Location:** Prints and Photographs Division, Library of Congress, Washington, D.C.  
**LC Catalog record:** [https://lccn.loc.gov/2010649847](https://lccn.loc.gov/2010649847)  
**Summary:** The collection contains photographic materials that depict Edward L. Bernays, his family, and associates. The photographs depict parties, public events, news snapshots, and professional activities related to his career in public relations.  
**Online Content:** To see already digitized images from this collection, search our [Online Catalog](https://lccn.loc.gov/2010649847) by call number or descriptive words.

**Provenance**

Transfer from the Manuscript Division (Edward L. Bernays estate); 1997, 2011; (DLC/PP-1997:001).

**Processing History**

The Visual materials from the Edward L. Bernays papers was processed by Emma Esperon in 2018. Finding aid encoded by Maggie McCready in September 2020.

**Transfers**

The Manuscript Division holds 227,000 items identified as part of the Edward L. Bernays papers, 1777-1994. An inventory of this material is available in their [finding aid](https://dclpp.dlcls.gov/finding-aid/edward-l-bernays-papers). More information about the division can be found at the [Manuscript Division Homepage](https://dclpp.dlcls.gov/finding-aid/edward-l-bernays-papers) and [Contact Page](https://dclpp.dlcls.gov/finding-aid/edward-l-bernays-papers).

Materials were also transferred to the Library's Motion Picture, Broadcasting and Recorded Sound Division. More information about the division can be found at the [Recorded Sound Research Center Homepage](https://www.loc.gov/rr/sounds/) and [Contact Page](https://www.loc.gov/rr/sounds/).

Some single-issue newspapers have been transferred to the Serial & Government Publications Division. More information about the division can be found at the [Newspaper & Current Periodical Reading Room Homepage](https://www.loc.gov/lpsr/) and [Contact Page](https://www.loc.gov/lpsr/).

Transferred material in each division is identified as part of the Bernays Papers.

**Rights Restrictions**

Rights status of individual images not evaluated. For general information see: "[Copyright and Other Restrictions...](https://www.loc.gov/help/rights/)"

**Access Restrictions**

The Visual materials from the Edward L. Bernays papers is open to research.

**Requesting Materials**

For information about service in the Prints and Photographs Reading Room, including obtaining copies, see "[Information for Researchers.](https://www.loc.gov/rr/)"
Online Content
To see already digitized images from this collection, search our Online Catalog by call number or descriptive words.

Alternate Formats
38 negatives were removed from throughout the collection and filed separately as noted below. A print of each image is available in the collection. Negatives are generally not served to researchers.

• Negatives from LOT 14199 (F) are filed as:
  • LC-MISC-05-376 to LC-MISC-05-380
  • LC-MISC-13-793 to LC-MISC-13-809
  • LC-MISC-14-278 to LC-MISC-14-283
  • LC-MISC-15-395 to 398
  • LC-MISC-23-876 to LC-MISC-23-883
• Negatives from LOT 14200-5 (F) are filed as:
  • LC-MISC-14-285

Preferred Citation
Researchers wishing to cite this collection should include the following information: Library of Congress, Prints & Photographs Division, Visual materials from the Edward L. Bernays papers, LOT XXXXX, and item or reproduction number, if available [e.g., LOT 14199, no. 1 or LC-DIG-ppmsca-12345]

Biographical Note
Edward L. Bernays was born on November 22, 1891 in Vienna, Austria. He married Doris E. Fleischman in 1922. Bernays' career pioneered public relations, advertising campaigns, and propaganda in the mid-1900s. He died on March 9, 1995 in Cambridge, Massachusetts.

For more information on Edward L. Bernays refer to the Edward L. Bernays papers, Manuscript Division, Library of Congress.

Scope and Content Note
Edward Bernays (1891-1995) was a pioneer in the field of public relations, advertising, and propaganda. This collection spans from the 1890s to 1990s, focusing on his career in the 1970s and 1980s. His wife, Doris, and children also feature prominently in this collection. Edward Bernays was also related to Sigmund Freud who is only featured in a few of the photograph in this collection. Overall Bernays had a profound impact on the development of advertising and its influence on American society.

Arrangement
The Visual materials from the Edward L. Bernays papers is organized in 4 LOTs:
• LOT 14199 (F): Photographs, Prints, and Drawings contains loose photographs, prints, and drawings dating from 1890-1995. These images are grouped by subject with approximate date ranges as can be determined.
• LOT 14200 (F): Albums contains photographs and drawings from disbound photo albums. Each of the 9 subLOTs are a separate album. They range over a wide time span (ca. 1890-1995), covering both professional and family activities. There is no discernable order in the albums; however the photographs were kept in original order to preserve the intellectual integrity of the albums. Many of the photos in the albums duplicate images in either the loose photos or in other albums.
• **LOT 14201 (F):** Hawaii Album contains the photographs rehoused from the Bernays' family photo album documenting his trip to Hawaii in the summer of 1950. The photographs were arranged in original order.

• **LOT 15019 (H):** Oversize Photographs contains the oversized loose photographs that were separated from LOT 14199 to be rehoused in a larger container. These images are grouped by subject and were taken between 1913 and 1976.

### Selected Search Terms

The following terms have been used to index the description of this collection in the LC Catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically.

#### People
Bernays, Doris Fleischman, 1892-1980.

#### Form/Genre
Photograph albums.
Photographic prints.
Description of Series

Container | Series
---|---
Visual materials from the Edward L. Bernays papers - photographs, prints, and drawings, [1890-1995]

Call No.: LOT 14199 (F)

Visual Materials from the Edward L. Bernays Papers. It spans from approximately 1890 to Bernays' death in 1995 and features portraits of Edward Bernays, Doris Bernays, family members, and associates as well as parties and public events.

It is arranged in subgroups including: Family and Associates, General Public Events, Snapshots, Specific Events, and Prints & Drawings. Within these subgroups the items are arranged roughly in chronological order.

Family and Associates

General Public Events

Snapshots

Specific Events

Prints and Drawings

Visual materials from the Edward L. Bernays papers - albums

Call No.: LOT 14200 (F)

Album 17, [1896-1980]

Call No.: LOT 14200-1 (F)

LOT 14200-1 is a photo album referred to as Album "17" that primarily contains black and white photographs of Edward Bernays' family and associates as well as a few news photographs. Also included are a few photographs of Edward and Doris Bernays as children and more modern color photographs.

There is no discernable order in the albums. Some of the pages in the photo album were blank including page 8, 16-17, 20-28, 33-34, 37, and 45. The original photo album was disbound during processing.

Album 16, [1900-1980]

Call No.: LOT 14200-2 (F)

LOT 14200-2 is a photo album referred to as Album "16" that primarily contains black and white portraits of Doris Fleischman Bernays (1900-1970s), portraits of Edward Bernays (1910s-1970s), news photographs including Bernays with Eleanor Roosevelt, and photos of Bernays family and associates.

There is no discernable order in the albums. Page 34 in the album was blank. The original photo album was disbound during processing.

Album 17, [1900-1980]

Call No.: LOT 14200-3 (F)

LOT 14200-3 is a photo album referred to as Album "17" that primarily contains black and white photographs of portraits of Bernays, family photos, and Bernays' professional activities.
There is no discernable order in the albums. The original photo album was disbound during processing.

[Unnamed Photo Album], [1970-1990]

Call No.: LOT 14200-4 (F)
LOT 14200-4 is an unnamed photo album that primarily contains photographs portraits of Bernays, news photos, family photos, and professional activities.
There is no discernable order in the albums. Some of the pages in the photo album were blank including pages 4, 9, 18, 62, 73, 80-81, 92-93, and 95. The original photo album was disbound during processing.

Photos 1891 to Present, [1891-1990]

Call No.: LOT 14200-5 (F)
LOT 14200-5 is a photo album referred to as "Photos 1891 to Present" that primarily contains family photos and snapshots, news photos, and snapshots of Sigmund Freud (1938).
There is no discernable order in the albums. Some of the pages in the photo album were blank including pages 14-15, 27, 44, 51, and 58. The original photo album was disbound during processing.

[Unnamed Photo Album], [1907-1990]

Call No.: LOT 14200-6 (F)
LOT 14200-6 is an unnamed photo album that primarily contains portraits of Bernays with family and associates in the 1970s and 1980s, although there are a few earlier photos.
There is no discernable order in the albums. Some of the pages in the photo album were blank including pages 1, 16-17, 27, 30, 32-35, 39-40, 49, and 52-55. The original photo album was disbound during processing.

[Unnamed Photo Album], [1940-1990]

Call No.: LOT 14200-7 (F)
LOT 14200-7 is an unnamed photo album that primarily contains professional activities, postcards, and portraits of Edward Bernays and his associates.
There is no discernable order in the albums. Some of the pages in the photo album were blank including pages 12, 19, 25, 32, and 40. The original photo album was disbound during processing.

[Unnamed Photo Album], [1950-1990]

Call No.: LOT 14200-8 (F)
LOT 14200-8 is an unnamed photo album that primarily contains family photos and professional activities of Edward Bernays and his associates. It also contains an image of Anna Freud Bernays.
There is no discernable order in the albums. Some of the pages in the photo album were blank including pages 10-11, 45, and 59. The original photo album was disbound during processing.

[Unnamed loose album pages], [1900-1990]

Call No.: LOT 14200-9 (F)
LOT 14200-9 contains the photographs from loose album pages. These images focus on Edward Bernays at various public events primarily between 1980 and 1990.
There was no discernable order in the loose album pages, so the images are now arranged by subject. The original pages were disassembled during processing.

Visual materials from the Edward L. Bernays papers  6
Hawaiian album part of the visual materials from the Edward L. Bernays papers, [1950]

Call No.: LOT 14201 (F)
LOT 14201 is a photo album referred to as the "Hawaii Album" that primarily contains family photos and snapshots of associates and landscapes taken during the summer of 1950. Bernays taught as a Visiting Professor of Public Relations at the University of Hawaii. This album includes color photographs that are badly faded. The photographs were arranged in original order. Some of the pages in the photo album were blank including pages 2, 10, and 24. The original photo album was disbound during processing.

Visual materials from the Edward L. Bernays papers - oversized photographs, [1913-1976]

Call No.: LOT 15019 (H)
LOT 15019 contains oversized loose photographs that were separated from LOT 14199. These primarily feature portraits of Edward Bernays, associates, and various public events between 1913 and 1976. Images are grouped by subject.
## Container List

<table>
<thead>
<tr>
<th>Container</th>
<th>Contents</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Visual materials from the Edward L. Bernays papers - photographs, prints, and drawings, [1890-1995]</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Call No.:</strong> LOT 14199 (F)</td>
<td></td>
</tr>
<tr>
<td><strong>Extent:</strong> 757 items</td>
<td></td>
</tr>
<tr>
<td>Visual Materials from the Edward L. Bernays Papers. It spans from approximately 1890 to Bernays' death in 1995 and features portraits of Edward Bernays, Doris Bernays, family members, and associates as well as parties and public events. It is arranged in subgroups including: Family and Associates, General Public Events, Snapshots, Specific Events, and Prints &amp; Drawings. Within these subgroups the items are arranged roughly in chronological order.</td>
<td></td>
</tr>
</tbody>
</table>

### Family and Associates

- **BOX 1 FOLDER 1**  
  Portraits of Edward Bernays, black and white photographs and contact sheets  
  **Call No.:** LOT 14199, no. 1-49 (F)
- **BOX 1 FOLDER 2**  
  Portraits of Edward Bernays, color photographs and contact sheets  
  **Call No.:** LOT 14199, no. 50-56 (F)
- **BOX 1 FOLDER 3**  
  Portraits of Doris Bernays and daughters, black and white  
  **Call No.:** LOT 14199, no. 57-69 (F)
- **BOX 1 FOLDER 4**  
  Edward and Doris Bernays and associates, black and white  
  **Call No.:** LOT 14199, no. 70-81 (F)
- **BOX 1 FOLDER 5**  
  Portraits of female family members and associates, black and white  
  **Call No.:** LOT 14199, no. 82-96 (F)
- **BOX 1 FOLDER 6**  
  Portraits of male family members and associates, black and white  
  **Call No.:** LOT 14199, no. 97-115 (F)
- **BOX 1 FOLDER 7**  
  Portraits of Bernays with family and associates, color photographs and contact sheets  
  **Call No.:** LOT 14199, no. 116-122 (F)
- **BOX 1 FOLDER 8**  
  Bernays with individual associates 1910-1950s, black and white  
  **Call No.:** LOT 14199, no. 123-130 (F)
- **BOX 1 FOLDER 9**  
  Bernays with individual associates 1960-1990s, black and white photographs and contact sheets  
  **Call No.:** LOT 14199, no. 131-158 (F)

### General Public Events

- **BOX 1 FOLDER 10**  
  Public Events 1910s through 1940s, black and white  
  **Call No.:** LOT 14199, no. 159-197 (F)
- **BOX 1 FOLDER 11**  
  Public Events 1950s through 1960s, black and white  
  **Call No.:** LOT 14199, no. 198-225 (F)
- **BOX 1 FOLDER 12**  
  Public Events 1970s through 1990s, black and white photographs and contact sheets  
  **Call No.:** LOT 14199, no. 226-261 (F)

### Snapshots
Visual materials from the Edward L. Bernays papers - photographs, prints, and drawings, [1890-1995]

Container  Contents

BOX 2 FOLDER 1  Snapshots, ca. 1900-1950s, black and white
  Call No.: LOT 14199, no. 262-361 (F)

BOX 2 FOLDER 2  Snapshots, ca. 1900-1950s, black and white
  Call No.: LOT 14199, no. 362-394 (F)

BOX 2 FOLDER 3  Snapshots, ca. 1960s-1990s, black and white
  Call No.: LOT 14199, no. 395-421 (F)

BOX 2 FOLDER 4  Party shots by Ruth Underhill, 1930s or 1940s, black and white
  Call No.: LOT 14199, no. 422-433 (F)

BOX 2 FOLDER 5  Snapshots, family and associates 1964-1991, color
  Call No.: LOT 14199, no. 422-433 (F)

BOX 2 FOLDER 6  Snapshots, family and associates 1964-1991, color photographs and contact sheets
  Call No.: LOT 14199, no. 499-537 (F)

BOX 2 FOLDER 7  Snapshots, Bernays' career, 1980s, color photographs and contact sheets
  Call No.: LOT 14199, no. 538-578 (F)

BOX 2 FOLDER 8  Snapshots, Bernays' 90th birthday at the Harvard Club, 1981, color
  Call No.: LOT 14199, no. 579-619 (F)

Specific Events

BOX 2 FOLDER 9  Homes and haunts, color and black and white
  Call No.: LOT 14199, no. 620-631 (F)

BOX 2 FOLDER 10  Views, black and white
  Call No.: LOT 14199, no. 632-640 (F)

BOX 2 FOLDER 11  Freud Birthplace Memorial, Sigmund Freud, and Anna Freud Bernays
  Call No.: LOT 14199, no. 641-651 (F)

BOX 2 FOLDER 12  Educational Institute of the Air, WNYC 1954, black and white
  Call No.: LOT 14199, no. 652-657 (F)

BOX 2 FOLDER 13  Bernays visit to the Henry Ford Museum, 1985, black and white
  Call No.: LOT 14199, no. 658-666 (F)

BOX 2 FOLDER 14  Cartier jewelry and fine arts, black and white
  Call No.: LOT 14199, no. 667-696 (F)

BOX 2 FOLDER 15  World War II, black and white
  Call No.: LOT 14199, no. 697-725 (F)

BOX 2 FOLDER 16  Photographs of drawings of Doris Bernays and a painting of Edward Bernays, black and white
  Call No.: LOT 14199, no. 726-729 (F)

BOX 2 FOLDER 17  Copy photographs, black and white
  Call No.: LOT 14199, no. 730-752 (F)

Prints and Drawings

BOX 2 FOLDER 18  Print of Edward Bernays
  Call No.: LOT 14199, no. 753 (F)

BOX 2 FOLDER 19  Ink drawings of Bernays, 1991 and pencil drawings at a music performance
  Call No.: LOT 14199, no. 754-757 (F)

Visual materials from the Edward L. Bernays papers - albums
Call No.: LOT 14200 (F)
Extent: 9 albums containing 837 items
Note: There are two separate albums in LOT 14200 that are labeled Album 17.

**Album 17, [1896-1980]***

**Call No.:** LOT 14200-1 (F)

**Extent:** 1 album containing 109 photographic prints and 2 drawings

LOT 14200-1 is a photo album referred to as Album "17" that primarily contains black and white photographs of Edward Bernays' family and associates as well as a few news photographs. Also included are a few photographs of Edward and Doris Bernays as children and more modern color photographs.

There is no discernable order in the albums. Some of the pages in the photo album were blank including page 8, 16-17, 20-28, 33-34, 37, and 45. The original photo album was disbound during processing.

**BOX 1 FOLDER 1**

Pages 1-11

**Call No.:** LOT 14200-1, pages 1-11 (F)

**BOX 1 FOLDER 2**

Pages 12-34

**Call No.:** LOT 14200-1, pages 12-34 (F)

**BOX 1 FOLDER 3**

Pages 35-42

**Call No.:** LOT 14200-1, pages 35-42 (F)

**BOX 1 FOLDER 4**

Pages 43-50

**Call No.:** LOT 14200-1, pages 43-50 (F)

**Album 16, [1900-1980]***

**Call No.:** LOT 14200-2 (F)

**Extent:** 1 album containing 102 photographic prints and 2 drawings

LOT 14200-2 is a photo album referred to as Album "16" that primarily contains black and white portraits of Doris Fleischman Bernays (1900-1970s), portraits of Edward Bernays (1910s-1970s), news photographs including Bernays with Eleanor Roosevelt, and photos of Bernays family and associates.

There is no discernable order in the albums. Page 34 in the album was blank. The original photo album was disbound during processing.

**BOX 1 FOLDER 5**

Pages 1-9

**Call No.:** LOT 14200-2, pages 1-9 (F)

**BOX 1 FOLDER 6**

Pages 10-16

**Call No.:** LOT 14200-2, pages 10-16 (F)

**BOX 1 FOLDER 7**

Pages 17-24

**Call No.:** LOT 14200-2, pages 17-24 (F)

**BOX 1 FOLDER 8**

Pages 25-34

**Call No.:** LOT 14200-2, pages 25-34 (F)

**BOX 1 FOLDER 9**

Pages 35-43

**Call No.:** LOT 14200-2, pages 35-43 (F)

**BOX 1 FOLDER 10**

Pages 44-52

**Call No.:** LOT 14200-2, pages 44-52 (F)

**BOX 1 FOLDER 11**

Pages 53-62

**Call No.:** LOT 14200-2, pages 53-62 (F)

**Album 17, [1900-1980]***

**Call No.:** LOT 14200-3 (F)

**Extent:** 1 album containing 96 photographic prints
LOT 14200-3 is a photo album referred to as Album "17" that primarily contains black and white photographs of portraits of Bernays, family photos, and Bernays' professional activities.

There is no discernable order in the albums. The original photo album was disbound during processing.

**BOX 1 FOLDER 12**  
Pages 1-10  
**Call No.:** LOT 14200-3, pages 1-10 (F)

**BOX 1 FOLDER 13**  
Pages 11-21  
**Call No.:** LOT 14200-3, pages 11-21 (F)

**BOX 1 FOLDER 14**  
Pages 22-34  
**Call No.:** LOT 14200-3, pages 22-34 (F)

**BOX 1 FOLDER 15**  
Pages 35-44  
**Call No.:** LOT 14200-3, pages 35-44 (F)

**BOX 1 FOLDER 16**  
Pages 45-52  
**Call No.:** LOT 14200-3, pages 45-52 (F)

**[Unnamed Photo Album], [1970-1990]**  
**Call No.:** LOT 14200-4 (F)  
**Extent:** 1 album containing 137 photographic prints and 4 drawings  
LOT 14200-4 is an unnamed photo album that primarily contains photographs portraits of Bernays, news photos, family photos, and professional activities.

There is no discernable order in the albums. Some of the pages in the photo album were blank including pages 4, 9, 18, 62, 73, 80-81, 92-93, and 95. The original photo album was disbound during processing.

**BOX 2 FOLDER 1**  
Pages 1-13  
**Call No.:** LOT 14200-4, pages 1-13 (F)

**BOX 2 FOLDER 2**  
Pages 14-24  
**Call No.:** LOT 14200-4, pages 14-24 (F)

**BOX 2 FOLDER 3**  
Pages 25-34  
**Call No.:** LOT 14200-4, pages 25-34 (F)

**BOX 2 FOLDER 4**  
Pages 35-47  
**Call No.:** LOT 14200-4, pages 35-47 (F)

**BOX 2 FOLDER 5**  
Pages 48-62  
**Call No.:** LOT 14200-4, pages 48-62 (F)

**BOX 2 FOLDER 6**  
Pages 63-69  
**Call No.:** LOT 14200-4, pages 63-69 (F)

**BOX 2 FOLDER 7**  
Pages 70-81  
**Call No.:** LOT 14200-4, pages 70-81 (F)

**BOX 2 FOLDER 8**  
Pages 82-90  
**Call No.:** LOT 14200-4, pages 82-90 (F)

**BOX 2 FOLDER 9**  
Pages 91-102  
**Call No.:** LOT 14200-4, pages 91-102 (F)

**Photos 1891 to Present, [1891-1990]**  
**Call No.:** LOT 14200-5 (F)  
**Extent:** 1 album containing 130 photographic prints and 1 drawing
LOT 14200-5 is a photo album referred to as "Photos 1891 to Present" that primarily contains family photos and snapshots, news photos, and snapshots of Sigmund Freud (1938). There is no discernable order in the albums. Some of the pages in the photo album were blank including pages 14-15, 27, 44, 51, and 58. The original photo album was disbound during processing.

[Unnamed Photo Album], [1907-1990]

Call No.: LOT 14200-6 (F)

Extent: 1 album containing 58 photographic prints

LOT 14200-6 is an unnamed photo album that primarily contains portraits of Bernays with family and associates in the 1970s and 1980s, although there are a few earlier photos. There is no discernable order in the albums. Some of the pages in the photo album were blank including pages 1, 16-17, 27, 30, 32-35, 39-40, 49, and 52-55. The original photo album was disbound during processing.

[Unnamed Photo Album], [1940-1990]

Call No.: LOT 14200-7 (F)

Extent: 1 album containing 47 photographic prints and 2 prints

LOT 14200-7 is an unnamed photo album that primarily contains professional activities, postcards, and portraits of Edward Bernays and his associates. There is no discernable order in the albums. Some of the pages in the photo album were blank including pages 12, 19, 25, 32, and 40. The original photo album was disbound during processing.
### Visual materials from the Edward L. Bernays papers - albums

<table>
<thead>
<tr>
<th>Container</th>
<th>Contents</th>
</tr>
</thead>
</table>
| BOX 3 FOLDER 3 | Pages 20-29  
  **Call No.:** LOT 14200-7, pages 20-29 (F) |
| BOX 3 FOLDER 4 | Pages 30-40  
  **Call No.:** LOT 14200-7, pages 30-40 (F) |

**[Unnamed Photo Album], [1950-1990]**

**Call No.:** LOT 14200-8 (F)  
**Extent:** 1 album containing 81 photographic prints and 1 drawing  
LOT 14200-8 is an unnamed photo album that primarily contains family photos and professional activities of Edward Bernays and his associates. It also contains an image of Anna Freud Bernays.  
There is no discernable order in the albums. Some of the pages in the photo album were blank including pages 10-11, 45, and 59. The original photo album was disbound during processing.

| BOX 3 FOLDER 5 | Pages 1-11  
  **Call No.:** LOT 14200-8, pages 1-11 (F) |
| BOX 3 FOLDER 6 | Pages 12-19  
  **Call No.:** LOT 14200-8, pages 12-19 (F) |
| BOX 3 FOLDER 7 | Pages 20-28  
  **Call No.:** LOT 14200-8, pages 20-28 (F) |
| BOX 3 FOLDER 8 | Pages 29-40  
  **Call No.:** LOT 14200-8, pages 29-40 (F) |
| BOX 3 FOLDER 9 | Pages 41-51  
  **Call No.:** LOT 14200-8, pages 41-51 (F) |
| BOX 3 FOLDER 10 | Pages 52-60  
  **Call No.:** LOT 14200-8, pages 52-60 (F) |

**[Unnamed loose album pages], [1900-1990]**

**Call No.:** LOT 14200-9 (F)  
**Extent:** 1 album containing 65 photographic prints  
LOT 14200-9 contains the photographs from loose album pages. These images focus on Edward Bernays at various public events primarily between 1980 and 1990.  
There was no discernable order in the loose album pages, so the images are now arranged by subject. The original pages were disassembled during processing.

| BOX 3 FOLDER 11 | Portraits of Doris Bernays and other family members  
  **Call No.:** LOT 14200-9, no. 1-6 (F) |
| BOX 3 FOLDER 11 | Profiles of Edward Bernays as a young man  
  **Call No.:** LOT 14200-9, no. 7-9 (F) |
| BOX 3 FOLDER 11 | Edward Bernays at Educational Institute of the Air, WNYC 1954  
  **Call No.:** LOT 14200-9, no. 10 (F) |
| BOX 3 FOLDER 11 | Save the Sycamore Trees Protest, 1963  
  **Call No.:** LOT 14200-9, no. 11-12 (F) |
| BOX 3 FOLDER 12 | Professional Achievement Award, 1976  
  **Call No.:** LOT 14200-9, no. 13-14 (F) |
| BOX 3 FOLDER 12 | Edward Bernays at Public Events, ca. 1980-1990  
  **Call No.:** LOT 14200-9, no. 15-36 (F) |
Visual materials from the Edward L. Bernays papers - albums

<table>
<thead>
<tr>
<th>Container</th>
<th>Contents</th>
</tr>
</thead>
</table>
| BOX 3 FOLDER 13 | Edward Bernays at Public Events, ca. 1980-1990  
Call No.: LOT 14200-9, no. 37-42 (F) |
| BOX 3 FOLDER 13 | Edward Bernays honored at IPRA Event  
Call No.: LOT 14200-9, no. 43-50 (F) |
| BOX 3 FOLDER 14 | Edward Bernays' 99th Birthday, 1990  
Call No.: LOT 14200-9, no. 51-65 (F) |

Hawaiian album part of the visual materials from the Edward L. Bernays papers, [1950]

Call No.: LOT 14201 (F)
Extent: 1 album containing 170 photographic prints
LOT 14201 is a photo album referred to as the "Hawaii Album" that primarily contains family photos and snapshots of associates and landscapes taken during the summer of 1950.
Bernays taught as a Visiting Professor of Public Relations at the University of Hawaii. This album includes color photographs that are badly faded.
The photographs were arranged in original order. Some of the pages in the photo album were blank including pages 2, 10, and 24. The original photo album was disbound during processing.

| BOX 1 FOLDER 1 | Pages 1-10  
Call No.: LOT 14201, pages 1-10 (F) |
| BOX 1 FOLDER 2 | Pages 11-16  
Call No.: LOT 14201, pages 11-16 (F) |
| BOX 1 FOLDER 3 | Pages 17-28  
Call No.: LOT 14201, pages 17-28 (F) |
| BOX 1 FOLDER 4 | Pages 29-34  
Call No.: LOT 14201, pages 29-34 (F) |

Visual materials from the Edward L. Bernays papers - oversized photographs, [1913-1976]

Call No.: LOT 15019 (H)
Extent: 18 photographic prints
LOT 15019 contains oversized loose photographs that were separated from LOT 14199. These primarily feature portraits of Edward Bernays, associates, and various public events between 1913 and 1976.
Images are grouped by subject.

| BOX 1 FOLDER 1 | Portraits of Edward Bernays by: Blank and Stoller (proof)  
Call No.: LOT 15019, no. 1 (H) |
| BOX 1 FOLDER 1 | Portraits of Edward Bernays by: Paul Bros.  
Call No.: LOT 15019, no. 2 (H) |
| BOX 1 FOLDER 1 | Portraits of Edward Bernays by: Robert H. Davis  
Call No.: LOT 15019, no. 3 (H) |
| BOX 1 FOLDER 1 | Portraits of Edward Bernays by: Myron Ehrenberg for This Week Magazine (7 photos)  
Call No.: LOT 15019, no. 4-10 (H) |
| BOX 1 FOLDER 2 | Portraits and Group Images of associates, black and white: Portraits of 5 unidentified men and women  
Call No.: LOT 15019, no. 11 (H) |
| BOX 1 FOLDER 2 | Portraits and Group Images of associates, black and white: Portrait of Jean Webster with children, 1913  
Call No.: LOT 15019, no. 12 (H) |
## Visual materials from the Edward L. Bernays papers - oversized photographs, [1913-1976]

<table>
<thead>
<tr>
<th>Container</th>
<th>Contents</th>
</tr>
</thead>
</table>
| BOX 1 FOLDER 2 | Portraits and Group Images of associates, black and white: 2 photos of well-dressed people on busy urban street  
**Call No.:** LOT 15019, no. 13 (H) |
| BOX 1 FOLDER 2 | Portraits and Group Images of associates, black and white: Group photo of the Bernarr Macfadden Family in a pamphlet on family values  
**Call No.:** LOT 15019, no. 14 (H) |
| BOX 1 FOLDER 3 | Bernays at Public Events, black and white: Howard Meyer, Diane Levin, Edward Bernays, at the Hotel Sheraton award luncheon Chicago PHSA CH Chicago, June 15, 1976  
**Call No.:** LOT 15019, no. 15 (H) |
| BOX 1 FOLDER 4 | Views, black and white: "Save the Sycamore Trees Drive on Memorial Drive" by Richard A. Sheinwald  
**Call No.:** LOT 15019, no. 16 (H) |
| BOX 1 FOLDER 5 | Cartoon and Sculpture, black and white: Reproduction of the cartoon "The Magpie Board" by H. Steinlauf  
**Call No.:** LOT 15019, no. 17 (H) |
| BOX 1 FOLDER 5 | Cartoon and Sculpture, black and white: Sculpture of an unidentified man  
**Call No.:** LOT 15019, no. 18 (H) |